MUSIC CONNECTION

EXCLUSIVE DIRECTORY

Managers & Booking Agents

Eurythmics' **DAVE STEWART**

Talks Songwriting

The Role of a Business Manager in Your Career

Producer Crosstalk with Shinedown's

ERIC BASS

Kid Moxie Euke Combs Chastity Brown Norma Tanega - UNSIGNED ARTIST REVIEWS!



SansAmp™ Character Plus Series



Screaming BlondeFender-style + Tube Screamer-style



Vox-style + Rangemaster Booster-style



English MuffyHiWatt-style + Big Muff-style



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Marshall-style + Fuzz Face-style

The SansAmp Character Plus Series celebrates the unique chemistry between specific historic amplifiers and specific historic pedals, and cleverly unites them together in single packages.

With an abundance of knob controls, the 2-channel SansAmp Character Plus Series pedals are easy to use and feature Tech 21's proprietary, **100% analog SansAmp technology.**

You can explore and tailor various eras within each amp style simply by turning a knob. Each individually voiced Character control sweeps through an entire tonal range, spanning decades of sounds. *Plus*, each amp style is paired with its most revered companion pedal to capture those delicious historic tones that can only be achieved by those specific combinations.

Additionally, each of these multi-function pedals is like having a stompbox within a stompbox. (BOGO anyone?) You can use the amp emulation on its own or just the effect on its own.

How do you choose? Head over to our website for more details and videos!



APPLICATIONS:

- As a stompbox with an amp
- As a pre-amp to drive a power amp
- Direct to the mixer of a PA
- Record direct to your computer



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Developed from a true understanding of studio workflow, combined with decades of engineering excellence, **UF8** delivers a scalable, up to 32-channel* control surface with unique features that give you complete creative control of your songwriting, recording and production process.

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*4x UF8 required for 32 channel surface

Solid State Logic

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36 Wet Leg

The band's Rhian Teasdale and Hester Chambers saw their "Chaise Longue" single become a viral hit last year, and then their self-titled debut album shot up to number one in the U.K. album charts (and a respectable #14 in the U.S.). In our exclusive interview, Teasdale discusses Wet Leg's unusual rise to success.

By Brett Callwood

Photos by Hollie Fernando

NAMM Recap By Brian Stewart

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Business Managers

This essential article explores the reasons why a business manager (not to be confused with an artist manager) can be so pivotal for an artist who intends to build and maintain a successful career.

By Bobby Borg

music PRO guides **Business Basics** Musicians

Second **Edition**

The Complete Handbook from Start to Success



52 Directory of Managers & Booking Agents

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Pen Station Studios

penstation.la

Taking New Flyte: Launched in January 2022 in the heart of Santa Monica, Pen Station Studios enjoys a colorful nearly two-decade history, starting in 2003 as Jimmy Jam and Terry Lewis' West Coast Flyte Time Studios and including nearly a decade as Windmark Studios, which added a Studio F to the original five rooms. It is now operated as Pen Station Studios, an independent, full-service company affiliated with the new record label, Encore Recordings. Encore Recordings specializes in hip-hop, pop and R&B with its executives having more than 20 years of experience at Interscope, Def Jam Records and Warner Music Group. Much like some of the best record label studios such as Abbey Road, Capitol and A&M, the studio is open for major label, indie, and in-house recording and production.

New Management Team: While currently booking clients, the studio is in the process of doing substantial renovations and optimization upgrades under a new management team that includes VP of Operations and Director of Engineering Peter A. Barker and Studio Manager Kat Neis. Barker, who likes to say the legendary studio has "good bones that gives us plenty to build on," served as Sony Music's Director of Engineering for ten years and later was Technical Manager for Interscope Records' Studio. Neis was Interscope's studio supervisor for five years before moving into an A&R position with the company. "We're excited to play integral roles in this exciting new venture," she says. "While maintaining the facility's history and great vibe, we're bringing a modern perspective with more collaborative open spaces to the mix."

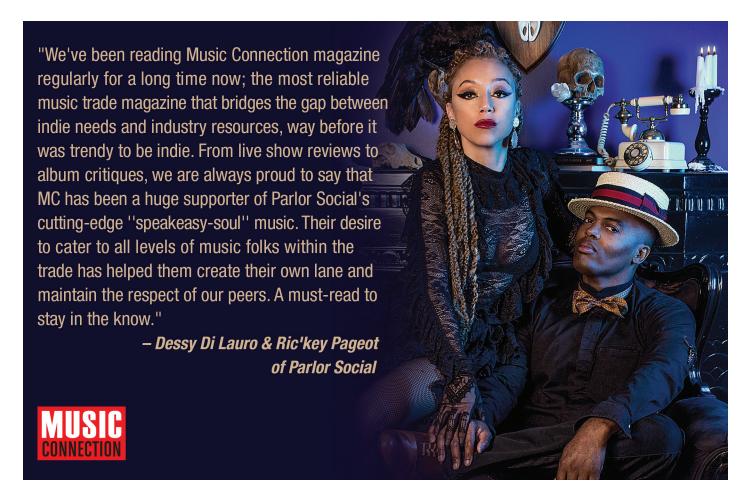
Veteran Engineers and Top of the Line Equipment: Pen Station has three full tracking rooms (with iso booths and a live room) and three production suites equipped with Neve and SSL consoles (including a 40-input console originally built for CBS Records in Japan) and a great selection of onboard gear, monitors and vintage mics (including the Neumann U47, Telefunken 251 and Sony C800G). The two largest rooms



have private lounges. Pen Station also offers in-house mixing, editing and mastering services in all genres of music. Over the years, Pen Station engineers have worked with a diverse group of clients, including Bonnie Raitt, Elvis Costello, ZZ Top, Heart, Dio, Frank Zappa, Black Label Society, Guns N' Roses, Fall Out Boy, Jason Aldean, Shawn Mendes, EST Gee, Yo Gotti, Stunna 4 Vegas, Babyface Ray and Lil Poppa. The new management team is committed to creating a comfortable, relaxed vibe and great customer service.

Perfect Environment for Collaboration: Barker emphasizes Pen Station's unique set up that makes it an ideal place for collaborative production sessions and writing camps. All rooms have the same Pro Tools rigs, plug-ins, Neve pre-amps and vocal chain, so clients can move from one of the bigger spaces to smaller ones without compromising productivity. While many major artists who have used the studio in its previous iterations, most in the hip-hop/R&B world, have returned to work at Pen Station, the facility eagerly encourages indie bands and artists of all genres to book time in the great sounding rooms that will sound better and better with facility improvements ongoing.

Contact Pen Station Studios, 424-238-8800



ASSIGNMENTS

Jae Deal

Board of Directors Guitar Center Music Foundation

The Guitar Center Music Foundation, a nonprofit organization focused on granting instruments to music education and music therapy organizations, has announced the expansion of its Board of Directors with its latest appointment of Jae Deal, award-winning composer and producer and USC music technology



faculty member. Deal is also a session keyboardist, programmer and bassist who has worked with several prominent artists including Lady Gaga, Snoop Dogg and Wynton Marsalis, and contributed to projects for Elton John, Jill Scott and Diane Warren. For more information, contact pr@clynemedia.com.

Scott Shapiro President ASI Audio

ASI Audio, manufacturer of the 3DME in-ear monitoring and hearing protection system, has appointed Scott Shapiro to the position of President. Shapiro will oversee and manage all facets of ASI's business and work closely with the company's executive and marketing teams. Shapiro comes from Think-a-



Move, Ltd, ASI's co-founding company and a leading developer of advanced hands-free control and communications technologies and Automatic Speech Recognition solutions. Shapiro has also consulted for several companies in the industry, including Pioneer DJ, Melodics, AKAI Professional and more. For more, contact pr@clynemedia.com.

Jennifer Caserta

Head of People SoundCloud

SoundCloud has announced Jennifer Caserta as the new Head of People. Caserta will be responsible for developing and executing the human resources strategy to support the overall business and direction of the organization. In her role overseeing the People and Workplace team, she will promote



strategic people practices, leadership and development, oversee internal communications and manage employee branding for hundreds of global employees. Caserta brings decades of operational and people practices leadership, including her time at AMC Networks as Chief Transformation and People Officer. For more, contact emily_bender@hustleandco.com.

Tavlor Vaughn

Vice President, Media Republic Records

Republic Records has advanced Taylor Vaughn to Vice President, Media. Vaughn notably envisions and enacts 360-degree media and publicity campaigns for a diverse roster of artists. These acts span a rising vanguard of pop, alternative, and rock talent such as Glass Animals, James Bay, Lord Huron and Greta



Van Fleet, as well as legends, including Pearl Jam, John Mellencamp and Jack Johnson. Prior to joining Republic in 2014, Vaughn spent three years at Epic Records. Notably, she serves on the Republic Records Action Committee (R2AC) and is a mentor for She Is The Music. For more information, contact sydney.feinberg@umusic.com.

Leonie Kruizenga

Chief Advancement Officer Young People's Chorus of New York City

Young People's Chorus of New York City (YPC) has announced the appointment of Leonie Kruizenga as Chief Advancement Officer. An accomplished development professional and leadership coach with experience in N.Y.C. and Amsterdam, Kruizenga has an impressive background in performing and visual arts. In her new



role, Kruizenga will enhance YPC's development team to help deepen, strengthen and expand its work, and take its fundraising to a new level. Currently, Kruizenga serves as a Mentor at New Inc. of the New Museum. She is also on the board of Open Mind, an Amsterdam-based organization focused on raising awareness for social issues through artistic projects in the public space. For more, contact YPCPR@glodownead.com.

Tim Glover

Executive Vice President of A&R Interscope Geffen A&M

Interscope Geffen A&M has announced the promotion of Tim Glover to the position of Executive Vice President of A&R at Interscope Records. Glover joined Interscope in 2014 and since then has worked with J. Cole, JID and Ari Lennox. Additionally, he works with the label's partners LVRN, whose artists include



Summer Walker and 6lack, as well as A&R duties for Tierra Whack. Originally from Philadelphia, Glover began his career in the music business as a college rep for Universal Music Group while he attended Howard University in Washington, DC. For more information on the promotion, contact jv@spinlab.net.

Mike Shinoda

Community Innovation Advisor Warner Recorded Music

Warner Recorded Music (WRM) has enlisted Linkin Park co-founder and music tech pioneer Mike Shinoda as Community Innovation Advisor. Shinoda will work closely with Warner Music's leadership and business development teams to help shape the company's artist-centric approach to Web3. With Shinoda's support, WRM will



continue to partner with artists to bring their creative visions to life and build communities across new platforms, products, and experiences, while exploring new revenue streams. From his early days as co-founder, vocalist, and writer-producer with Linkin Park, to blazing new paths on Twitch and in Web3, Shinoda has made a career innovating in music, fan communities, and content. For more, contact majeda.hussein@wmg.com.

Matthew Kennedy

Board of Directors C.F. Martin & Co.

C.F. Martin & Co. announced Matthew Kennedy has been elected to the company's Board of Directors. The nephew of Chris and Diane Martin, Kennedy has been a full-time employee of Martin for nearly a decade and has held a seat on the board of the Martin Guitar Charitable Foundation since 2020.



Currently a Project Manager, Kennedy started his journey with Martin on the manufacturing floor and has held various positions throughout the organization. Kennedy holds a BS from Bloomsburg University with a dual major in Computer Science and Philosophy. He is currently pursuing his MBA in Project Management from DeSales University. For more, contact kate@richlynngroup.com.





■ AUDEZE EUCLID IN-EAR HEADPHONES

Euclid are Audeze's first closed-back in-ear headphones with the same planar magnetic driver technology as the rest of the Audeze headphones, except in miniature—the drivers are 18-mm in diameter. These in-ears' housings are made from precision-milled aluminum and carbon fiber with a ring of gold trim that matches the gold-plated MMCX cable terminations. I prefer the MMCX connectors because they rotate freely, and securely connect every time with a positive "click" when changing cables.

The Audeze Euclid's single planar magnetic driver is full-range with a frequency response of 10Hz to 50kHz; it does not require a crossover like multi-driver in-ears.

My first testing was on my daily morning walks listening to my favorite streaming service via the included USB rechargeable Cipher Bluetooth cable. Euclid also comes with regular stereo TRS and balanced TRRRS cables—both use beautiful braided cabling.

Cipher has a SIRI-compatible built-in microphone for phone calls, and also comes with

MMCX connectors. It has an 8-hour rechargeable lithium ion battery that recharges in up to 2 hours.

On my very first walk, I immediately found the sound three-dimensional with a stereo image clarity I didn't expect. They fit great and, after a while, I forget that I have them on I have not had this kind of comfort with any of the pairs of my expensive custom-molded in-ears.

Noise isolation is good while walking out on a busy city street; there is minimal outside traffic noise once I get the fit correct using one of the pairs of the Comply™ ear tips which are included. The Bluetooth cable pairs quickly with my iPhone 12 and will go louder than I can take.

On my own mixes, I can hear all the panning positions clearly and the center image is solid. Reverb tails and other effects are correct in level (perspective) and stereo width. I've been looking for in-ears this true, this comfortable, and with this much sound isolation for a long time! These are now my all-time favorite in-ear monitors and are highly recommended.

Audeze Euclid closed-back in-ear headphones sell for \$1,299 MSRP.

audeze.com/products/euclid

► HERITAGE AUDIO BLUETOOTH BT-500 V2

Heritage Audio has an updated version of their Bluetooth streaming module that fits into a single 500-rack slot. This is a great idea for any studio when musicians, artists, and management people just want to quickly play from their phone a new song idea or vocal part, or even a mix directly from their studio monitors.

All phones and devices can stream audio—just pair up to the Heritage Audio BT-500 and begin playing music straightaway. Forget about using a mini-jack to get audio out of cellphone--most phones don't have those any more. Using AirDrop or e-mailing, a file takes too much time!

The BT-500 v2 is universal and recognizes what codec your device uses and then streams stereo audio up to 100 meters. A red Sync LED lights up to show you're paired, and you can also manually reset the connection with a red push button on the front panel.

I ran a pair of XLR cables from my 500 rack over to my Cranesong Avocet IIA monitor controller, and streamed audio at standard operating line levels. I like that the BT-500 v2.0 is tucked away in one of my 500 racks and the small "rubber ducky" antenna on the front panel allows for a solid BT connection over a much further distance than other devices.

The BT-500 v2.0 has been an excellent addition to my studio since I first received it for review! I mostly have artists and producers over here in my mix room and being able to compare what I have going on in a mix to what they are hearing on their phones is an amazing tool to have! It's immediate and a major upgrade!

The Heritage Audio Bluetooth BT-500 v2 Module sells for \$299 MSRP.

heritageaudio.net/catalogue/bt-500v2-0

FT-500 V2.0

▼ UNITED PLUGINS/SOUNDEVICE DIGITAL AUTOFORMER

SounDevice Digital's Autoformer is a "one stop" analog-sounding finishing plug-in you can insert anywhere in your processing chain to add very specific color and processing. It has three main sections: Preamp, Balancer and Compressor. Each section has a bypass button and you may use just one section on its own as I did many times.

The Preamp gives you a choice of three different emulations of microphone console microphone pre-amps: British, US or American, and GE, or German tube console. I found them all to be good—it depends on what you want—and I liked the British for vocals and drums, and US works for guitars. Preamp has the Mojo control for adding additional color—the British pre-amp is the smoothest here.

The Balancer module is my favorite processor and works as a leveling amp with a lookahead feature called Seer. Adjusting Seer to higher values moves the track ahead in time for zero attack times (you can watch the delay compensation meter in Pro Tools change here). Using a lower



Seer value puts a nice attack on a bass guitar part that was played originally with fingers. Balancer also has a gate function connected to the Leveler control; it reduces background noise while there is no signal.

The Compressor has a Gain control to push more level into compression, and Squash sets the amount of compression. There are Time and Ratio control knobs plus a Wet/Dry Mix control as well. All the Compressor section's controls interact heavily.

Lastly, the Out section sets the final output level. I liked the metering on Autoformer with separate gain reduction meters for both the Balancer and the Compressor sections, plus there are VU meters for both the Preamp out level and the Out module's level.

Autoformer is a cool new plug-in from United Plugins/SounDevice Digital! It sells for \$99 MSRP.

unitedplugins.com/Autoformer

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► SOLID STATE LOGIC UC-1 CONTROLLER

SSL's UC-1 is a hardware controller for SSL's Native Channel Strip 2 and Stereo Bus Compressor 2. Comparing to a full size SSL console, the control knob's order, layout, metering, and feel is identical to a SSL channel strip and stereo bus compressor, except it's all in a desktop unit.

Most of the popular DAW platforms for both MAC and PC support the two plug-ins as well as the SSL 360° control software. I tested it in Pro Tools 2022.4 HDX on an old Mac Pro and found the sound of the new SSL Channel Strip 2, with the Anti-Cramping algorithm, to sound excellent.

My first session was for mastering a song I had mixed. The left side of the UC-1 has controls for the channel strip equalizer and filters with the same colored knobs as the console; you may select between the E and G channel EQs. The right side of the UC-1 has the Dynamics section associated with that channel. After using the UC-1 for a week or so, I got to where I could just grab a control reactively while mixing without thinking too much.

In between the two halves of the channel strip is the SSL Bus Compressor 2 with an actual moving coil gain reduction meter, just like the console. After making a slight EQ change on tracks with the SSL Channel Strip 2, I inserted the SSL Bus Compressor 2 on the stereo bus.

It will take a learning curve to maximize using the UC-1 on my sessions, but it's worth enjoying the "hands on" feeling of dialing in EQ and compressor settings conventionally. You can have a SSL Channel Strip 2 on every track, re-configure its chain order and program the extensive side-chain.

The UC-1 will work along side the SSL UF-8 controller, and the two make an awesome upgrade for any studio with the sound of the SSL as well as the tactile feeling and control! The UC-1 sells for \$899.99 MSRP.

solidstatelogic.com/products/uc1



EVANS DRUMHEADS SNARE TUNE-UP KITS

Evans Drumheads is offering two new Snare Tune-Up Kits. These are great for any drummer or even beginning musician who wants the tools, materials and most importantly, the instructions to modify, adjust, and maintain their snare drums. A good sounding snare drum is crucial, acting as the center of the kit's overall sound and the music's vibe—everyone knows a good (as well as bad) sounding snare drum.

The new Snare Tune-Up Kits are available in either a UV1 or Calftone head version. You get Evans' Microfiber cloth, a unique drum key, Lug Lube, hardware polish, a pair of Barney Beats ProMark Rebound 5A drumsticks, a Snare Side 300 drumhead and a 2-pack sampler of the new Evans EQ Pods.

The UV1 Snare Tune-Up kit is available in 13 & 14-inch sizes with Puresound Custom Pro snare wires, best for Rock, Metal, and Funk/R&B kits. The Calftone Snare Tune-Up Kit is available in a 14-inch size with Puresound Concert Series snare wires, ideal for Jazz which provides a classic warm, and full, rich tone. Both Snare Tune-Up Kits provide sonic versatility and durability.

ddar.io/SnareKits.PR

▼ HAZELRIGG INDUSTRIES VNE SINGLE CHANNEL TUBE COMPRESSOR

The Hazelrigg VNE is a 2U, single-channel tube compressor—one channel of D.W. Fearn's VT-7 stereo tube compressor. With all the same circuit design, Doug Fearn designed the VNE (that's aviator jargon for "velocity never exceed") for Hazelrigg Industries. Like the VT-7, the VNE uses pulse width modulation technology to carefully control gain reduction in this all Class-A unit. The PWM methodology offers extremely precise and deterministic control over the audio gain without the deleterious sonic artifacts of typical compressor/limiters.

The VNE is very simple to operate with just five controls on the front panel plus an 11-segment LED gain reduction meter. Additionally, it has a bi-colored output LED that stays green normally and only blinks red on output level peaks. Both the Attack and Release controls are continuously variable, and there is a switchable 6dB/octave 150Hz high-pass filter in the side-chain.

I liked the VNE's sonic transparency, especially for compressing lead vocals. It is almost impossible to get a bad sound when setting the controls on the VNE. I saw up to 7 dB of gain reductions without "dulling" and crunchy distortion.

The VNE has two internal side-chains with different attack, release time constants and also different ratios and compressor knee shapes. Like the VT-7, these parameters are according to Doug Fearn's preferences.

The Hazelrigg VNE is a top-notch single channel compressor that provides nearly transparent control, especially on lead vocals without sonic artifacts even when hard pressed.

It sells for \$4,500 MSRP.

hazelriggindustries.com/vne-compressor



BARRY RUDOLPH is a recording engineer/mixer who has worked on over 30 gold and platinum records. He has recorded and/or mixed Lynyrd Skynyrd, Hall & Oates, Pat Benatar, Rod Stewart, the Corrs and more. Barry has his own futuristic music mixing facility in North Hollywood called Tones 4 \$ Studios. He is a lifetime Grammy-voting member of NARAS and a contributing editor for Mix Magazine. barryrudolph.com



real people reel music







BOOK STORE

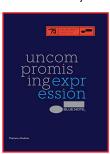
CONNECT Get in on the

Blue Note: Uncompromising Expression

By Richard Havers

(hardcover & paperback) \$48.94

Uncompromising Expression is the first official illustrated history of Blue Note Records. The 400-page hardcover book (with 600 artful illustrations) is authored by Richard Havers and tells the 75-year story of the label that has represented the finest in jazz. Tracing the evolution of jazz from the boogie-woogie,



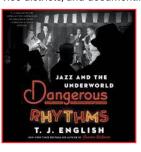
and swing of the '30s, through bebop, funk, and fusion, to the eclectic mix Blue Note releases today, this landmark publication tells the story of an influential jazz institution and commemorates its contribution to modern music and style.

Dangerous Rhythms: Jazz and the Underworld

By T.J. English

(hardcover) **\$29.99**

Acclaimed crime journalist T.J. English delivers a fascinating, thoroughly researched deepdive into the symbiotic story of jazz and the underworld, taking the reader into the depths of some of 20th Century America's most notorious vice districts, and documenting how mobsters



and musicians enjoyed a mutually beneficial partnership until the scene's racial divide fell out of tune with an emerging Civil Rights movement.

Felix Cavaliere: Memoir of a Rascal

By Felix Cavaliere and Mitch Steinman (paperback) \$19.95

A founding member of acclaimed hitmakers, The Rascals, Cavaliere reviews his 50-year career and the many hits it has generated, including "Good Lovin'," "Groovin'," "It's a Beautiful

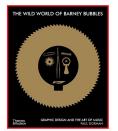


Morning," "You Better Run," "I Ain't Gonna Eat Out My Heart No More," and "People Got to Be Free." It's a career that also includes inductions into the Rock & Roll Hall of Fame, Songwriter Hall of Fame, Musician's Hall of Fame, Vocal Group Hall of Fame, and Grammy Hall of Fame.

The Wild World of Barney **Bubbles: Graphic Design and the** Art of Music

By Paul Gorman (paperback) \$45.00

A celebration of graphic design genius, Barney Bubbles (Colin Fulcher), whose sleeves for Billy Bragg, Elvis Costello, Depeche Mode, Ian Dury, Hawkwind, The Damned, John Cooper Clarke, Nick Lowe and others linked the underground optimism of the '60s to the sardonic and manipulative art that accompanied punk's



explosion. This revised, expanded edition contains rare and previously unpublished photos, sketches, notebooks, and original artwork. It includes new essays and 16 extra pages of rare ephemera collected by the author.

Drive Thru Metal

By Mac Sabbath (hardcover) \$60.00

Drive Thru Metal is not a stereotypical biography. The four members of MAC SABBATH take fans on a journey through a dystopian fast-food world polluted by its own waste in an innovative hybrid pop-up book. The book features illustrations by Gris Grimly, well-known for his darkly whimsical children's books and the upcoming Netflix film adaptation of his Pinocchio book, and is available in Regular and Special Editions. The package also

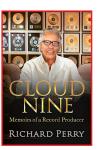


includes three pullouts and comes with a secret black vinvl prize, Both editions are available in limited quantities. See macsabbath.bigcartel. com/.

Cloud Nine: Memoirs of a Record Producer

By Richard Perry (paperback) \$17.95

In his memoir, Perry transports us through his eventful life, from his childhood where he played in bands, starred in musicals, and witnessed the birth of rock & roll; through his



sometimes rocky but thrilling climb up the music-business ladder; and finally, into the studios and personal lives of superstars such as Rod Stewart, Barbra Streisand, Ringo Starr, The Pointer Sisters, Carly Simon, Diana Ross, Ella Fitzgerald and more.

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CAD Audio

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A 90 Year Tradition of Audio Innovation: CAD (Conneaut Audio Devices) Audio originally took shape as the Astatic Corporation, a company founded in 1931 by two ham radio operators known for developing a line of innovative mics, phonograph pickups and recording heads. The company contributed to the Allied victory in World War II with an underwater sound detection hydrophone and static discharger for Army and Navy Aircraft.

CAD Professional Microphones was originally formed as the Pro Division of the company and has designed and manufactured mics for the recording and live sound markets for the last 34 years. Starting with a revolutionary servo circuit console and breakthrough processing products, they developed a series of innovative and cost-effective high performance studio microphone.

Since taking over CAD Audio in 2006, President Brig Carr--working with his team of product developers, engineers and manufacturing partners--has been dedicated to creating state of the art products with overwhelming value. The company is now more prolific in development than ever, introducing 22 products just this year.

Quote from Brig Carr: "Everything we do is based around creating high-quality, high-value products at an affordable price that exceed our





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customers' expectations," Carr says. "Everything starts with high-level engineering. Our products have comparable or significantly better features than those of our competitors at substantially lower prices."

Four Areas of Focus: CAD has four essential categories of microphones. The first is for live sound and performances--mics for vocals, drums, guitars or any other instrument used onstage. CAD's Stage7 drum mic pack is a hugely successful product that sells in very high volumes. The company also has condenser and dynamic mics for instrument or vocal performance, as well as wireless mics and in-ear monitors. Second, CAD has a broad line of studio mics designed for the nuances and demanding conditions of studio recording. The third category is the broad spectrum of Astatic products for the commercial sound world--the mics used in boardrooms, restaurants, house of worship, schools, courtrooms, and airports. Finally, there are mics for the growing arena of content creators, including podcasters, vloggers, and wireless mics for phones.

Must Experience New Products: CAD recently released the E100SX, the fourth generation of their E100 series mics in three decades, which is a large-diaphragm studio condenser mic. CAD goes back to its roots of high-level design and cutting edge performance with the retooled version of the A77 (with a new dynamic capsule) which was originally introduced in 1957. Carr describes it as a "product that sums up a lot of what CAD is about, as vintage and authentic as you can get." These two products perfectly epitomize the company's dedication to updating and finessing venerable products, in this case with a fresh fit and finish, new electronics and capsules. Also of note is the CX2 USB Audio Interface box featuring 2 XLR combo inputs which can accommodate either a mic or instrument-level audio signal, making it perfect for singer-songwriters and content creators.

