# NIUSIG-CONNECTION

HOWTO
RELEASE
AN ALBUM
M 2023

By Ari Herstand

# EVERYTHING ND E DIRECTORY

Promo - Record Labels Marketing & Media Relations

#### MUSIC PUBLISHING Isn't Scary or Confusing!

# "INENSA

Fever Ray

Amber Run

Francine Reed

**Death Valley Girls** 

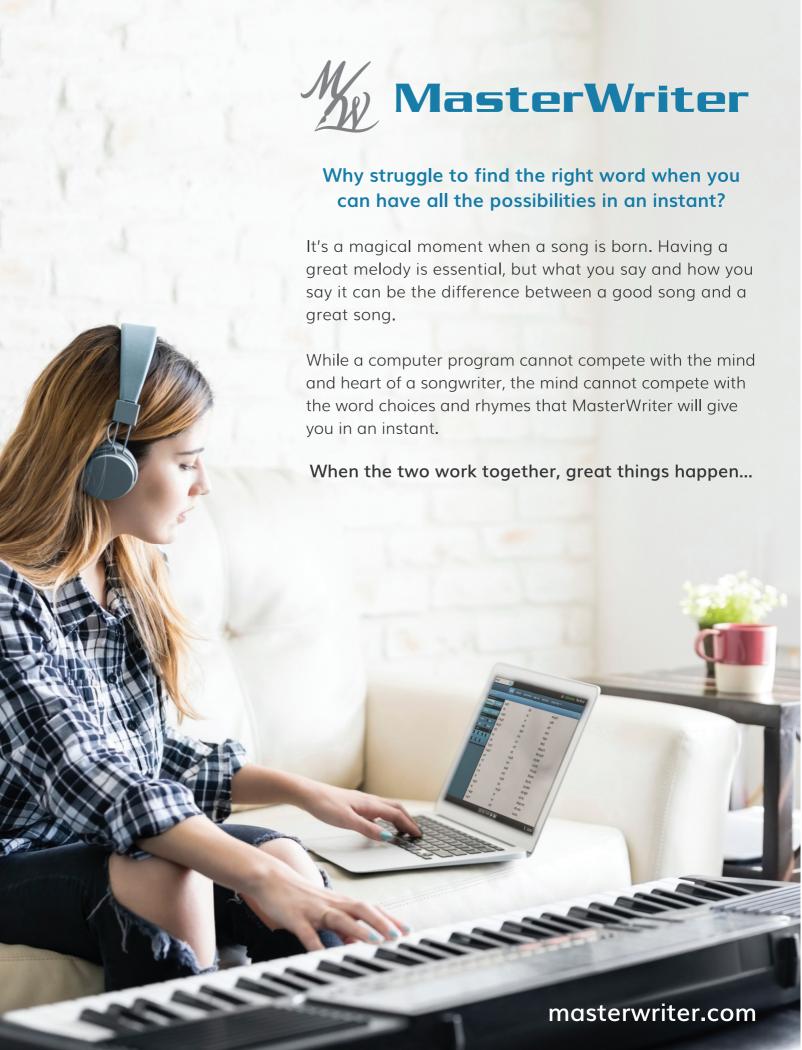
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+ UNSIGNED BAND REVIEW



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## CONTENTS



#### 36 Vic Mensa

In our exclusive interview with the Chicagobased, socially conscious hip-hop artist, we learn about his punk rock roots, his work with childhood friend/business partner Chance The Rapper, and what we can expect from his upcoming sophomore album.

#### By Miguel Costa

Photos by Danielle DeGrasse-Alston

#### How to Release an Album in 2023

Timely advice from an acclaimed DIY expert.

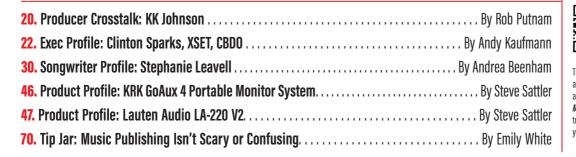
By Ari Herstand





#### Everything Indie Directory

Compiled By Denise Coso





Producers
& Engineers
@ The Village!

#### **Departments**

- 08. Close Up
- 09. Assignments
- 10. New Toys
- 14. Book Store
- 16. Up Close
- 18. Studio Mix
- 23. Business Affairs
- **24.** The Legal Beat
- **26.** Signing Stories
- 28. Song Biz
- 32. Film-TV-Theater
- **34.** Mixed Notes

#### Reviews

- 48. New Music Critiques
- 50. Album Reviews
- 51. Live Reviews







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BMI'S WEEKLY NEW



MUSIC PLAYLIST

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#### E. Eric Bettelli publisher

#### E. Eric Bettelli

GENERAL MANAGER / ADVERTISING DIRECTOR ericb@musicconnection.com

#### **Denise Coso**

OPERATIONS MANAGER /
DIRECTORIES EDITOR
denisec@musicconnection.com

#### **Steve Sattler**

BUSINESS DEVELOPMENT MANAGER steve@creativesalesresource.com

#### Hillorie McLarty

ADVERTISING / MARKETING hillorier@musicconnection.com

Ray Holt DIRECTOR OF

DIGITAL MARKETING rayh@musicconnection.com

#### Jessica Pace

FILM / TV / THEATER j.marie.pace@gmail.com

#### **Mark Nardone**

SENIOR EDITOR / ASSOCIATE PUBLISHER markn@musicconnection.com

#### John Curry

ART DIRECTOR artdirector@musicconnection.com

#### **Joseph Maltese**

ASSOCIATE EDITOR / SOCIAL MEDIA MANAGER josephm@musicconnection.com

#### Barry Rudolph

NEW TOYS

barry@barryrudolph.com

#### Andrea Beenham

SONG BIZ drea@dreajo.com

#### Glenn Litwak

THE LEGAL BEAT atllaw59@gmail.com

#### **Brett Callwood**

BUSINESS AFFAIRS brettcallwood@gmail.com

#### FEATURE WRITERS

Andy Kaufmann andy.kaufmann@verizon.net Rob Putnam toe2toe6@hotmail.com
Daniel Siwek danielsiwek@roadrunner.com Dan Kimpel dan@dankimpel.com

#### EDITORIAL INTERNS Remy Annetta - Aaliyah Bedrosian

intern@musicconnection.com

#### CONTRIBUTING WRITERS

David Arnson, Andrea Beenham,
Bobby Borg, Pierce Brochetti, Alexx Calise, Brett Callwood,
Miguel Costa, Elena Ender, Gary Graff, Eric Harabadian,
Andy Kaufmann, Glenn Litwak, Andy Mesecher, Kurt Orzeck, Jessica Pace, Rob Putnam,
Steve Sattler, Adam Seyum, Daniel Siwek, Brian Stewart, Jonathan Widran, Ellen Woloshin

#### **PHOTOGRAPHERS**

David Arnson, JB Brookman, Brett Callwood, Alexx Calise, Daren Cornell, Miguel Costa, Jim Donnelly, Kevin Estrada, Apple Kaufmann, David Klein, Alex Kluft, Heather Koepp, Tony Landa, Dave Long, Thomas Long, Charlie Meister, Scott Perham, Garrett Poulos, Alexander G. Seyum, Danny Seyum, Mark Shiwolich, Daniel Siwek, Brian Stewart, Ellen Woloshin

#### MANUFACTURED AND PRINTED IN THE UNITED STATES OF AMERICA

Music Connection (ISSN# 1091-9791) is published monthly by Music Connection, Inc., 3441 Ocean View Blvd., Glendale, CA 91208. Single copy price is \$3.95, Canada \$4.95. Subscription rates: \$35/one year, \$59/two years. Outside the U.S., add \$25 (U.S. currency) per year. We are not responsible for unsolicited material, which must be accompanied by return postage. All rights reserved. Reproduction in whole or part without written permission of the publishers is prohibited. The opinions of contributing writers to this publication do not necessarily reflect the views of Music Connection, Inc. Copyright ⊚ 2023 by E. Eric Bettelli. All rights reserved.

Founded by: J. Michael Dolan / michael@jmichaeldolan.com

#### CORPORATE HEADQUARTERS

3441 Ocean View Blvd., Glendale, CA 91208 Office: 818-995-0101
Fax: 818-638-8015 Email Address: contactmc@musicconnection.com
Website: musicconnection.com
Legal Counsel: Christopher J. Olsen / chris@chrisolsenlaw.com

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# The Songwriter's To-Do List

#### Are you getting paid all your streaming royalties?

If you are a songwriter and your music is streaming, you need to join The MLC to get paid for those plays! There are several Member tools available to help you manage your song data so you can collect your royalties. Run through our **MLC TOOLS CHECKLIST** to make sure you're checking the boxes to get paid all the royalties you have earned.





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for your songs in our database using the **PUBLIC SEARCH TOOL** on the homepage of our website.



CLAIM

your share of songs that are already registered in our database by searching for your songs using our **CLAIMING TOOL.** 



**REGISTER** 

new songs using one of our **WORKS REGISTRATION TOOLS.** 



**SUGGEST** 

matches of sound recordings to your songs using our **MATCHING TOOL.** 



If you have any questions about joining The MLC or using our tools, you can reach out to **THE MLC SUPPORT TEAM** 5 days a week.

#### **Fallen Raider Audio**

#### fallenraider.com

**Veteran Owned and Operated:** The story of how Buddy Lee Dobberteen went from suicidal Marine Corps Raider veteran to successful touring musician and then co-founder of Fallen Raider Audio offers hope to those

who serve honorably yet return home disabled, feeling hopeless and suffering from PTSD. At his lowest point after returning from his third tour in Iraq in 2010, Dobberteen received a phone call from legendary Eric Clapton drummer Jamie Oldaker, who heard his song "A Soldier's Prayer" on Myspace. This led to opportunities to participate in the all-star veterans-based song and storytelling Welcome Home Project tour and inspired Dobberteen to start a band, which opened for Chris Stapleton (when he was a member of the SteelDrivers), Kacey Musgraves and others.

Because funds were tight, Dobberteen would buy DIY kits and start building his own guitar pedals. His friend Donald Hatcher, who did Research and Development for the Navy, taught him electronics—and Dobberteen passed down his skills by teaching other disabled veterans he knew how to build pedals. Hatcher suggested they develop this into an official business, and Fallen Raider Audio was born.

Fallen Raider's Unique Aesthetic: The Central

Texas-based independent company employs disabled veterans and trains them to build high-quality guitar pedals and audio gear in service to their mission—reducing hopelessness and homelessness in the veteran community. As stated on their website: "Our strategic intent is to make Fallen Raider Audio a leader in high-quality pro audio gear that will

not only excel in the industry but also provide income and counseling for veterans who suffer from PTSD. We intend to make Fallen Raider Audio an industry standard while changing the lives of veterans."

Dobberteen says, "We only hire veterans who suffer from these afflictions. Even if they don't have a specific skill set related to electronics, we hire them and train them. For every pedal sold, we pay for a counseling session." They used 90 percent American-sourced components. Also noteworthy is their warrantee pledge: if a product is found defective for

any reason, they will replace it free, and if it breaks from routine use, they will repair it for \$25.

The Pedals: One page of the website has a compelling headline: "We make pedals so good even the rock stars use them." This is followed by a list of engineers, producers and artists who use Fallen Raider Audio products: Vance Powell (Taylor Swift, Santana, Chris Stapleton), Brian Moncarz (Alice Cooper, Our Lady Peace), Mike Gomez (the Christian Band Unspoken) and The Reed Brothers (Texas Americana Artist). Each pedal created is named after a fallen veteran, to keep their legacies alive. Their bestselling flagship pedals are The Fallen Raider, an overdrive distortion pedal with excellent tonal versatility, from subtle boost to heavy distortion (Dobberteen says it's "the tonal equivalent of the classic Marshal Guvnor pedal); and the Bones, Fuzz, which offers a calmer, full-body fuzz with warmth, diversity, "sound you can feel on your chest" and is suitable for bass guitar, as well.