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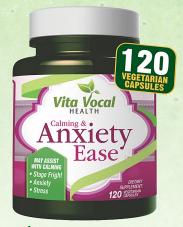
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STUDIO MIX



AUSTIN SEXTON KRK

Growing up, Austin Sexton was surrounded and inspired by his father's '60s doo-wop band. Now an independent platinum producer for projects like KYLE's album, *Light of Mine*, Sexton recently released his third personal EP, *Spike*, relying on his KRK ROKIT 10-3 G4 monitors at home, while also using the KRK V-Series 8 monitors while working at Playback Studios in Van Nuys, CA.



▲ HEY, THANKS! AT SOUND ACRES

Pictured is New Orleans natives Hey, Thanks! wrapping production on their lodine Records' debut album *Start/Living*, with singles "From Me 2 U" and "The Part I Call Myself." The LP was produced by Chris Cioni (Hot Mulligan, Sorority Noise) at Sound Acres Studios iust outside Philadelphia.



JANAESOUND'S EXHIBITION A

St. Louis-born producer, director and performer Janay Woodruff, aka JanaeSound, has presented Exhibition A, a love letter to Women of Color, written in Virtual Real. Nick Hall brings awareness to Woodruff's educational non-profit, Coded by Young Women of Color, which educates, empowers, and engages young Women of Color in computer science and emerging technology.



▲ KARL SANDERS AT BONFIRE STUDIOS

Karl Sanders is pictured at Bonfire Studios in Piedmont, SC during his recording of the acoustic instruments heard on his latest solo album, *Saurian Apocalypse*, out now via Napalm Records. Sanders is the mastermind behind internationally renowned extreme death metal band Nile, while his solo work falls under the world music/experimental/ambient genres.

Producer Playback

"Even big artists have said to me that every time they work on something new, they risk being exposed as a fraudulent songwriter. It tears them up to think 'Maybe that's it; I can't do it again. I'm all done with ideas.' That's a normal thing."

- DOUG MCKEAN (Shinedown, My Chemical Romance)





BUSBOYS AT UNITED RECORDING

Los Angeles-based rock, roll & soul band The BusBoys returned to United Recording in Hollywood for their new album, In My Heart. It's their first recorded at the studio since their controversial 1982 "American Worker" record. Pictured (L-R) at United Recording are Jon Graves, chief recording engineer; Claude Woods, vocalist; Brian O'Neal, founder and Busboys lead vocalist; Scott Moore, United staff engineer; Jon Knox, drummer; and Jeremie Inhaber, recording engineer.





ROUND MIDNIGHT RECONSIDERED

Thelonious Monk's most revered ballads were interpreted by Bay Area guitarist and composer John Schott and an all-star group of improvisers in a continuous eighthour exegesis, streamed online as the centerpiece of DAWN, a bold reimagining of the Jewish holiday of Shavuot by the national arts and culture non-profit Reboot.

NATALY DAWN OF POMPLAMOOSE

Berkeley-based roots singer-songwriter Nataly Dawn (known as one-half of crowdfunded YouTube sensation Pomplamoose) received a cancer diagnosis in the middle of the pandemic and realized she needed to give herself the space to breathe and reflect. The result is Dawn's most introspective work to date, Gardenview, recorded in one week at 64 Sound in Los Angeles.

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"Music Connection has been my go-to, from the endless resources to the very cool features and reviews."

- Mindi Abair



umble, cool and kind, Shinedown's aptly named bassist-cum-bandproducer Eric Bass has slid into his expanded role with all of the verve of a veteran climber as he summits Everest. His first production was the band's 2018 gold record Attention Attention. He went on to helm the followup, Planet Zero, which drops on July 1.

Bass was first profiled in Producer Crosstalk in 2018. He observed then that one of the most important things he'd learned was that the song was boss; that it directs its own flow. Four years later, he still embraces that wisdom. "Don't have this hubris that you know all these things, even if you have several number-one songs," he asserts. "You and the band are successful because you've always listened to the direction the song wants you to go, not because you're commanding it."

Planet Zero is peppered with interstitials throughout, music morsels that feel like seven tiny commercial breaks. "I thought it would be cool to have a thrashy song with these '80s keyboards in the chorus," Bass says of "2184," the 22-second album opener. "It was two things that don't go together normally. They're a message, a kind of warning. I wrote and recorded all of them in three days. But the genesis of it was some random computer noise we heard at the end of [title track] 'Planet Zero' that repeats throughout."

Perhaps two of the most important considerations when outfitting a studio pertain to mics and monitors. "I use Adam's A77Xs," Bass explains. "I've also got my original passive Tannoy Reveals, which I use as my secondary monitors. The ADAMs don't sugar-coat anything and when I switch to the Tannoys, I can hear that I'm doing the right thing. As far as mics, I go with the

things I've always used. I've got a pair of original Telefunken AR51s. For Attention Attention, those were used as the overheads on the drum kit. Now they're the room mics on the drums. The most useful piece of gear I've bought recently is the Rupert Neve Master Buss Processor. It was suggested by [Grammy-winning recording engineer featured previously in Producer Crosstalk] Doug McKean, and is an invaluable part of my mix chain. "It seems subtle but when you bypass it, you see that it isn't."

Inspiration can strike at nearly any time and be triggered by virtually anything. "The word 'genius' is thrown around entirely too much," he opines. "What I do is dig in the dirt in the studio. You spend enough time experimentlessons he's learned as an artist and producer are:

THE 3 MOST IMPORTANT

- No matter who you are or what you've achieved, you're no more important than the next person.
- The more I think I know, the more I know that I know nothing. Music will humble you.
- I need to learn to love myself more and give myself a break.

ing-trying and failing-that eventually the universe hands you certain things. The song 'Cut the Cord' [from 2015's Threat to Survival] has the beginning lyric 'Freedom' that wasn't in the song originally, but everyone knows. I was messing around, trying to come up with some kind of synth part to go underneath the guitar riff, and it sounded like the synth was singing 'Freedom.' If you're willing to stay in the studio long enough, you'll be presented with things that make you seem like you're some savant when you're not."

Shinedown launched its Planet Zero tour on April 1 with a world tour to follow in the fall. One of his favorite anecdotes is of recording Attention Attention at L.A.'s EastWest Studios when he happened upon a listening party for Steve Vai. He regrets not introducing himself to the guitar grandmaster, but he often finds social situations tricky. True to its name, Music Connection has since put the two in touch.

> Contact Carla Senft - Press Here Publicity, carla@pressherepublicity.com; shinedown.com

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EXEC PROFILE

Jacob Passick

Director of Digital Marketing Rostrum Records

Years with Company: Since May 2022 Address: 6320 Canoga Avenue, Suite 1300, Woodland Hills, CA 91367 Web: rostrumrecords.com Email: Jacob@rostrumrecords.com Clients: DC the Don, Lou Phelps, Mac Miller, Wiz Khalifa, My Favorite Color, Brevin Kim, Rich the Kid

BACKGROUND

Few people go as far in the music industry as Jacob Passick. Even fewer do so at his tender age. His career began with an Instagram account, Real_NBAMemes, that he ultimately parlayed into a position at Roc Nation, a job he started while still a student at Cornell University. Recently, he moved to Rostrum Records, where he continues his work as a digital marketing strategist.

Finding a Way in and Knowing Your Worth

I used that Instagram account [Real_ NBAMemes] to kind of pitch myself within the industry and get into events. When you have an Instagram with a large following, it's much easier to get in contact with certain people. I was always trying to find a way to get into events for free. And that was my way in. It was my way of hustling. Mark Cuban tried to buy my account. His team low-balled me. They were trying to convince me that selling to Cuban was [valuable in itself.] My response was, "Why don't I say I didn't sell it to Mark Cuban because he low-balled me?" I feel that is the much better headline. I ended up selling it for about five times what they offered. From that, it was easy to convince Billboard to hire me to work on their social media team.

Getting Bizzy

I booked [rapper] Sheck Wes to do a show at Cornell, And it was a success. This was the year after I worked at Billboard Music, where I was managing their music festival page. I was also in charge of Billboard HipHop at the time. I grew their following by 60% in two months. Sheck Wes's manager is Bizzy Bilal Joseph, who's an executive at Columbia Records. He's also one of Travis Scott's managers and business partners. I always knew about Bizzy, but I never had a way to connect with him. When I booked Sheck, it was easy.

Making a Mentor

I knew I had to find a way to create a larger relationship with Bizzy. A few weeks after the show, I reached out. I sent him a huge essay about why I want to work for him, how I'm hungry and eager. He was responsive and wanted to meet.

Sheck Wes was doing a show at the Barclays Center during halftime for an Adidas event. This was during finals at Cornell, but I knew it was my only way to get in touch with Bizzy, so I DMed the event on my NBAMemes account. I



"We just want to break artists, push boundaries and do things that have never been done before. A big part of why I'm hopping on the team is to continue that process."

was able to get photo and press passes. I had full access the night of the event. I ended up seeing him as he walked by and the rest is history.

Seeking In-Roads and Crafting Connections

The industry is hard to get into when you're applying online and thousands of resumes are coming in. My suggestion is to go out and get it. If there's an artist you like, find out who manages that artist. Find out who the tour manager is. Find a way in and create a relationship.

A Brief Stint in A&R

In between Billboard and [working at] Cactus Jack [Records], I was at Island Records doing A&R. I went on LinkedIn and found out some of the assistants in the company. At the time, Darcus Beese was the president of Island. I was able to get a 30-minute meeting with him. Two days later, Island offered me a job for the summer. So I was able to learn A&R, as well.

Roc-ing Out

I was bored one day and saw an open position for a director role. A 21-year-old still in college has no business applying for a director role, but I applied anyway. A few weeks later, I see an email from Roc Nation. It took about two months of interviews and projects, and they hired me. They believed in me and saw my hunger.

Becoming Part of Rostrum

Someone reached out to me about [the position] at Rostrum]. My friend sent it [to me], and I'm a huge fan of Mac Miller, so I started talking to the Rostrum team. I emailed Colby [Silon], who is the head of marketing. We met for a chat. And then I met up with Benjy [Grinberg], who's the president and founder of Rostrum, along with Jonathan [Partch], who is the GM. And they

offered me a job right after, literally 15 minutes later. Most of the team lives in LA, but I'll be staying in New York.

It was very fluid, natural, and easy. They made it clear that they believe in me, want me, trust me, and support me. I've wanted to lead a team doing digital marketing and thought this opportunity would be great for me.

A Holistic Job

While I was at Roc, I was only with specific clients. I wasn't overseeing the entire digital marketing team or strategy. [This is] more of a leadership role. I still develop and execute digital marketing and content distribution strategies. I still pitch to key partners. I produce and post digital content to help with our clients' marketing plans. And I also focus on a bunch of our catalog. I'm continually the person to set up meetings with digital platforms and creative agencies to hear about how we can work with different types of developing digital companies. [It's] a step forward and a more holistic view and approach to things.

Rostrum's Roster

I'm excited to see our acts develop. My Favorite Color, he's releasing a song tomorrow. He's so artistic and smart and has so many ideas, from creative

direction to scripts to writing all his music. He's an amazing live performer, as well, and an amazing actor who writes his own skits. He did the cover art for his next single. I'm also honored to continue the legacy of Mac Miller and everything that holds for him.

Working Anywhere

I get to work from home, which is awesome. It definitely fits my life better. Being able to work from anywhere is very rewarding. I'm not stuck to a desk or an office. I get to be outside. I get to meet with creators and people throughout the industry without restriction. I'm able to have this open-ended work atmosphere, which is very beneficial.

No Office Politics

What's cool about independent labels is you are away from all the politics. Sometimes, less is more. I've worked at labels where there've been 45 people on a call, and it's not productive. And with a smaller, dedicated team at Rostrum, there's not any bullshit. There's not any company politics. It's just a special group of people trying to break artists, which is clearly something Rostrum is good at.

Track Record and Innovation

We have a specific, dedicated team that knows what they're doing and cares deeply about artists. It's a great place to be for an artist that needs attention, love and guidance. We just want to break artists, push boundaries and do things that have never been done before. A big part of why I'm hopping on the team is to continue that process in the digital space. We want to be innovative. We want to do things that haven't been done before. And we want to be the case study for others to see how we're able to break artists and push tracks.

Paramount Pictures wants a Coordinator, Music.

This position will assist the VP, handling general administrative duties. They will also work closely with VP in all creative efforts including music searches-liaising with Publishers and Record Labels-updating spotting/budget charts, helping craft creative music briefs, etc. The coordinator will also organize and catalog incoming and outgoing music materials for feature productions & marketing campaigns. Apply at LinkedIn.

Goldroc Records is looking for a Music Publisher. Music publishers have-to put it in the simplest possible terms-two primary jobs: to commercially leverage a musical work and to get the composer or songwriter paid for it. In exchange for a cut of an artist's profits, they navigate the laws and regulations of the world of copyright management. Apply at Adzuna.

NKSFB, LLC needs a Music Royalty Administrator. This role will assist all areas of royalty administration, including downloading source statements, routing them internally, and onboarding new clients. The Royalty Administrator will also field high volumes of internal and external royalty inquiries in a timely manner. Must have a general understanding of programming convention. Apply via ZipRecruiter.

Create Music Group wants a Hip-Hop-Music Publishing Assistant. This role is responsible for assisting the Music Publishing team with

onboarding clients, maintaining metadata, and settling split disputes with collection societies and publishers. They will also update metadata in internal databases, resolve claim and asset disputes, and complete manual registrations with collection societies. Apply at Monster.

For More Career Opportunities, check out musicconnection.com daily. And sign up for MC's Weekly Bulletin newsletter.

LABELS-RELEASES **SIGNINGS**

Pop renegade Nogo Erez has signed to Neon Gold/Atlantic Records. The artist's first release is the new "Nails" single, "I'm super excited to begin to work with the people of Atlantic/ Neon Gold," Erez said in a statement. "This partnership is a big step for me. We've already started to get the ball rolling creatively and we have some big plans ahead of us." Neon Gold co-founder, Derek Davies added, "We are thrilled to welcome the genreless and borderless Noga Erez to the fold as one of the most visionary artists we've ever had the pleasure of working with." Contact kelly.mcwilliam@atlanticrecords.com for more info.

Americana Soul artist Dirt Miller has released his new single, "Roll The Dice." Produced by Max Di Carlo, the single showcases Dirt's mastery of technical guitar playing matched with his gritty, sultry voice. For more info, visit rockgardenconspiracy.com.

Games We Play has signed with Fueled By Ramen/DCD2 Records.



LAKEYAH SAYS MIND YO BUSINESS

Milwaukee-born rapper Lakeyah has released new single and video "Mind Yo Business," featuring Latto. "I love when they chase me. Good luck if you tryin' to replace me," she raps in the song. Of the cola with Latto, Lakeyah said, "I got the chance to collab with one of my favorite new era rap girls! Both the song and the video are fire. I can't wait for everyone to hear "Mind Yo Business."" Contact courtney.lowery@umusic.com.

The Los Angeles-based singersongwriter released a single and video, "I Hope You're Happy." DCD2 founder and Fallout Boy bassist Pete Wentz said, "In a time where the world seems to get so much serotonin funded by a committee of likes and comments on social media platforms, true authenticity is scarce but invaluable. This is what drew me to Games We Play-it's all there-cohesive, funny, sad-selfaware and ambitious all folded inside of true punk rock hooks. It feels like a throwback, but from the future." Contact sydneyworden@elektra.com for more info.

New Orleans songwriter Julie Odell has signed to Frenchkiss Records. Odell's first single for the label is "Caterpillar," of which she says: "'Caterpillar' is about the transformative courage it takes to step into the unknown. It's about life's inevitable change and the change that we choose. It's all a free fall of hoping and trusting that there will be something to grab onto before you land on your face. Navigating the emotional path of worry, doubt, fear, excitement, discovery, joy, peace and all the adrenaline in between." Contact niks@grandstandhq.com.

DIY Spotlight

LOS ANGELES-BASED SINGER and songwriter Ali Angel has managed to get over 75,000 streams on Spotify as an independent artist. She's been performing since she was a child, but in college, things started to get

serious.
"Playing a couple shows with a band of guys at school around New Orleans reignited it all for me and pushed me to seriously pursue this as a profession, which I've been doing for the past 2 and a half-ish years now," Angel says. "My debut EP has a retro nod

everything was recorded with live instruments, run through tape, and has so many rich elements from soulful horn pads to playful strings and glockenspiel," she says.

ALI ANGEL

Angel's EP was released on June 17. And she's doing it all as an independent artist. That, to her, is

what "DIY" means.

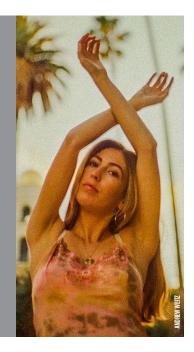
"Those of us writing/producing/
recording our stuff without the
financial or creative support of a label," she says. "I also think of independent artists doing everything independently to promote, market and pitch their music! It's a lot of gogetting, figuring things out as you go, and creating a structure and process

that works for you."

Angel has had a lot of success using social media. Consistency, she says, is key.

"TikTok is really king right much and as frequently as you can. I also love how authentic, messy, and random you can be on TikTok and I think it allows for the most opportunity for growth. The algorithms can really make or break stuff for you so the most important thing is teaching them that you're a content creator, so they know to expand your audience and promote your music better. The algorithm rewards your activity and of playlist pitching on submission-based websites as well as personal outreach to user-curated playlists and the people who make those playlists by finding their social

medias and cold pitching them!"
With her EP out, Angel hopes to
stay in people's minds. After all, we all
need an Angel in our lives. For more



PROPS

Archspire picks up Juno Award. Congratulations go out to Archspire for their Juno Award (aka Canadian Grammy) in the "Metal/Hard Music Album of the Year" category for the Bleed the Future 2021 release. According to the label, Bleed the Future topped Billboard's charts for Top New Artists (#2), Current Hard Music Albums (#5), Heatseekers (#7), **Independent Current Albums** (#8), and more, landing a total of 17 impressive chart placements across North America during its first week! Contact Katy@seasonof-mist.com for more info.

Seventeen become the second K-pop act to record over two million first week sales. The K-pop group's 4th studio album Face the Sun sold 2.06 million copies in the seven days since its release. "BTS are the only other artist in Korea that holds the record of selling over 2 million copies in the first week. The figure-2.06M-also marks the largest first-week sales for an album released in Korea this year." Contact amanda@theoriel.com.

THE BIZ

Alan Parsons visits the new world. Grammy-winning musician Alan Parsons releases new album From the New World on July 15, and it's preceded by the single "Uroboros" featuring Tommy Shaw of Styx. From The New World continues with the classic sound Parsons has become known for during his impressive 50+ year career by fusing progressive, symphonic, and classic rock elements together throughout this stunning new album. Contact freeman@freemanpromotions.com for more info.

BRETT CALLWOOD has written about music for two decades, originally for Kerrang!, Classic Rock, Metal Hammer and more in the U.K. He's the author of two books, about Detroit proto-punks. the MC5 and the Stooges. He's now the music editor at LA Weekly, and has regular bylines in the SF Weekly, Tucson Weekly and idobi Radio, as well as here in Music Connection. He can be reached at brettcallwood@gmail.com



BRANDI & THE ALEXANDERS ARE ON FIRE

New York's genre-spanning soul-rock band Brandi & the Alexanders have announced a September release for new EP *Reflections*. It will be preceded by lead single "Fire." "The spring of 2020, a second Civil Rights Movement overwhelmed the United States. I was as swept up in the movement as anyone, but I decided to write a song to not just stand against the brutality that was happening that spring, but to remind my listeners that this brutality and discrimination is not new. My ancestors survived similar brutality and discrimination for centuries," said singer Brandi Thompson. Contact gemma@tellallyourfriendspr.com for more info.

The **LEGAL** Beat

BY GLENN LITWAK



MARIAH CAREY HAS BEEN sued for more than twenty million dollars over her mega-hit song "All I Want for Christmas is You. The complaint was filed in New Orleans Federal Court.

The plaintiff is Andy Stone, a who contends that he co-wrote a song also called "All I Want for Christmas is You" five years before Carey released her version of the song on her 1994 album, *Merry*

being sued.
Stone has a band called Vince

MARIAH CAREY SUED OVER CHRISTMAS SONG

Vance & The Valiants and his song was released in 1989. The complaint has causes of action for copyright infringement and misappropriation. Stone claims defendants illegally exploited his "popularity and unique style" and that has caused confusion because of Carey's later recording

Carey's version of the song has been number one on Billboard's top 100 chart every year since 2019. Plaintiff claims his song got "extensive airplay" during the 1993 Christmas season and was also on the Billboard charts.
The complaint states that

Stone's attorney contacted defendants in April of 2021 about their claim and was "unable to come to any agreement."

To prevail in a copyright in-fringement lawsuit, a plaintiff must prove that he or she has a valid copyright, and that the level of copying constitutes misappropriation. The courts require a plaintiff

to prove "substantial similarly." The two songs do not seem at all similar upon listening to them

and they have different lyrics (other than the title). Stone's song is a country ballad and Carey's is

a pop song.

This lawsuit raises several interesting legal issues. In general, song titles are not protected by copyright law as they are short and do not contain sufficient originality. If the case goes to trial, expert musicologists could testify as to whether the songs are "substantially similar." It is common in these types of cases for each side to have an expert or experts testify

and they can come up with different conclusions.

Another issue is why did Stone wait so long to file his complaint?

Carey's song is certified Diamond, sold more than 10 million copies and had over a billion streams on Spotify. It earned over sixty million dollars in royalties, according to a study by The Economist. It is the only Christmas song to achieve that level of success. Perhaps surprising to some, under current copyright law, Stone's claim would not be barred for being filed too late as far as alleged infringements occurring within three years prior to the filing of his complaint.

It appears to me that the plaintiff will have an uphill battle to prevail in court, since the main similarity appears to be the identical in addition to Carey's and Stone's. Based on the limited amount of information that has been made public, and although I am not a musicologist, I doubt the plaintiff

GLENN LITWAK is a veteran entertainment attorney based in Santa Monica, CA. He has represented platinum selling recording artists, Grammy winning music producers, hit songwriters, management and production companies, music publishers and independent record labels. Glenn is also a frequent speaker at music industry conferences around the country, such as South by Southwest and the Billboard Music in Film and TV Conference. Email Litwak at gtllaw59@gmail.com or visit glennlitwak.com.

This article is a very brief overview of the subject matter and does not constitute legal advice.



I Quit My Day Job Because I Make More Money From My Music.

Matthew Vander Boegh, TAXI Member

That's every musician's dream, isn't it —quitting your day gig because you make more money with your music. Well, that's my life now, and here's how I did it...

I joined TAXI.

Looking back, I wish I'd joined years earlier. TAXI taught me how to create music that people in the industry actually *need*. Then they gave me 1,200 opportunities a year to *pitch* my music!



It Didn't Take That Long

I promised myself I'd quit my job as a college professor when my music income became larger than my teaching income. I reached that goal in less than five years because of TAXI. My income keeps growing exponentially, and my music keeps getting better because it's my full time gig now! Here's the ironic part...

I live in Boise, Idaho, not Hollywood, yet my music is on TV nearly every day. My studio is in a glorified tool shed in my backyard, and my gear setup is so quaint other musicians ask, "Really? That's *it*?!" I've got a computer, monitors, a few mics, and a cheap little interface. No fancy outboard gear, no rack-mounted *anything*!

My Two Secret Weapons

Targets and deadlines are my secret weapons. Knowing who needs music and *when* they need it motivates me to get things done. It's changed my life! Actually, TAXI changed my life.



I'm getting *paid* for my music now instead of sitting on my couch *dreaming* about it. I'm my own boss, and some day my music will probably pay for my retirement, a vacation home on an exotic beach, and some umbrella drinks!



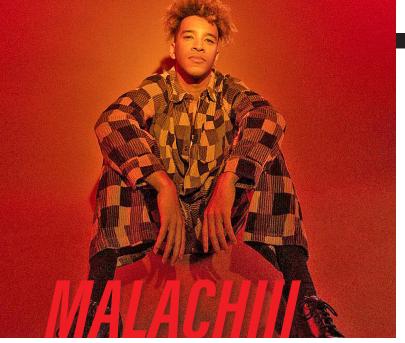
Don't wait until you've built a catalog...

Join TAXI now and let them help you build the *right* catalog! Be patient, be persistent, and you'll hit critical mass like I have. My income keeps growing every year!

I'm all the proof you need that a regular guy can make enough money with his music to quit his day job! Do what *thousands* of other musicians have done to become successful—join TAXI. You might never have to work another day gig in your life!

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Date Signed: Feb. 2021 Label: Motown Records

Type of Music: Pop/Hip-Hop/R&B

Management: Brian "Deep" Waters & Big Choc

Booking: Mac Clark / CAA

Legal: Joshua Binder / Rothenberg, Mohr & Binder, LLP

Publicity: Courtney Lowery / Motown Records

Web: malachiii.com

A&R: Gelareh Rouzbehani / Motown Records

alachi Cohen has been performing for the majority of his life. He first hit the stage at age 12 and began earning money from his talents at 14. The rapper-singer started writing original material that same year, then producing around three years later. In 2020, he added two "i"s to the end of his name to symbolize his hyper-conscious, third-eyed perspective.

With that sort of history and vision, perhaps it was inevitable he would garner industry attention, Soon, Malachiii had a publishing deal with Electric Feel. He started independently recording material using his own beats, uploading the results and generating further waves. The deal connected him with fistfuls of notable artists, producers and writers, further adding to his buzz.

"I'm proud to say I got the deal purely off the music."

Interest came from labels, yet none seemed an appropriate fit. Staying a free agent was a wise choice, as it left him open to being discovered by Motown. "When you have offers on the table," he sagely advises, "it's important that you're working with partners that can bring your vision to life."

Malachiii met with Gelareh Rouzbehani, Vice President of A&R at the legendary label. He played her some of his unreleased music, which she adored. Her approval motivated her to set up another meeting, this time at Chalice Recording Studio in L.A. with CEO Ethiopia Habtemariam. Like Gelareh, she felt incredibly passionate about what she heard. Those tracks then became the basis for Malachiii's recently released EP, The Ascension, featuring the blazing single "Hold Me."

The young visionary didn't even check with other players regarding their experiences at Motown before making the deal official. The label's enthusiasm let the performer know he'd found the right home. "I didn't have much of a fan base at the time," he admits. "I'm proud to say I got the deal purely off the music."

Malachiii was further attracted to being different from other artists on the roster, thus allowing him to stand out. Beyond all this was the element of "vibe." "It seemed like a perfect fit," he muses. "I'm excited for everything on the journey to come." - Andy Kaufmann



Date Signed: Nov. 24, 2021 Label: Nettwerk Music Group **Band Members:** John-Luke Carter Type of Music: Pop Singer-Songwriter

Management: David Conway & Andrew de Torres

Booking: Tony Sangiacomo - APA

Legal: Jordan Gutglass

Publicity: Penny Palmer - Nettwerk Music Group

Web: thisismokita.com

A&R: Marshall Altman, Eric Robinson, Rachel Cragg

The son of a North Carolina pastor, Mokita (aka John-Luke Carter) began his musical journey singing in the church choir. Growing up in a musical family, there were piano lessons and a stint with the guitar. With an already well entrenched interest in pursuing music, Mokita did some co-writing in college, but after graduating, didn't really know how to parlay his musical interests into a career. A college friend suggested he move to Nashville to pursue songwriting and to learn the business, an ideal place to do both.

Out of necessity, with a limited budget, he purchased enough equipment to set up a home studio and spent the better part of a year learning how to use it. He then started writing and producing tracks, taking him down the DJ/dance path. The artist's early songs attracted the attention of Armada, a dance label in the Netherlands, which then signed him to a deal.

"Getting the deal isn't always ideal."

Mokita was finding success as an independent artist, continually putting out music on his own, and gaining streams on numerous platforms. He then began to question whether this was the best fit for his talents. After much soul searching, he realized that pop-rock was where he really belonged. Because of his ongoing success as an independent, he was approached by Canadian label, Nettwerk, with a prospective deal. Operating from a position of strength, he figured if the deal didn't come to pass, he already had a viable business. Meeting the Nettwerk team proved to be a more than favorable situation for him as they gave him the freedom to produce and record the music himself.

According to Mokita, "Getting the deal isn't always ideal if it's not the right match. Knowing what you want and who can deliver it can save you precious time and keep you from landing in the wrong place." Sometimes that might not reveal itself immediately, but the more you refine your goals, the more you will attract the right situation.

Mokita began his North American tour in June while working on his debut full-length album for Nettwerk. -Ellen Woloshin



▲ KOBALT SECURES AFROBEAT STAR

After two successful EPs and more than a billion streams of his music, Nigeria's rising star Omah Lay (born Stanley Omah Didia) has signed a worldwide publishing administration deal with Kobalt Music, in a deal to include global sync and creative services for his entire catalog as well as his future works.

► INGROOVES GETS **GLOBAL WITH KAKKAR**

Ingrooves Music Group has signed Hindi singer-songwriter Tony Kakkar to a global distribution deal, following hits, "Coca Cola" and "Dheeme Dheeme." which received over 2 billion streams. Kakkar first built momentum with "Saawan Aaya Hai," on YouTube and is founder of Desi Music Factory.



▲ DREAM-POP SHAPESHIFTER SHORT

Korean-Canadian singer-songwriter Luna Li releases "Shapeshifter" film short in collaboration with Amazon Music for APAHM. Visiting a historic Korean hanbok atelier in Los Angeles' Koreatown, Li shares thoughts of racial identity and her hope to provide Asian representation. Watch at: youtube/sF2a HTVTJ4

BMI Awards Season

Prolific composer, multiinstrumentalist and conductor Brian Tyler received this year's BMI Icon Award at the 38th annual Film, TV and Visual Media Awards. Tyler's music spans compositions for over 100 feature films including Avengers: Age of Ultron, Crazy Rich Asians, F9, Now You See Me, TV-series music including Yellowstone, Hawaii Five-O, Scorpion, and Magnum PI, and writing the Formula 1 racing theme. Touring as an electronic artist and producer at festivals including EDC and Hardfest, Tyler recently launched his immersive audio-visual experience "Are We Dreaming," and debuted it at the Lost Lands Music Festival for a crowd of 30,000. Previous accolades include 35 BMI Awards, 5 ASCAP Awards, 12 Goldspirit Awards, and a Cue Award.

Congratulations also go out to BMI composers and lyricists Amy Andersson, Miriam Cutler, Isolde Fair, Penka Kouneva, Starr Parodi, and Lolita Ritmanis on receipt of the BMI Film, TV & Visual Media Awards' Impact Award for their work on the Woman Warriors: The Voices of Change project. The concert series was created to honor the commitment and perseverance of women fighting for social justice, human and civil rights, the environment, and marriage, gender, and educational access equality.

Full honoree listing here: bit.ly/ **BMItvfilmawards**

▲ SALSA FOR PEERMUSIC

An exclusive administration deal including master and performer rights inks Nicaraguan "Prince of Salsa," Luis Enrique to Peermusic, With 28 entries in the Hot Latin Charts, 2009's "Yo No Se Mañana" spent 11 weeks at the top; Grammy-winning Ciclos hit No. 1 on Tropical Album and No. 2 on Top Latin Album charts.

IAMA Contest Registration

Registration is now open for the 19th Annual IAMA (International Acoustic Music Awards); this is a great opportunity for music artists everywhere. IAMA is the preeminent awards for musicians, promoting excellence in acoustic music performance and artistry. Acoustic artists in various genres can gain exciting radio and web exposure through this competition. Participating sponsors include Acoustic Cafe and Sirius XM Satellite Radio. Music artists stand a chance to win awards in eight different categories: Best Male Artist, Best Female Artist, Best Group/Duo Folk, Americana/Roots/ AAA, Instrumental, Open (any musical style or genre), Bluegrass/ Country, etc. There will also be an Overall Grand Prize winner awarded to the top winner worth over U.S.\$11,000, which includes radio promotion to over 250 radio stations in the U.S. and Canada. See inacoustic.com.

SESAC Composers Honored

SESAC's Film and Television Composer Awards honored composers Christophe Beck and The Newton Brothers (Andy Grush and Taylor Stewart) for 2022. Beck was celebrated for his music in comedy, "Free Guy" and for performances of his music on "WandaVision" and "Hawkeye," while the Newton Brothers received their award for horror, The Forever Purge. Television composer, Danny Lux was honored for Grey's Anatomy, Manifest, Rebel, Station 19. and Frasier.

More at: bit.lyVarietySESACarticle

CCC Save The Date

The California Copyright Conference has issued a "save the date" announcement for their sixth "Music Industry Toolbox" session taking place on Thursday, Sept. 22, 2022 at the Los Angeles College of Music.

Created for music publishers, record companies, production libraries and producers, managers, attorneys, and artists, the upcoming session is valuable to all music industry professionals. The intensive features music management software, essential service companies, and performing rights societies (ASCAP, BMI, SESAC and SOCAN) and offers an informal environment in which to connect with and learn from industry leaders.

More at: theccc.org/events/savethe-date-music-industry-toolbox/

ASCAP and MusiCares Support

ASCAP and the Recording Academy's MusicCares program are providing ongoing weekly cyber support groups-free of charge-to address mental health challenges and addiction recovery.

More at: musicares.org/gethelp/addiction-recovery

Creem Magazine Returns

Creem Entertainment has hired former VICE Publisher John Martin as CEO as they draw further investment (from BMG Cypress Ascendant Holdings) and expand their staff roster. Martin will work with JJ Kramer (son of Creem Magazine's founder-publisher Barry Kramer) and original editor, Jaan Uhelszki.

Says Martin, "Young people and music fans of all ages want some cathartic release, to laugh and have fun again, and not take themselves too seriously. That's Creem, and that's rock & roll." More announcements are coming soon.

Hipgnosis Adds Timberlake

Hipgnosis Song Management, through its partnership with Blackstone, has acquired 100% of ASCAP artist Justin Timberlake's music catalog, including copyright, ownership and financial interests of the writer and publisher's shares of public performance income and his written catalog for a rumored \$100 million. Worldwide administration rights are also included (subject to UMPG's rights until 2025).

Timberlake's album sales stand in excess of 150 million (88 million as a solo artist and 70 million with NSYNC), and he has almost 30 million monthly Spotify listeners and 10 million YouTube

subscribers. Biggest hits include "Cry Me A River," "Rock Your Body," "SexyBack," "Can't Stop The Feeling," and others.

Canada's 51st Juno Awards

With their first in-person show since 2019, the Canadian Academy of Recording Arts and Sciences (CARAS) celebrated the best in Canadian music with awards including the International Achievement Award going to Shawn Mendes for helping to elevate Canadian music on the world stage. Full list at: junoawards.ca

Rovalties On The Rise

An agreement has finally been reached on compulsory rates for physical releases, downloads, ringtones, and music bundles. The National Music Publishers Association (NMPA), Nashville Songwriters Association International (NSAI), and publishers including Sony Music Entertainment, Universal Music Group and Warner Music Group have filed a motion to approve an immediate 32% increase to \$0.12 per track, set to start in 2023.

This is the first significant change in mechanical royalties since 2006, when CD sales first started to decline.

ANDREA BEENHAM (aka Drea Jo) is a freelance writer and marketing consultant based in Southern California. The South-African born, Canadianraised California transplant has a passion for music, people and fun. She can be reached at drea@dreajo.com



Sony Music Publishing (SMP) has signed Kentucky songwriter Ashley Gorley to a global deal in partnership with Domain Capital Group, covering his full catalog and future work. Gorley has co-written for stars including George Strait, Carrie Underwood, Darius Rucker, Weezer, Bon Jovi, Big Time Rush, and others.



▲ THE MLC & NSAI SONGWRITERS BRUNCH

(L to R) Kris Ahrend (CEO, The MLC), Even Stevens (Songwriter), Ellen Truley (CMO, The MLC), Steve Bogard (Songwriter/President, NSAI Board), Jennifer Turnbow (COO, NSAI) and Erika Wollam Nichols (COO/GM, Bluebird Café) at the recent Key West Songwriters Festival Songwriters Brunch.



▲ 10TH ANNUAL 2022 SHEROCKS AWARDS

Honoring women with standout leadership in the music community, this year's SheRocks honorees included Dionne Warwick, Carmen Vandenberg, Eveanna Manley, Julie Robbins, Kerry Fiero, Leslie Aston-Bird, Lyndsey Parker, Sherri Chung, Yvette Young, MILCK, and Meredith Brooks. See: sherocksawards.com



BMLG SCOOPS CARPENTER

Big Machine Label Group have signed 22-year-old Georgian Mackenzie Carpenter to the Valory Music Co. imprint label. A Belmont University grad, she co-wrote Lily Rose's breakthrough hit, "Villain," has built a fanbase online, and already opened for Parker McCollum, Craig Campbell, Ryan Hurd and Conner Smith.

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SONGWRITER PROFILE - ANDREA BEENHAM

Dave Stewart

Full Circle

uggling three records under his label, induction into the Songwriters and Rock & Roll Hall of Fame, in addition to his latest 26-track compilation, Dave Stewart describes life as "a bit mad at the moment." Inspired by his father's Rogers & Hammerstein collection as a young boy-as well as an unexpected discovery in his dad's workshophis career is shifting back to where it all began.

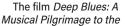
While he dreamed of a professional soccer career, a knee injury left Stewart unable to play. "I wasn't sure what I was going to do," he admits. "I was nosing around in my dad's workshop and there was a little package with a stamp from Memphis on it, unopened." Inside was a pair of albums and he put one on. "It sounded alien, but something in it hit me really strong," says Stewart. "This voice sounding like voodoo. I was like, what the fuck is that?!" It was Robert Johnson.

Starting on one string of his brother's guitar, a neighbor tuned it to a chord. Shares Stewart, "I'm 14. The Rolling Stones, the Beatles, The Kinks are coming out of the radio and kind of playing blues music." Learning to fingerpick listening to Mississippi John Hurt, Stewart realized that all he wanted was to play quitar all day. He left school at 16.

Collaborating with powerful women throughout his career (including

Aretha Franklin, Stevie Nicks, and others), his empathy developed from watching his mum, who was "bursting with creativity, but didn't know what to do with it." It also grew from his years with Lennox. "I had written just about every kind of song to do with the strength and vulnerability of women."

Stewart hates polishing music until "it's lost all of its edges," admitting to frequently using first takes. "I like to be raw," he says. "If something is complex, I like to make sure that what they are playing to has a kind of emptiness to it and not fill it up too much. Songs aren't just words put together with chords and melody. Each chord has a different feeling and emotion attached to it."



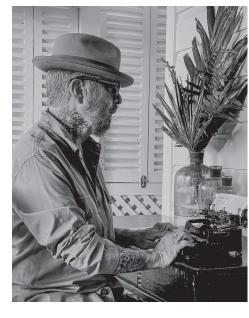
Crossroads was released in 1991, ultimately leading Stewart to his latest project, "Ebony McQueen." It is an autobiography of his youth, navigating musical destiny, love, and his evolution into manhood. Set for film and musical stage adaptation, the role of McQueen embodies Robert Johnson as a female blues singer following Stewart around as a ghost no one sees.

Stewart's forays into musical theater began with music and lyrics for Ghost The Musical for London's West End in 2011. "The mixture of storytelling and song arrangements always fascinated me," reveals Stewart. "Musicals don't have to be the way people think-that wall is being broken down by The Book of Mormon, Spring Awakening, and Hamilton. [Musicals] really allow you a full palette and giant canvas, and that's what I like about it."

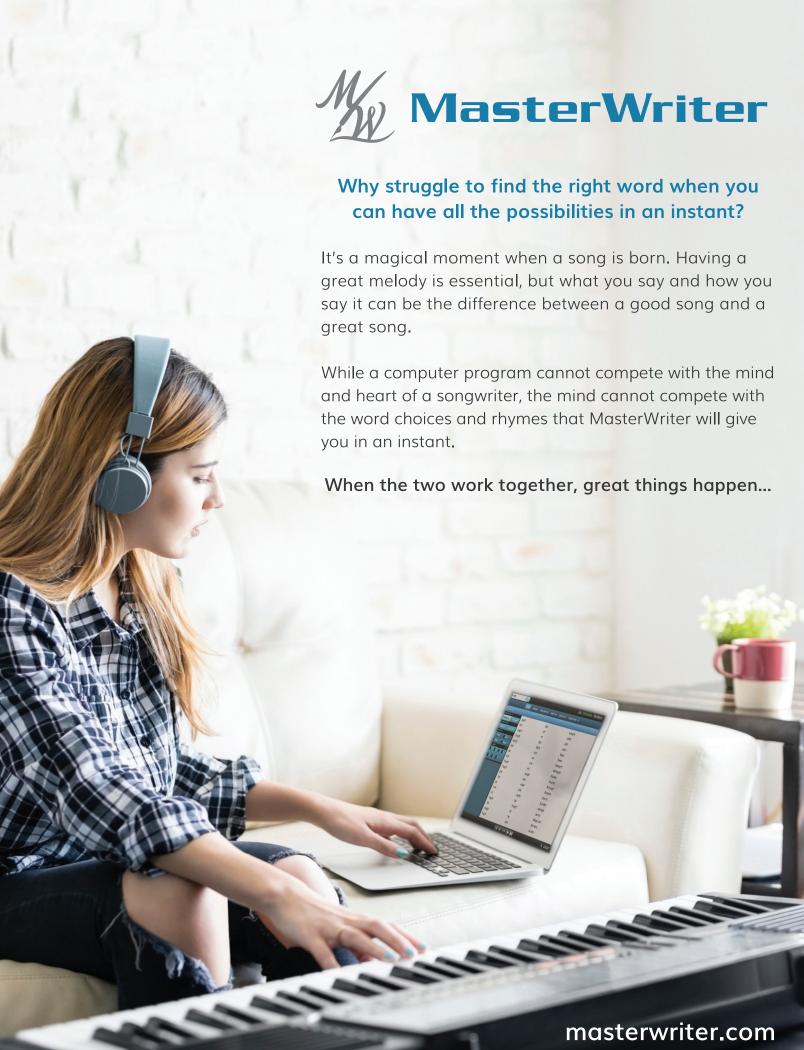
Proud of his family, relationships, songwriting with Lennox, and his four children, Stewart also emphasizes pride in his sobriety. He doesn't think he would have his family or music had he not given up drugs. "Thank God I came out the other end of that," confesses Stewart. "For anybody listening,

BRIT Awards, a Golden Globe, Grammy, an MPG Outstanding Contribution to UK Music Award, induction into the UK Music and Grammy Hall of Fame, and other accolades.

it's not boring to give up drugs. It just unleashes amazing power." Stewart now holds 50 ASCAP and BMI Awards, 4 Ivor Novello Awards, 4



Contact Mike Gowen@Milestone Publicity, mgowen@milestonepublicity.com Experience Dave Stewart at davestewartent.com.



FILM•TV•THEATER

DROPS

An as-yet untitled documentary on Grammy-winning star Lizzo is coming to HBO Max this fall, which the artist announced from the stage of the Warner Bros. Discovery Upfront presentation at Madison Square Garden along with a teaser of the Doug Pray-directed film. Lizzo is executive producing the project with her production company Lizzobangers, and it will chronicle the three-time Grammy-winning singer, songwriter, rapper, flutist and actress as she rose to superstardom. Contact tiana.timmerberg@atlantic records.com for more information.



Digital releases are already out, but the complete Stranger Things: Soundtrack from the Netflix Series, Season 4, both volumes I and II, will be available on CD and cassette Sept. 9. with 2 LP 12" vinyl pressings available later this year. Serving up more '80s musical nostalgia with the likes of Kate Bush, Talking Heads, The Cramps and Dead or Alive, the new season was released in two installments on May 27 and July 1. The soundtrack album is conceptualized and produced by the show's creators, The Duffer Brothers, and Nora Felder. The compilation album is produced by The Duffer Brothers and Grammy nominee Timothy J. Smith. For further details, contact maria.malta@ sonymusic.com.

Angelheaded Hipster: The Songs of Marc Bolan & T. Rex, a documentary on one of glam rock's pioneers Marc Bolan and his band T.Rex. made its world premiere at the Tribeca Film Festival in June. Featuring a star-studded cast that includes U2, Elton John, David Bowie, Ringo Starr, Nick Cave, Joan Jett and Cameron Crowe, the film was written and directed by Ethan Silverman, exploring Rock and Roll Hall of Fame inductee Bolan's stardom and musical influence before his tragic death in 1977 at age 29. The film follows the 2020 release of tribute album and musical companion album, Angelheaded Hipster: The Songs of Marc Bolan and T.Rex, which features 26 reimagined songs from Bolan's catalog, plus archival fan and performance footage. For more information, contact paki.newell@bmg.com.

Peter Manning Robinson, inventor of The Refractor Piano™ and Emmy and BMI Awardwinning pianist and composer, has released "An Hour on Earth," the debut single and



video from his new album Celestial Candy. The album is out now on Owl Walk Records and showcases The Refractor Piano, which Robinson first created when he was scoring music for film and television. It's an acoustic grand piano whose notes are morphed and "refracted" through hardware and software Robinson cre-

ated and co-developed with producer-filmmaker-guitarist, Klaus Hoch. Contact Doreen D'Agostino at doreen@ doreendagostinomedia.com.

Licorice Pizza has many claims to fame -beloved record store first opened in July 1969, integral part of Southern California's music scene, starring role in cult film Fast Times at Ridgemont High, and namesake of Paul Thomas

Anderson's critically acclaimed 2021 film, to

name a few. Now, in addition to a record chain, Licorice Pizza is an independent record label and lifestyle brand, and its first vinyl release will be a special 30th anniversary reissue of L7's third album, Bricks Are Heavy, due out Sept. 30. The album originally debuted at No. 1 on Billboard's Heatseekers chart, and the upcoming release was digitally remastered by Howie Weinberg (Ramones, Pixies, Metallica) and

produced by Butch Vig (Nirvana, Garbage, Smashing Pumpkins). For more information, contact Jim Merlis at jim@bighassle.com.

After two tours, indie-pop trio The Happy Fits have released an official video to their popular track "Dance Alone," shot at the Cameo

> Villa. Directed by Rahil Ashruff, the video depicts a woman (Lindsee Ann) donning headphones as she wraps up some household chores, then finds her way to a backyard house party where The Happy Fits are playing a show before a crowd of their (reallife) fans. The Happy Fits will be performing a handful of U.S. festivals this summer with a tour of Europe and the U.K. slated for the fall. Watch the video at youtube.com/



watch?v=vmMI9Se1e4k and contact Leigh Greaney at leigh@bighassle.com for more details.

The soundtrack for We Own This City, which reunited composer Kris Bowers (Green Book, Bridgerton) with Monsters and Men, and King Richard director, Reinaldo Marcus Green, is out now via WaterTower Music. Executive produced and written by George Pelecanos

(The Deuce) and David Simon (The Wire), the six-hour series focuses on the rise and fall of the Baltimore Police Department's Gun Trace Task Force and the corruption running rampant in the city. The story is based on the book of the same name by Baltimore Sun reporter, Justin Fenton. For more, contact Joe Kara at watertowermusic@warnerbros.com.

OPPS

Deadlines are coming up starting in August to submit your project for the Sundance Film Festival 2023. Categories include short films.

which covers music videos, as well as features, documentaries, episodic content and New Frontier projects. For a complete list of deadlines, submission guidelines and other information, visit sundance. org/festivals/sundance-filmfestival/submit/.

The Next Generation Indie Film Awards is accepting submissions in more than 35 categories for its 2023 event, including for Best Music Video, Best Sound and Best Musical Score. The Grand Prize package includes over \$150,000 worth of film services

and rental credits for the winner to create their next passion project. For more information and to submit your project, visit indiefilmawards.co/ submit-your-film.

It's been 25 years since the release of Final Fantasy VII, and the peerreviewed Journal of Sound and Music in Games is seeking

contributions from scholars on topics related to the music in the game, which has long been cited as a hugely influential series for musicians and composers. The deadline to submit is Aug. 15. For topics, rules and guidelines, go to online. ucpress.edu/jsmg/pages/call_for_papers.

PROPS

Black Eyed Peas, Pitbull, Stone Temple Pilots, Bush, Mod Sun and Girlfriends are among the acts set to headline the first-ever Atlantis Concert for Earth, a nonprofit concert and global conservation celebration taking place July 22-23, 2022 in partnership with and from the Azores Islands of Portugal. Sting will provide a special virtual performance, and Nicole Scherzinger will perform and also host the event, which will feature both live and virtual performances and showcase leading organizations from around the world working to reduce environmental impacts. Featured organizations include Re:wild, Sea Legacy, Blue Azores,

The Ocean Cleanup, Innerspace, Juccce and The White Feather Foundation, among others. Select artist performances will be livestreamed worldwide for free on July 23, and tickets to attend in person are offered to Azores locals. For more information, visit concertforearth.veeps. com or contact Hayley Brinkman at brinkman@ sunshinesachs.com.

Composer Kathryn Bostic has recently brought her music to three films focused on social and cultural issues that premiered at New York's 2022 Tribeca Film Festival: The Rebellious Life of Mrs. Rosa Parks, LIFT and Lowndes County

& the Road to Black Power. Bostic, who is the first black female composer to become a member of the music branch of the Academy of Motion Picture Arts and Sciences, is committed to working on projects that amplify the stories of people who have fought to create change, and she is an advocate for diversity and social responsibility.

The Rebellious Life of Mrs. Rosa Parks is based on Jeanne Theoharis's bestselling biography on the "mother of the Civil Rights movement." LIFT tells the story of New York Theatre Ballet's Project LIFT program, which offers scholar-

HBOMAX &

ships to homeless, home insecure and at-risk children, and Lowndes County & the Road to Black Power is about those who fought for the right to vote in Lowndes County, AL, in 1960. For more information, contact marygrace@costacomm.com.

The critically acclaimed documentary, Mr. Soul!,

directed by Melissa Haizlip and Sam Pollard, was honored with a Peabody Award last month. The honor was presented by Morgan Freeman, who said Haizlip's film "offers an enviable range of Black creative expression and stresses how the original show served as a soundtrack of Black Americans at their most radical." The film, which also received Best First Feature Documentary Award at the 2020 Critics Choice Documentary Awards, is a tribute to and exploration of America's first "Black Tonight Show" that aired from New York from 1968-1973, celebrating Black American culture, music, art and life. For more information, contact David Magdael at dmagdael@tcdm-associates.com.

JESSICA PACE is a music journalist-turnednews-reporter based in Durango, CO. She is from Nashville, where she started a writing career by freelancing for publications including American Songwriter and Music Connection. Contact her at j.marie.pace@gmail.com.

OUT TAKE



Nami Melumad

Composer

Web: namicomposer.com **Contact:** Marygrace Oglesby, marygrace@ costacomm.com

Most Recent: Star Trek: Strange New Worlds

COMPOSER NAMI MELUMAD always had a passion for music and films, and around age 13, she discovered she could pick out the melodies to some of her favorite themes on piano. "I would play the melodies from Home Alone, Harry Potter, Lord of the Rings, Pirates of the Caribbean, and I figured if I could play those, I could write my own, too," Melumad says. "I came up with my own ideas-if this movie had a sequel, what would it sound like? I would kind of create demos and experiment with color, tone, instruments. It led

me to wanting to do this for real."

After attending USC's scoring program,
Melumad worked on 2020's An American
Pickle with composer Michael Giacchino, who recommended her to score a Star Trek episode. The gig landed her a job writing music for *Star Trek: Prodigy* and *Strange New Worlds*, making her the first female composer for the franchise.

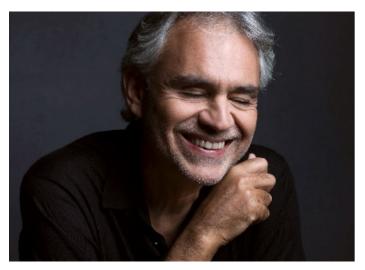
Melumad has also been a board member with the Alliance for Women Film Composers for the past three years and co-founded its mentorship program. "There is still a long way to go with bridging the industry gap between male and female composers. From my personal experience, I'm seeing the TV world is changing faster than film. Still only 2-3% of films are scored by women," she says. "Of course, I think the right person for the job should get the job, but the opportunity needs to be there for women. It's still a boys' club

in Hollywood, and it's not so easy to break through. It'll take a while, but we'll get there." Melumad says she's drawn to projects she identifies with. "When I work with Israeli directors and they work on content in Hebrew, that's a call back home. I've always loved sci-fi, which drew me to *Star Trek*, and it has a great message of hope, a sense of adventure, and it calls for a better future," she says. "For ters, rather than who's creating it."

MIXED NOTES

► HALSEY'S LOVE AND POWER TOUR

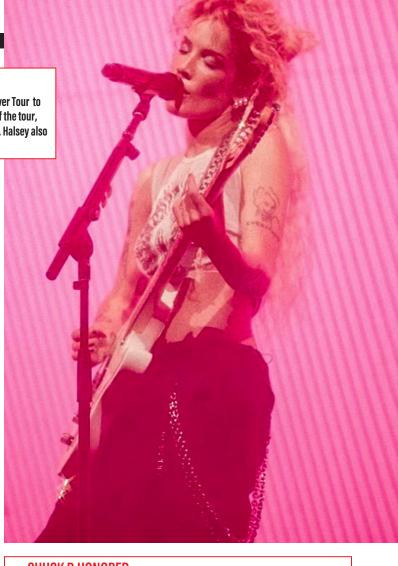
Multi-platinum, genre-bending artist Halsey launched their North American Love and Power Tour to a vibrant crowd at West Palm Beach, Florida's iThink Financial Amphitheatre. At the end of the tour, Halsey will be auctioning off paintings from each show with all proceeds going to charity. Halsey also performed while creating a painting, as we saw when they hosted Saturday Night Live.