By the end of 2023, Fallen Raider Audio plans to double its product line with seven more pedals, and they are currently developing more studio lineup gear, including a line of preamps and compressors.



#### ASSIGNMENTS

#### JoJamie Hahr

**Executive Vice President Recorded** Music **BMG** 

BMG announced that JoJamie Hahr has been promoted to Executive Vice President Recorded Music-Nashville. In her new role, Hahr will oversee day-today operations of BMG Recorded Music in Nashvill. In 2020, JoJamie Hahr was elevated to SVP of BBR Music Group,

overseeing all artist project strategy, brand partnerships, strategic marketing, as well as digital and creative efforts for each of the BBR Music Group's three imprints. For more information, contact jay@ bbrmusicgroup.com.



#### **Bryan Elliot**

Vice President of Engineering

Audazzio appointed Bryan Elliot as VP of Engineering. In his new role, Elliot will be responsible for all technology development at Audazzio, including the software itself, as well as the use of other cloud services to aid with scaling. He will also be responsible for hiring and growing the Audazzio engineering team to support

the business's growth. As a software and SaaS industry veteran, Elliot successfully led many engineering teams to bring products and services to market. Notably, he was co-founder of Ping Identity Corporation, where he took the initial concept and grew the original engineering team to its early successes. For more information, contact pr@clynemedia.com.

#### **Roey Hershkovitz**

Vice President of Sound & Picture Universal Music Group

Universal Music Group (UMG) appointed Roey Hershkovitz, a television producer and recording industry executive, to Vice President of Sound & Picture, a newly created role that will lead visual content capture across the company's iconic studios, develop new programming and build on the company's leadership in



immersive audio. In his new role, Hershkovitz will work across UMG's studios globally, as well as with Joe McCrossan, Head of Video Services, to develop new strategies that build upon the company's industry leading multimedia services and capabilities available to record labels, recording artists and songwriters. For more info, contact andy.fixmer@umusic.com.

#### **Mary Ashley Johnson**

Executive Vice President, Sales and Artist & Label Mangement The Orchard

The Orchard announced Mary Ashley Johnson's promotion to Executive Vice President, Sales and Artist & Label Management, U.S. and Canada. As SVP, Sales and Artist & Label Management, U.S. and Canada, a post Johnson held since 2019, she has driven revenue and market share



for The Orchard to record highs. While managing teams responsible for client relationships and high-level strategy on key releases across the region, Johnson will continue that trajectory in the EVP position. For more information, contact iricci@theorchard.com.

#### **Halle Bartlett**

Coordinator, A&R Big Yellow Dog Music

Halle Bartlett has been promoted to Coordinator, A&R with Big Yellow Dog Music. Bartlett, originally from Flushing, MI, officially joined the Big Yellow Dog Music team as Creative Assistant in January 2022. Before joining the BYDM team full-time, Bartlett was an intern at the company while studying Music Business



at Belmont University. As Coordinator, A&R, Bartlett will be responsible for calendar management, writer coordination, song pitching and social media efforts for Big Yellow Dog Music's songwriters. For more information, contact msatlof@shorefire.com.

#### Tristra Newyear Yeager

Chief Strategy Officer **Rock Paper Scissors** 

Tristra Newyear Yeager is now Rock Paper Scissors' Chief Strategy Officer. As a Directory of Strategy for 17 years, Tristra brings her wealth of PR experience and music innovation acumen to oversee PR and client services. Tristra's work is driven by a love of music that stems from her days as a record store employee,



continuing through her career as a professional singer and as a concert presenter in New York, and into her life as a publicist. For more info, contact jonathan@rockpaperscissors.biz.

#### Gerardo Vergara

Director Estrella Media Music

Gerardo Vergara has joined the company's **Estrella Media Music Entertainment** (EMME) division as Director. In his role as Director, Vergara will oversee managing the roster, catalog, and business opportunities for EMME, as well as new artist signings and development. Vergara is an established music industry marketing and creative



executive, having worked in the marketplace for over 15 years. Throughout his career, he has helped develop various Regional Mexican music artists and superstars: Pepe Aquilar, Angela Aquilar, Leonardo Aquilar, Gerardo Ortiz and Luis Coronel, among others. For more, contact hbolte@ estrellamedia.com.

#### **Rob Brown**

Chief Operating Officer mprs Global

mprs Global has hired Rob Brown as their Chief Operating Officer. Brown joins with nearly 12 years of experience at Kobalt Music Group under his belt. In 2020, Variety named Brown one of Hollywood's New Leaders and Billboard honored him in their 40 Under 40 list. He has overseen deals with a host of



acclaimed artists and producers including FINNEAS, Roddy Ricch, Andrew Watt, Erykah Badu, Björk, Toro Y Moi, Syd, Moses Sumney, Jahaan Sweet, Bonobo, Kali Uchis, Perfume Genius and a host of others. For more information, contact samantha.tillman@sacksco.com.

#### WARM AUDIO CENTAVO PEDAL

**Centavo is a recreation** of a very popular and desirable overdrive pedal from the '90s called the Klon Centaur. Used prices for a vintage Centaur pedal run from \$1,900 to over \$3,000!

Warm Audio's Centavo uses hand-selected components including TL072 op amps and vintage diodes. The Centavo will produce clean boost tones, transparent overdrives and at its dirtiest, good grit using hard clipping.

You get the MOD slide switch on the back of the unit; it was called for by the late, great Jeff Beck on the original pedal who wanted the low frequencies extended by lowering the corner frequency of the high pass filter. We leave this activated at all times because it just sounds fatter.

Like the Klon pedal, Centavo has large Gain, Treble, and Output controls on the front panel. The pedal copies the gold color of the original and is housed in a single, sturdy die-cast aluminum box. Centavo is powered by a single 9-volt battery and has a jack for an external power supply.

I tested the Centavo in my studio with my guitar player, producer Mikal
Reid, who easily got many great choices/sounds for overdriven tones and solos that
were more on the clean side of town. We both like the amount of clean gain as well as edgy,
"near breakup" tonalities. We mostly ran the Gain control "dimed out," the Treble at 9 o'clock
and the Output way down around 3pm. This setup along with a stock '60s Telecaster produced an excellent tracking guitar sound as well.

The Warm Audio Centavo sells for \$179.00 MSRP.

warmaudio.com/centavo



#### AUSTRIAN AUDIO OC707 HANDHELD CONDENSER MIC

Made in Vienna, Austria, the OC707 is a handheld stage mic with a rugged die-cast body that uses their OCC7 condenser capsule—a true condenser element inspired by their legendary CK1 capsule. The OCC7 capsule is handmade and has the design goal of a combination of low selfnoise (19 dB SPL) and high SPL capability (150 dB SPL) resulting in an impressive dynamic range perfect—especially for any stage vocalist. It has a three-micron thick, gold-coated polyethylene naphthalene diaphragm that is more robust than a conventional Mylar film diaphragm.

All the new Austrian Audio microphones used their Open Acoustics Technology that allows sound to enter the capsule unblocked from all sides resulting in resonance-free reproduction. The OC707 is a super-cardioid mic with excellent off-axis rejection and maximum suppression of feedback.

There is an on-mic switchable 120Hz, 2nd order high-pass filter (6dB/octave) that takes care of the proximity bass buildup for singers who get too close—who tend to "eat" the mic. The 3D Pop Noise Diffusor will keep plosives to a minimum as well as the noise from handling, bumps, and excessive stage rumble.

The Austrian Audio OC707 comes with a carrying case and professional mic clip and sells for \$429 MAP.

austrian.audio/oc707

#### STRYMON BIGSKY REVERB PLUG-IN

What a surprise from Strymon! BigSky is a beautiful sounding reverb plug-in with 12, separate reverb (algorithms) machines with all the '70s and '80s reverb sounds I grew up with! In addition, there are also entirely new Strymon reverbs such as: Cloud, Shimmer, Ramp, Magneto and Chorale.

Because of modern DSP, the 12 algos are on a rotary control switch for instant access and there is a parameter window for customizing the particular machine. It couldn't be any simpler—all the parameters you would be interested in are tweakable there—nothing less and nothing more.

My first "test" with any reverb is to check how convincing the Rooms sound and BigSky comes through with a collection of very good room simulations. The Reflections machine simulates a small room by calculating up to 250 reflections based on where you place (with the mouse) a sound source within the geometry of a room. You can select a rectangular, square, or oblong shaped space and this is something I have not seen in other reverbs.

Reflections worked the best for me when BigSky was an insert effect and not set up as a send/return. I used a rectangle room shape at nearly 100% wet—moving the dot controls its X/Y coordinates (which is automatable) of the source. I used it in a mix to place an arpeggio guitar part in the virtual room. Awesome enough that I will return to this trick effect soon!

The included manual has many Tips & Tricks for each reverb machine. There are also some cool demos online and further explanations about how it all works.

The Strymon BigSky Reverb plug-in sells for \$199 MSRP and I'm just getting into it and the swimming is fine!

strymon.net/product/bigsky-plugin



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#### ■ PEAVEY ELECTRONICS 6505 II TUBE GUITAR AMPLIFIER REISSUE

Peavey Electronics 6505 II Tube Guitar Amplifier Reissue keeps the key design components of the high-gain original, while also offering functional upgrades for improving performance. The 6505 II reissue is the same sonically and cosmetically—even returning to using Plexiglas on the front panel. In addition, Peavey has developed a better output transformer that fixes a variation in the mid-range sound between different 6505 amps. Now you've got the crushing tone of the best example of the original series.

The 6505 II has an output power of 120-watts (RMS) into 16, 8, or 4 ohms; impedance is switchable on the rear panel and there are quarter-inch

effects loop jacks for inserting chorus, reverb, delay pedals etc. As a recording engineer, I like the Preamp Out jack for sending a direct signal out to a mixing console or recording device.

On the front panel, the Channel Select switches between the rhythm or lead channels and each channel has a separate EQ as well as individual Resonance and Presence power amp controls plus Pre and Post preamp controls. There is also a Crunch Select Switch and Bright Switch for the Rhythm channel.

The 6505 II's newly updated footswitch offers a three-button design and controls: channel selection, effects loop, and Crunch on/off.

Peavey's competitors have gone to great lengths to duplicate the success of the 6505 Series, but none will get as close to the original manufacturer. The Peavey Electronics 6505 II Tube Guitar Amplifier Reissue sells for \$1,499 MSRP.

peavey.com/6505-ii-tube-head-guitar-amplifier/p/03620070

#### ► LEAPWING AUDIO JOE CHICCARELLI PLUG-IN

What would Joe Chiccarelli do? The second plug-in in the Leapwing Signature Series was developed with producer-engineer and 10-time Grammy and Latin Grammy winner Joe Chiccarelli. Compared to the first plug-in in the Leapwing series with Al Schmitt, Joe uses a more varied and numerous pieces of outboard gear and Leapwing had to analyze many EQs, pre-amps, compressors, distortion units, reverbs, and other effects.

The Joe Chiccarelli plug-in has 11 distinct profiles for treating: kicks, snares, toms, drum overheads, drum room, bass DI, bass amp, acoustic guitar, electric guitar, electric piano, and lead vocals. Each profile has its own set of processors in chains Joe would use on those instruments and vocals. All profiles have a Drive control for adding harmonic coloration based upon the particular instrument or vocal.

Based on the profile selected, there are three different emulated EQs used: API 560 10-band graphic, a 4-band, proportional Q, API 550B program EQ, and a Pultec EQP1A. Compression and limiting also varies greatly between profiles with different

kinds of compressors from models of LA-2A and LA-3A optical to UA 1176LN FET to dbx 160x VCA processors.