▲ ANDREA BOCELLI AT THE QUEEN'S PLATINUM JUBILEE

Andrea Bocelli took to the stage at Buckingham Palace last month as part of celebrations for Her Majesty The Queen's Platinum Jubilee, marking her 70-year reign. The tenor performed at the Platinum Party at the Palace alongside Alicia Keys, Andrew Lloyd Webber, Diana Ross, Duran Duran, Sir Elton John, Hans Zimmer, Lin-Manuel Miranda, Nile Rodgers, Queen + Adam Lambert, Sir Rod Stewart, Dame Julie Andrews, The Royal Ballet, as well as the full 75-piece Orchestra of the Household Division.





CHUCK D HONORED

Canadian Music Week has celebrated Chuck D of Public Enemy with the Social Justice Honours Award at the CMW Music Summit at the Intercontinental Toronto Centre Hotel as part of the 40th Anniversary event. Earlier this year, Chuck D curated "Songs That Shook The Planet" for Audible Originals and is currently producing a docuseries on the history of hip-hop.



CRAIG MORGAN

Country star and Army veteran Craig Morgan surprised executives from Operation Finally Home on stage at the Grand Ole Opry during its special Salute The Troops show, presenting a check for \$100,000 to provide mortgage-free homes and home modifications to wounded, ill and injured military veterans, first responders, and their families. Pictured (I-r): Darlene Barrett (Monster Energy), Craig Morgan, Bobby Bones, and Operation Finally Home's Dan Wallrath, Rusty Carroll, and Molly Halliday.



▲ BTS AT THE WHITE HOUSE

During a 35-minute meeting in the Oval Office, BTS and President Biden had a conversation on anti-Asian hate crimes and Asian inclusion, and spoke about President Biden's recent visit to South Korea. Member V said, "Everyone has his or her own history. We hope today is one step forward to respecting and understanding each and every one as a valuable person."



■ JUSTIN MOORE SWINGS FOR ST. JUDE

Justin Moore teed off for a good cause, hosting the 2022 Justin Moore St. Jude Golf Classic, at Chenal Country Club in Little Rock, AR. An annual event for the Arkansas native, this year's proceeds set the bar higher than ever before, raising more than \$400k for St. Jude Children's Research Hospital to ensure families never receive a bill from St. Jude for treatment, travel, housing or food.

► PRIMUS BIDS A TRIBUTE **TO KINGS**

Primus has been paying homage to the classic Rush album A Farewell to Kings by playing it in its entirety during their "A Tribute To Kings" tour. Geddy Lee got to witness the show on Friday the 13th in Toronto and weighed in on the performance. "On Friday night we had the joyful experience of reuniting with our grand pals from Primus... Les, Ler, Herb and their gang," he wrote on Instagram.



Tidbits From Our Tattered Past



1995-The Presidents-#21

In addition to our profile of artist Johnette Napolitano (Concrete Blonde) and club reviews of Filter and Stiff Little Fingers, our cover story on the quirky, funloving Seattle band Presidents of the United States of America elicited the band's more serious side. "It's amazing to be able to make music for a living," said the band's Dave Dederer, "but it's not like all of a sudden you sign a record deal and everything's groovy, and you make a zillion dollars. It doesn't work that way."



2001-Rodney Jerkins-#13

Super-producer Rodney Jerkins was the cover subject of this issue, and he had some refreshing things to say about his process. "I really like working with new artists," Jerkins told Music Connection, "because everyone is always expecting to score with the giants in the industry, but sometimes you have to help make that giant." Elsewhere in the issue you'll find a Producer Crosstalk interview with Ronan Chris Murphy (King Crimson).



BRITISH INDIE ROCK/ POP BAND WET LEG

have only been a thing for a handful of years, yet their rise has been meteoric. The core pair of Rhian Teasdale and Hester Chambers saw their "Chaise Longue" single become a viral hit last year, and then the self-titled debut album shot up to number one in the U.K. album charts (and a respectable #14 in the U.S.). And all of this from a band that, they say, really just formed in order to get into music festivals for free. They've been one of the surprise success stories on the last 12 months, but that success is well deserved. We chatted with Teasdale about their story so far...

Music Connection: A bit of background firsthow and when did the band form? What was the mission?

Rhian Teasdale: It started in the summer of 2018, at the very end of the summer, Basically, me and Hester had just, like, played loads of festivals together. Not as Wet Leg, but I had a solo thing that was failing. I was sick of doing it, so I was, like, 'Hester, please can you come and finish these shows with me that I've been booked for? I really don't want to do them, I'm too scared, please come and hold my hand.' She was, like, 'Yeah okay,' and that was the first time that we'd played music together, just the two of us. Because we've been doing backing vocals for our friends' bands, and bits here and there. But we'd never played together, so that was when we first played together.

At the end of the summer, we were, like, "Well, that's that then." All of the shows we'd been booked for had finished. But then we were, like, "Hang on a minute, why don't we just start a new band so that we can do this next summer, as well? Get booked to play some festivals, and then just stay for the weekend." It's a good way to get into festivals for free. And we really enjoyed playing music together. So that's when we decided to start Wet Leg.

MC: And how did this project develop into what it is today?

Teasdale: I didn't really play guitar and I was, like, 'I think in this band I want to play guitar.' Hester was, like, "Okay, I'll help you." So, it's just gone from there, really. It was always supposed to be something that we did alongside our jobs. Hester is a very talented jeweler. She makes bespoke, handmade jewelry. I was working as a wardrobe assistant in London for commercials. So, we're just super, super busy with that and happy with our lot, to be honest. The band was always supposed to be something cute to do on the side so that we would always have music in our lives. So, after that summer, when the festivals had finished, it felt like, "Oh well, we've got nothing going because everything has stopped." Then lockdown happened, and I went back to the Isle of Wight, and just cracked on with music stuff, just as something to do to keep our sanity.

MC: Describe the sound... How has it evolved since the start?

Teasdale: The solo stuff that I was doing was pretty folky, and introspective, and a bit sad. I think when we started Wet Leg, we just wanted to do something where we weren't taking ourselves too seriously. Because the thing before took itself very seriously. The reason we started writing, originally, was just to fill enough time for a festival set. So, we figured, 'It doesn't really matter about the lyrics, because we're never gonna record this shot and nobody really, really listens to lyrics when you're just passing through a festival. So, we just wrote a bunch of weird songs pretty quickly. A few of them are on the album. Like, "Too Late Now" and "Oh No." "Chaise Longue" wasn't even written for Wet Leg, and "Wet Dream" as well. They were just songs that me and Hester, and her boyfriend Joshua [Omead Mobaraki], wrote really late at night. Just to go in a folder, and there it would stay, until it didn't.

MC: I'm English and know the Isle of Wight-is there a healthy music scene there? Teasdale: When I was there, there wasn't [a scene] really. I feel like it's getting a bit better now, in that there's a music venue. When I was growing up, you just wouldn't get, and you still hardly do get, touring bands coming over. Likewise, it's very difficult as a band to get off the Isle of Wight. It's just so expensive, and so cut off from every other music scene. But there are people making music there, and there always has been. There's a good folk scene. It's kind of a "make your own fun" kind of place.

When I was there, there were lots of DIY gigs, and the Ventnor Fringe Festival was just starting up. I think it's been going for 11 years now, and that's a really cool little festival. But when I was there as a teenager, we had the Isle of Wight Festival, and Bestival, and that would be it. Sometimes I'd go across the water to see a gig. But yeah, it was incredible going to my first festival when I was 14 or 15, because obviously it was so close to home. Your parents were like, "Okay, I'll just come and pick you up if anything bad happens." Whereas if the festivals were off the island, there's no way that my mum would have let me go to a festival off the Isle of Wight.

MC: "Chaise Longue" was your debut single last year, and it blew up. What do you put that down to?

Teasdale: I don't know. It's hard to say. I just remember going to Latitude [another U.K. festival]-that was our first gig since we released anything as Wet Leg-and that was just such a fun festival. It was the first festival back after lockdown, and I think everyone was just really excited. Including me. I was really excited. So, I think maybe releasing a single around then was probably good for everyone. People were just excited to get out of the house and watch the music. But yeah, I did not expect it, because eventually it's a song about a piece of furniture. So, what are all these people doing listening to it and sharing it? People are mad. What's wrong with people?

MC: Having fun with words? Teasdale: Yeah. With "Chaise Longue," that was just an unhurried, un-self-censored kind of time. It wasn't supposed to go anywhere. That one wasn't even written for festivals. That was supposed to stay in a folder on the computer. It escaped somehow. But veah, that was because I was staying at Hester and Joshua's flat, because I'd come back to the island for Christmas but didn't really have anywhere that I wanted to stay. Family can be a bit intense and it's much nicer to stay with friends. Hester made up the chaise longue that's in her living room. She makes it into a little bed for me, and that's where I sleep. I ended up staying, like, six weeks.

It sounds really, like, I was that friend that wouldn't leave. I know I can't speak for Hester and Joshua, but it really felt like they wanted me there and we were having a good time. We were having a right old laugh. Hester was

"You can see how it went from this sevenminute silly jam to a three-and-a-half-minute pop song. When we were recording it, Hester came up with a guitar riff. The second verse, I thought about that for a couple of weeks."

going through a stage where she was painting like Bob Ross; she was watching loads of those and painting. She had about 30 mountainscape paintings that she'd done, around her flat. Eventually, she had to do a shout-out on Instagram and get someone to claim them because she'd painted so many. It wasn't even lockdown, but it was like lockdown vibes. We just stayed in, did crafts and made songs. Baked cookies. It all sounds very twee. I cringe at myself, but it was really fun. That's where "Chaise Longue" and 'Wet Dream" came out of.

MC: Since then, the buzz has just grown and grown-how deliberate has it been? How strategic have your drops been? Teasdale: We're signed to a label, so I guess Domino have their strategy. Our management have their strategy. But I guess you can hope

that stuff goes as well as it can possibly go, but I think even they're a bit "Ooh, this is going well." Pleasantly surprised.

MC: How much do you put the success down to social media? How do you use it? Teasdale: I really don't love social media. I really don't. But it is a marketing tool and it is important to have it. I'm a millennial, so Instagram was normal for me, and TikTok is still a bit mysterious to me. Even though numberswise we have our biggest following on there. But also, we receive the most hate on there. So, I don't really go on it too much. I just drop

a post and then run away, and try not to get too much into it. Even the compliments-I don't think they're good for you. In a way it's cool, because you can do shout-outs on your stories and be, like, "Hello, I'm looking for a vegetarian restaurant" nearby this random place that we're playing a gig, and you'll get loads of replies. So, it's kind of cute in a community way. But I just don't like it. I wish I did, because I see some of my friends that are in bands and play music, they use it in such a wholesome way and they're able to get their personality across. But I think maybe as we've gained more of a following, I've kind of put it more at arm's

length. It kind of freaks me out a bit more than it used to.

MC: The debut album was released in April-where was it recorded? When? Who with? Teasdale: We recorded it with Dan Carey at his studio in Streatham, which is in his home. When we went to visit, it had a really homely feel which I think was really important for us. I can't imagine us going into a studio and having to do our takes through glass. It was really cool recording with Dan because generally he will track everyone together at the same time. We hadn't been a band for very long and we'd done, like, three gigs. So that was maybe a bit much for us at that point. So, we did bass and drums together, and we did mine and Hester's guitars together. So, it was really nice, because you don't get that panic when the record button is pressed and it's all in you and it's like, "don't fuck up, don't fuck up." It adds this realness to it. Dan would also have these games where we'd track, like, three songs at a time, and if you mess up on the third take, you have to decide whether you keep it or scrap the whole lot and start again from the beginning. That was fun. That kept it fresh and a little bit stressful in a good way.

MC: Does it feel like there's any pressure, with the added weight of the buzz?

Teasdale: Not really. It's just, like, the damage is done. We've made what we've made. There's not any point in putting energy into stressing about how it'll be received. You can't change that. Also, we were kept super busy in the runup to the album. There wasn't too much time to get existential, fortunately, because I am quite good at that.

MC: What has been the response to the album

Teasdale: It was very, very strange. I felt really strange for a bit. Everyone was asking about pressure in the run-up to it, and when it did really well, that's when I felt pressure to live up to this 'You've got a number one album,' and I

"The tracklisting part was really fun, because I'd never realized how much difference it makes. I'd never had the opportunity to record a bunch of songs and then play about with the order of them. See how it made me feel. Once we had everything tracklisted, as we were mixing it I noticed that there were recurring themes and then maybe it's not too random."

think we all felt like the pressure is put on you to be as good as this thing is saying you are. So, I felt a little bit uncomfortable with it for the first couple of weeks. After that happened, after that news happened, which is strange because I want to be, like "I was so happy, I felt amazing and like I'd accomplished everything I set out to achieve." But we never really set out to achieve it. I felt happy, but odd. Like, when someone says that you've done a good thing. I was, like, "When are people gonna realize that it isn't real." Like imposter syndrome. Which doesn't make sense.



- The band's native home of the Isle of Wight is the largest English island, and the second most populated. It's located in the English Channel, two miles from the mainland at its closest point. And it is, of course, home to the Isle of Wight Festival.
- As Rhian Teasdale mentioned in the feature, Hester Chambers makes jewelry. "I'm Hester, I make fine jewellery [U.K. spelling] in silver and gold. Each piece is made one by one, start to finish, using techniques I've learned from my father over the last 15 years," she says on her website. Find her at hesterchambers.co.uk.
- The band got their name by randomly hitting keys on an emoji keyboard. The emojis for "water" and "leg" popped up on the screen, and they ran with it. So, to speak.
- Wet Leg won three Libera Awards this year: Breakthrough Artist/Release for "Chaise Longue," Video of the Year for the same song, and Best Sync Usage for "Chaise Longue" in episode 5 of Gossip Girl.
- Joshua Omead Mobaraki, Chambers' boyfriend, was initially a touring guitarist and writing partner for the duo, but according to Teasdale has now joined the band on a more permanent basis.

MC: Are there any themes/concepts to the album?

Teasdale: I think that was one of the fun things about making an album. Oh, we've never done this before—is it going to sound like a complete body of work? Then it was really fun, recording a few songs and then I think we dropped a couple. The tracklisting part was really fun, because I'd never realized how much difference it makes. I'd never had the opportunity to record a bunch of songs and then play about with the order of them. See how it made me feel. Once we had everything tracklisted, as we were mixing it I noticed that there were recurring themes and then maybe it's not too random. Maybe it does fit together. There's a bit of heartbreak in there, which is a recurring theme. The sense of disenchantment, There were a couple of words that came up three or four times, which is quite interesting because I definitely didn't consciously do that.

MC: How does the songwriting process work? Pick a song on the album and take me through

Teasdale: "Chaise Longue" is quite a unique one. That came out of this time when I was staying at Hester and Joshua's house. Joshua also plays synth and guitar in the band with us now, which is cool. But he started off with a little drum loop and a bassline, then we set up a microphone and it all came out at once. It was, like, seven minutes long, the original version. It's actually the B-side of the 7" of the song that we released on vinyl-the demo from that night. We didn't really fuck with it much, so it's all there. You can see how it went from this sevenminute silly jam to a three-and-a-half-minute

pop song. When we were recording it, Hester came up with a guitar riff. The second verse, I thought about that for a couple of weeks.

MC: What gear do you each use, both on stage and in the studio?

Teasdale: I'm not a gearhead at all, so I'm gonna be really disappointing. Now, I'm using a selection of EarthQuaker-pedals-because they came to one of our shows. It's really cute, actually, because the first pedal I ever bought was the Avalanche Run by EarthQuaker. I don't really know much about anything, but it looked pretty cool and I liked their branding, man. So, I bought this pedal and we played this gig in December in New York, and one of the people from EarthQuaker came to our gig. She was, like, "They can have whatever they want." So now I use a selection of EarthQuaker, and so does Joshua and Hester. It's really fun being in a band when you're at the level where you get free shit. You feel a bit guilty, because we've got so many guitars now. I have, like, three guitars. I started off playing a surf green Jazzmaster from Gumtree-that was my first guitar. Then I bought a little vintage guitar, a Ramus, which I'm playing now, actually. I've got it with us in, where are we, Rotterdam. Hester plays a beautiful Hofner, another vintage guitar. That's what she played on the album. On the album, I mainly played Dan's Mustang, which is his favorite guitar. I asked him what his favorite thing in the room is, and he picked that guitar. It was in a house fire, so the neck is all smooth and it's a nice feeling guitar. I don't want to tell you what I'm playing at the minute, because it's not very cool. It's a Fender amp, maybe a Fender Deluxe-I don't fucking know. But it's

not a cool one, because it's digital. It's like a practical school shoe. It's ugly but your mom's making you wear it. It works really well, and our sound engineer has a great time.

MC: What has been your highlight of the last 12 months?

Teasdale: There's been so much. That's like saying, what's your favorite song in the world? I will say something, just so that you can write it down. A highlight for me was making the "Yer Mum" video and the team that we had on that. It was such a great team. Originally, we started out making videos by ourselves, it's kinda been hard not having the time to do that ourselves. Having to reach out and work with other people. But that video was so fun and so wholesome. It was written and directed by Lava La Rue, and our whole team-we had an all-female team apart from the assistant director. He was a he, but everyone else was femme. It's so good-I just love to work with women doing their thing.

MC: What does the future hold? What are the band's plans for the next year or so? Teasdale: To the end of the year, we're just going to be out on the road pretty much. We go home for a bit after this, then we're going to Primavera, then we go to Sweden and Norway. We're playing Glastonbury, then we've got some U.K. touring, the Isle of Wight Festival, too, which will be nice because I can see my sister and my mom, and walk some dogs. Then we're going to Australia, then back to America-just shit loads of touring.

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Business Managers

Bills and Investments by Bobby Borg

e've all heard about musicians who hit it big, then ended up penniless. In one such infamous story, rapper MC Hammer, who was once reported in Forbes magazine as being worth \$40 million, actually had to file for bankruptcy. If you don't want this to happen to you, the assistance of a good business manager is crucial. In the early stages of your career, when you're trying to get noticed and you're making no money or just making ends meet, you're probably not ready for a business manager. In fact, all you may need is a certified public accountant experienced in music to help with taxes and to provide general business advice.

But if you plan to hit it big one day, learning about what a good business manager can do now is worth millions to your career and to your future. The following article, excerpted from the book Business Basics for Musicians, 2nd Edition by Bobby Borg, covers the role of a business manager, hiring a business manager, important terms of your agreement, and tips on handling finances yourself.

Those who say money isn't everything are usually those who never had to worry about it. Read on.

The Role of a Business **Manager in Your Career**

The role of a business manager is not to be confused with that of a personal manager.

A personal manager is more like the chief executive officer (CEO) of your company, who helps generate income by helping you attract recording deals, publishing deals, and tours.

A business manager, on the other hand, is more like the chief financial officer (CFO) of your company, who helps manage the income from these deals once they're in place.

A business manager handles all financial issues, such as investments, financial planning, bookkeeping, tour account services, asset administration, tax services, insurance monitoring, and royalty examination. These are all discussed below.

Investment Strategies and Financial Planning

One of the most important roles that a business manager can play in your career is to help you plan for your future. It's not enough to bank on hitting it big.

Planning for the Long Term

A good business manager helps his or her clients plan ahead by first determining what investment strategy is best suited for their needs.

For instance, is a high-risk, short-term strategy (such as stock investments in emerging technologies) a wise plan, or is a long-term, low-risk strategy (such as investing in pension plans, mutual funds, and municipal bonds) a more appropriate scheme?

Jeff Hinkle of the Los Angeles-based business management firm Gudvi, Sussman & Oppenheim (gsogroup.com) says,

We like to think in the long term for our clients. One of the first things that we would do, especially for our younger clients, is to set up a pension plan and start saving for their retirement. Depending on how much they can afford to put aside, we'll probably use the assistance of a professional money manager.

Managing the Portfolio and Minimizing Risk

The money manager opens the investment accounts and recommends appropriate investments such as stocks, mutual funds, treasury bills, and high-quality bonds. Once the investment choices have been made, the money manager then oversees the portfolio on a day-to-day basis; he makes ongoing recommendations as to the mix of investments to maximize clients' return on their money and also minimize their downside risk. The business manager is always involved in these decisions, but the business manager is not a stock picker. That's the money manager's job.

Bookkeeping and Accounting

Business managers not only look out for your future by helping with investments and financial planning, but they also help manage your money on a daily basis by reviewing invoices, paying monthly bills, collecting royalty earnings, depositing money, and monitoring your bank accounts. All of these issues fall under a service known as bookkeeping and accounting.

Opening Accounts

Business managers have long-established relationships with local banks that are familiar with the business management firm and its clients. Your business manager will usually open a checking account (to pay all of your bills) and what's called a pocket account (for whatever personal expenses you may have, ATM withdrawals you may make, etc.). Of course, these accounts are open under your name, and you have to provide your signature to the bank.

Paying Bills

Your business manager then collects all of your income, which can range from touring and merchandising monies to publishing and artist royalties, and deposits it into these accounts. He or she monitors your bank accounts to make sure there's enough money to meet your expenses, reviews your bills (car payments, credit card bills, home mortgages, gardener, personal trainer, etc.) to ensure that all charges are justified, requests your approval and signature (unless you authorize him or her to

sign on your behalf), and then pays your bills. Jeff Hinkle notes:

"We really encourage our clients to be involved in the bill-paying process. Not paying your own bills can be a dangerous thing; it's the old "out of sight, out of mind" problem. We prefer for clients to sign their own checks, although this isn't always possible due to their generally busy schedules. I've had clients who seemed to have a phobia when it came to bills and discussing their spending. Sometimes, as long as they know they can meet all of their expenses, they would rather not deal with any of it at all."

Tour Services

Another important role played by your business manager is the handling of all financial matters pertaining to touring. Business managers are involved with a tour from its inception and planning to the very last show a band performs.

Handling Pre-Tour Activities: Budgeting and More

Your business manager, along with your personal manager, is responsible for putting together tour budgets when you're planning to hit the road. He or she will review all of the performance deals offered by concert promoters around the country to determine the total gross earnings of the tour. A projection of expenses is then made to determine what the potential net profit or loss of the tour may be. Expenses may include the following:

- Tour bus
- Airfare
- Hotels
- Insurance (for personal injury, theft, if you miss a show-called "nonappearance")
- · Rehearsal fees
- Per diems (daily allowances paid to the band and crew for food)
- Salaries for the band
- · Salaries for the crew
- · Production costs (for the sound and lighting
- Trucking cost (to carry the sound and lights)

- Contingency (an additional percentage [usually 5 percent]) calculated into the budget in case expenses are estimated low or there are unexpected emergencies
- · Your agent's fees
- · Your manager's commission
- Your business manager's fees

The expenses listed above are an oversimplification of what is usually incurred by a band on the road; the list can easily be a page long. Nevertheless, after determining the total expenses of a tour and then deducting them from the projected gross income, the business manager works at making adjustments in areas where he or she feels money could be saved. Careful planning is required. Any miscalculation of expenses can lead to serious problems at the end of a tour, and instead of making money, you can find yourself thousands of dollars in the red.

Monitoring the Tour During and After: Taxes, Insurance, and More

Once you're on the road, your business manager's work does not end by any means. He or she collects monies taken from each performance and makes sure that the concert promoter paid the appropriate sum. Your business manager then pays all bills owed to the tour bus companies and trucking companies and pays salaries to the band and its crew.

He or she also makes sure a tax return is filed in every state in which a tour is planned. By submitting a budget to the appropriate authorities in each state, your business manager can limit the band's tax obligations by making sure the band is taxed on the net profits of a performance rather than on the total gross earnings taken.

Lastly, your business manager makes sure your band is properly insured while out on the road, especially with something called "non-appearance insurance." This means that if a concert is canceled because your lead singer gets sick or your tour bus breaks down, the insurance company will pay the band the amount it was expecting to earn from that performance. As you can imagine, nonappearance insurance is extremely important. One or two live performance cancellations can cause a band to lose incredible sums of money.

Asset Administration

Moving away from making money, now let's talk about spending it. This brings us to your business manager's next important role, known as asset administration. Let's take a look at common purchases like a home and automobile.

Shopping for a Home

When you're shopping for a home, your business manager will advise you as to what price range you can afford and explain deal points such as loan fees, title insurance, and credit reports.

Unless you're exceptionally fortunate and can pay cash for a home, your business manager will rely on relationships with mortgage brokers to arrange loans.

Shopping for an Automobile

Car shopping is not unlike shopping for a home. Your business manager will advise you of the price range you can afford and explain the finer points of deals such as buying

versus leasing. After you decide what you want to do, the business manager contacts an automobile broker.

Jeff Hinkle remembers one instance in which a client wanted a particular Mercedes model that was especially hard to find. An automobile broker located the car, down to the exact specifications, in Texas and delivered it to Jeff's client in California in a few short days; how's that for service?

Financial Reporting

While on the topic of spending money, let's discuss financial reporting.

Every month, your business manager must send out a detailed statement to his or her clients that includes every deposit made, every transfer of funds made in and out of investment accounts, and every check written. Rather than these reports looking like something a bank would send out, your business manager may categorize items under certain headings, such as recording expenses, housing expenses, and business expenses. This makes it much easier for you to read and understand your statements.

Your business managers will also meet periodically with you to review financial statements and to make projections as to where they see your finances in six months to a year. Jeff Hinkle adds that this is one of the most challenging parts of his job:

"Communication with the client about their money is the key. Most artists would rather think about mixing their new album or an upcoming tour than their finances. That's why we make it a point to have regular financial meetings with all of our clients. Since most of our clients are touring artists, finding the time and place to meet can be difficult. So, several times a year, we will get on an airplane and fly out to meet with a client who is on tour. I've had plenty of business meetings on tour buses and backstage in dressing rooms. Sometimes that's the only way to get in front of the client."

Tax Planning

Another important function undertaken by your business manager involves tax planning. This crucial responsibility can be divided into three categories: determination of an appropriate business entity, handling of payroll and income taxes, and estate planning.

Determining a Business Entity

One of your business manager's major responsibilities is helping you determine what business entity best suits your needs. Should you be a partnership, a corporation, or an LLC (limited liability company)? The choice can significantly affect the taxes you pay.



ONE-CENT ROYALTY AND A \$19 MILLION AUDIT

Most of the horror stories you hear in the music business pale in comparison to what took place in the early days of rock 'n' roll. Take the Beatles, for example. If anyone should have been able to get a good deal, it's the "Fab Four," right? Wrong!

In 1962, music attorneys didn't even exist. The Beatles' first recording contract with EMI called for a paltry one-cent-per-album royalty. Not 1 percent—one cent! And due to several one-year options contained in their contract, it wasn't until 1967 that personal manager Brian Epstein was able to renegotiate the band's record deal.

To make this story even juicier, business manager Jeff Hinkle adds that in 1980, 10 years after the Beatles broke up, an accounting firm was hired to audit EMI for back royalty payments on the Beatles' behalf. The audit resulted in a settlement in the Beatles' favor of around \$19 million. (You can double that amount to get an idea of the money's value in today's dollars.)

If you made a list of all the rock stars who signed one-sided contracts early in their careers and got ripped off by the industry, your list would read like a "who's who" of the music world. So, first and foremost, be extremely careful what you sign and what you agree to when you're nobody, and as you start to make money, be sure to get yourself a great business manager, too.

Your business manager, together with expert lawyers, will help you set up the business entity best suited to your needs.

Handling Payroll and Income Taxes

Your business manager also handles payroll and income taxes. He or she writes checks and pays all personnel, from the crew to the side musicians to the band itself, and deducts all applicable taxes. He or she also prepares all W-2 and 1099 forms for the purpose of filing tax returns. Having a working knowledge of the special deductions that entertainers are allowed to take, your business manager also prepares your tax returns (or, in some cases, business managers hire an outside firm to do this).

Should you ever be audited by the Internal Revenue Service, your business manager will have the authority (granted by you under contract-discussed later in this chapter) to meet with the IRS field agent and show all proper documentation of receipts and deductions taken on your returns. If your business manager is doing his or her job correctly, this is usually not too difficult. But without a business manager working for you, an audit by the IRS can be a nightmare unless you have been extraordinarily organized and careful with your record keeping.

Helping with Estate Planning

Lastly, your business manager helps you with estate planning. In plain English, this means that he or she will assist you in preparing for what will happen to your assets when you die. It may not be something you want to think about while you're young and healthy, but if you've worked hard all your life and are finally successful, you want to be sure your assets are left with the people you love.

Estate planning includes such important issues as setting up wills, trust funds, life insurance, and gifting (the process of giving equitable gifts such as cash or property in order to reduce estate tax liability on inheritance). Your business manager will work with expert attorneys specializing in estate planning to make certain that you and your family members are protected.

Insurance: Liability, Auto, Home, and More

Your business manager also makes sure that you have all of the appropriate insurance coverage in place, including general liability, workers' compensation, auto insurance, home insurance, and non-appearance insurance.

When taking on a new client, a business manager typically contacts that client's current insurance broker to determine what insurance is already in place. If the broker is not experienced in entertainment, the business manager will recommend someone who is.

Although business managers typically have established relationships with experienced entertainment insurance brokers, they will not take their advice at face value. The business manager makes sure that his or her client is getting all the best rates, premiums, and deductibles. Jeff Hinkle notes that insurance is a very important responsibility for business managers. If their clients are sued and don't have adequate coverage, or the right kind of coverage, or have no coverage at all, it can lead to substantial losses and even bankruptcy.

Royalty Examination Last but not least, let's discuss royalty

examination as the responsibility of the business manager.

Most music business management firms have royalty-examination departments that understand the detailed aspects of royalty earnings. Your business manager monitors royalties from record, merchandising, and publishing deals and makes sure you're paid appropriately when these monies are due.

Hiring Your Business Manager

Now that you have a pretty good idea about the role a business manager plays in your career, it's time to discuss when to hire a business manager, how to find one, and what qualities you should look for.

When to Hire a Business Manager

The best time to hire a business manager is when there's a substantial amount of money passing through your hands (such as at the time when you are about to sign a recording deal and receive a recording fund). Jeff Hinkle warns:

"Just don't wait till the last minute before hiring a business manager. Usually this is done to avoid paying the business manager a commission on their first round of advances. However, this can end up costing the artist more than they save in fees. The problem with waiting is that their money is often wasted or mismanaged, and more times than not, they forget to file their tax returns. By the time the artist decides to hire a business manager, they may have already blown through the advance, but no taxes have been paid. Remember, advances are almost always taxable income in the year received. Once the delinquent tax returns are filed, the IRS adds penalties and interest to the tax bill, compounding the problem."

Finding a Reputable Business Manager

Once you've decided you're ready for a business manager, you have to find one. The best way to do this is usually through personal referrals from people on your professional team, such as your manager and attorney, or from artists who are more successful than you are.

Jeff Hinkle suggests that you get more than just a single recommendation and that you meet with all of the business managers before making your final decision. This is really important. Remember that your business manager is the one person to whom you're usually giving significant control of your money!

And if that's not scary enough, you should know that in the state of California (check other states), a business manager needs no credentials, licensing, or educational qualifications. That's right. So be sure to choose your business manager wisely!

Qualities to Look for in a Business Manager

After you've received a few referrals for business managers and made a few appointments, there are a few things you need to consider before deciding whom to hire:

 Is the Business Manager a Certified Public Accountant? Being a CPA doesn't necessarily provide someone with the skills to be a business manager (many great business managers aren't CPAs), but it does give

you some assurance that your business manager is at least a college graduate, is board certified, and has some organizational and accounting skills. Remember, there are no qualifications needed to be a business manager, so essentially anyone can be one.

- Is the Business Manager Part of a Larger Firm or a Smaller Firm? Some smaller business management firms (with a staff of 1 to 20 people) simply don't have the same resources larger firms do. For instance, they may not have the capability to undertake a royalty examination, which is often the province of a dedicated department of experts. You don't want to be with a firm that you're going to quickly outgrow. On the other hand, if you start out at a larger firm (50 to 100 people on staff), you risk being overshadowed by their larger, more successful clients.
- Who Are Some of the Business Manager's Other Clients? If you haven't heard of any of the clients the business manager represents, it may not be a good idea to go with him or her.
- How Long Has the Business Manager Been in Business? An established business management firm is one that has been in business for about 10 years. That's not to imply that firms that have been in business for less than 10 years are not any good; it just means that they haven't handled as many clients and are not as experienced.
- Does the Business Manager Specialize in Music? This is perhaps one of the most important questions to consider. If the business manager handles clients in film and television but doesn't work with musicians, he or she may not be right for you. Your business manager must understand the complexities of touring (in both the United States and foreign territories) and royalty issues (publishing, recording, merchandising, and more).
- Does the Business Manager Handle New and Developing Artists? This is also important! You want to know that this business manager has the patience and know-how to make your pennies grow into nickels and your nickels grow into dollars.
- Is the Business Manager Approachable and Pleasant? If you can't communicate with your business manager, or if you feel uncomfortable or stupid discussing money in his or her presence, then no matter whom he or she represents, you should look for someone else to hire.
- Does the Business Manager Welcome Your Questions? You want someone who's going to be helpful enough to take your calls on weekends or at home if you have an important question or concern.
- Can You Trust Your Business Manager? This is an obvious concern, but extremely important. You want a business manager who projects a genuine feeling of concern for the security of your future.
- · What Investment Strategies Does the Business Manager Have in Mind for You? As previously discussed, does the business manager have a long-term, low-risk plan, or a high-risk, short-term plan in mind for you? You probably want to look for someone who is thinking about the long term.

- Is the Business Manager Independent of the Deals and Investments He or She Is Putting Your Money Into? If the business manager owns a share in a shopping center and wants you to invest in it as well, you should be wary of his or her advice. Or, if your business manager aggressively pushes you in the direction of investing in a particular stock, he or she may be getting a commission from the stock broker for making the referral.
- What Kind of Financial Reports Will the Business Manager Give You? Will the financial reports be issued monthly? Will they be categorized in a way that is easy to read and that you can understand?
- Will the Business Manager Handle Your Tax **Returns?** Some business management firms hire outside CPAs to handle tax returns, and as a result they charge you extra. You want to know this in advance.
- Is the Business Manager an Expert in Handling Royalties? Royalties from publishing, merch, and record sales can be a great source of income for you. A business manager needs to understand this very complex and detailed area to ensure that no money is lost or uncollected.
- Does the Business Manager Have Insurance? Many business managers are insured against errors and omissions they may make while providing accounting and investment services to you. And finally . . .
- Has the Business Manager Ever Been Sued? "Never be intimidated to ask this question of both the smaller and larger firms," says Sharon Chambers of Down to Earth Business Management. "It's often the smaller firms that get the bad rap for unscrupulous activity, but the big firms are just as likely to rip you off. The reason why you rarely hear about these cases is that they settle out of the courts. You should never subscribe to the 'the larger the firm, the safer you are' way of thinking.'

As you can see from this list of questions, there is a great deal to consider before hiring a business manager. Just don't forget to use your good old gut instinct. If things don't feel right from the start, they're probably not!

That's about it for hiring a business manager. Now let's move on to the last part of this chapter and discuss business management agreements.

Important Terms of Your Agreement

For many years, formal contracts between business managers and their clients were not standard, but this is no longer the caseat least for many firms. The basic terms of an agreement might include the payment structure, audit rights, power of attorney, and termination rights.

Payment Structure

There are three methods by which business managers are typically paid. These are discussed below.

Flat Retainer

A flat retainer is a fixed monthly sum that is based on the success of the client. Obviously, the

more successful a client is, the more attention he or she will need. On average, a monthly retainer can range from \$500 to \$3,000 for new artists, and far more for successful clients.

Hourly Fees

A straight hourly fee is just that: you're charged by the hour for your business manager's services. The hourly fee is based on the professional level of the person working with you.

For instance, a file clerk can get around \$30 per hour, while a partner of the firm can get \$300 per hour or more. It's usually not possible to pay one hourly rate for everyone involved with your career, so your bill will reflect various rates and charges. For instance, during the tax season (January 15-April 15), you may see higher charges on your bill, since the higherlevel CPAs may be preparing your returns.

The "by the hour" system of paying a business manager usually works best for artists making substantial sums of money. As you'll see in a minute, when you choose to pay your business manager a percentage of the deals you enter into, he or she can end up with substantially more money-especially if you're earning large sums from concert performances or publishing deals.

Percentage of the Deal (5 Percent)

The last method of payment is for your business manager to take a percentage, typically 5 percent, of your gross income (excluding investment income, tour support, and recording "costs").

Jeff Hinkle tells me that for tour services, that 5 percent can either be a percentage of the tour's gross (artist guarantees plus overages, but not production reimbursements) or a percentage of the net (total gross minus all tour expenses).

This can add up. Thus, your business manager may sometimes agree to set a cap on the amount of income he or she can earn per year. For instance, a business manager may agree to take in no more than \$100,000 in commissions, and no less than \$30,000.

But business manager Sharon Chambers cautions you to be sure to check on the firm's cancellation policy regarding minimums. Some firms will dump you in a year after they've commissioned your initial advances and monies from touring have slowed down.

Audit Rights

Another point that you may want to stipulate is your right to audit your business manager's books. Business managers will always allow their clients to review all financial records.

That said, Jeff Hinkle adds:

"An audit can actually be a healthy exercise for artists. If anything, they'll get a greater appreciation for what the business manager does by seeing that everything is in order. And in the worst-case scenario, if the business manager is up to no good, an audit may help reveal whose pockets the artist's money has been going into. The stories you often hear of unscrupulous business managers, personal managers, attorneys, or whoever else ripping off unsuspecting artists occur when artists allow one person to have too much control over their career and finances without having any checks and balances. The artist must always pay attention to what's going on around him or her, and not get caught up in the whole fantasy of being a star."

Power of Attorney (or "Limited" Power of Attorney)

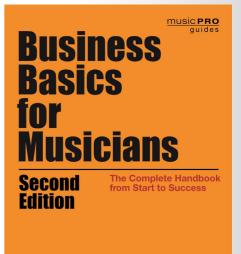
The term "power of attorney" simply grants another person "the right to act for you." Jeff Hinkle says:

Generally, all we ask for is what is called a limited power of attorney for handling certain IRS matters (like representing you in tax audits) and signing bills on your behalf (when you're out on the road and too busy to deal with this matter). Always think twice about what rights you grant under a power of attorney, and think three times-no, four—about granting someone full power of attorney-or you might find someone buying a home or financing new automobiles using your money without you knowing about it. Remember, your business manager should only have a limited power of attorney, with the rights you're giving him or her clearly stipulated in writing.

The Right to Terminate

Last but not least, in all relationships between a business manager and client, the client must have the right to terminate at will. Said another way, if you are unhappy with your business manager for any reason, you can fire him or her on the spot.

Just be fair! If you suddenly snap out of rock stardom and realize that you're running out of money due to excess spending or neglect of your finances, despite your business manager's warnings, the only person to blame is yourself. No one should care more about your future than you!



Bobby Borg

BOBBY BORG is a professor of music industry studies and the author of several music industry books, including Music Marketing for the DIY Musician, Business Basics for Musicians, and (with Michael Eames) Introduction to Music Publishing for Musicians on sale at finer book sellers. Contact him via bobbyborg.com.

SHOW HIGHLIGHTS

By Brian Stewart

NAMM 2022 was a stellar three-day event featuring thousands of new products including instruments, microphones, recording gear and live sound equipment along with seminars, panels, live bands and so much more. *Music Connection* shines the spotlight on the amazing exhibitors, panels and the TEC Awards main event hosted by comedian and musician Fred Armisen.



Pogue and Pensado at the Harman Professional Experience Center

n May 5, four-time Grammy-winning producer and engineer Neal Pogue (Tyler, the Creator; Nicki Minaj; Outkast) got together with fellow Grammy-winner Dave Pensado and industry insider Herb Trawick at the Harman Professional Experience Center in Northridge, in Southern California. The three met up to tape an episode of the popular and slickly produced YouTube show Pensado's Place.

The audio production and engineering gig has grown its 250,000-plus subscriber base steadily since 2011. The hosts-longtime audio amigos Pensado and Trawick-bring their unique insights and perspectives to each episode. Pensado has engineered for artists

the problem." It's a simple yet astute observation that also serves as a reminder to fellow engineers: listeners neither know nor care what the levels are. They care about how a song sounds and how it makes them feel.

As the discussion turned to Tyler, the Creator's 2019 Grammy-winning record, Igor, Pensado suggested that there was no one else who could have mixed it better than Pogue. "That was one of those records where Tyler and I spoke at length before we even started mixing," Pogue recollects. "To me, it was [like] an abstract painting. If you go back and listen to it, his lyrics aren't up in the mix. Sometimes they're low. It depended on how we felt at that

Like any devout audiophile, Trawick delved into the gear used to mix Igor. "[I used] The JBL 708P," Pogue says of the pro-class eightinch monitor. "Those are my thing. It's funny that they're called 'Ps' because it's like my last name. I also mixed off the 705s. I wasn't a JBL fan years ago, but one day my friend Damien Curry [of Harman] brought me here and sat me in front of [the 708P]. I was blown away and I had to have them. Ever since then, I've mixed on JBLs. I love their accuracy. The bass response is amazing."

That conversation soon evolved into one of plugins. Among Pogue's favorites are Waves' and UA's SSL, Universal Audio's Teletronix's



including Mariah Carey, Macy Gray and Rick Ross. A veteran of the music industry, Trawick has landed deals for various artists via his management outfit and has been the force behind the Pensado Awards. Past guests have included studio stars such as Young Guru and mix maestro Chris Lord-Alge.

As the three sat down to talk, Pensado asked the question that's often posed to mix engineers. Which is, "How loud do you deliver your mixes to mastering?"

"I don't really look at it," Pogue explains. "I know some guys check their meters to see if they're too loud. But sometimes it's hard for me to focus on that and really be creative. There are some instances where I can be loud. I'm working on this Andy Shauf album right now and I find myself not that loud. If it's not distorting, then you're good."

Later Pogue referenced his signature phrase 'See with your ears" when he observed that "People listen with their eyes now and that's

moment, because the lyrics weren't important. It was more about the whole thing. Nowadays people ask for their vocals loud in front of the mix, but we didn't want that."

Expanding on Poque's thoughts about preproduction, Pensado underlined how important he believes it is. "That's a good spot to let the customer know that you're trustworthy," he observes. "But boy, if you lose their trust, it's game over."

Trawick refers to Pogue affectionately as "The Soul Hippie," largely because of his flexibility. "That comes from growing up on AM radio and listening to all types of music," the producer asserts. "I absorb it all so it just comes naturally." He also draws on his background as a drummer to shape his approach to a mix.

Interestingly, Pogue says that he sees songs in colors. This is known as synesthesia and is an ability shared by artists such as Tori Amos, Billie Eilish and Pharrell Williams, among others. "Hearing melody brings color to my mind," he explains. "Then I feel the colors."

LA-2A leveler and the Waves Audio API EQs. He also made special mention of Avid's D-Verb. a tool that Pensado also prizes highly.

The Harman Professional Experience Center is a 15,000-square-foot facility that allows the audio gear juggernaut to showcase its various brands-JBL Professional, AKG Acoustics and Crown International among them-to pros and influencers. It's also a spiffy space to holdand, indeed, record-various events.

One of the first things noticed upon entry is a massive 18'x10' Samsung LED video display, or "wall," as described by Harman, but even that feels like an understatement. It resembles a billboard-sized HD TV welded onto the side of a mountain. Try Star Wars on one of those. Harman also has Experience Centers in London, Singapore and China.

For more information: pro.harman.com/lp /los-angeles-experiencecenter, pensadosplace.tv, nealhpogue.com

NEW MUSIC CRITIQUES



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David Rosales

Contact: jbonner@milestonepublicity.com Web: davidrosalesmusic.com Seeking: Film/TV, Booking, Mgmt, Label Style: Americana

David Rosales and his terrific band know how to generate a consistently full sound and sustain a good-time vibe. The singer gets all gravelly/bluesy with his voice on the song "Some People" as the band emits a funky, organfueled, New Orleans-flavored tone and 'tude, "Ask Her To Dance" is a softer, sweeter number (maybe a little cheesy) and wholly familiar theme that any guy can relate to. Next, Rosales' best outing, the recording where his voice and his terrific, spirited band (including organ, horns) is humming on all circuits, is "Turn It Around," a song with an optimistic, encouraging message. There's little doubt that this artist and his mates could bring a rosy glow to any winery stage or perhaps a wedding or three.



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Contact: alana.booking@gmail.com Web: alanarich.com Seeking: Booking, Label Style: Dance-Pop

Based in the Pacific Northwest, Alana Rich has put together an impressive calling card of recordings that gleam with a radio-ready polish. Can't say enough about the production, each song so well arranged to present her sexy, breathy voice and relationship lyrics to full effect. "Light The Way" is a perfect example of Rich's strengths, a very dancey, very Dua Lipa record that takes you through the gears of retro pop of the '70s/'80s, Sounds like a hit to us. Meanwhile, the cool, mysterioso song "Euphoria" and the grand piano, handclaps and flute that embellish "Taboo," while not as all-out catchy, are prime examples of today's dance-pop formula. We urge this artist, who's evidently mastered the current form, to blaze a fresh trail.



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Super OK

Contact: band@superok.band Web: superok.band Seeking: Booking, Label, Distribution Style: Alt-Rock

Somewhere between Social D and Hüsker Dü, Super OK deliver a powerful punch: a dense, rockin' sound, a lo-fi sound mix and lead vocals by Benjamin Buday. The tone and attack are just right. Oh, and did we mention catchy tunes? At the core of its visceral vibe, the band has a knack for simple chord changes that hook the listener. Best example is "Push," which opens with a biting, screaming Alice In Chains sort of guitar solo that's joined by a megaphoned lead vocal. "616," with its big, crunchy quitar riff, and the perhaps too lengthy "Same Cage" are almost as good. Solid musicianship is all that's required and the band executes ably. Suggestion: bring some variation to the monotonous, bricked out, lo-fi production.



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Wood Willow

Alana Rich

Contact: woodwillowmusic@gmail.com Web: woodwillowmusic.com Seeking: Label, Mamt, Agent Style: Folk, Bluegrass, Americana

Here's a male-female duo whose downhome, roughhewn sound, their rustic vocal harmonies and excellent instrumentation, places you right in a cabin somewhere in a deep dark wood. The dirge-like piece "So Much Runnin" has one foot squarely in a past era. Though its lyrics are at imes clunky, we love the mandolin. The duo trade off as a duet on the downtempo "Southern Intentions" which, hough it could use a little more excitement, benefits rom harmonies that are 10/10. The female vocalist opens a cappella on "No More Close" and the duet section is perhaps the two singers' best overall performance. The pace is uptempo, the tone optimistic. We urge the pair to keep working toward a great, memorable song.



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Just Malik

Contact: ya.favv.malik12@gmail.com Web: youtube.com Seeking: Promotion, Review Style: Melodic Rap

Young Atlanta-based artist Just Malik demonstrates a solid mixtape quality with his debut Playboy Diary EP. He is a ferocious rapper, with a rapid flow, spewing streamof-conscious stories with great confidence. "Address It" seems especially honest, with lyrics seeming to truly be taken from his daily journal. "Seeing Red" and "Free King Tut" are hyper-repetitive in structure and sound. The former features a chiptune, 8-bit Nintendo-sounding instrumental that dominates the track. Overall, it is hard to clearly hear vocals, though that is probably the point. To his credit, Malik sounds like almost no one else—perhaps the trendy hyperpop/experimental sound comes to mind, a la Death Grips, 100 gecs, etc.



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Unsound Foundation

Contact: unsoundfoundation@gmail.com Web: unsoundfoundation.com Seeking: Booking, Film/TV Style: Alt-Rock, Punk

L.A.-based trio Unsound Foundation have some work to do to become fully realized as a band. Yes, they've got cool, crunchy quitar riffs and great drums, and some of the energy is crazy, chaotic fun. But they're going to have to bring up their game in other areas if they intend to get booking and placements. The songs "Antihero," "Unhappy Hour," and "Pounce" are each handicapped by bad singing, bad harmonies, and poor sound quality/mixing that give these recordings an overall amateurish vibe. We like some of the band's clever, poetic lyrics, but these guys are gonna have to put in more time and effort—maybe even recruit a new singer—if they're ever going to able to find their sound.

Music Connection's executive committee rates recorded music on a scale of 1 to 10. Number 1 represents the lowest possible score, 10 represents the highest possible score. A final score of 6 denotes a solid, competent artist. For more information, see Submission Guidelines on the next page.



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Building Upon The Revelation

Contact: buildingupontherevelation@gmail.com Web: Spotify.com

Seeking: Film/TV Placements Style: Progressive Instrumental

Building Upon The Revelation delivers all the hallmarks of prog-rock, Every instrument is in overdrive, which is indeed dazzling at times, but unless you're a fan of sonic chaos, it can be overwhelming as well, "Patterns and Pathways" delivers a drum onslaught, setting the stage for the other instruments to follow, "Engineering a Better Future" begins with a tranquil classical piano theme, and then "bamm!" the screeching intensity ensues. Drums are again a polyrhythmic powerhouse on "Anechoic," keeping the song's classical hard-rock riffs on track. There are nice quitar harmonics, and a catchy hook that gets plenty of repetition. We'd like to hear more hard/soft dynamics and overall simplification of these pieces.



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DaKing

Contact: officialdaking@gmail.com

Web: Spotify.com Seeking: Label, Booking Style: Rap, Hip-Hop, Trap

"We're goin up. We're fucked up..." It's hard to argue with DaKing's abrasive chorus on "Goin UP" from DaKing's Land. We wish there was a bit more range and depth to his songs, as the most interesting feature is the artist's exploration of auto-tune, quickly shifting from deep mumbles to a high falsetto. The effect is appealing, though it becomes overused in most tracks. We suggest to keep practicing with the pitch correction, imploring music theory instead of relying on the gimmick, "Purple In Da Cup" is hypnotic and "Sweet AF" is a bouncier track, although both suffer from production faults with the digitized vocal levels. Side comment: we were surprised by his catalog of crypto-related songs.



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Kick and the Hug

Contact: david@powderfingerpromo.com Web: kickandthehug.com Seeking: Booking, Distribution Style: Indie Rock

Kick and the Hug have commercial appeal, with relatable songs that deal with aspects and issues of love relationships. Singer Doug Murray gives us a deep, confidential tone on "In A Minute," and that concerned us at first because his tone and texture do not effectively cut through the sound mix. However, when he raises his voice to a shout, it's a revelation. "Tree" is a sweet, delicate, intimate tune where Murray is supported by ethereal bells and an echoed finger-plucked guitar that climaxes perfectly with an epic guitar solo. The song that's easiest to embrace is "Girl You Changed." It's got great melodies and is easy to hum along to. We urge the band to take extra care when mixing Murray's lead vocals.



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Meg Williams

Contact: megwilliamsmusic@gmail.com Web: megwilliamsmusic.com

Seeking: Exposure

Style: Americana, Rock, Roots, Blues

It's no surprise this artist is based in Nashville; the calibre of the musicianship makes an immediate impression. Nothing showy, nothing virtuoso, just expert, crafty and professional in service to the song. And it lays a nice foundation for Meg Williams' songs of struggle and life's hard-won lessons. Unfortunately, the artist's voice falls short in delivering the kind of power and conviction that's needed to elevate her material. Instead, whether it's on the snarling, downtempo rocker "Break My Rules" or the melodic warning song "Messing With A Good Thing" (which is probably her best song), Williams' singing does not supply the kind of energy the songs need. We urge this artist to consult with a vocal coach.



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Dave Vargo

Contact: djvargo@optonline.net Web: davevargomusic.com Seeking: Booking, Film/TV, Distribution Style: Americana

Singer-songwriter Dave Vargo specializes in songs that are concerned with living a quality life, a life of substance, despite having to deal with life's challenges and struggles. It's got a nice (not great) chorus. "Come Take Me Home" has a pleasant, acoustic vibe. It's a heartfelt and laidback song (though perhaps too long) about life's lessons. "Good Enough" is a terrific song--the band and arrangement are great. Vargo's strongest outing might be "Choose," where he delivers his loudest, most forceful vocal. Kudos must be given to his female backup singer on this and the other tunes. She adds quite a bit of color, tone and clarity to the end-product of this artist, whose lead vocals are sometimes slurred and indistinct.



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Stormy Strong

Contact: stormy@stormystrong.com Web: stormystrong.com Seeking: Film/TV Style: Alternative

Though based on a cartoonish gimmick (a seafaring captain and his faithful crew—which includes mermaids and a truckload of beachballs and floaties), Stormy Strong has a serious gift for infectious hooks and the skills to put his "saltwater rock" across with a light, fun-filled, (some might say silly) panache. Sporting an irresistible hook, "Jumpstart the Heart" is a real rouser, a rockin' pop-punk tune. And what it lacks in substance, it makes up for in sheer party-hearty energy. "Goodbye" delivers a theatrical, *Rocky Horror*-ish vibe as it trumpets the band's seafaring theme. "Nomad on Mars" features female voices ("bring me to the stars!") and a more grown-up sound, and it might be the band's best tune. All aboard!