The Leapwing Joe Chiccarelli Plug-in is an all-in-one processor with many uses beyond the listed profiles. Leapwing Audio's Joe Chiccarelli Plug-in is available as 64-bit plugins in VST3, AAX, and AU formats for macOS 10.10 and higher and Windows 8 and 10. It retails for \$159 MSRP.

leapwingaudio.com/product/joechiccarelli





#### ■ ASPEN PITTMAN DESIGNS AP 1B-FET CONDENSER MICROPHONE

The AP 1B-FET is Autumn Pittman's fitting tribute to her late father. It uses their largest, 32-mm all-brass capsule and is center-terminated. This hand-built capsule has an ultra-thin 3-micron gold-evaporated Mylar diaphragm. A thin diaphragm means better detail and articulation, yet it still keeps a warm tone. The phantom-powered AP 1B-FET is a cardioid-only condenser mic with a stylish black stainless steel body and striking bare metal head grill assembly. It uses a Class-A FET (field-effect-transistor) amplifier driving a large magnetically shielded nickel-core output transformer.

The complete Aspen Pittman Designs AP 1B-FET kit includes the SM4 shock mount, a simple HM1 swivel stand adapter plus a handsome, foam-lined aluminum carrying/storage case. Also included is the all-metal APD PFM+ pop filter that attaches magnetically right on the shock mount—saving setting up an additional stand.

The AP 1B-FET went right to work recording lead vocals for a cool Pop R&B track. I had my singer sing right up close to the AP, as it can take up to 134dB SPL; I used my Retro Instruments Power Strip—an all-tube channel strip with mic pre-amp, EQ and variable-Mu compressor sections.

The mic produced an upfront vocal sound for my singer who initially, I thought, might be too powerfully

strident for a condenser mic. In that situation, I would usually go to a more "mellow" microphone such as a ribbon, but I found the AP 1B-FET to have a solid mid-range presence that cut a busy track mix but never sounded shrill or overly bright. It also had more output than another much more expensive FET microphone I own.

The Aspen Pittman Designs AP 1B-FET kit sells for \$849 MSRP and is great value with an excellent sound. Highly recommended!

aspenpittmandesigns.com

BARRY RUDOLPH is a recording engineer/mixer who has worked on over 30 gold and platinum records. He has recorded and/or mixed Lynyrd Skynyrd, Hall & Oates, Pat Benatar, Rod Stewart, the Corrs and more. Barry has his own futuristic music mixing facility in North Hollywood called Tones 4 \$ Studios. He is a lifetime Grammy-voting member of NARAS and a contributing editor for *Mix Magazine*. barryrudolph.com



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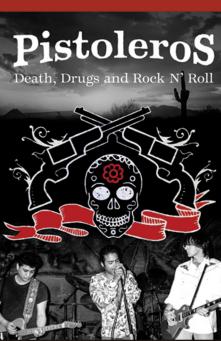
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The Arizona Republic

"...opioid addiction has a place in Pistoleros and at first it seems too risky of an addition, but it's hard to find a better spot to talk about the subject than this one." Movie-Blogger

"...a powerful story of redemption and brotherly love with a completely unexpected ending."

**ALLMOVIE** 



#### BOOK STORE

#### Pink Floyd And The Dark Side Of The Moon: 50 Years

By Martin Popoff (hardcover) \$50.00

In this beautifully produced and authoritatively written slipcased edition, veteran rock critic Martin Popoff leaves no stone unturned in taking apart Pink Floyd's generation-spanning masterpiece, *The Dark Side of the Moon*, while exploring each of the album's 10 tracks and their themes of madness, anxiety, and



alienation. Chapters include coverage of sessions at Abbey Road Studios, Roger Waters' writing technique and the album's groundbreaking art and packaging.

# Pink Floyd: The Dark Side of the Moon Official 50th Anniversary Book

By Curator: Jill Furnanovsky • Art Director: Aubrey Powell

(hardcover) \$60.00

This album-sized package presents rare and unseen photography of the band during the tours of 1972 to 1975. 129 black-and-white photographs by Storm Thorgerson, Jill Furmanovsky, Aubrey Powell, Storm Thorgerson, and Peter Christopherson document soundchecks, shows, and the after shows.



A Melody Maker review of the October 1972 Wembley gig provides insight into a celebrated performance. The book also reveals the visual conception of the iconic album artwork.

#### The McCartney Legacy Vol 1—1969-73

By Allan Kozinn, Adrian Sinclair (hardcover) \$35.00

The authors cast new light on McCartney myths and provide an in-depth treatment of an era in his life that few have examined closely. They delve into McCartney's internal conflict between opposing sides of his personality,

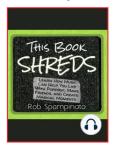


exploring how this duality both plagued and motivated him in his post-Beatles career. The authors also lift the hood of the McCartney songwriting engine to reveal the conception of his songs, highlighting connections between his personal life and music.

#### This Book Shreds

By Rob Spampinato (paperback) \$16.99

If you or someone you know has ever tried to learn an instrument but felt it was too hard, you aren't alone. But this author/teacher's unique method will give all the mental, emotional,



and physical tools needed to make music more than a wish or a hobby: You'll be able to make music a lifestyle. And the difference is, you need an overall approach that can be customized to you. More details at: thisbookshreds.com.

# Want to Write the Best Lyrics of Your Life? OpenAI is the Secret Weapon You Need!

By Loren Israel (eBook) \$19.95

A prominent Capitol Records executive, music producer and lyric creation coach, Loren Israel has worked with Neon Trees, the Plain White T's, Jimmy Eat World, and many more prolific artists. This guide he has put together explains



how to properly use
Al tools to create
excellent lyrics for any
genre of music. Israel
has directed his book
toward those who are
getting it to deepen their
knowledge, or just to
get started writing. More
at lorenisrael.gumroad.
com/l/Al-Songwriting

#### How to Make It In The New Music Business: Practical Tips On Building A Loyal Following and Making a Living As A Musician -Third Edition

By Ari Herstand (hardcover) \$37.50

In this updated edition, Herstand reveals how to build a profitable career with the many tools at our fingertips in the post-COVID era and beyond, from conquering social media and mastering the digital landscape to embracing authentic fan connection and simply learning



how to persevere. This edition breaks down these phenomena and more, resulting in a timely must-have for anyone hoping to navigate the increasingly complex yet advantageous landscape that is the modern music business. An essential resource.

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#### **MTS Management**

#### mtsmanagementgroup.com

A Mission to Help Indie Artists: An award-winning industry veteran of over 30 years, Michael Stover took a fascinating, highly organic road to becoming an artist empowering one stop shop on a mission to help budget strapped indies achieve their goals and get them the coverage they deserve alongside major label artists. A graduate of the Art Institute of Pittsburgh, he spent years as a gigging musician, then successful DJ and karaoke host (KJ).

He was selling drums at Guitar Center when an old band mate reconnected and told Stover he had just recorded a country album in Nashville. Stover liked the project and offered to help his friend find a manager. Everyone he randomly contacted said the same thing—good project, but he has no social media, no merch, no tour, nothing going on.

Though the music business had changed since his gigging days, Stover took up the challenge of managing and promoting his friend. Tying in with a personal return and dedication to the Christian life, his dogged determination and extreme work ethic led to press and radio traction. Another friend referred a metal guitarist to him, and then Stover took on a country singer from Alaska. Business snowballed from there, and soon he had a growing clientele. Officially launching MTS Management in 2010, he has achieved great success with hundreds of clients in a wide spectrum of genres—including pop, rock, country, jazz, CCM and classical.



Array of Services: The MTS Management website details the wide range of services that Stover developed over time to help take his clients to the next level. He considers the most important of these to be publicity and promotion, what he calls the "nuts and bolts of PR" to secure interviews and reviews at high profile outlets. His artists have been featured in Billboard, Huffington Post, Buzzfeed, Music Row, New Music Weekly, Christian Music Weekly and Earmilk, among countless others. Though Stover doesn't do radio promotion in-house, his deep contacts in that realm have helped his artists get national and international airplay. Other services include social media marketing campaigns, Spotify playlist promotion, press releases and distribution, SEO and licensing for TV, film and commercials.

While he has kept the "MTS Management" as his branding and continues to offer career guidance, day-to-day management now plays a smaller role. He also offers his clients the opportunity to sign with his indie label, MTS Records, which has international distribution though Sony/AWAL. All sales and streaming revenue is given back to the artist.

Quote from Michael Stover: "Thirteen years in, my goal is still helping worthy indie artists develop their careers via these many services and the network of connections I have cultivated. The only area I haven't engaged in yet is booking, and I'm currently working on that. I am a workaholic in the best possible way. I work as hard for my clients as I would want someone to work for me. I hold myself to a very high standard, while offering very fair pricing and indie friendly monthly payments."

Contact MTS Management, 412-445-5282

# Connecting

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#### STUDIO MIX



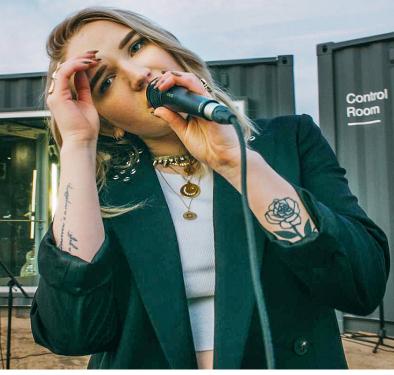
#### ▲ EASTWEST GRAMMY WEEK HAPPY HOUR

An overflow of producers and engineers descended upon L.A. for GRAMMY week this year and EastWest Studios obliged with an impromptu Happy Hour where many nominees, winners and industry professionals celebrated. Pictured (I-r): AFM & SAG-AFTRA PR & Marketing Manager Brian Stewart, multi-GRAMMY winning and nominated engineer, Jeff Ellis.



#### ▲ STEELY DAN: REELIN' IN THE YEARS

Pictured (I-r): Jim Hodder, Jeff 'Skunk' Baxter, Denny Dias, Donald Fagen, and Walter Becker at the ABC Recording Studio in Los Angeles, California, USA, May 1973. The group is getting ready to release their second album, *Countdown to Ecstacy*, which celebrates its 50th anniversary this year.



#### NIKKI WHITE'S STRANGE WORLD

Nikki White is a singer-songwriter from London, ON, Canada. She spent her formative years on a tour bus opening up for acts such as CeeLo Green, She Wants Revenge and Aaron Carter. In this new project she explores the complexities of being a twenty-something, losing friends and trying to find herself in this strange world.



#### ▲ GRIFFITH OBSERVATORY 'SIGN OF LIFE'

Griffith Observatory in Los Angeles recently premiered its latest award-winning show, "Signs of Life," in the Samuel Oschin Planetarium. The new immersive program thrusts viewers into the driver's seat of discovery, exploring where one might look for life elsewhere in the universe. To put forth an authentic, amusing and engaging immersive experience, Re-recording Mixer Michael Phillips Keeley turned to NUGEN Audio's Halo Upmix pluq-in.

#### PRODUCER PLAYBACK

"I have a better understanding now of what it takes to craft a hit. You have to have a great song, a great artist that can take it all the way and you need a partner that has the patience to grow and develop it."

- **REDONE** (Lady Gaga, U2, Nicki Minai)





#### THE AWAKENING OF KAMELOT

Frontman of the rock band Kamelot, Tommy Karevik, is pictured recording vocals in Vancouver, BC with engineer Karl Dicaire. The band's latest album, The Awakening, out March 17th via Napalm Records, is produced by Sascha Paeth and Kamelot, with mixing and mastering by Jacob Hansen at Hansen Studios.



#### ▲ FIELDER SCORES THE CURSE

An Instagram post from electronic producer Oneohtrix Point Never (Daniel Lopatin) shows collaborations with John Medeski, the veteran jazz keyboardist/one third of Medeski Martin & Wood to score forthcoming series *The Curse*. Director Benny Safdie is also pictured with his co-creator Nathan Fielder, the current king of deeply uncomfortable comedy.