ALBUM REVIEWS

Chastity Brown

Sing to the Walls Red House Records

Producers: Chastity Brown and Chris Bell

The daughter of a blues musician, Brown certainly has an improvisational demeanor and richness to her voice that is unique. When she sings it is somewhat familiar, yet ethereal at the same time. She embodies the lyricism of Roberta Flack, with the

sophistication of Nina Simone and the playfulness of Joan Armatrading. The ambient sound design, funky rhythms and dreamy textures are, at once, vividly contemporary and subtly alluring. The songs focus on love, hope, survival and joy. - Eric Harabadian



Norma Tanega I'm The Sky: Studio and Demo Recordings, 1964-1971 **Anthology Recordings** Producers: Anthology Recordings

Hearing the song "You're Dead" on my local college radio station recently, I assumed it was by some contemporary female artist. Turns out, the track was recorded in 1966.

and Tanega's crystal clear voice and wry lyrics sound as fresh today as they did back then! This two CD deluxe package also includes a fantastic book of her paintings. More than just "Dusty Springfield's girlfriend" this anthology demonstrates that Tanega was and is an artist for the ages! - David Arnson



Kid Moxie

Better Than Electric Pasadena Records

Producers: Various

Grecian-born Elena Charbila assumed her stage name after a chance encounter with a soda. Ever since, she's been tempting listeners to drink up her electronic creations. Her fifth studio effort is brimming with '80s vibes, replacing that era's consumerist

perspective with a skeptical darkness that suits our current mood. Most curious is her unorthodox take on AC/DC's "Thunderstruck." Meanwhile, there's no resisting the kinetic bounce of "On a Sunday Night." The concluding remixes, while pleasurable, feel tacked-on and drag down the recording's overall value. - Andy Kaufmann



Róisín O

Courageous Blix Street Records

Producers: Philip Magee & others

Using the downtime during the pandemic to re-ignite her solo career, Róisín O has emerged with this brand-new collection of songs. Primarily a portrait of her relationship ups and downs, there is heartbreak

laced with optimism. "Heart and Bones" references a wound too painful to re-open, while "Stolen" refers to the end of a relationship with no fault on either side. The unique duet "Grace" is performed a cappella. Vocals are strong, production quality high; however, more varied subject matter would have made for an even more compelling listen. - Ellen Woloshin



Luke Combs

Growin' Up

River House Ártists/Columbia Nashville/Sony Music Producers: Luke Combs, Chip Matthews, Jonathan Singleton

Combs is riding high on a number of career levels, not the least of which is as reigning CMA "Entertainer of the Year." But when you listen to songs off his latest album you realize success has not really changed the robust singer all that much. And, frankly,

that humility is why he is where he is today. That is certainly reflected in emotive tracks like the auto-biographical "Doin' This" or the introspective take on a relationship, with "Tomorrow Me." - Eric Harabadian

Classless Act

Welcome to the Show **Better Noise Records**

Producers: Ine Chicarelli, Bob Rock. Franco Gravante, Keith Nelson

With enough manic energy to blow the roof off any major venue, Classless Act drops an atom bomb of rock & roll. And they've partnered with some of their like-minded heroes, featuring cameos by Vince Neil

on the opening track and Justin Hawkins on "This is For You." "Time to Bleed" recalls some of Slash's historic riffs and "Storm Before the Calm" shows great songwriting and range. "Give it to Me" is a cool breakout single. - Eric Harabadian



Fortune

Level Ground **Frontiers Records**

Producers: Richard and Mick Fortune

It's been a minute (actually decades) between studio albums, but brothers Richard and Mick Fortune are back for this latest venture. Veteran lead vocalist Larry Greene is also on board and the results are stunning. They are one of the original progeni-

tors of that slick melodic AOR sound where the guts remain intact. Songs like "Silence of the Heart" and "Judgment Day" are power rockers built on huge hooks and stellar harmonies. "Level Ground" and "Hand in Hand" cover a wide range of tastes as well. - Eric Harabadian



The Regrettes Further Jov

Warner Records

Producers: Jacknife Lee and Tim Pagnotta

The Regrettes turn tangled topics into something sweet in Further Joy. While it unpacks the acknowledgement and slow overcoming of insecurities and petrifying fears with "Anxieties (Out of Time),"



"Monday," and "La Di Da," the album also addresses finding oneself and self-worth, aching queer confessions, and the messiness of love. With a more fusion-forward, "dance-at-whatever-cost" kind of sound, this album sets a new tone for the scene, pushing genre-bending work that is sure of itself and not asking you twice to come along for the ride. - Elena Ender

.IVE REVIEWS

Viper Room Hollywood, CA

Contact: flypr@flypr.net Web: janeleehooker.com

Players: Dana Athens, lead vocals, keyboards; Tracy Hightop, lead, rhythm guitar; Tina T-Bone Gorin, lead, rhythm quitar; Hail Mary Zadroga, bass guitar; Lightnin' Ron Salvo, drums

Material: Blues-rockers Jane Lee Hooker had a lot to celebrate at their latest Viper Room performance. Not only was it lead singer and keyboardist Dana Athens' birthday-it was also the official release date of the band's new studio album, Rollin'. An N.Y.C.-based outfit consisting mainly of women (except for drummer Lightnin' Ron Salvo), JLH is a goodtime, feel-good rock & roll band, and exactly the kind of fun we all could use coming on the heels of a global pandemic.

Musicianship: With a lineup consisting of ex-members of Nashville Pussy, Bad Wizard, Helldorado, and Lez Zeppelin, it's really no surprise that JLH brings the rock. Guitarists Tracy Hightop and Tina T-Bone Gorin are solid rhythm players with especially impressive chops when it comes to soloing, bassist Hail Mary Zadroga lays down the low end while making it look easy, and drummer Lightnin' Ron Salvo is the heartbeat of this arresting quintet, never once overshadowing his bandmates or overplaying.



Performance: Athens is a complete ball of energy with a traffic-stopping, pitch-perfect vocal. To be quite honest, it probably wouldn't matter what JLH chooses to play so long as this petite chanteuse is on the mic. The fact that she adds keyboard to the equation only ups her cool factor. JLH's chemistry is undeniable as they play off each other and joke on stage; it's plain to see that they've spent a lot of time in the trenches together and on the road. Their standout tune would have to be the electrified version of their back-porch acoustic song, "White Gold," which is perhaps the most memorable and hooky song of their set and features a bluesy

slide riff that reaches far down into the Delta and into the depths of your soul. "Lucky" also really showcases Athens' expansive vocal range, and "Weary Bones" harkens some good oldfashioned rock bands like The Black Crowes.

Summary: JLH is one of those bands that you need to see, as their recording simply doesn't do them justice or capture the raw energy of their live performance. While you may not necessarily go home singing every single one of their tunes (hey, it's the blues... not top 40), you will be glad you caught this rock-solid rock band. - Alexx Calise



Token Lounge Detroit, MI

Contact: stormstressband@gmail.com Web: stormstressband.com Players: Tanya Venom, guitar, vocals; Tia Mayhem, bass, vocals; Maddie May Scott, drums

Material: Just like a gale force blast, Stormstress delivers a hurricane of classic rock and metal-tinged originals, with a pop sensibility. Songs such as "You Can't Hurt Me Now" and "Paint the Mask" plumb the depths of one's psyche and soul, with heartwrenching lyrics and epic riffs. "Gold" explores Mediterranean-like modes and textures while "Corpses Don't Cry" blends seemingly dark subject matter, with indelibly arresting hooks and even a danceable groove.

Musicianship: There are no holes in the Stormstress lineup. Each member performs, at once, symbiotically and as a soloist. Identical sisters Venom and Mayhem are substantial lead vocalists in their own right. However, their joint harmonies interlock and shift as the songs dictate. Venom embraces

a diverse tonal palette of color and sonic ideas that pair melodic convention with trippy experimentation. Mayhem and Scott are the dynamic duo that give and take, with equal measure; reckless abandon and thoughtful precision. The band's working credo is a classic example of the sum being bigger than its individual parts.

Performance: It was an album release party for their debut Silver Lining and the trio pulled out all the stops. They began with the defiant and declarative "You Can't Hurt Me Now." That opened the floodgates to the equally compelling "Internal Divide." At this point the audience was on its feet. Venom and Mayhem did a nice job keeping the stage flow engaged while taking time to acknowledge the crowd and properly set up stories behind the songs. The sisters dominated the front line, volleying call-and-response solos, trading vocal parts and just keeping things moving. Scott kept time like a Swiss watch, but could also propel rhythms like a freight train. Two prime examples of the band's use of dynamics and serious chops came in the form of the soulstirring ballad "Fall with You" and a cover of Led Zeppelin's "Whole Lotta Love." This backto-back attack took you on a journey that was culminated by Venom's phenomenal Jimmy Page-inspired violin bow leads.

Summary: Stormstress is a band that is surely on the rise. They are a power trio built on equal measures-deep, lyrically engaging songs, great hooks, solid musicianship and interesting stage appeal. They are ready to take it to the next rung. - Eric Harabadian

IVE REVIEWS

St. John's Episcopal Cathedral Los Angeles, CA

Contact: Jon Bleicher, Prospect PR,

jon@prospectpr.com Web: susiesuh.com

Players: Susie Suh, vocals, guitar, crystal bowls, bells; Laurann Woods, violin, keyboard, vocals; Kiara Ana Perico, viola, vocals; Leah

Metzler, cello, vocals

Material: To support the release of her latest independent album, Invisible Love, singersongwriter Susie Suh delivered an immersive musical healing experience in a Los Angeles cathedral. Inspired by her recent meditative and alternative healing studies (including visits to Lourdes, Glastonbury, Mount Shasta, Ojai, living with Buddhist monks, and plant and herbalism courses), Suh shared six songs from her new record, along with 2014's hit streaming single, "Here With Me," and pieces from 2011's The Bakman Tapes.

Musicianship: Between gentle acoustic ("This Is Love" and "Over You") and rhythmic electric guitar ("Down The River"), haunting vocals, and a beautifully interwoven string underpinning, Suh's musicianship is simultaneously solid and subtle. "Down The River" brought a beautiful combination of atmospheric sound and intoxicating vocal delivery, and you could hear a pin drop on Suh's gentle love song, "I Do." Laurann Woods added keyboard and vocals with Suh for "Blood Moon," with the lyrics "watercolor memories are fading," while "Here With Me" highlighted the string section and shared delicate soprano passages.



Performance: Entering the church adorned in a floor-length glittering gown and carrying strings of bell chimes, the first 40 minutes featured Suh playing crystal bowls while quests lay on yoga mats. After the soundhealing primer, the audience was treated to nine songs, the 3-piece string accompaniment underlit by glowing blue light. As the show progressed, more instrumentation was involved, and "Best Friend" included a phenomenal pair of modern interpretive dancers coming down the aisle toward the stage, writhing to the words and music. Show closer "Invisible Love" began on the piano and

transitioned to the opening vocal lines with backing string sounds.

Summary: Taking full advantage of the venue's stunning acoustics and atmosphere (and having left a gift of custom essential oils on each mat), Suh held the audience strangely immune to the chaos of the outside world for the duration of the show (despite the loud crashing of cars and chaos of emergency vehicles just outside). Intimate and deeply resonant, Suh's music created a palpable, unifying feeling of love in the room, and delivered an ethereal concert of rejuvenating sound. - Andrea Beenham



The Last Call Tarzana, CA

Web: blacksabbatha.com Contact: Jim. 661-305-7971

Players: Lisa o'Neal (Sabbatha), vocals; Jim Manzo (Skull Butler), bass; Jimmy Silcox (Skull Iommi), guitar; Francisco Zamudio (BoneZ Ward), drums

Material: Black Sabbatha is a tribute band playing all Black Sabbath tunes, including material from the Dio era. All the fan favorites are played. From "Paranoid" to "Lady Evil," to "N.I.B." to "The Wizard," Black Sabbatha and the band play everything to the original specifications. It's a little unnerving when you think of Black Sabbath being sung by a female, but when the vocals are spot-on and the band is clicking like clockwork, everything comes together ever so nicely.

Musicianship: Black Sabbatha came out ready to play; and play they did. The music, reproduced almost note for note, is handled with care. Silcox is a superb axe man as he spreads his aura to the benefit of the other band members. The dexterity he has in his fingers is amazing as he slides his hand up and down the fretboard with a relaxed ease. Manzo is a great player as he graciously holds down the bass so O'Neal can paint on the canvas of his low-end and bottom frequency.

Performance: The set was outstanding, to say the least. Sabbatha fired on all cylinders. From the very beginning, O'Neal came out singing in superb fashion, and did not let up. Such energy and purpose has never been seen at The Last Call. Completely engaged with the audience, O'Neal confidently strutted through the crowd, asserting her right to be called, "Queen of the Night!"

Summary: Black Sabbath was considered one of the first jam bands to come out of the '60s and '70s, and so Sabbatha came out throwing fire with some of their own jams. Who was behind the jams, you ask? It was Zamudio behind the drum kit. The unsung hero of the night! He held it together for everyone as he would solo in the middle of a song, while playing the song and not skipping a beat. One of the best time-keeping performances witnessed at The Last Call to date. Black Sabbatha was seriously so much fun to sit through. It was all you could do to stand up and sing along to all the tunes.

- Pierce Brochetti



The Music Hall of Williamsburg Brooklyn, NY

Contact: katie@pressherepublicity.com Web: instagram.com/lowrtown Players: Olivia Osby, vocals, guitar; Avsha Weinberg, guitar; Eva Smittle, bass; Avika Henig, drums

Material: The Billy Eilish phenomenon has unleashed a growing number of young artists, barely out of high school, who are trying to make sense of their complicated world and how to navigate it. Lowertown, the indie/

alternative duo comprised of Oliva Osby and Avsha Weinberg, recently showcased songs from their new release, The Gaping Mouth. The songs are more in the realm of a journaling reportage style than one of taut words and melodies. Songs are intertwined with Osby's persona and mode of expression so much so, that without experiencing the entire package there might be a disconnect.

In "Best Person You Know," Osby shares disappointment in a person who has lost their way: Do you believe in God or anything at all/ what morals do you stand by or have

your standards started to fall/. "My Dog," a light-hearted ode to a pet, really speaks of a constant presence who is always there, never judging you, and providing comfort: My dog always knows what to say/words have no meaning/he's right there by my feet.

Musicianship: One would not refer to Osby as a singer's singer. Instead, she is more of an interpreter of her personal observations and experiences. Her vocal range is more limited in terms of notes, but works well with what it needs to express. Weinberg is more of the support member of the duo who plays energetic guitar that provides the foundation for Osby to emote with abandon.

Performance: It's as if she is reciting her personal diary in a stream of consciousness set to music, though there is a recurring pattern of thought that replays itself. Her sense of self-awareness is quite sophisticated for her young age and Osby doesn't hesitate to take full advantage of the performance space. She is blessed with more than a mild dose of charisma, an attribute that cannot be manufactured.

Summary: The duo is finding their way and carving out the messages they want to deliver to the world. While their songs most likely won't live on their own, they need the duo to perform them as they are part and parcel of their presentation. There is, however, an obvious link to the immediacy of feelings that reflect our current culture, especially among an age group grappling with similar issues.

- Ellen Woloshin

Madam Siam Los Angeles, CA

Web: kingqueenMusic.com Contact: kingqueen@Me.com Players: Ina, vocals; Adam Gimenez, guitar; Ella G. Burgos; Brandon Valerino, keyboard; Jake Absher, drums

Material: King Queen is a rock & roll band playing all kinds of hard rock and pushing the punk boundaries, as well. Hints of the Ramones, Pat Benatar and the Sex Pistols ooze out of King Queen as they load up and shoot song after hard rock song, in a solid format. The songs are well written. With the lyrics expressing deep, heartfelt feeling and emotion, the audience was easily drawn into the tunes and were made to feel a big part of the whole presentation.

Musicianship: Superb skills all around. Gimenez is on fire as he blisters his way through every lead, leaving no arpeggio unturned. Burgos and Absher are a great team. The rhythm section is superb on every song, and along with Valerino on keys, they make for a very sweet, hard rockin' canvas on which Ina and Gimenez can paint.

Performance: The stage was guite small, plus all the equipment and mic stands and monitors made for cautious footings. Nevertheless, though cramped and restricted, Ina and Gimenez gave the crowd a run for



its money. Ina was so focused on the crowd, she forgot she was on stage. She was so into it that she became part of the crowd and thoroughly enjoyed herself while she screamed and wailed at them. And while Ina was enjoying herself, Gimenez was casting spells with his guitar, his fretboard aflame.

Summary: King Queen is very entertaining. The vocals and guitar are pure energy and enthusiasm. Vigor and liveliness radiate from every pore of every band member. They

really enjoy playing for their audience and that translates into an enthusiastic reaction. Blistering solos from Gimenez on "Tornado," "Live it Up" and "Romantic" keep the audience glued to his finger work as everyone zooms in to get a closeup of the action.

Loaded lyrics are a major part of the music for King Queen, as they demonstrate with "Chemically Imbalanced," a song that takes you through a day in the life of a person with this affliction-that he is not a freak; he can love and be loved. Great show! - Pierce Brochetti



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252 7th Ave. New York, NY 10001

212-645-3068

Email: james@countdownentertainment.

Web: countdownentertainment.com, facebook.com/CountdownEntertainment Styles: urban, hip-hop, pop, rock, country, alt., dance, club, DJ

*Accepts unsolicited material, see site for submission details

CRUSH MANAGEMENT

60 11th St., 7th Fl. New York, NY 10003 212-334-4446

Email: info@crushmusic.com Web: crushmusic.com

Styles: rock, pop, indie, hip-hop, s/s, punk Clients: See website for roster *No unsolicited material

DAWN ELDER MANAGEMENT

303 Loma Alta Dr., Ste. 31 Santa Barbara, CA 93109 (global) 805-963-2415, 805-637-1178 Email: deworldmusic@aol.com

Web: demgmt.com Contact: Dawn Elder

Styles: world, rock, pop, jazz, roots, traditional, classical, international, Central-South Asian underground, Middle Eastern, North African, Mediterranean Clients: Souad Massi, Mayssa Karraa, Simon Shaheen and Arab Orchestra, Simon Shaheen and Near Eastern Ensemble, Simon Shaheen and Qantara, Bassam Saba, Kadim Al Sahir, Cheb, Sabbah and 1002 Nights and many more. Services: specializing in Middle Eastern, Central and South Asian, North African,

West African and Mediterranean *No unsolicited material

DCA PRODUCTIONS

675A 9th Ave., #252 New York, NY 10036 800-659-2063, 212-245-2063 Email: info@dcaproductions.com Web: dcaproductions.com Contact: Daniel C. Abrahamsen

Styles: pop, folk, rock Clients: Andjam Band, Backbeat A Tribute, Alison Fraser, Fiesta, Rockspolsion, Lisa Bouchelle, Vladimir & Nadia Zaitsev, Acrobats of Cirquetacular Services: variety performers, comedians, musical performers, theater productions

and producing live events *Accepts unsolicited material

DEEP SOUTH ENTERTAINMENT

P.O. Box 17737 Raleigh, NC 27619 919-844-1515 , 615-953-4800

Email: hello@deepsouthentertainment.com

Web: deepsouthentertainment.com Styles: pop, rock, alt., country, AC, Christian

Clients: Marcy Playground, Vienna Teng, Tres Chicas, Parmalee, I Was Totally Destroying It, Michael Sweet, LanCo, Katie Garfield

*Accepts unsolicited material. **Please NO CALLS

DIRECT MANAGEMENT GROUP

8332 Melrose Ave., Top Fl. Los Angeles, CA 90069 310-854-3535

Email: info@directmanagement.com Web: directmanagement.com Clients: K.D. Lang, Katy Perry, Au/Ra,

Steve Perry Styles: All

Services: Personal management *No unsolicited material

EMCEE ARTIST MANAGEMENT

Phone: 212-925-6458 Web: emceeartist.com

Styles: Singer/songwriter, Americana, Jazz Clients: Natalie Merchant,ÊMedeski Martin & Wood, The Wood Brothers, Nels Cline, John Medeski, Oliver Wood, Jenny Scheinman *No solicited material

ENTERTAINMENT SERVICES INT'L

1819 South Harland Circle Lakewood, CO 80232 303-727-1111, 612-810-9000

Email: randy@esientertainment.com Web: esientertainment.com

Contact: Randy Erwin Styles: Rock, Classic Rock

Clients: Joey Molland's Badfinger, Larry Raspberry & The Highsteppers, Brewer and Shipley, Carl Dixon, the Guess Who, Humble Pie, Iron Butterfly, Mitch Ryder and the Detroit Wheels, the Ozark Mountain Daredevils, Powder Mill, Rare Earth, the Creek Rocks

ERIC NORWITZ ARTIST MANAGEMENT

3333 W. 2nd St., Ste. 52-214 Los Angeles, CA 90004-6118 213-389-3477

Email: enorwitz@pacbell.net Contact: Eric Norwitz Styles: alt., dance, pop, R&B, rock

Services: management & legal *Accepts unsolicited material

FIRE TOWER ENTERTAINMENT

Located in Culver City, CA Web: firetowerent.com Email: artists@firetowerent.com Contact: Evan Griffith/Ruth Nichols Styles: Pop, Indie, Singer Songwriter Clients: Kiran + Nivi, Wesley Stromberg, Michael Blum, Sophie Ann. Full roster on website Services: Artist Management, A&R consulting, Music Production

FIRST ACCESS ENTERTAINMENT

*Accepts unsolicited material

6725 Sunset Blvd. Ste. 420 Los Angeles, CA 90028 323 454 1162

Email: contact@faegrp.com Web: faegrp.com Published: see web

How to Submit: no unsolicited material

FIRST ARTISTS MANAGEMENT

4764 Park Granada, Ste. 110 Calabasas, CA 91302 818-377-7750

Email: info@firstartistsmgmt.com Web: firstartistsmanagement.com/ Styles: film, singer-songwriter Clients: film composers, music supervisors, music editors *No unsolicited material

FRESH FLAVA ENTERTAINMENT

2705 12th St. N.E. Washington, DC 20018

202-832-7979 Email: freshflava1@aol.com, freshflava17@ gmail.com

Web: freshflava.com

Web: freshflava.com
Contact: Emanuel Maurice 'Moe' Yeoman
Styles: hip-hop, R&B, jazz, gospel, rock
Clients: Elliot Lavine, Tabbo, DJ Sir
Jamm, Stedman Graham, Nathaniel
"Nate" Peavy, Stephanie Jordan, Ski
Johnson, NexXzit, TABBO, WHOP-N-EM's and KayWOLF

*Accepts unsolicited material

GALE ENTERTAINMENT

244 Fifth Avenue Suite 2265 New York, NY 10001 646-387-5867

Email: info@gale-entertainment.com

Styles: All Services: Personal Management, Entertainment Consulting

* Accepts unsolicited material. Please email first.

GARVAN MEDIA MANAGEMENT & MARKETING

P.O. Box 737 Sandpoint, ID 83864 208-265-1718

Michael Kelsh

*No phone calls

Email: steve@garvanmanagement.com Web: facebook.com/stephen.b.garvan Contact: Stephen Bond Garvan (formerly of NYC, Colorado, New England, MMF-US Board, Founding Council AMA, IMMF Global Director of Folk/Roots/Americana, FAR-West Board/ BOTW Head, former

Swallow Hill Board Chair) Styles: rock, s/s, roots, country, Americana Clients: Chris Daniels and the Kings, Ryan Shupe & the Rubberband, Mark Oblinger, Walt Wilkins, Chuck McDermott, Jodi Siegel, Tiffany Gassett, Tom Roznowski,

HARDKNOCKLIFE ENTERTAINMENT

2201 N. Lakewood Blvd., Ste. D236 Long Beach, CA 90815 562-354-1058

Email: info@hardknocklifeent.com Web: hardknocklifeent.com Contact: Ayana Cobb

Styles: pop, rap, hip-hop, acoustic, r&b, Services: Management

HEADLINE TALENT AGENCY

Headline Talent Agency 27-01 Queens Plaza N FL 13 Long Island City, NY 11101

212-257-6110 Email: Erica@headlinetalent.net Styles: Actors for theatre, film and TV Contact: Erica Bines, Owner

HEART & SOUL ARTIST MANAGEMENT, LLC

Miki Mulvehill Minnesota Office 651-755-7944

Email: mvt@utrmusicgroup.com, miki@hsartistmgmt.com

Clients: Leave your EGO, Play the MUSIC, Love the PEOPLE, Luther Allison

Directory of Managers & Booking Agents

HOFFMAN ENTERTAINMENT

21301 S. Tamimi Trl Estero, FL. 33928

Info: info@ilovehoffman.com Web: ilovehoffman.com

IMC ENTERTAINMENT GROUP, INC.

19360 Rinaldi St., Ste. 217 Porter Ranch, CA 91326 818-700-9655

Email: sr@imcentertainment.com Web: imcentertainment.com Contact: Sylvester Rivers Clients: Paul Riser

Styles: Paul Riser
Styles: pop, R&B
Services: full service
*No unsolicited material

IN DE GOOT ENTERTAINMENT

119 W. 23rd St., Ste. 609 New York, NY 10011 212-924-7775 Fax 212-924-3242 **Web:** indegoot.com

Contact: Michael Iurato Styles: rock, pop

Clients: Audiodamni, Bel Heir, Black Stone Cherry, Chevelle, Highly Suspect, Halestrom, In This Moment, Kyng, Neon Trees, Robert Fenn, Story of the Year, Theory Of A Deadman

*Accepts unsolicited material—Attn:

Michael Iurato

Additional locations:

900 South St., Ste. 101 Nashville, TN 37203 10 Greenland St., 4th Fl.

Camden, London, NW1 0ND England +44 77 84110102

INDIE MUSIC CONSULTING GROUP

Indie Artist & Label Publicity, Marketing & Consulting 888-242-9331

Web: indiemusicconsultant.com "Voting Member the Recording Academy"

INTERNATIONAL CREATIVE MANAGEMENT (ICM) 10250 Constellation Blvd.

Los Angeles, CA 90067 310-550-4000 **Web:** icmpartners.com **Contact:** Carol Goll

Styles: dance, classical, jazz, folk, world, contemporary, R&B, hip-hop

contemporary, R&B, hip-hop *No unsolicited material

Additional locations:

65 E. 55th St. New York, NY 10022 212-556-5600

1500 K Street NW Washington, DC 20006 202-919-2100

16 Great Chapel St. London, W1F 8th Floor +044 0208 004 5315

IN TOUCH ENTERTAINMENT

309 W 55th St New York 10019 212-235-7015

Email: info@intouchent.com Web: intouchent.com Contact: Charles Carlini Styles: All Styles Clients: Irene Cara, Michael Carvin, David Chesky, Suzanne Ciani, Elisha Abas, Equie Castrillo, Larry Coryell, Mamma Freedom, George Garzone, Eumir Deodato, Keith Emerson, Kenia, Craig Handy, Paulette McWilliams, Captain Beyond *Accepts unsolicited material. See website for instructions.

INTRIGUE MUSIC MANAGEMENT

24 Preble St., 3rd Fl. Portland, ME 04101 203-349-9000 **Web:** intriguemusic.com

Styles: rock, pop Clients: Waterson, Artem Korolve, Shana Farr, Old Man Canyon, Rene Fris

*No unsolicited material

INVASION GROUP

333 E. 75th Street

#4A

New York, NY 10021 212-414-0505 Fax 212-414-0525 Contact: Steven Saporta Email: info@invasiongroup.com, steven@invasiongroup.com Web: invasiongroup.com

Styles: rock, world, folk, singer-songwriter Clients: Ani DeFranco, David Bieber Archives, Donny McCaslin, Elizabeth Moen, Everett Bradley, Future Generations, Gail Ann Dorsey, Grace and The Victory Riders, Gracie and Rachel, Jai Uttal, Ken Butler, Raye Zaragoza, Ronnie Spector, Seth Glier, Sylvie Simmons *Accepts unsolicited material

Additional locations:

P.O. Box 27687 Los Angeles, CA 90027 **Email:** jana@invasiongroup.com

Contact: Jana Fisher

83 Morse St Floor 2

Norwood, MA 02062

JAMPOL ARTIST MANAGEMENT

8033 W. Sunset Blvd., Suite 3250 West Hollywood, CA 90046 310-654-1900

Email: assistant@jamincla.com Web: wemanagelegends.com Contact: Jeff Jampol

Clients: The Estates of the following: the Doors, Janis Joplin, Peter Tosh, Jim Morrison, Ramones, Michael Jackson, Rick James, Johnny Ramone, Henry Mancini *Does not accept unsolicited material

JAY ANTHONY'S NEXT LEVEL BOOKING & ENTERTAINMENT AGENCY, LLC USA

702-861-5075 **Email:** Jayanthony@

nextlevelbookingandentertainment.com

Web: nextlevelbookingandentertainment.

com Contact: Jay Anthony

Style: ALL

KAHN POWER PICTURES

433 N. Camden Dr., Ste. 600 Beverly Hills, CA 90210 310-550-0770

Email: Artists4Film@gmail.com **Web:** artists4film.com

Styles: Film/TV scores, composer/ performer/director representation Clients: Eva Babic, Nancy Bishop, Stewart Copeland, Robert Domheim, J.P. Dutilleux, Claudio Faeh, Jiri Madi, Eric Neveux, J. Peter Robinson, Peter Golub
*No unsolicited material

KARI ESTRIN MANAGEMENT & CONSULTING

P.O. Box 60232 Nashville, TN 37206 615-262-0883

Email: kari@kariestrin.com Web: kariestrin.com Contact: Kari Estrin

Styles: folk, Americana, AAA, roots Clients: David Llewellyn, Janis Ian, Tony Rice, Bluegrass/Newgrass legend, Suzanne Vega, Kanda Bonga Man, Papa Wemba, Kevin Brown, 3 Mustaphas 3 *Accepts unsolicited material

KBH ENTERTAINMENT GROUP

Los Angeles, CA 818-786-5994

Web: kbhentertainment.com
Contact: Brent Harvey
Styles/Specialties: All styles,
entertainment consulting, publicity,
music placement/licensing and live event
production

*No unsolicited material

KBM

310-228-8172 Contact: Brent Harris

Clients: Tony! Toni! Tone'!, Sounds of

Blackness

*No unsolicited material

KRAFT ENGEL MANAGEMENT

15233 Ventura Blvd, #200 Sherman Oaks, CA. 91403 818-380-1918

Email: info@kraft-engel.com Web: kraft-engel.com Contact: Richard Kraft Styles: Film Composers *No unsolicited material

KUPER PERSONAL MANAGEMENT/ RECOVERY RECORDINGS

515 Bomar St. Houston, TX 77006 713-520-5791

Email: info@recoveryrecordings.com Web: recoveryrecordings.com Contact: Koop Kuper Styles: folk, roots rock, Americana

Clients: the Very Girls, David Rodriguez
*Accepts unsolicited material

LAKE TRANSFER ARTIST & TOUR MANAGEMENT

Studio City, CA 818-508-7158

Web: laketransfermgmt.com/about Contact: Steven B. Cohen, Mgr. Clients: Candyboy, Friends of Distinction, Evelyn Champagne King, Rose Royce, DJ Asi Vidal

LAKES COMMUNICATION SERVICES

Los Angeles, CA 90045 323-251-2358

Email: lakescommunications@gmail.com Contact: Jeffery Lakes

Clients: Mark Drummond, Lakes The Voice

Styles: R&B, HipHop, Smooth Jazz, Urban Contemporary
Services: artist management, marketing,

business development

LEN WEISMAN PERSONAL MANAGEMENT

357 S. Fairfax Ave., Ste. 430

Los Angeles, CA 90036 323-653-0693, 323-653-7670 Email: persmanmnt@aol.com Web: persmanmnt.com/Services.html Contact: Len Weisman

Styles: R&B, soul, blues, gospel, rap,

oul. pop

Clients: Jewel With Love, Chosen Gospel Recovery Singers, Winds Of Fate, Rapture 7, Chosen Gospel Singers, L'Nee, Sister Maxine West, TooMiraqulas (rapper), Winds of Fate

*Accepts unsolicited material

LEONARD BUSINESS MANAGEMENT

5777 W. Century Blvd, Suite 1600 Los Angeles, CA 90045 310-458-8860

Email: info@lbmgt.com

Web: leonardbusinessmanagement.com

Contact: Jerry Leonard Clients: Call for roster

Styles: All

Services: Business management only *No unsolicited material

LIPPMAN ENTERTAINMENT

Beverly Hills, CA 90210 310-775-5228, 805-686-1163 Email: music@lippmanent.com Web: lippmanent.com

Contact: Michael Lippman, Nick Lippman Clients: producers, artists, songwriters

Styles: All

Services: Full-service
*No unsolicited material

LLOYD SAX MANAGEMENT

3021 Airport Ave. #101J Santa Monica, CA 90405 310-572-0023

Contact: Lloyd Sax Web: artistsmatter.org/contact Email: lloyd@artistsmatter.org, submission@artistmatter.org Clients: Troy Burgess

Styles: All

Services: personal and business management *Accepts unsolicited material

LOGGINS PROMOTION

310-325-2800

Email: staff@logginspromotion.com Web: logginspromotion.com, facebook.com/logginspromotion Contact: Paul Loggins Services: Represents both major and independent artists. All genres.

MAINE ROAD MANAGEMENT

P.O. Box 1412 Woodstock, NY 12498

Email: mailbox@maineroadmanagement.

Web: maineroadmanagement.com Contact: David Whitehead Styles: rock, singer-songwriter, pop Clients: Lloyd Cole, Mimi Goese, HELMET, Joe Henry, Joe Jackson, Hugh

Laurie, Keeley Forsyth.
*No unsolicited material

MAJOR BOB MUSIC

Nashville, TN 37212 615-329-4150

Web: majorbob.com, facebook.com/majorbobmusic

Contact: Bob Doyle Styles: Country, Pop

Clients: Garth Brooks, JP Williams, John & Jacob, Alysa Vanderheym, Josh London

*No unsolicited material

MANAGEMENT ARK

116 Village Blvd., Ste. 200 Princeton, NJ 08540

609-734-7403, Vernon H. Hammond III 301-859-4050, Edward C. Arrendell, II Email: ed@managementark.com

Web: managementark.com

Contact: Vernon Hammond III, Edward C.

Arrendell, II Styles: jazz

Clients: Wynton Marsalis, Herlin Riley,

Cecile McLorin Salvant *No unsolicited material

MASCIOLI ENTERTAINMENT CORPORATION

319 Dillon Cir. Orlando, FL 32822 407-701-9342

Email: Mascioli319@gmail.com Web: masciolientertainment.com Contact: Paul A. Mascoli

Styles: country, jazz, R&B, orchestras,

swing, tropical, rock Clients: See website for roster

*Accepts unsolicited material

MCGHEE ENTERTAINMENT

21 Music Sq. W. Nashville, TN 37203 615-327-3255

Email: info@mcgheela.com Web: mcgheela.com

Clients: Kiss, Paul Stanley, Ted Nugent, Down, Caleb Johnson

THE MGMT COMPANY

6906 Hollywood Blvd., 2nd Fl. Hollywood, CA 90028 323-946-7700

Email: inquiries@themgmtcompany.com Web: themgmtcompany.com Contact: Marc Pollack

MICHAEL HAUSMAN ARTIST MANAGEMENT

17A Stuyvesant Oval New York, NY 10009 212-505-1943

Email: info@michaelhausman.com Web: michaelhausman.com Contact: Michael Hausman Styles: rock, pop, singer-songwriter Clients: Aimee Mann, Suzanne Vega,

the Both

*No unsolicited material

MIKE'S ARTIST MANAGEMENT

Funzalo Records P.O. Box 571567 Tarzana, CA 91357

Email: dan@mikesartistmanagement.com

Web: funzalorecords.com Contact: Mike Lembo Styles: rock, pop, Americana

Clients: Tony Furtado, Mostly Bears, Luca,

Brian Lopez

*No unsolicited material

MIKE GORMLEY

L.A. Personal Development (LAPD) Email: Glebe99@yahoo.com Web: lapersdev.com/history

MILLION DOLLAR ARTISTS

12 Lake Forest Court West St. Charles, MO 63301 636-925-1703, 888-521-8146 Email: maxmillion1@earthlink.net Web: americaneaglerecordings.com/

welcome

Contact: Dr. Charles "Max" E. Million

Styles: All Styles

*Accepts unsolicited material, See website for instructions

MOKSHA MUSIC MANAGEMENT

Hollywood 1247 North Crescent Heights Blvd. Suite D West Hollywood, CA. USA. 90046 323-842-4434

Email: info@MokshaEntertainment.com, MyInfoMoksha@gmail.com Web: Moksha Entertainment.com,

BobbyLeigh.com Contact: Bobby Leigh

Clients: Stony Sugarskull, DieAna, Karuna, WaWa Baby, Lindsey Loon, Diana Meyer, Dr. Monike Demmler

Styles: Rock, Pop, Punk Rock, Psychedelic Punk

Services: Personal Management, Artist Development, Tour Management, Social

Media Management

Media Management
Bobby Leigh is an active member of
the PGA (Producers Guild of America),)
FIND (Film Independent), CAA (Creative
Actors Alliance), NALIP (National
Association of Latino Independent
Producers), IP (Independent Producers), IFF (International Film Finance,) IDA (International Documentary Association

and Filmmaker's Alliance. *Accepts unsolicited material in U.S. office

MORRIS HIGHAM MANAGEMENT, LLC

2001 Blair Blvd. Nashville, TN 37212 615-321-5025

Web: morrishigham.com

Styles: Country Clients: Kenny Chesney, Brandon Lay, MamaDear, Old Dominion, Ryan Griffin *No unsolicited material

MSH MANAGEMENT

Studio City, CA 503-332-3229

Email: mshmgmt@yahoo.com Web: mshmgmt.wix.com/music-

management

Contact: Marney Hansen Clients: Silver Lining, Eddie Curi, Nocturnal Drifters, Nancy Luca, OC3 and Jensen Buck

Services: personal management *No unsolicited material

MTS MANGEMENT GROUP

227 Gill Road Apollo, PA. 15613 412-445-5282

Email: michael@mtsmanagementgroup.com Web: mtsmanagementgroup.com

MUSIC & ART MANAGEMENT Asheville, NC 28801 828-225-5658 Web: musicandart.net

Contact: Steve Cohen Styles: Jazz, Electronic, Experimental,

Multimedia

Clients: Theo Bleckmann, Carl Hancock Rux, David Wilcox, Vijay Iyer
*Does not accept unsolicited material

MYRIAD ARTISTS

P.O. Box 550 Carrboro, NC 27510 919-967-8655

Email: trish@tg2artists.com Web: myriadartists.com Contact: Trish Galfano

Styles: folk, bluegrass, jazz, Americana Clients: A.J.Croce, Mike Marshall, Leahy, Sugar and the Mint, Seamus Egan, *No unsolicited material

NETTWERK PRODUCER MANAGEMENT

3900 W. Alameda Ave., Ste. 850

Burbank, CA 91505 747-241-8619

Email: info@nettwerk.com Web: nettwerk.com *No unsolicited material

Additional locations:

Head Office: 1675 West 2nd Ave 2nd Floor

Vancouver, BC V6J 1H3 604-654-2929

263 S. 4th St. P.O.Box 110649 Brooklyn, NY 11211 212-760-1540

15 Adeline Place, Ground Fl London, WC1B 3AJ 011-44-207-456-9500

Neuer Kamp 32 20357 Hamburg, Germany 49-40-431-846-50

NEW HEIGHTS ENTERTAINMENT

Calabasas, CA 91372 323-802-1650

Email: Info@newheightsent.com Web: newheightsent.com Contact: Alan Melina Styles: All Styles Clients: See Website *No unsolicited material

ONCE 11 ENTERTAINMENT

310-906-9800

Email: javier@once11ent.com Web: once11ent.com Contact: Javier Willis

Contact: Javier Willis Styles: all types of Latin and world music Clients: Espinoza Paz, Vazquez Sounds, Annette Moreno, Sergio Arau, Agina Alvarez, Jerry Demara Consulting and Personal Management

*Call before sending material. PERFORMINGBIZ.COM

10 Chestnut Ct. Palmyra, VA 22963 Email: jg@performingbiz.com Web: performingbiz.com Contact: Jeri Goldstein Styles: All Styles/Coaching and

Consulting Only

*Accepts Unsolicited material

PERSISTENT MANAGEMENT

P.O. Box 88456 Los Angeles, CA 90009

Email: pm@persistentmanagement.com Web: persistentmanagement.com

Contact: Eric Knight Styles: All

Clients: Disciples of Babylon-Eric Knight, Blake Nix, Keith Shaw

Services: Personal Management *We Do Not Accept Unsolicited material, email links only, see website for info

PETER KIMMEL'S MUSIC CATALOG

P.O. Box 55252

Sherman Oaks, CA 91413-0252 818-980-1039 Cell/Text 818-903-6518 Email: peter.kimmel@sbcglobal.net Web: linkedin.com/in/peterkimmel Contact: Peter Kimmel

Styles: All

Services: Music Sync Licensing

Publishina.

*Call for approval before sending material

PLATINUM STAR MANAGEMENT

9663 Santa Monica Blvd. #320 Dept MC

Beverly Hills, CA 90210

Email: jen@platinumstarmgmt.com
Web: platinumstarmgmt.com Contact: Jennifer Yeko

Clients: Specializing in film/TV placement, radio promotion, music publicity and managing pop/rock/singer-

songwriters

*Accepts unsolicited material

PRIMARY WAVE MUSIC

116 E. 16th St. #9 New York, NY 10003 212-661-6990

Contact: Steven Greener

Email: sgreener@primarywave.com

Web: Primarywave.com

Clients: Cee Lo Green, Fantasia, Melissa Etheridge, Brandy, Cypress Hill, Eric Benet, Toots & The Maytals.

Additional location:

10850 Wilshire Blvd, Suite #600 Los Angeles, CA 90024 424-239-1200

Q PRIME MANAGEMENT

New York, London, Nashville

212-302-9790

Email: newyork@qprime.com (NY), nashville@qprime.com (Nashville), london@qprime.com (London)
Web: qprime.com

Styles: rock, Pop

Clients: Bear Hands, Silversun Pickups, Red Hot Chili Peppers, Eric Church,

Brothers Osborne *No unsolicited material

RAINMAKER ARTISTS

1000 Westbank Dr. Suite 5B

Austin, TX 78746

512-229-7799, 214-744-0290 Email: paul@rainmakerartists.com Web: rainmakerartists.com

Contact: Paul Nugent Styles: rock, pop

Clients: Blue October, Bowling For Soup, IAMDYNAMITE, Danny Malone

*Accepts unsolicited material

RAM TALENT GROUP Fort Lee, NJ 07024 201-363-1461 Ext. 201

Email: ruben@ rubenrodriguezentertainment.net
Web: RAMTalentGroup.com Contact: Ruben Rodriguez Styles: urban, gospel, urban AC, Latin

music

RED LIGHT MANAGEMENT 5800 Bristol Pwky, Suite 400 Culver City, CA 90230

310-273-2266 Email: info@redlightmanagement.com Web: redlightmanagement.com

Styles: All styles

Clients: Phish, Luke Bryan, Alabama Shakes, Lady Antebellum and many more. *Accepts unsolicited material

Additional locations:

Virginia New York Nashville London Atlanta

Directory of Managers & Booking Agents

Seattle Charlottesville

REGIME MANAGEMENT

Agoura Hills, CA **Email:** info@regimeinc.com Web: regime72.com

Clients: The REGIME client base ranges from Athletes, Artists, Musicians & Producers - From Hip Hop to Latin Jazz to Funk & Reggae. From legendary Graffiti Artist Risk, Hip Hop pioneers Everlast, House Of Pain, DJ Muggs & Dilated Peoples to Poncho Sanchez, Lettuce, Lucky Chops, Common Kings, Amigo The Devil - & many, many more.

RIGHTTRACK MANAGEMENT

3927 Hemway Court Santa Susana, California 93063 (Artist direction and Career Advocate) Contact: Alex Rosenthal aka Chase Williams

805 200-9772

Email: ar.cw.917@Gmail.com Styles: All Genres, specifically Rock, Contemporary and Alternative. Clients: (past and present) Jean Luc Ponty, Jack Mack and the Heart Attack, Dave Mason, Freddie Hubbard, Spencer Davis, and many more. Active client; MALCOLM BRUCE (Son of Jack Bruce). Malcolm Bruce is an international multi instrumentalist. He is a Composer, Arranger and Songwriter. His first Opera "King Yous Folly" is scheduled to open in London 2022.

Look for RIGHTRACKS new upcoming sites. New Website and platforms. *No unsolicited material.

RON RAINEY MANAGEMENT, INC.

8500 Wilshire Blvd., Ste. 525 Beverly Hills, CA 90211

310-277-4050 Email: ryan@ronrainey.com Web: ronrainey.com

Contact: Ryan Jones Clients: John Kay and Steppenwolf,

ANGEL Services: management

Styles: rock, classic rock, hard rock, stoner rock, metal *We can accept unsolicited material

RPM MUSIC PRODUCTIONS 420 W. 14th St., Ste. 6NW

New York, NY 10014 212-246-8126 Email: info@rpm-productions.com

Contact: Danny Bennett Styles: rock, pop, jazz Clients: Tony Bennett *No unsolicited material

RPS RECORDING AND **ENTERTAINMENT GROUP**

4212 E. Los Angeles Ave. Simi Valley, CA 93063 805-551-2342

Email: rps.entertainment.group@gmail.com Contact: Gary Bright

Styles: Various genres along with Gospel and Christian

*No unsolicited material please

RUSSELL CARTER ARTIST MANAGEMENT

567 Ralph McGill Blvd. Atlanta, GA 30312 404-377-9900 Email: info@rcam.com Contact: Russell Carter

Styles: singer-songwriter, alt., Americana,

Clients: Indigo Girls, Matthew Sweet, Susanna Hoff, Shawn Mullins, Chely Wright, the Shadowboxers, Sarah Lee Guthrie, Abe Partridge

SEMAPHORE MGMT AND CONSULTING

748 E. 9th St. New York, NY 10009 773-733-1838

Evanora:Unlimited

Email: info@semaphoremgmt.com Web: semaphoremgmt.com Contact: Taylor Brode, Lauren Davis Styles: alternative - electronic, experimental, punk, rap, club Services: General Management, Project Based Short Term Consultancy Clients: Debby Friday, Kamixlo, Provoker, Katie Gately, Meth Math,

SAM

Silva Artist Management 722 Seward St. Los Angeles, CA 90038 323-856-8222 Email: info@sammusicbiz.com Web: sammusicbiz.com Contact: John Silva Clients: Foo Fighters, Band of Horses, Ryan Adams, Jimmy Eat World, Beastie Boys, Beck, Sonic Youth, Queens Of The Stone Age Styles: alt., rock

SHERROD ARTIST MANAGEMENT

Music Entertainment Manager/A&R

Contact: Sean Sherrod

*No unsolicited material

Email: infosherrodartistmanagement@ mail.com

Web: sherrodartistmanagement.com

SKH MUSIC 540 President St.

Brooklyn, NY 11215 Email: skaras@skhmusic.com, khagan@skhmusic.com Web: skhmusic.com Contact: Steve Karas, Keith Hagan Clients: The Afghan Whigs, Arthur Buck, Joseph Arthur, Davina and the Vagabonds, Greg Dulli, Robert Finley, The Gutter Twins, Jonny Lang, Lily & Madeleine, The Magpie Salute, Squirrel Nut Zippers, TOTO, The Twilight Singers

SOUNDTRACK MUSIC ASSOCIATES

4133 Redwood Ave., Ste. 3030 Los Angeles, CA 90066 310-260-1023

Email: info@soundtrk.com Web: soundtrk.com Contact: John Tempereau

Styles: All Styles Clients: Composers: Cliff Martinez, Rod Abernethey, Evan Lurie, (see website for

*No unsolicited material

SO WHAT MEDIA & MANAGEMENT

890 W. End Ave., Ste. 1-A New York, NY 10025 212-877-9631

Email: sowhatasst@me.com Contact: Lisa Barbaris Styles: rock, pop

Clients: Cyndi Lauper, Billy Porter, Amanda Shires, Liv Warfield *No unsolicited material accepted

SPARKS ENTERTAINMENT, LLC

420 W. Huron St., Ste. 110

Chicago, IL 60654 844-566-3799

Email: spark@djdjones.com Web: sparkentertainmentgroup.com Styles: ALL, hip-hop, R&B, country, rock,

acting, modeling Clients: Gary, Lyrix

Services: Talent Management, Career, Development, Booking, Promoting

STARKRAVIN' MANAGEMENT

McLane & Wong 11135 Weddington St., Ste. 424 North Hollywood, CA 91601 818-587-6801 Fax 818-587-6802 Email: bcmclane@aol.com Web: benmclane.com Contact: Ben McLane, Esq. Styles: pop, rock, alt.

Services: Personal management, legal services

*Accepts unsolicited material

STEVEN SCHARF ENTERTAINMENT

126 E. 38th St. New York, NY 10016 212-779-7977 Web: stevenscharf.com

Contact: Steven Scharf Styles: rock, alt., singer-songwriter,

hip-hop, world, producers, film & TV

Clients: Mackenzie, The Kickback, Leah Siegel, Liquid, Mike-E *No unsolicited material

STEVE STEWART MANAGEMENT

12400 Ventura Blvd., #900 Studio City, CA 91604

Email: stevestewart@stevestewart.com

Web: stevestewart.com Contact: Steve Stewart

Styles: alt., rock, pop producers, film & TV composers

*No unsolicited material

STIEFEL ENTERTAINMENT

21731 Ventura Blvd, #300 Woodland Hills, CA 91364 310-275-3377 Contact: Arnold Stiefel Clients: Rod Stewart Styles: rock, pop

Services: personal management *No unsolicited material

SUNCOAST MUSIC MANAGEMENT

212 Otter Ridge Dr Brandenburg, Ky 40108 888-727-1698, 727-237-7971, (Ohio) 330-730-1615

Email: suncoastbooking@aol.com Web: suncoastentertainment.biz

Contact: Al Spohn

Styles: rock, classic rock, metal, variety Clients: Nightrain International (Guns n Roses Tribute), Hells/Bells (AC/DC Tribute), Battery (Metallica), Madmans Diary (Ozzy), Kiss Army (Kiss), LedSmith (Led Zeppelin & Aerosmith)

*Accepts unsolicited material SURFDOG/DAVE KAPLAN

MANAGEMENT 1126 S. Coast Hwy. 101

Encinitas, CA 92024 760-944-8800 Email: lauren@surfdog.com

Web: surfdog.com Contact: Lauren Fricke

Style: Rock / Reggae / Soul / Americana Clients: Brian Setzer, Stray Cats, Dave

Stewart, Sublime

TAC MUSIC MANAGEMENT

9971 F. Ida Pl. Greenwood Village, CO 80111

720-431-2604 Email: tracey@tacmusicmanagement.com

Web: tacmusicmanagement.com Contact: Tracey Chirhart

Styles: blues, southern rock, hard rock,

country, bluegrass Clients: see website Services: personal & business management, promotion, marketing *Accepts unsolicited material

TAKEOUT MANAGEMENT, INC

785 Quintana Road #174 Morro Bay, CA 93442 805-382-2200

Email: howie@howiewood.com Web: howiewood.com

Contact: Howard Rosen Styles: CHR/Top 40, AC, Hot AC, AAA,

Alternative Specialty, Mainstream Rock, Modern AC, Country, College for artists of all label sizes including independent. Services: Personal management, shop for distribution and record deals. Production and remix with major producers.

TED KURLAND ASSOCIATES

173 Brighton Ave. Boston, MA 02134

617-254-0007 Fax 617-782-3577 Email: agents@tedkurland.com

Web: tedkurland.com Contact: Ted Kurland Styles: jazz, blues, vocals

Clients: Pat Metheny, Wynton Marsalis, Bill Charlap, John Pizzarelli, Lisa Fischer, Bobby McFerrin, Bobby Rush, Chris Botti, Sonny Rollns, Taylor Rae and more *No unsolicited material

TENTH STREET ENTERTAINMENT

1115 Broadway, 12th Floor New York, NY 10010 212-334-3160 Email: info@10thst.com Web: 10thst.com

Clients: Motley Crue, Nikki Sixx, Sixx:AM, Papa Roach, Blondie, Oh No After Midtown, Bad Wolves, Bailey Zimmerman, Bleeker, Dorothy, Fire From the Gods, Five Finger Death Punch, Hollywood Undead, Ice Nine Kills, In Flames, Saul,

Services: personal management *No unsolicited material

Additional location:

113 North San Vicente Blvd. 2nd Floor, Suite 241 Beverly Hills, CA 90211 310-385-4700

THAT'S ENTERTAINMENT INTERNATIONAL, INC. (T.E.I.)