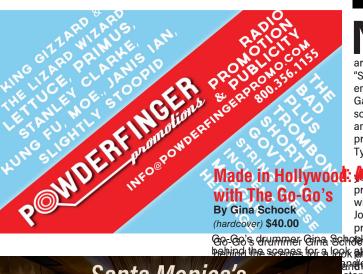


#### ▲ J DILLA: BEHIND THE BEAT

Taken from Rafael Rashid's 2005 collection, Behind the Beat - Hip Hop Home Studios: Detroit-born James Dewett Yancey, aka Jay Dee, Jay Donuts, or best known as J Dilla, created a unique path producing hip-hop in the '90s/'00s, refining a distinct sound working with the Pharcyde, A Tribe Called Quest and more. Dilla's imprint can be found in songs by artists like Michael Jackson, Flying Lotus, the 1975 and Robert Glasper. Dilla died in 2006 at 32 years old.







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Made in Hollywood: All sacross a field still largely of several manning in the control of the with The Go-Go's By Gina Schock (hardcover) \$40.00

Co-Go's Grummer Cina Schock

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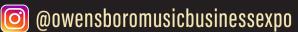


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EXEC PROFILE - ANDY KAUFMANN

#### **Clinton Sparks**

Co-Founder XSET, CBDO

Years with Company: 3 Address: Boston, MA

Web: xset.com Email: contact@xset.com Clients: Swae Lee, Yo Gotti, Pitbull, Ozuna, Nigel Sylvester

#### **BACKGROUND**

Clinton Sparks wears many hats. Besides being a DJ, he's a rapper, a dancer and a radio host, plus a Grammy-nominated producer- songwriter, author and entrepreneur. His latest venture is XSET, a video game lifestyle brand that brings together rappers, athletes and professional Egamers under a united roof.

#### **Having a Plan**

The secret of my success is patience, making a plan, and sticking to it. A lot of times, people let a speed bump derail them. But a speed bump doesn't stop you from getting to your destination. And being a bit naïve. Music wasn't what I was going to try to do; this is what I was going to do. People would laugh at me and say things like, "You don't know what you're talking about." "What connections do you have?" "You're a white dude trying to make it in hip-hop." But those things never penetrated my plan.

#### **Pitching Himself**

I live in L.A. now. Prior to that, I lived in Boston my whole life. I'd shovel snow to make gas money and then drive to New York. This is before social media, so I would stand in front of labels and wait for someone who looked like they were connected. I'd perfected the 30-second pitch on why you should listen to me.

#### **Introducing Hip-Hop to Hollywood**

When I became a host on E! News, all they talked about was Hollywood, Paris Hilton and Britney Spears. And I was exposed to a diverse set of people early in life. I never was like, "I don't understand that culture." I understood it all. So, I've always been the guy that would connect people from different backgrounds. I realized it was one culture they were talking to. And I was bringing all these rappers. To me, it was totally normal because I knew that the Paris Hiltons and Britney Spears thought that the 50 Cents and Kanye Wests were cool. And I also knew that Kanye and 50 thought that Britney Spears and Paris Hilton and their lifestyle was cool.

I would also throw the biggest parties in Las Vegas and invite Tommy Lee with Ne-Yo and Toni Braxton with Asher Roth. Back then, you would never see those people in the same room. I kind of brought these worlds together.

#### **Entering Gaming**

I was vice president of Dash Radio in 2017. My buddy, Greg Selkoe, is the founder of Karmaloop, which at one time was the world's



"There are billions of gamers afraid to use music because they're going to get a strike or banned. There are millions of artists looking for exposure. Why don't you guys know each other?"

biggest street wear and fashion website. We were working on a company called Wanderset. It was going to be the second coming of Karmaloop.

He then got a call to be the CEO of a gaming company. We'd worked together for 20 years, so he wanted to bring me in. He said, "We're going to do Esports." He explained it to me and I'm like, holy crap. This industry is what I've been waiting for. I can connect music, fashion, sports, art, culture, everything to gaming. We took a bunch of popular online kids and built it into a billion-dollar IPO called FaZe Clan. We left because diversity's in our DNA and we kept struggling with the CEO. It felt like a frat house. After the George Floyd thing happened, I was like "I can't be at this company anymore." So, we decided to launch XSET.

#### **Gaming for Prosperity**

XSET is the fastest-growing gaming lifestyle brand in the world. We're getting ready to make some major announcements that are going to disrupt culture in a major way. We're really putting our money where our mouth is by representing all these underserved communities and introducing [them to] gaming and the careers that can be built in this \$223 billion space.

When you're from the hood, you think music and sports are the two ways to get out. People don't recognize gaming is the third thing. And it's more obtainable. You can do it from home and become a superstar.

#### **Caring About Talent**

Early in my career, I would see rappers and athletes used for all their talent until they don't matter anymore. And then they just throw them away. And also the talent wouldn't have good teams around them to help them think about five or 10 years down the line. So, I wanted to start a company that cared about talent and would help them see the future.

#### **Musicians and Gamers Can Help One Another**

There are billions of gamers afraid to use music because they're going to get a strike or banned. There are millions of artists looking for exposure. Why don't you guys know each other? "Let us use your music. Now, you're getting promotion and I'm not fearful of getting a takedown."

#### **Competitive Gaming**

We're not an Esports organization. We are a gaming lifestyle brand that happens to have a couple Esports teams. We have the number one Street Fighter [player] in the world, iDom. We have an all-female Valorant team. But we realized not long after starting that this isn't the right path to achieve our mission.

#### Being Unique, Whether in **Gaming or Music**

You've got to find your own niche and personality. Just like there are a zillion rappers posting new music, there are a

zillion gamers posting Call of Duty and Fortnite clips. You have to develop something that's going to make you stand out and [have] people care about you.

#### **Dispensing Knowledge**

I wrote two books. One is called How To Win Big In the Music Business. The tactics and strategies I teach in that book will help you win, whether you're a gamer, an influencer in the music industry or just a straight

My new book is Ten Traits That Made Me Millions in the Music Industry: A Guide On How They Can Help You, Too. These traits are not just limited to the music industry. These traits will help you navigate and move through any business.

#### Survival as Teacher

I was sexually abused as a kid. I was bullied. My dad was an alcoholic. My mother was a single mom. We were broke. I became a criminal. I'd steal cars and rob houses.

Then, I started my first business at 12 years old. It was called Rent-a-Teen. I would knock on people's doors and ask them to hire me and my friends to wash their cars or shovel their driveways. I understood how to get money, because I needed to get money.

I learned how to do customer service and sales. And I also understood how to protect myself. How to not let traumatic things take over my emotions but instead analyze why a bully acts this way. Why does this guy molest me? Why does my dad choose alcohol over me? I took those things and learned how to utilize them for good.

#### OPPS

**TMAMG Records wants a Music** Booking Agent. Contact promoters, booking coordinators and talent buyers. Assist in creation and issuance of artist contracts and addendums. Create and maintain artist show files and guest lists. Assist in contract and deposit tracking. Agents are responsible for researching new shows and festivals that can be locally or internationally booked. Book interviews or any projects that the label feels will help the artist t get more paid shows. Apply at SimplyHired.

The National Football League (NFL) is looking for a Part-Time Sr. Coordinator, Music Supervision. Reporting to the NFL Head of Music, this role will support the NFL Media Music department in music curation and licensing for all aspects of live television and digital content production. Work directly with the Manager Music Supervision to support the NFL Music team's services and assist with the planning calendar around music initiatives such as NFLN campaigns, social player highlights, and support for NFL tentpole performances. Contribute to the music curation for NFL Media content across NFL Network, NFL Social and NFL Marketing from both a creative and logistical perspective. Apply at LinkedIn.

The Associated Press needs a Music Journalist. Reporting to the global entertainment editor, you'll conduct lively, newsy interviews for text and video. The music journalist will be based in New York or

Los Angeles. Responsibilities: In this role, you will be responsible for helping shape coverage of music and how it intersects with the daily lives of audiences, whether they're experiencing songs at home, on their phones or through their favorite television shows, movies or special events. Collaborate with editors and other AP journalists to produce robust and authoritative music coverage, including planning for major releases, festivals, awards shows and events. Apply AP.org.

Warner Media wants a Manager, Music Production. Will interpret union agreements and apply knowledge of music production trends to determine best strategies for musician/singer and other personnel hires. Facilitates payment of union contracts, manages the smooth processing of payroll and other 3rd party vendor invoices, and provides feedback to WBTV Labor Relations on changes and trends for union/ guild negotiations. Will be available nights and weekends to producers and music executives to accommodate fast-changing international production schedules. Apply at Careers at Warner Bros.

For More Career Opportunities, check out musicconnection.com daily. And sign up for MC's Weekly Bulletin newsletter.

#### **LABELS-RELEASES SIGNINGS**

Italian doom metal troupe Ponte del Diavolo signs to Seasons of Mist. Formed in Turin in 2020,



#### WHEELER CALLS OUT S.O.S.

Puerto Rican singer and songwriter Jay Wheeler has released "S.O.S.," his first new music of 2023. "I'm very happy with the direction my career is taking, and I was dving to release new music and little by little show the people all the new things that are coming," Wheeler says. "This song is part of that, we don't stop for even a second. 'S.O.S.' is a track that people will enjoy, because it's part of my essence and what my fans expect. It's romantic, but danceable. I'm maintaining my style, but also combining a retro sound with modern elements, and I love the video. I hope people enjoy it and sing along with it." Contact bria.fisher@empi.re for more info.

Ponte del Diavolo blends doom and black metal. "We are honored and proud to join the Season of Mist family," said the band in a statement. "Three years from the start of this adventure we have closed a trilogy of EPs that was well received beyond our expectations and gave us a lot of satisfactions. We are determined to keep our musical concept with real demonic connotations, in the purest and freest sense of the term. On our first record you will hear

something new, authentic, and truly profound." Contact katy@ season-of-mist.com for more info.

Hardcore punks Fairvale have signed to Cyber Tracks. The L.A. trio recently recorded six tracks with new producer Andrew Jay at Dead Stare Audio in downtown Los Angeles. The band feature current and past members of SoCal groups Ten Foot Pole and supergroup IMPLANTS, Dead Lazlo's Place, Hardstride, The Autopsies,

#### **DIY** Spotlight

#### JESSAMYN VIOLET

**Jessamyn Violet** is something of a renaissance woman. She plays drums in killer instrumental band Movie Club and she's also an author, about to release new book Secret Rules to Being a Rock Star.
"Movie Club formed in 2018

with the simple mission to be sustainable project," Violet say "The real quest of any band is just to keep playing, so with that in mind we decided to do what we could with what we had (a duo) and keep it going in a way that enabled longevity and most importantly, freedom and fun." Violet describes the Movie Club

sound as instrumental psych rock.
"We try to stick to the core of
the songs we write and not get
too jammy, which we haven't

seen anybody else do," she said. 'We collaborate with some pretty spectacular instrumentalists in the studio and live. Someone once described us as 'Radiohead with balls' and I thought that was pretty

funny in a '90s-joke kind of way."

The band has so far released four EPs and a full-length album, plus seven music videos, earning a loyal, enviable factors, early they've done it by themselves. "Doing it yourself extends to

more areas than ever these days, Violet says. "It's very costly to be an artist, so you have to pick up as many skills as possible. I worked in production for a little while to learn how to produce, direct and edit music videos. Keeping up on socials, consistently recording

and releasing content to keep people engaged and work the algorithms, press pushes, art directing your own brand of band; it feels like constantly doing

backflips on a tightrope."
Following the devastating effects that the pandemic and subsequent lockdowns had on the music industry (among others), Violet wonders if it'll ever truly recover.

"As the pandemic slogs on and prices surge inexplicably, there are ever-increasing excuses to stay at home," she says. "If we're



going to keep the indie art scene strong in this country we have to keep up the participation and in-terest. Going out and supporting local shows is essential to keep-ing your town or city's culture and small venues alive. And it always leads to more exciting ends than

Visit movieclubtheband.com and jessamynviolet.com.

The Gritty End, Y.A.P.O. and more. The debut album Ratcore will be released this spring. Contact gary@nightowlpr.com for more.

Kassi Valazza signs to Fluff & Gravy Records. The Portlandbased artist is releasing her new album Kassi Valazza Knows Nothing on May 26th. January saw the release of "Watching Planes Go By," the first single from the album. "There has been a cult-like fascination growing around Valazza since the self-release of her 2019 debut album Dear Dead Days, which she followed with a surprise digital EP called Highway Sounds last year," a statement reads. "She is seated squarely at the vanguard of new American songwriters, strengthening and broadening the sound of country and western, both bearing the torch and bending the arc of roots music." Contact jake@lucky birdmedia.com.

#### PROPS

**Rock & Roll Hall of Fame, class** of 2023, nominations announced. The list of bands and artists nominated for inclusion in the 2023 class of the Rock & Roll Hall of

Fame has been announced. The full list is: Kate Bush, Sheryl Crow, Missy Elliott, Iron Maiden, Joy Division/New Order, Cyndi Lauper, George Michael, Willie Nelson, Rage Against the Machine, Soundgarden, The Spinners, A Tribe Called Quest, The White Stripes, and Warren Zevon. "This remarkable list of Nominees reflects the diverse artists and music that the Rock & Roll Hall of Fame honors and celebrates," said John Sykes, Chairman of the Rock & Roll Hall of Fame Foundation. "These artists have created their own sounds that have impacted generations and influenced countless others that have followed in their footsteps." Visit rockhall.com for more info.

**BRETT CALLWOOD** has written about music for two decades, originally for Kerrang!, Classic Rock, Metal Hammer and more in the U.K. He's the author of two books, about Detroit proto-punks, the MC5 and the Stooges. He's now the music editor at LA Weekly, and has regular bylines in the SF Weekly, Tucson Weekly and idobi Radio, as well as here in Music Connection. He can be reached at brettcallwood@gmail.com



#### **NIA ARCHIVES FOR CONVENIENCY**

London junglist and rising star Nia Archives has released new single "Conveniency," while announcing that it will be followed by the EP Sunrise Bang Ur Head Against the Wall on March 10. "Sunrise Bang Ur Head Against the Wall is that feeling when you've been at an afters and you're in someone's kitchen," Archives said. "There's all these thoughts running through your head, the sun comes up and it's the most disgusting feeling ever with an element of bliss at the same time." Contact erin.ryan@umusic.com for more info.

#### The **LEGAL** Beat

BY GLENN LITWAK



After decades of fighting, John Fogerty has finally purchased control over Creedence Clearwater Revival ("CCR") compositions. This is contrary to the recent trend of major recording artists (such as Bob Dylan and Bruce Springsteen) selling their catalogs for hundreds of millions of dollars.

Fogerty purchased a majority interest in worldwide publishing rights to his CCR song catalog from Concord, including "Proud Mary" and the Vietnam War protest

song "Fortunate Son."

The actual sum paid by Fogerty has not been disclosed.

#### Fogerty Gains Control of Creedence Clearwater Revival

Concord has retained the rights to the CCR master recordings and will administer Fogerty's share of publishing for an undisclosed period of time.

Fogerty had tried for many years to get back the rights since he signed a recording and publishing Records in 1968. Fogerty ended up giving up his royalties to Zaentz in order to terminate his deal with Fantasy. Zaentz died in 2014. He and Fogerty had a long and litigious relationship. In the 1980's Zaentz sued Fogerty for plagiarism, asserting that Fogerty copied his own CCR song "Run Through the Jungle" on his solo release *The Old* the way to the U.S. Supreme court where Fogerty won.

For many years, Fogerty refused to perform CCR songs live, as he did not want Zaentz to profit from it. Then in 1987 with some encouragement from Bob Dylan, he performed "Proud Mary" at the famous Palomino Club. Thereafter, he began including CCR songs into his live shows.

Fogerty obtained copyrights to over 65 songs, written by him

height of CCR's popularity.
Under U.S. copyright law, the rights to these compositions would have begun reverting back to him in only a few years However, if the compositions reverted, it would not have included rights outside of the U.S.

Fogerty stated: "I'm the dad [of these songs]. I created them... they never should have been taken away in the first place. And that hijacking left such a massive hole in me. The happiest way to look at it is, yeah, it isn't everything. It's not a 100 percent win for me, but it's better than it was. I'm kind of still in shock

Fogerty left Fantasy in 1974 but he and Zaentz continued to argue over various matters. Fogerty ended up re-signing with Fantasy about 30 years later after Concord purchased Fantasy. Fogerty's latest attempt to re-acquire his publishing started about a year and a half ago. Fogerty's wife

and manager, Julie, approached Fantasy seeking to buy the global rights to the compositions. At first, Fantasy was not interested, but then Fogerty brought in his former manager Irving Azoff to help close a deal. Azoff stated:

"John Fogerty is one of music's greatest treasures. Now, finally, after decades of suffering, I'm thrilled to see John regain ownership of his music... And kudos to Concord for understanding that doing the right thing for artists is great for their business as well."

**GLENN LITWAK** is a veteran entertainment attorney based in Santa Monica, CA. He has represented platinum selling recording artists, Grammy winning music producers, hit songwriters, management and production companies, music publishers and independent record labels. Glenn is also a frequent speaker at music industry conferences around the country, such as South by Southwest and the Billboard Music in Film and TV Conference. Email Litwak at gtllaw59@gmail.com or visit glennlitwak.com.

This article is a very brief overview of the subject matter and does not constitute legal advice.



#### I Quit My Day Job Because I Make More Money From My Music.

Matthew Vander Boegh, TAXI Member

That's every musician's dream, isn't it —quitting your day gig because you make more money with your music. Well, that's my life now, and here's how I did it...

#### I joined TAXI.

Looking back, I wish I'd joined years earlier. TAXI taught me how to create music that people in the industry actually need. Then they gave me 1,200 opportunities a year to pitch my music!



#### It Didn't Take That Long

I promised myself I'd quit my job as a college professor when my music income became larger than my teaching income. I reached that goal in less than five years because of TAXI.

My income keeps growing exponentially, and my music keeps getting better because it's my full time gig now! Here's the ironic part...

I live in Boise, Idaho, not Hollywood, yet my music is on TV nearly every day. My studio is in a glorified tool shed in my backyard, and my gear setup is so quaint other musicians ask, "Really? That's it?!" I've got a computer, monitors, a few mics, and a cheap little interface. No fancy outboard gear, no rack-mounted anything!

#### **My Two Secret Weapons**

Targets and deadlines are my secret weapons. Knowing who needs music and when they need it motivates me to get things done. It's changed my life! Actually, TAXI changed my life.



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I'm getting paid for my music now instead of sitting on my couch dreaming about it. I'm my own boss, and some day my music will probably pay for my retirement, a vacation home on an exotic beach, and some umbrella drinks!



#### Don't wait until you've built a catalog...

Join TAXI now and let them help you build the right catalog! Be patient, be persistent, and you'll hit critical mass like I have. My income keeps growing every year!

I'm all the proof you need that a regular guy can make enough money with his music to quit his day job! Do what thousands of other musicians have done to become successful—join TAXI. You might never have to work another day gig in your life!

1-800-458-2111 • TAXI.com

#### SIGNING STORIES



Date Signed: Feb. 1, 2023 Label: WRKSHP Inc. Type of Music: Rap

Management: Lee "Chilla" Gill, chilla1of1@gmail.com Booking: Helio Public Relations, info@heliopr.com

Legal: joshua@biletskylaw.com Publicity: sashabrookner@gmail.com Web: instagram.com/hundredroundkado A&R: Che Pope, wrkshp93@gmail.com

s a burgeoning artist, it helps having friends in high places. For Haitian-American rapper Hundred Round Kado (pronounced KAH-doe), his first connection was eight-time GRAMMY winner Malik Yusef. The producer introduced him to fellow lyric slayer Vic Mensa during a concert at Jay Z's 4:44 Tour in 2017. "From there, I've stayed around," explains the hustler, referencing his years-long association with Wyclef Jean and others at Roc Nation.

Eventually, one of his freestyle raps went viral. Mensa was among those who shared it, leading WRKSHP Inc. owner Che Pope to catch wind of his style. Interest piqued, Pope visited Hundred Round Kado in Boston on the day before Thanksgiving. Since the newcomer is currently on house arrest, the meeting couldn't have happened the other way around.

Speaking of which, Hundred Round Kado was born in a Miami prison, and he's spent much of his life behind bars. Regardless, he's determined to rise above his past. In addition to expanding his mind through literature and pursuing a career in entertainment, he has a hand in multiple businesses.

#### "I just followed my heart."

WRKSHP wasn't the performer's first music industry offer. Though he solicited the opinion of others, including the perspectives of Mensa and his publicist, he was comfortable making the decision independently. "I just followed my heart," the artist formerly known as Ricky Gramz claims. "I was basically letting everybody know this is what I was about to do."

One element that made the agreement a winner is that it isn't a label signing, nor is it a development deal. It's something new. In addition to one-on-one attention, the contract's terms allow for pursuing other situations.

Even as Hundred Round Kado was in the midst of negotiations, he continually pursued projects. Maintaining an active hand in his career gave him the confidence to be selective. Thus, he advises others to do the same. "Just because you have an offer today," warns the street poet, "don't mean it couldn't change tomorrow." - Andy Kaufmann



Date Signed: December 2022 Publisher: Big Yellow Dog Music

Type of Music: Country

Management: Brandon Perdue - Riser House Entertainment

**Booking:** Big Yellow Dog Music

Publicity: Nick Jurich - Shore Fire Media, njurich@shorefire.com

Web: bigyellowdogmusic.com/jared-conrad A&R: Brandon Perdue - Riser House Entertainment

hen country music songwriter-producer Jared Conrad wrote the song "Kid on Christmas," he unknowingly willed himself into becoming the song's titular character.

Late last year, pop powerhouse Pentatonix released their rendition of Conrad's song as the lead track of their latest Christmas collection, Holidays Around the World. Another top performer in mainstream music, Meghan Trainor, joined them on the track.

About two months later-and just in time for the holiday-heavy-hitting indie music publisher and artist developer Big Yellow Dog Music, based in Nashville, announced it had signed Conrad.

"I moved here when I was 20 and didn't know anyone in Tennessee," Conrad says shortly after the signing. "It was intimidating, having to adapt to fit artists' preferences and styles when I arrived.

Despite the steep challenges, Conrad's success honed his myriad skills, which also include producing, tracking and mixing. He firmed his grip climbing the ladder in Nashville, thanks to an eight-year partnership with his manager and A&R rep, Brandon Perdue, at Riser House Entertainment.

#### "If I had taken an offer with a different company, I'd be nervous."

"In 2022, we sat down and game-planned a few goals," Conrad says. "He quickly brought up that my sync writing was awesome."

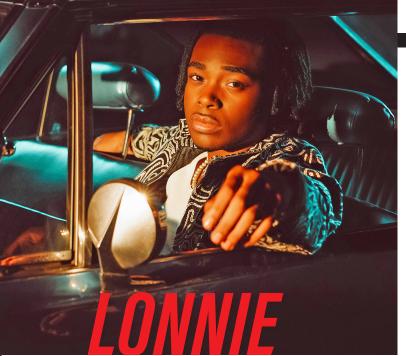
None other than Reba McEntire seemed to agree. Conrad wrote the placement of the country legend's song "I Needed Christmas" for Lifetime's 2021 original movie Christmas in Tune.