3820 E. La Palma Ave. Anaheim, CA 92807 714-693-9300

Email: jmcentee@teientertainment.com

Web: teientertainment.com Contact: John McEntee

Styles: All

Services: Entertainment broker for corporate/concert events, personal management

*No unsolicited material

Erik Eger Entertainment, Inc. 918 N. Western Ave., Ste. A

Los Angeles, CA 90029 213-381-5100 Fax 213-381-5115 Email: info@threee.com Web: threee.com Contact: Erik Eger Styles: All styles

Clients: Dan Carey, Stuart Matthewman, John Hill, Johnny McDaid, Jordan Palmer, Mark Rankin, Stint, Jordan Palmer, Daniel

Ledinsky, Blanda

*We do not accept unsolicited material

TKO ARTIST MANAGEMENT

615-383-5017

Web: facebook.com/TKOArtistMgmt

Contact: T.K. Kimbrell Styles: Country

Clients: The Bacon Brothers, Toby Keith, Ashley Campbell, Colt Ford, Krystal Keith,

*No unsolicited material

TOM CALLAHAN & ASSOCIATES

Boulder, CO 310-418-1384

Email: tc@tomcallahan.com Web: tomcallahan.com Contact: Tom Callahan Services: full-service consulting company, including record promotion,

legal services, Internet marketing, web design, retail promotion and publicity. *No unsolicited material

TOWER MANAGEMENT

106 Shirley Dr. Hendersonville, TN 37205 615-430-0244

Email: rufuswendy@live.com Web: castlerecords.com

Contact: Ed Russell Styles: country, rock, AC, bluegrass, blues Clients: Carl Butler, Bridgette Elise, the Hoods, Edd Greer, Eddie Ray, Eddie Ray II, Shane Keane, Jimmy Velvet, Abby, Cody Dooley, Jerry Presley, Mike Garnett *Accepts unsolicited material, see website

for instructions

TRUNKBASS ENTERTAINMENT, LLC

Los Angeles, CA Email: info@trunkbassent.com Web: trunkbassent.com

Contact: JayneRenee Clients: Available upon request Styles: R&B, Hip-Hop, Pop, Alternative Services: Artist Development, Booking,

Production, Consulting

*Accepts unsolicited material via email

VARRASSO MANAGEMENT

103 Main St. Copperopolis, CA 95228 510-792-8910

Email: richard@varrasso.com Web: varrasso.com

Contact: Richard Varrasso **Styles:** rock, covers, country *Accepts unsolicited material

VECTOR MANAGEMENT

P.O. Box 120479 Nashville, TN 37212 615-269-6600

Email: info@vectormgmt.com Web: vectormgmt.com Contact: Ken Levitan

Styles: country, pop, singer-songwriter

*No unsolicited material

Additional locations:

430 W. 15th Street New York, NY 10011 9350 Civic Center Dr. Beverly Hills, Ca 90210

VELVET HAMMER MANAGEMENT

9014 Melrose Ave., W. Hollywood, CA 90069

310-657-6161 Email: info@velvethammer.net

Web: velvethammer.net Clients: System of a Down, Alice in Chains, the Deftones, Code of Orange,

Night Riots Specialties: All

*Accepts unsolicited material

WANTED MANAGEMENT

Email: wantedgregg@gmail.com Web: facebook.com/WantedMgmt Styles: rock, blues, pop, punk, soul Services: personal management Clients: Jane Lee Hooker, Echo Del

*No unsolicited material

WHIPLASH PR & MANAGEMENT

398 Columbus Ave PMB #183

Boston, MA 02116 781-545-1301

Email: rockergirl363@aol.com Web: whiplashprandmanagement.com Clients: Venus Theory, The Ormewoods, The Lumineers, see website for roster

WOLFSON ENTERTAINMENT, INC.

805-494-9600

Email: info@wolfsonent.com Contact: Jonathan Wolfson, Dillon Barbosa, Sammy Wolfson, Tom Burger Web: wolfsonent.com

Styles: All

Clients: Daryl Hall and John Oates, Loverboy, Huey Lewis & The News, Live From Daryl's House, The Tubes, Down

Services: Personal management. Also offers full-service social media and media relations for clients.

BOOKING AGENTS

25 LIVE

25 Music Sq. W. Nashville, TN 37203 Email: david@25ent.com Web: 25ccm.com Contact: David Breen Styles: Christian *No unsolicited material

ACA MUSIC & ENTERTAINMENT

705 Larry Ct. Waukesha, WI 53186 800-279-7909, 262-790-0060

Fax 262-790-9149 Web: acaentertainment.com

Contact: Louie Higgins Styles: variety, bluegrass, bands, lounge acts, nostalgia, DJ's, club, festival bands, ceremony, dinner hour, cocktail

Services: Represents nightclub and acts for private functions, not currently seeking

*Accepts unsolicited material

ACT 1 ENTERTAINMENT

28 Price Street Patchogue, NY 11772 631-758-3505

Email: info@act1entertainment.net Web: act1entertainment.net Contact: Martha Martin

Styles: rock & roll, blues, acoustic, swing, folk, Caribbean

Services: mostly books acts for parties/

events

Clients: info upon request *Accepts unsolicited material

AGENCY FOR THE PERFORMING ARTS (APA)

10585 Santa Monica Blvd Los Angeles, CA 90025 310-888-4200

Web: apa-agency.com Styles: All

*Call before submitting material

Additional locations:

3 Columbus 23rd Floor New York, NY 10019 212-205-4320

150 Fourth Ave. North, PH Nashville, TN 37203 615-297-0100

3060 Peachtree Rd. NW, Ste. 1480 Atlanta, GA 30305 404-254-5876

129 John Street Toronto, Ontario, Canada M5V2E2 416-646-7373

53 Palace Gardens Terrace London, W8 4SB UK +44-20-3871-0520

AMW GROUP

8605 Santa Monica Blvd. West Hollywood, CA 90069 323-455-2881

Web: amworldgroup.com Styles: All Styles

Clients: info upon request *No unsolicited material

Additional locations:

New York City 228 Park Ave., S. New York, NY 10003 212-461-4796

382 NE 191st Street Miami, FL. 33179

ARTIST REPRESENTATION & MANAGEMENT 1257 Arcade St.

St. Paul, MN 55106 651-483-8754 Fax 651-776-6338 Email: molly@armentertainment.com

Web: armentertainment.com Contact: John Domagall Styles: specializes in 80s-early 90s rock, country, blues, metal

Clients: info upon request *No unsolicited material

BBA MANAGEMENT & BOOKING

Austin, TX 512-477-7777

Email: info@bbabooking.com Web: bbabooking.com Styles: jazz, Latin, rock, classical singer-

songwriter *No unsolicited material

BIG BEAT

1515 University Dr., Ste. 102 Coral Springs, FL 33071 954-755-7759

Email: talent@bigbeatproductions.com Web: bigbeatproductions.com

Contact: Richard Lloyd

Styles: all styles Clients: info upon request *Accepts unsolicited material

BOOKING ENTERTAINMENT

Two Park Avenue, 20th Floor New York, NY 10016 1-800-4ENTERTAINMENT, 800-436-8378 212-645-0555

Email: agents@bookingentertainment.com

Web: bookingentertainment.com Contact: Steve Einzig Styles: rock, pop, jazz, adult contemporary, pop, R&B Clients: info on website.

*No unsolicited material

CANTALOUPE MUSIC PRODUCTIONS

157 W. 79th St., Ste. 4A New York, NY 10024 212-724-2400

Email: ellenazorin@gmail.com Web: cantaloupeproductions.com Contact: Ellen Azorin, President

Clients: see website Styles: Booking agent specializing in Brazilian, Argentine, Cuban and other Latin music, as well as other world music and top level jazz ensembles. *Does not accept unsolicited material

CELEBRITY TALENT AGENCY INC.

111 E. 14th St., Ste. 249 New York, NY 10003 212-539-6039, 201-837-9000

Email: markg@celebritytalentagency.com

Web: celebritytalentagency.com

Contact: Mark Green Styles: jazz, R&B, hip-hop, comedians,

gospel

Clients: info upon request *No unsolicited material

BRUCE COLFIN LAW, PC

99 Lexington Ave., Suite 5032 New York, NY 10006 212-691-5630, 516-830-1951 Email: thefirm@thefirm.com Web: thefirm.com Contact: Bruce E. Colfin

Styles: rock, blues, world, reggae Clients: Dark Star Orchestra, Mick Taylor, Sly and Robbie, Marty Balin, Freddie McGregor, Niney the Observer, Bernard

*Accepts unsolicited material--Submit material with a S.A.S.E. and proper postage for return

COLLIN ARTISTS

Pasadena, CA 91104 323-556-1046

Email: collinartists@gmail.com Web: collinartists.com

Contact: Barbara Collin, Robert Sax, Goh Kurosawa

Styles: jazz, blues, world, Latin, R&B, doo

wop/classics and beyond
Clients: Mary Stallings, Jeri Brown, Kevin
Mahogany, Andy Bey, Alan Paul, Latin Jazz Masters, Bobbi Humphrey, Kathy Kosins and more

Services: management, promotion, consulting, booking, workshops *No unsolicited material

CONCERTED EFFORTS, INC.

P.O. Box 440326 Somerville, MA 02144 617-969-0810 Fax 617-209-1300

Email: concerted@concertedefforts.com Web: concertedefforts.com

Contact: Paul Kahn



Directory of Managers & Booking Agents

Styles: blues, soul, jazz, gospel, zydeco, Cajun, folk, singer-songwriter, rock, world Clients: info upon request *No unsolicited material

CREATIVE ARTISTS AGENCY

2000 Ave. of the Stars Los Angeles, CA 90067 424-288-2000 Fax 424-288-2900

Web: caatouring.com

Styles: All

*No unsolicited material - No phone calls

Additional locations:

405 Lexington Ave., 19th Fl. New York, NY 10174 212-277-9000

401 Commerce St., Penthouse Nashville, TN 37219 615-383-8787

420 Lincoln Rd, Suite 347 Miami Beach, FL 33139 305-538-7535

6075 Poplar Ave. Suite 410 Memphis, TN 3119 901-763-4900

3560 Lenox Road, Suite 1525 Atlanta, GA 30326 404-816-2722

444 N. Michigan Ave., Suite 3540 Chicago, IL 60611 312-242-2700

3652 South Third St., Suite 200 Jacksonville Beach, FL 32250 904-339-0435

12 Hammersmith Grove Hammersmith, London W6 7AP

CUMBERLAND MUSIC COLLECTIVE

529 Snyder Ave Nashville, TN 37209 615-627-2243

Email: lee@cmcartist.com Web: cmcartists.com/artists Styles: bluegrass, roots, folk, singer-

Clients: info upon request *No unsolicited material

EAST COAST ENTERTAINMENT

855-323-4386 Email: info@bookece.com

Web: bookece.com

Styles: rock, acoustic, classical, latin, jazz, pop, R&B, funk

*No unsolicited material

**See website for additional locations

ELECTRIC EVENTS CORPORATION

P.O. Box 280848 Lakewood, CO 80228 303-989-0001

Email: info2@electricevents.com Web: electricevents.com Contact: Michael A. Tolerico Styles: pop cover bands only Clients: info upon request

*No unsolicited material

ENTERTAINMENT SERVICES INTERNATIONAL

1819 S. Harlan Cir. Lakewood, CO 80232 303-727-1111

Email: randy@esientertainment.com

Web: esientertainment.com Contact: Randy Erwin Styles: mostly classic rock Clients: info upon request *No unsolicited material

ENTOURAGE TALENT ASSOCIATES

150 W. 28th St., Ste. 1503 New York, NY 10001 212-633-2600

Email: info@entouragetalent.com Web: entouragetalent.com

Contact: Wayne Forte

Styles: rock, pop, singer-songwriter, jazz Clients: info upon request

*No unsolicited material

FAT CITY ARTISTS

1906 Chet Atkins Pl., Ste. 502 Nashville, TN 37212 615-320-7678 Fax 615-321-5382 Web: fatcityartists.com

Styles: nostalgia, country, big band, bluegrass, blues, R&B, Cajun, world, folk, funk, gospel, jazz *No rap or opera Clients: info upon request *No unsolicited material

FLEMING ARTISTS, INC.

PO Box 1568 Ann Arbor, MI 48104 734-995-9066

Email: jim@flemingartists.com Web: flemingartists.com

Contact: Jim Fleming

Styles: rock, pop, singer-songwriter, contemporary roots rock, folk, bluegrass,

improv comedy Clients: Jeff Daniels, Judy Collins, the

Kruger Brothers, Shane Koyczan, Ariel Horowitz, Holly Near

GIGSALAD

2733 E. Battlefield Rd. Springfield, MO 65804 866-788-GIGS Web: gigsalad.com

Contact: Mark Steiner, Steve Tetrault Services: A marketplace for booking bands, musicians, entertainers, speakers and services for parties, productions and

Additional locations:

225 S. Water St. Chandler's Wharf Wilmington, NC

312 E. Olive St. Springfield, MO

GORFAINE-SCHWARTZ AGENCY

4111 W. Alameda Ave., Ste. 509 Burbank, CA 91505 818-260-8500 Web: asamusic.com Clients: see our website for client list *No unsolicited material

GREAT AMERICAN TALENT

P.O. Box 2476 Hendersonville, TN 37077 615-368-7433, 615-957-3444 Email: info@eddyraven.com Web: eddyraven.com Styles: country, Cajun Clients: info upon request *No unsolicited material

HARMONY ARTISTS INC.

20501 Ventura Blvd, Suite 289 Woodland Hills, CA 91364 323-655-5007

Email: acrane-ross@harmonyartists.com

Web: harmonyartists.com Contact: Adrienne Crane-Ross Styles: tribute, nostalgia, R&B, Latin, blues, bluegrass, jazz, swing *No unsolicited material

HELLO! BOOKING

P.O. Box 18717 Minneapolis, MN 55418 651-647-4464

Web: hellobooking.com Contact: Eric Roberts

Styles: bluegrass, country, rock, folk, pop, jazz, indie, hip-hop, acoustic, rockabilly Clients: info upon request *Accepts unsolicited material

INA DITTKE & ASSOCIATES

770 NE 69th Street, Ste.7C Miami, FL 33138 305-762-4309 Email: ina@inadittke.com Web: inadittke.com Contact: Ina Dittke Styles: jazz, Latin, world Clients: info upon request

INDIE MUSIC CONSULTING GROUP Indie Artist & Label Publicity, Marketing

& Consulting 888-253-4464 Web: indiemusicconsultant.com "Voting Member the Recording Academy"

INTERNATIONAL CREATIVE MANAGEMENT (ICM)

10250 Constellation Blvd. Los Angeles, CA 90067 310-550-4000 Web: icmtalent.com Styles: All *No unsolicited material

Additional locations:

65 E 55th St. New York, NY 10022 212-556-5600

1500 K Street NW Washington, DC 20005 202-919-2100

IN TOUCH ENTERTAINMENT

309 West 55th Street New York, NY 10019 212-235-7015

Email: info@intouchent.com Web: intouchent.com Contact: Charles Carlini Styles: All Styles

Clients: Irene Cara, Michael Carvin, David Chesky, Eumir Deodato, Michael Sembello, Ron Sunshine, Tito Rodriguez, jr., George Mraz, Airto Moreira, Kenia, Tony Middleton, Elisha Abas, Sarah Hayes, Guinga, Brian Auger, Mamma Freedom, Eddie Jobson *Accepts unsolicited material - via

JEFF ROBERTS & ASSOCIATES

174 Saundersville Rd., Ste. 702 Hendersonville, TN 37075 615-859-7040 Web: jeffroberts.com Contact: Jeff Roberts Clients: info upon request *No unsolicited material

LIVE NATION

SonicBids only

Beverly Hills, CA 800-653-8000 Web: livenation.com Styles: All Styles

Services: producing, marketing and selling live concerts for artists

MARSJAZZ BOOKING AGENCY

1006 Ashby Pl. Charlottesville, VA 22901 434-979-6374 Email: reggie@marsjazz.com Web: marsjazz.com Contact: Reggie Marshall

Styles: jazz

Clients: info upon request *No unsolicited material

11 Island Ave., Ste. 1711

MAURICE MONTOYA MUSIC AGENCY

Miami, FL 33139 305-763-8961, 212-229-9160 Email: Maurice@mmmusicagency.com Web: mmmusicagency.com Contact: Maurice Orlando Montoya Styles: jazz, Afro-Cuban, Brazilian,

contemporary/pop Clients: info upon request *No unsolicited material

M.O.B. AGENCY

6404 Wilshire Blvd., Ste. 505 Los Angeles, CA 90048 323-653-0427

Email: mitch@mobagency.com Web: mobagency.com Contact: Mitch Okmin Styles: rock, alt.

Clients: info upon request *No unsolicited material

MONQUI EVENTS

P.O. Box 5908 Portland, OR 97228 503-223-5960 Email: web@monqui.com

Web: monqui.com

Styles: alt., rock, indie rock, pop, country *No unsolicited material

MUSIC CITY ARTISTS

7104 Peach Ct. Brentwood, TN 37027 615-915-2641

Email: cray@musiccityartists.com Web: musiccityartists.com

Contact: Charles Ray, President/Agent Styles: AC, country, oldies, musicals, tribute, comedy, music

Clients: info upon request *No unsolicited material

MUSIC GROUP ENTERTAINMENT, LLC

Las Vegas, NV Celebrity Booking Agency 300 Available Acts 404-822-4138, 877-472-4399

Email: Mya@musicgroupworldwide.com

Web: facebook.com/ musicgroupworldwide Contact: Mya Richardson

Styles: neo soul, R&B, pop, rock, country, jazz, alt, dance, reggae, calypso, dance hall, comedy actors

*No unsolicited material, not accepting hip-hop demos

MUSICIANS CONTACT

29684 Masters Dr. Murrieta, CA 92563 818-888-7879

Email: info@musicianscontact.com Web: musicianscontact.com Contact: Sterling Howard

Styles: All, originals or covers

Services: Established 40 years of referral services for musicians and employers

MUSTANG AGENCY

6119 Greenville Ave., Ste. 361

Dallas, TX 75206

214-257-0971, 888-480-3650

Email: booking@mustangagency.com Web: facebook.com/MustangAgency

Contact: Don Brooks

Styles: rock, country, pop, metal, pop/

punk, alt., classic rock Clients: info upon request *No unsolicited material

NIGHTSIDE ENTERTAINMENT

10 Crabapple Ln. Greenville, RI 02828 401-949-2004

Email: nightsideentertainment@gmail.com

Web: facebook.com/ nightsideentertainment Contact: Al Salzillo Styles: All Styles Clients: info upon request *No unsolicited material

OLYMPIC PRODUCTIONS ED HARTMAN MUSIC

4501 Interlake Ave. N., Ste. 7 Seattle, WA 98103

206-634-1142 Email: Ed@edhartmanmusic.com

Web: edhartmanmusic.com/bio Contact: Ed Hartman

Styles: rock, pop, urban, jazz, Latin,

Caribbean, world

Clients: info upon request

*Does not accept unsolicited material

PACIFIC TALENT

P.O. Box 19145 Portland, OR 97280 503-228-3620

Email: andy@pacifictalent.com Web: pacifictalent.com

Contact: Andy Gilbert Styles: jazz, blues, R&B, rock, funk, disco,

everything

Clients: info upon request *Accepts unsolicited material

PARADIGM TALENT AGENCY

8942 Wilshire Blvd, Beverly Hills, CA 90211 310-288-8000

Email: info@amonly.com Web: paradigmagency.com Contact: Paul Morris

Styles: rock, hip-hop, electronica,

industrial

Clients: info upon request *No unsolicited material

Additional locations:

140 Broadway - 4th Floor New York, NY 10005 212-897-6400

1 Wenlock Road London, UK. N17SL +44 (0) 20 7017 2500

PARADISE ARTISTS

108 E. Matilija St. Oiai, CA 93023 805-646-8433

Web: paradiseartists.com Contact: Howie Silverman Styles: rock, pop, alt., legends Clients: info upon request *No unsolicited material

Additional location:

P.O. Box 200889 New York, NY 10011 917-703-0851

PROGRESSIVE GLOBAL AGENCY

P.O. Box 50294 Nashville, TN 37205 615-354-9100

Email: info@pgamusic.com Web: pgamusic.com Contact: Jennifer Fowler Styles: rock, pop, world Clients: info upon request *No unsolicited material

PYRAMID ENTERTAINMENT GROUP

377 Rector Pl., Ste. 21-A New York, NY 10280

212-242-7274

Email: smichaels@pyramid-ent.com

Web: pyramid-ent.com Contact: Sal Michaels

Styles: urban, jazz, gospel, classic and contemporary R&B, funk, hip-hop

Clients: info upon request *No unsolicited material

RED ENTERTAINMENT AGENCY

481 8th Avenue, Suite 1143 New York, NY 100001 212-563-7575

Web: facebook.com/ RedEntertainmentAgencyGroup

Contact: Carlos Keyes Styles: rock, funk, jazz, gospel, R&B, pop,

Latin, hip-hop

Clients: Dionne Warwick, Village People, Elliott Yamin, Cameo, Jodeci, Steven Seagal, Gloria Gaynor, Ready For The World, Surface, Erasure's Andy Bell, Tito Jackson, Bell Biv DeVoe, Case, Baha Men, Hi-Five, DMX, the Brides of Funkenstein, Dwele, Keith Sweat, Mario Winans, Tyrese, Meek Mill, Johnny Gill, Chic Feat. Nile Rodgers, Kathy Sledge, Slum Village, Twista, Jon B, Kenny Lattimore, CeCe Winans, Carl Thomas *No unsolicited material

ROMEO TOURING, LLC

A Talent Agency

1300 Valley Trail Whites Creek, TN 37189 615-254-8600

Email: lisaromeo@comcast.net

Contact: Lisa Romeo

Styles: country, rock, and industrial only Clients: info upon request *No unsolicited material

SELAK ENTERTAINMENT

466 Foothill Blvd., #184 La Canada, CA 91011 626-584-8110, 213-709-4909

Email: steve@selakentertainment.com

Web: selakentertainment.com Contact: Steve Selak

Styles: tribute bands, blues, country, dance, disco, ethnic, hip-hop, party band, jazz, soul, solo, swing, pop, R&B, blues *no unsolicited material

SELF GROUP, LLC, THE

P.O. Box 14721 Portland, OR 97293 Email: info@selfgroup.org Web: selfgroup.org Contact: Krist Krueger Styles: indie, rock, folk, acoustic, experimental, pop Clients: info upon request *No unsolicited material

SPARKS ENTERTAINMENT, LLC

P.O. Box 82510 Tampa, FL 33682

734-560-5040, 810-625-8630

Email: sparksentertainment78@gmail.com

Web: BSparksEnt.com Contact: Gary

Styles: ALL, hip-hop, R&B, country, rock,

acting, modeling

Services: Booking, Promoting, Talent Mgmt, Career Development, Networking

SPECTRUM TALENT AGENCY

212-268-0404

Email: marc@spectrumtalentagency.com
Web: spectrumtalentagency.com

Contact: Marc Katz

Styles: pop, R&B, dance, hip-hop,

theatrical

Clients: info upon request *No unsolicited material

THIRD COAST TALENT

P.O. Box170

Chapmansboro, TN 37035

615-685-3331

Email: carrie@thirdcoasttalent.com

Web: thirdcoasttalent.com

Styles: Country

Clients: see website for complete roster

*No unsolicited material

UNITED TALENT AGENCY

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281-431-9393 Email: info@walkerentertainment.com Web: walkerentertainmentgroup.com Contact: Ernest Walker, President/CEO

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YELLOW COUCH STUDIO / MANAGEMENT

131 Academy Avenue Pittsburgh, PA 15228

Email: stevenfoxbury@gmail.com Web: yellowcouchstudio.com Contact: Steven Foxbury Styles: folk, singer-songwriter, Clients: Sean Rowe, Anna Tivel, Peter Mulvey, Jeffrey Martin, Laney Jones, Lowland Hum, Matthew Fowler, Terri Binion

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Promote and Engage with Your Fans While On Tour

here's been plenty of news about the long-awaited return of live music since the pandemic began, but in the interim, the digital landscape has changed quite a bit. TikTok has continued to shift to the forefront of social media usage for Gen-Z, along with the ever-present Instagram. Surprisingly, people seem to be opening and engaging with email marketing more than ever before. So what does this mean for promoting a tour? A lot, actually. A huge part of what I do on a daily basis at Feature.fm is helping artists and their teams stay ahead of the curve on digital trends to help propel their promotional efforts and careers.

We know that touring is a big part of that. So, here are my top tips to help build and maximize your strategy the next time you hit the

Leading Up to Tour

You've locked in your tour dates, congrats! Now, it's time to get your fans excited that they finally get to see your amazing live show. In the lead-up to hitting the road, you want to make it as easy as possible for your fans to find all the key details on your upcoming tour.

First and Foremost, Build Out Your Promotional Strategy

Planning is paramount for success when executing a promotional strategy. Be sure to define responsibilities among team members and create content roll out plans for social media. Outlining your budget for any promotional costs, such as ad spend, merchandise, etc., is also crucial. Not only to avoid cutting into tour revenue, but also to keep track of resource allocation for future promotions.

Set up an Artist Bio Link

The handy "link in bio" has become one of the most important areas of social media real estate for artists and businesses alike. By setting up an Artist Bio Link, you can make the process of promoting your tour a lot easier by keeping tour dates, merchandise, and new music, easily accessible. No need to switch out links each time you want to promote something new on your socials. Essentially operating as a microsite, link in bio tools can potentially increase referral traffic to secondary platforms, like your Artist Spotify or ticketing partner, by up to 15% (via Pars.ly)

Reach New Fans by Joining Concert **Discovery Platforms**

Bandsintown and Songkick are both great concert discovery platforms where artists can share all their upcoming concert dates. With millions of registered users on each, they offer an untapped audience of live music lovers who could be your next biggest fans. You can also coffered by services like Feature.fm to easily share with fans or add to your Link in Bio.

Add a Personal Touch with Email Marketing

Compared to social media, email marketing often takes a back seat in the artist's promotional tool kit, despite being one of the most widely used channels of online communication. Take a direct and personalized approach by creating engaging email updates to keep your fans informed about your tour. You could also use the opportunity to build your subscriber list by

offering special incentives for fans to sign up, such as early access to ticket sales.

Give Fans a Glimpse of Your Live Show

Remind your fans exactly why they need to catch you on tour by posting a video of you performing. You could splice footage from a past concert or even film a special behind-thescenes preview from a band rehearsal session. With video content typically leading to higher engagement rates, be sure to also include a call to action in the caption directing fans where to buy tickets.

Get the Word Out Far and Wide With Social Media Ads

When run correctly, social media ads or "boosted posts", can be a highly effective strategy to increase ticket sales. Offered on Instagram, TikTok and Facebook, social media ads are relatively easy to set up, cost effective (ranging from a \$0.50 - \$2.00 cost per click), and offer hyper segmented targeting to help

you reach the right audience. I recommend running geo-targeted ads for cities from your tour route to boost awareness of your upcoming show with locals.

You're on the road, now what?

You planned and executed an awesome pretour promo strategy to get tickets selling, and you're finally on the road. The fun isn't over yet. Keep your fans engaged and part of the journey with the following tips.

Get Creative and Reward Fans With a Contest

Contests are a great way to reward loyal fans and encourage social engagement by incentivising certain actions. Take a fun and creative approach such as asking concert goers to share and tag you in their favorite photos from your show. Not only does this help keep your tour top of mind for your followers, but it can also help expose you to new fans. Just be sure to adhere to contest guidelines per platform and region. We've made this process a little easier with the launch of our new contest tool. A high customizable bio link microsite where you can ask fans to take action like following your Spotify for a reward.

Make it Immersive with a Tour Themed Playlist

Bring your fans into the experience by creating a tour themed playlist to share with them. You could include the songs you've been listening to whilst on the road or even boost streams on your own catalog by making a tour setlist playlist.

You can now make streaming truly immersive thanks to Spotify's Canva tool where you can add video, 2D or 3D graphics that are shown when specific songs are being streamed. Loops of video filmed on the road could add a personal touch.

DANIEL SANDER is the Chief Commercial Officer at Feature.fm, overseeing the commercial strategy of the company Having been with Feature.fm since 2014, he has had the opportunity to work personally with hundreds of artists and music marketers to understand their needs and translate them into viable business solutions. Influencing nearly every aspect of the company, Daniel is responsible for shaping and launching Feature.fm's product offering, identifying market trends and ensuring smooth operational efficiency. Dan is also a hobbyist musician and has prior experience in corporate banking.

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