Big Yellow Dog Music's strong sync division was part of the allure for Conrad to strike a deal with the company. "They're a great match for me because they have a really solid country and pop division, and multiple country and pop artists and writers," Conrad says.

"If I had taken an offer with a different company, I'd be nervous," Conrad says. "But not with Big Yellow Dog. I didn't have any reservations about the signing."

With many undisclosed projects in the works, only time will tell what bounty Conrad will have by the time Christmas 2023 arrives.

- Kurt Orzeck



Date Signed: August 2022 Label: Muse Group **Band Members:** Lonnie **Management:** Muse Group **Booking: Mark Cheatum - CAA** Legal: Greenburg Traurig, LLP

Publicity: Linda Carbone - Press Here Publicity

Web: officialmusegroup.com A&R: Vincent Herbert, A. Wahab

nce the inception of TikTok in 2018, a plethora of musicians have been discovered on the social media platform that has become an essential marketing tool for aspiring recording artists. Lonnie, an R&B singer from Orange County, CA, etched his name on the ever-growing list of budding stars when he began releasing songs like "Penelope" on his account in 2019.

Initially, Lonnie's entrepreneurial approach to creating content on other platforms, such as YouTube, led to his realization about the potential of monetizing original material. So, as "Penelope" garnered more attention online, Lonnie's sister shared the track with DJ A-OH from Real 92.3, who subsequentially forwarded the track to the CEO at Muse Group, Vincent Herbert, and the rest is history.

"The day after [DJ] A-OH sent him the song, he was like, 'Yo, I need to fly him out right now.' So, he did and now we're here!" Lonnie recalls. "I recorded 'One Night Stand' in my bedroom with just me; I actually made the hook and some of the verse like 15 minutes before I hopped on the plane to get signed. I showed [Muse Group] that little demo, and they were like, 'This is crazy.' And now it's on the radio, so it's nuts!"

#### "They're not trying to change me or make me into something I'm not."

According to the young crooner, the decision to sign with Muse Group, back in August, was forged from a friendship and business relationship that evolved prior to making their partnership official.

"Muse was my home even before I signed, and Vincent really believed in me, so I could just tell something good was gonna come out of it," Lonnie says. "All they do is treat me like family and I'm really appreciative of that and just love everybody in Muse. They allow me to do anything and just push out my ideas...They're not trying to change me or make me into someone I'm not."

In November, Lonnie dropped his follow-up single to "Penelope," called "One Night Stand." The R&B tune marked his official debut with Muse Group. As of January, the song garnered nearly one million views on YouTube and 500,000 plays on Spotify. - Miguel Costa



Date Signed: November 2020 Label: Colemine Records Type of Music: Jazz Management: N/A **Booking: N/A** Legal: N/A

Web: instagram.com/steve.okonski PR: Pavement PR, tony@pavementpr.com

A&R: Terry Cole

teve Okonski's journey from classically trained pianist to leader of his own jazz trio-simply named Okonski-by way of popular R&B band Durand Jones & The Indications, began back in college.

After two years as a piano performance major at Eastern Michigan University, and a semester of jazz studies at City College of New York, Okonski began playing organ trio sessions in Harlem and Americana jams at the Jalopy Tavern in Brooklyn, where he met and played with drummer Aaron Frazer, co-founder of Durand Jones' band. When The Indications went on tour in 2016 after releasing their debut album on Loveland, OH-based soul label Colemine Records, Frazer invited Okonski to join. The pianist has been with the ensemble ever since, covering two more studio albums and multiple tours.

When Okonski met Coleman owner, Terry Cole, Cole told the pianist he knew he was into jazz and was open to releasing albums in different genres. Cole wanted to put out music on the label that was jazz-oriented but had the same sonic feel as the soul music he was releasing. Okonksi says, "His vision was to create the modern equivalent to the legendary Blue Note recordings mastered by Rudy Van Gelder, that had a gritty feel like Motown/Stax."

#### "We had confidence we could create something special."

In November 2020, upon Cole's invitation, Okonski brought to his studio (above the Colemine Record Shop) a dozen beat-oriented jazz compositions, along with Frazer and Indications bassist Michael Isvara ("Ish") Montgomery. The last night of the session, Cole ran tape, turned off the lights and told the trio to improvise. The resulting tune, the moody, meditational "Sunday," ultimately became the last track on Magnolia, the debut album released under the deal Okonski signed with Colemine.

The trio booked a second week of recording in June 2021, with the intent of capturing more of that spontaneous energy. During the session, all tracks were improvised and recorded live to a Tascam 388, structured to allow the group's intuitive chemistry to shape the melodies and arcs of the music.

"When we did the first sessions," Okonski says, "we had confidence we could create something special. Terry's desire to sign us happened as organically as the music. This type of instrumental music takes Colemine in a very different direction. For me, it's equally exciting and scary to have complete agency over the music we're making." - Jonathan Widran



#### JOY WINS!

Congratulations go out to Verve Records artist Samara Joy on her first nomination. first Grammy attendance, and first win for Best New Artist at this year's GRAMMY Awards. At just 23 years old, the young phenom has ushered in a new wave and generation of jazz fans.

#### ► LAU ELECTED **NATIONAL CHAIR**

The AIMP Executive Committee unanimously elected Michael Lau (Imachew Music/Middle Foot Music) as National Chair for 2023-2024 and was also re-elected for a two-year term as President of AIMP New York. Lau brings experience as a publisher, supervisor, composer, and technologist.





#### RIAA CONGRATULATES HALSEY

The Recording Industry Association of America (RIAA) and Capitol Records celebrated Halsey for claiming the spot of the 100th Diamond single in RIAA history for "Without Me." (L-R) RIAA Chairman & CEO Mitch Glazier, Capitol Music Group Chair & CEO Michelle Jubelirer, Halsey, and RIAA COO Michele Ballantyne.

#### **SESAC GRAMMY Wins**

SESAC congratultes their GRAMMY winners this year-including Adele, Snarky Puppy, and Robert Glasper, as well as recognizing SESAC affiliates who contributed to GRAMMY-winning projects: Jimmy Napes ("Unholy"); Dixson (Renaissance): Dahi (Gemini Rights): Opium Moon (Mystic Mirror); Lili Haydn (An Adoption Story).

Winning Best Pop Solo Performance for "Easy On Me," the award marks Adele's 16th Grammy win, and her third nomination in this category.

#### **Primary Van Zandt**

In their latest purchase, Primary Wave Music has acquired the artist's music publishing and recorded music catalogs of singer-songwriter-producer Stevie Van Zandt in a deal that also includes a portion of the rights to his name and likeness.

Van Zandt's work has been performed by artists including Nancy Sinatra, Meat Loaf, Ronnie Spector, Damian Marley, Brian Setzer, Michael Monroe, Black Uhuru, and others, for over 50

The acquisition encompasses hits "I Am A Patriot" (covered by Jackson Browne, Pearl Jam, etc.), "Darlene Love's "All Alone On



#### HOLLY KNIGHT'S WARRIOR

Hall of Fame songwriter Holly Knight (known for music in Mad Max, Thelma and Louise, Schitts Creek, GLOW, Stranger Things, SNL, etc.) has released memoir, I Am The Warrior— My Crazy Life Writing the Hits and Rocking the MTV Eighties, with a foreword by Tina Turner.

Christmas," and his collaborative works with Bruce Springsteen (albums The River and Born In The U.S.A., and songs "Hungry Heart," "Glory Days," "Dancing In The Dark") are also included.

#### **CCS Signings & Partnership**

CCS Rights Management has signed a worldwide co-publishing deal with Toronto-based producermixer-composer Mark Koecher (member of the band, Featurette).

A deal has also been reached for CCS to administer the catalog of Montreal-based band The Dears (husband-wife duo Murray Lightburn and Natalia Yanchak). Administration for The Dears includes future releases.

Los Angeles-based Funzalo Records has also partnered with CCS to publish and administer the label's catalogs (including the masters).

#### **Tin Pan South**

NSAI's annual Tin Pan South Songwriting seminar returns this month (March 27-28) at The Fisher Center in Nashville, and lastminute registration is still available. Perfect for all levels and genres of songwriting, TPS is a great way to build and develop songwriting skills, build your network, and learn from industry experts. Former attendees include songwriters Jon Vezner ("Where've You Been"-Kathy Mattea), Tia Sillers ("I Hope You Dance"-LeAnne Womack), Barry Dean ("Pontoon"-Little Big Town), Lance Carpenter ("Love Me Like You Mean It"-Kelsea Ballerini)

This year's event includes mentorship from songwriters: Steve Seskin, Hillary Lindsey, Brett James, Josh Jenkins, Erika Wollam Nichols, Emily Shackelton, and more.

Details at: nashvillesongwriters. com/tin-pan-south-songwritingseminar-2023

#### **New CCC Webinars**

The California Copyright Conference continues in their webinar programming. The latest sessions touch on licensing song remakes: "Under the Covers-The Business of Licensing Remakes" (March 8), part two of the NFT royalty discussion—"WTF are NFTs, Part 2: NFT Royalties Explained," and the ins and outs of TikTok creation rights—"TikTok Creation: Rights, Implications, and What You Need to Know" (April 11).

Advance registration is required. More at: theccc.org/allevents

#### Lizzo's "100% that b\*tch"

Having applied for the trademark in 2022, Lizzo was just granted by the United States Patent and Trademark Office (USPTO) for exclusive use of '100% that b\*tch' from her Grammy-winning single, "Truth Hurts." After an initial rejection in 2021, Lizzo's legal team argued that the phrase was not in wide use before the song's 2017 release.

Reads the USPTO decision in part, "we find that most consumers would perceive '100% that b\*tch' used on the goods in the application as associated with Lizzo rather than as a commonplace expression."

The decision further explains that The Urban Dictionary entry defining the phrase is dated June 12, 2019, and the only readilyavailable evidence of third-party use is from 2017 or later (after being popularized by Lizzo).

#### **Warner Says Yes & Goes Global**

Warner Music Group (WMG) has acquired the recording rights of Rock and Roll Hall of Fameinductees, Yes, in a deal covering their first 12 studio albums, as well as multiple live recordings and includes recorded music rights and income streams. The deal covers five decades of music, including hit song "Owner of A Lonely Heart," with a new album expected this year.

Warner Chappell Music (WCM) Philippines has signed a global publishing deal with ABS-CBN Music, granting WCM global publishing rights to their catalog in hopes of opening up new markets

for composers in the Philippines. ABS-CBN has thousands of songs in its catalog and over 300 songwriters on the roster. The catalog includes the biggest Original Pilipino Music (OPM) hits (a genre of Philippine pop songs) from the 1970s to today.

#### **Hipgnosis Keeps Shopping**

After acquiring the complete song catalog income from Justin Bieber (through Hipgnosis Songs Fund) in an estimated nine-figure deal (making it the largest to date), Hipgnosis Songs Capital (a partnership between **Hipgnosis Songs Management** and Blackstone Capital) has purchased 100% of the publishing copyrights-including writer's performance share, producer royalty streams, and neighboring rights-for British songwritingproduction trio, TMS (Tom Barnes, Benjamin Kohn, Pete Kelleher).

Having co-written albums with artists including Lewis Capaldi, Dua Lipa, John Legend, Maroon 5, Ed Sheeran, Lilv Allen, and Bebe Rexha, TMS has 20 top-10 singles, been a part of over 50 top-40 albums, achieved over 15 million album sales, and have garnered over 5 billion streams.

ANDREA BEENHAM (aka Drea Jo) is a freelance writer and marketing consultant based in Southern California. The South-African born, Canadianraised California transplant has a passion for music, people and fun. She can be reached at drea@dreajo.com



#### ASCAP GARDEN PARTY & WIN

Following ASCAP's GRAMMY Brunch at L.A.'s Four Seasons, ASCAP artist Muni Long wins Best R&B Song GRAMMY for "Hrs and Hrs," after winning 2022's Ashford & Simpson Songwriter Soul Train Award. (L-R) Elizabeth Matthews (ASCAP CEO), Muni Long, Nicole George-Middleton (ASCAP ED & SVP, Memberships).



#### FOGERTY BUYS BACK CCR

Bucking the catalog sale trend, founding member of Creedence Clearwater Revival, John Fogerty has purchased a majority interest in CCR's publishing catalog, now also owning global publishing rights to the catalog-including all seven Fantasy Records albums (purchased by Concord in 2004).



#### CARYS STREAMS TO GOLD

Daytripper Music's CARYS hits 1 billion global streams, with Certified Gold Songwriting for "Princesses Don't Cry"—hitting Gold status in India, Platinum status in Brazil. (L-R) Ro Owalabi, Diana Medeiros, Jordan Howard, Aviva Mongillo, Jodie Fernevhough, Dan Hand, Casev Grace.



#### BMI PROMOTES CREATIVES

(Top L-R) VP of Strategy and Business Affairs, Creative: Rafael Martinez; Assistant VP of Strategy/Business Affairs: John Ellwood; ED of Creative, Film, TV & Visual Media: Reema Igbal; ED, Creative Administration: LuAnn Davidson (Bottom L-R) Nina Carter; Jon Miller: Directors, Creative: Katie Kilgallen, Reginald Stewart,



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since 1986. learning to play the guitars inging and songwriting in teens. Her parents' DIY recording studio in the pasement inspilled her the state of ton rentrary 2022 in this context on the high state of the high st

and it wasn't until music therapy entered her life in a class at Berklee (after

Augusta Marsusing harp studies and music business) that things clicked 5\_Navemberozelliand that being a music therapist was a way to create music without the focus being on her. "It was easier to think of the things I would tell kids, that I tell my own daughter, and the things that I want kids to be able to tell themselves," admits Leavell. Her mentorship at Massachusetts General Hospital-and seeing a reduction in children's pain and anxiety-led to work in hospitals, clinics, and schools.

Working as a music teacher at her

#### The little of th

"I love pethic attention of 24 little ones and artest and add the least the least of the le rith ที่เขาได้เดิงสถิงหายถึงคำคำสารสอดจะเวษที่ยี่โอรรion

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Therapy sessions—in addition to being soothing and emotive—another wildlippe confind his about points to help kids to process and interpret the song's massage. Vocals match the lyrics, cadence, melody, at age 23 rhythm and the two was the state of the stat

"Some life the routiness some are more focused on the land life the routiness some are more focused on the land life the routiness some are more focused on the land life the routiness some are more as some is crystal life the routiness some are more focused on the land life the routiness some are more focused on the clesoptement and successful of the third is good for to be." Leavell founded online educational platform Music For Kiddos in

out 2012 7:03 PM providing a library of about 500 educational resources used by schools, No parents an usic therapists, and early music educators. Her latest recording project, Made to Bloom, includes her vocals, guitar and harp—with the addition of a guest mandolinist and percussionist-and is comprised of top "song of the month" selections from the past five years.

Nominated for 2019's Children's Album of the Year for debut Move It, Move It!, 2020's Children's Song of the Year and a finalist in 2021's International Songwriting Competition, Leavell won 2020's American Music Therapy Association's Songwriting Competition for "School's A Little Different This Year."

> Contact elizabeth@waldmaniapr.com Experience stephanieleavellmusic.com



# Who reads Music Connection?



#### THE INDIE ARTIST

"Music Connection is a great resource for all rising artists looking to gain industry insight and development tips." – LAW



#### THE EDUCATOR

"Music Connection magazine is my barometer for staying on top of industry trends. My students receive invaluable feedback through the New Music Critiques and Reviews. Also, the national Directories are a great resource. The latest issue of Music Connection magazine has a permanent home in my teaching studio!"

- Chris Sampson, Vice Dean for Contemporary Music, USC Thornton School of Music



#### THE AUDIO PRO

"Music Connection is the most enjoyable magazine I read. It has the best advice, news, inside scoops, etc. As a designer and manufacturer, they keep me up to date as to where things are heading. The people there are awesome, and you can always find the 'magazine of choice' by looking in a studio's bathroom. There is ALWAYS a Music Connection magazine in there!"

- Paul Wolff, Designer, Inventor, Owner, FIX Audio Designs



#### THE STUDIO OWNER

"I find valuable information in every issue. I constantly refer engineers seeking employment to the annual Recording Studio issue, which has the most complete and comprehensive list of U.S. studios that you will find anywhere. And when I am asked for advice by a kid just starting out, I always tell them 'Well the first thing you should do is check out *Music Connection*."

- Kathleen Wirt, Owner, 4th Street Recording



#### THE INDIE ARTIST

"Music Connection consistently serves up some of the most helpful music articles online, and has helped me find several songwriting opportunities that I wouldn't have known about otherwise. Regardless the stage of your career, Music Connection is an amazing resource."

- Aprilann



#### THE GRAMMY WINNER

"Music Connection is consistently the best source for how to make records and sustain a career in music."

- Greg Wells, producer, songwriter-musician (Katy Perry, Panic!, Adele)

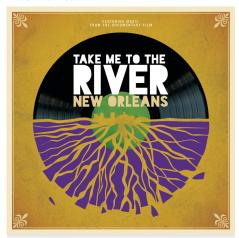


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#### FILM-TV-THEATER [

#### DROPS

The documentary film Take Me to the River: New Orleans, a celebration of the cultural history, legacy and influence of New Orleans and Louisiana music through live sessions with local artists, dropped Feb. 3. The film and accompanying soundtrack feature the Grammy-nominated song "Stompin' Ground," a collaboration between Aaron Neville and Dirty Dozen Brass Band and produced by the film's director Martin Shore and Eric Krasno. The live tour, Take Me To The River Live!, continues through March 11 and features musicians from the project including Dumpstaphunk, George Porter Jr., Jon Cleary, Bo Dollis Jr. and more. This release is the second film in the awardwinning Take Me to the River franchise. Contact Brett Loeb at brett@missingpiecegroup.com for more information.



Ivan Julian, co-founding member of Richard Hell & the Voidoids, has just released via Pravda Records Swing Your Lanterns, his latest solo effort. Known for his distinctive guitar style and as a part of the original punk scene laying the groundwork for the post-punk era, Julian produced his new album and recorded it to 2" tape at his own SuperGiraffeSound studio in Brooklyn and at Raxtrax Studio in Chicago. Julian's song "The Naked Flame" was featured in the soundtrack album for the Showtime series Shameless, which ended in 2021 after 11 seasons. For more information, contact howlingwuelf@aol.com.

Musician Kevin Morby recently released Music From Montana Story, a soundtrack for the 2021 film Montana Story, and shared a new video for the soundtrack's featured track, "Like a Flower." Written, produced and directed by Scott McGehee and David Siegel (What Maisie Knew, The Deep End), the neo-Western tells the story of two estranged siblings who confront their past when they return home to their family ranch. It is now available for streaming. Morby's music video was also directed by filmmakers McGehee and Siegel, and it intertwines clips from the film with footage shot in Kansas City, where Morby is based. Contact Jacob Daneman at jacob@ pitchperfectpr.com.

Award-winning composer John Debney, who has written the music for a vast range of films including Elf, Liar Liar, Bruce Almighty, Iron



Man, The Passion of the Christ, Predators, Princess Diaries, The Greatest Showman, Hocus Pocus and Hocus Pocus 2, has now composed the score for 80 for Brady, starring Rita Moreno, Sally Field, Jane Fonda, and Lily Tomlin, as well as renowned quarterback Tom Brady. Debney recorded the score with a 60-piece orchestra, and the soundtrack features the original song "Gonna Be You," written by 14-time Oscar-nominated songwriter Diane Warren and performed by Dolly

Parton, Cyndi Lauper, Belinda Carlisle, Gloria Estefan, and Debbie Harry. The film and soundtrack are out now. For more information, contact Marygrace Oglesby at marygrace@ costacomm.com.

Luther Vandross-Live Radio City Music Hall 2003-Expanded 20th Anniversary Edition-The Last Concert dropped on Feb. 10, capturing awardwinning R&B, pop and

soul singer, songwriter and producer Luther Vandross at his two sold-out shows at Radio City Music Hall in 2003, which would be his last. Though J Records released an 11-song edited version of the concert 20 years ago, the new, expanded release features the full concert in its original order, plus four new tracks. The late Vandross' Radio City rendition of "I'd Rather" was also released as a single and accompanied by a new lyric video-the first-ever video

created for the song. "I'd Rather" is the second No. 1 Billboard Adult R&B Songs chart-topper from Vandross' 2001 Top 10 platinum-selling eponymous album. For further details, contact maria.malta@sonymusic.com.

EchoHouse Films has released Steven B. Esparza's Pistoleros: Death, Drugs and Rock n'Roll, a documentary exploring suicide and addiction through the story of awardwinning Arizona rock musicians Pistoleros.

After premiering last fall in Tempe, AZ, the documentary charted at No. 2 on Amazon's Hot New DVD Releases, telling the story of brothers Mark and Lawrence Zubia-who formed several bands that defined Tempe's 1990s music scene made famous by such artists as Gin Blossoms and The Refreshments-how they landed a major label record deal and their success was repeatedly

tested. The original motion picture soundtrack is available through Fervor Records. Contact David Hilker at fervorrecords@gmail.com.



Interested in entering NPR's 2023 Tiny Desk Contest? Applicants must create a video featuring themselves playing an original song, and the winner will get to play a Tiny Desk

concert at NPR in Washington, DC, be featured on the station's All Things Considered, and headline NPR Music's Tiny Desk Contest On the Road tour. The deadline is March 13. Find the details at tinydeskcontest.npr.org/2023contest/announcement.

The submission window is mid-March to mid-May for the 2024 Kleban Awards, an annual prize to honor the work of a librettist and a lyricist. To be eligible, you must have had a production or workshop of your musical. Guidelines, details on the review process and

more can be found at newdramatists.org/ kleban-prize-musicaltheatre.

The submission deadline for the Palm Desert Choreography Festival is March 15 this year, with a late deadline of April 1. The festival includes a competition/ performance in two divisions, and choreographers may submit their work in one or both divisions. For application and prize details, visit mccallumtheatre. com/index. php/education/ choreography-

RT OF MUSICAL HISTORY RATE BLACK TRANS LIVES PLAQUE @TheJackieShanePlaque

festival/submit-choreography.

Composer Justin Hurwitz and director Damien Chazelle received the 2023 Spirit of Collaboration Award at the 4th Annual Society of Composers and Lyricists Awards, held on Feb. 15 and hosted by Darren Criss. The Spirit of Collaboration Award is an achievement award presented to a composer and filmmaker who have maintained a creative partnership that is reflected in their body of work.

Hurwitz and Chazelle have collaborated on projects including Guy and Madeline on a Park Bench, Whiplash, La La Land (which resulted in a Best Director Oscar for Chazelle and Best Score and Best Song Oscars for Hurwitz), First Man and Babylon. For a complete list of winners, visit thescl.com or contact Marygrace Oglesby at marygrace@costacomm.com.

As part of entertainment company Mass Appeal's #HipHop50 initiative celebrating the 50th anniversary of hip-hop in 2023, Mass Appeal and Sony Music Entertainment recently announced a partnership that will highlight SME artists and Certified-SME's R&B and hip-hop digital catalog program. The companies will collaborate to showcase SME's creative talent and contributions to music history through original content, experiences, merch and more. Additionally, a new content series, "Made by Hip-Hop," will debut later this year and will examine subjects related to hiphop music and culture with certified content and short-form videos.

Further #HipHop50 collaborations will be announced in the coming months. Last July, Mass Appeal announced Hip-Hop 50: The Soundtrack, which will encompass a series of 10 EPs of newly released music, starting with DJ Premier: Hip-Hop 50 Volume I. Contact maria. malta@sonymusic.com for more information.

The Ron Chapman-directed Revival69: The **Concert That Rocked The World** documentary

> about the 1969 peace festival held in Toronto, Canada, is an official selection of the 2023 SXSW festival in Austin, TX. The event featured the debut of the John Lennon and Yoko Ono Plastic Ono Band. Chapman also interviewed Klaus Voormann, Shep Gordon, Alice Cooper, the Doors' Robby Krieger, Chicago's Danny Seraphine, promoter John Brower, SiriusXM deejay Rodney Bingenheimer, and Geddy Lee of Rush Pennebaker/ Hegedus Films is executive producer. The movie will screen

at SWSW on March 12th and 16th at the Zach Theatre. Frequent MC contributor Harvey Kubernik served as a consultant for this terrific documentary. See bing.com/videos.

Any Other Way: The Jackie Shane Story, a documentary directed by Michael Mabbott and Lucah Rosenberg-Lee, is in production with an expected 2024 release. The film tells the story of Black trans musician Jackie Shane, known for her 1962 hit single "Any Other Way." Shane's legacy and influence have received due credit in recent years with a 2019 Grammy nomination, a Polaris Music Prize Heritage Award nomination and a Heritage Minute (a 60-second short film depicting a significant moment in Canadian history) focused on Shane, who called Canada home.

Additionally, in honor of Black History Month, fans and the public are invited to contribute to a fundraising campaign at justgiving.com/ campaign/jackieshane to celebrate Shane with a commemorative plaque in downtown Toronto. All donors are invited to the unveiling of the plaque, which is planned for June 2023 during Pride Toronto. For further details, contact Amanda Burt at amanda@bangerfilms.com.

JESSICA PACE is a music journalist-turnednews-reporter based in Durango, CO. She is from Nashville, where she started a writing career by freelancing for publications including American Songwriter and Music Connection. Contact her at j.marie.pace@gmail.com.

#### **OUT TAKE**



#### Jason Graves

Web: jasongraves.com Contact: Greg O'Connor-Read, greg@ Most Recent: Moss Book II

Composer Jason Graves has written music for video games such as Moss, Tomb Raider and Dead Space, won two BAFTA awards, and built a reputation as one of the most diverse and innovative composers in video game music. "There's always been something incredibly dramatic about underscore music. It stands on its own and paints a picture, all by itself," Graves says. "If you look at a battle scene, for instance, the underscoring music can say something as simple as 'the characters are fighting,' but it doesn't have to. The music can also comment on why the characters are fighting, or their emotional state. Music can boost key scenes, or

illustrate to a viewer or player what a character is feeling."

Graves says he analyzes what sets each project apart from anything else in its genre, which influences his selection of instruments. In *Far Cry Primal*, set in prehistoric times, Graves forwent instruments containing metal to create sounds with stone, wood and other natural materials. And in Dead Space, in which the player is fighting mutated corpses, Graves morphed the sounds of typical orchestral instruments to create a terrifying composition. "I took a normal orchestra and had them play their instruments in very game—I took something that was human and sort of augmented it into a hideous-

Graves says it's important for aspiring composers to not only write—but finish—as much music as they can, as an exercise to prepare for a real gig. He also says the days of composing solely on paper are over. "Now you have to be able to write and produce all your music in composers to understand. But you also have to remember that technology is a tool you use to realize something you're hearing in your head, and not as a crutch

#### MIXED NOTES

#### ► SUPPORT FAYE FANTARROW

Sunderland, U.K. singer-songwriter Faye Fantarrow has released her new single "AWOL" via Bay Street Records, owned by Eurythmics' Dave Stewart. Fantarrow's debut comes after the heartbreaking revelation she has been diagnosed with an extremely rare and potentially fatal Glioma brain tumor.



#### RED BARAAT CELEBRATES HOLI

Red Baraat's annual 'Festival of Colors' celebrates the Hindu holiday of Holi with a colorful array of South Asian sounds. The Brooklyn-based band, led by dhol player Sunny Jain, is known for its signature blend of hard-driving north Indian bhangra and elements of hip-hop, jazz and punk energy, with a mission of manifesting joy and unity in all people.





#### LONG LIVE KING KHAN

Berlin-based alternative jazz composer King Khan has shared a sprawling track "Brontez Booty Beat," a tribute to the acclaimed writer, musician and dancer Brontez Purnell. This is the second offering from the recently released *The Nature of Things*.



#### ▲ SAINT ABDULLAH RECRUITS NAZARY

Fascinated by the intersection of acoustic and electronic music, Atlanta-via-Brooklyn-based drummer Jason Nazary was recruited by Iranian brother-duo Saint Abdullah on *Evicted In The Morning*, inspired by improvisational sessions at Nazary's N.Y.C. studio.







#### ▲ UNITEDMASTERS GRAMMY CELEBRATION

UnitedMasters hosted A Celebration Of Independence At The 65th GRAMMY Awards at the Hollywood Palladium last month in Los Angeles, CA, as a part of Grammy Week programming. Guests included: Steve Stoute (UnitedMasters Founder and CEO), Jay-Z, Beyoncé, Nas, Wiz Khalifa, Future, Daniel Kaluuya, Gayle King, Jermaine Dupri, Eric Nam, Troy Millings, Rashad Bilal, Grandmaster Flash, Paloma Ford, ATL Jacob, Doug E. Fresh, Koffee, Soo Joo Park, Lauren Juargegi and many more.



#### KODY MORRIS

Award-winning country & bluegrass group, The Kody Norris Show, has received four nominations for this year's 48th SPBGMA Awards. In 2022, the band was named Entertainer of the **Year and Mary Rachel** Nalley-Norris won Fiddler of the Year.

#### **► DAVINA MICHELLE**

Recording artist Davina Michelle rocked the Hotel Café in Hollywood to a packed house. Supporting her at the event were manager Greg H. Sims (left), Studio City Sounds Tom Weir (right) and Larry Weir (second to right) who is quarterbacking her radio campaign via his National Record Promotion. Her debut single "Heartbeat" (8Ball) has just been released to mainstream pop radio.



#### Tidbits From Our Tattered Past



#### 2005-Ramone & Duro-#6

In Music Connection's cover story on acclaimed producers Phil Ramone (Billy Joel, Elton John) and Duro (Beastie Boys, Mariah Carey, Nas, Jay-Z), the latter had this to say about the most important thing to keep in mind when producing music: "Always remember what you're trying to accomplish. It's easy to get sucked in and forget what you're trying to do."



#### 2000-Aimee Mann-#5

In our exclusive interview, the singer-songwriter was clear about what she aims for in her lyrics. "The words have to feel like they're meaningful to whoever is singing them," she stated. "That they've had those feelings that they're singing about." Elsewhere in the issue are profiles of Krishna Das, western swingers Asleep at the Wheel, rapper Young Bleed, and Richard O'Brien (Rocky Horror Picture Show).

"AS I DEVELOPED
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BY MIGUEL COSLA

The story of Vic Mensa encompasses a discography that features socially conscious hiphop songs like "Moosa," cinematic rap dramas like "MACHIAVELLI," and a musical detour

by his punk rock band called 93Punx. The South Side Chicago native is a walking coming-of-age story whose life, thus far, has played out in subsequential chapters about growing up as the bi-racial child of a migrant father from Ghana and an American mother of Caucasian descent while battling severe depression, drug abuse and the social allure of gang culture.

The chronological tale of Vic Mensa cannot be told without mentioning his best friend from childhood, Chance the Rapper. Before they were famous, the two like-minded emcees forged a bond with the formation of a hip-hop collective called SaveMoney. Mensa established the group in 2008, a time when he sincerely believed that he would either die before the age of 23 or join the "27 Club" shortly thereafter with the likes of other talented musicians who died at the age of 27, such as Robert Johnson, Jim Morrison, Jimi Hendrix, Janis Joplin, Kurt Cobain, and Amy Winehouse. Today, Vic Mensa is a 29-year-old who's a year and a half into sobriety. He's also a revolutionary entrepreneur with foresight that extends far beyond his penchant for identifying his city's brightest stars before anyone else. Although Chicago remains in his heart, Mensa's ambition has steered his focus toward the native country of his father. He and Chance the Rapper recently co-founded a live music extravaganza in Accra, Ghana called the "Black Star Line Festival." The inaugural event occurred on Jan. 6th and it garnered over 50,000 attendees.

Indeed, Vic Mensa has already lived a lifetime that very few real-life stories can parallel, and the best part is he's writing it all down in what is shaping up to be a riveting screenplay based on his adolescence that he has tentatively titled "Hooligans." Mensa is much more than a rapper. He's also a rock musician, an activist, a philanthropist, a scriptwriter, and a businessman with a vision. We caught up with the Grammy-nominated artist to talk about what fans can expect from his highly anticipated sophomore album, the inspiration behind the Black Star Line Festival, his close friendship with one of the industry's most iconic rock musicians, and more.

Music Connection: We understand that congratulations are in order! The Black Starline Festival that you co-produced with Chance the Rapper debuted in Accra, Ghana during the first week of January. When we think of some of the most polarizing Black music festivals of all time, the Harlem Cultural Festival (1969), the Afropunk Festival (founded in 2005), and the Roots Picnic (founded in 2008), immediately come to mind. What are some of the cultural music events that helped inspire the making of the Black Star Line Festival?

Vic Mensa: There was a festival that happened in the '70s at Independent Square (a famous venue in Ghana) called Soul II Soul with Tina Turner and some others. Honestly, I've never seen the documentary (a film based on the live

event by Denis Sanders). My father was there, and he told me about it. At a later moment, they stated that it was kind of like an "African Woodstock." "Festac," which happened in Nigeria (during the year 1977), was like a diasporic and African meeting of the minds and was also an inspiration. But in truth, I never studied any of them. I know that they happened. I don't think the primary inspiration for the "Black Star Line Festival" was other festivals; it was ideologies such as the Pan-Africanism of Kwame Nkrumah and the thoughtscape of Marcus Garvey, who was an inspiration to Chance and myself, as well. I do think that "Dave Chappelle's Block Party" was very influential in this as well.

MC: One of the biggest differences between the Black Star Line Festival and the aforementioned concert events is that you seemed to be more focused on bridging the gap among Black musicians worldwide, whereas your predecessors based their events primarily on music curated by African Americans. Why was this a critical point of focus for you, as opposed to honing in on the Ghanaian artists in your father's homeland?

Mensa: The entire idea of the festival was born of my inherited position as a bridge between Black American and Africa. When I began to consider the creation of a diasporic musical festival, it was for that purpose. The connection between us, the celebration of our similarities, our unique differences, and our shared and different histories. So, from the jump, when I started to dream of this, the unique selling point, in my mind, was that there's this tremendous gap between Black musicians of the globe and their fans in Africa.

I just started to think about how unsustainable it is for us to continually pass over them because our booking agents don't book us in [international locations such as] Lagos, Nigeria, or Ghana, and Senegal. They book us in London, Paris, and Berlin. So that's where we go. That's not because the people in Lagos, Ghana, and Accra don't listen to and love our music; it's because the opportunities haven't existed.

MC: Your approach to executive producing this event sounds strikingly similar to Ryan Coogler's vision for the first Black Panther film with Marvel, during the production phase as he was preparing to direct the movie. Are you familiar with this filmmaker at all?

Mensa: Hell yeah, I know Coogler. He brought me out to Flint, Michigan for the first time when the [contaminated] water situation there was receiving national attention. He organized this amazing event, and I came down there to perform, debuting a super-political song called "16 Shots." It was an impactful, controversial, and substantial moment.

MC: You grew up in the city of Chicago, the son of a Ghanaian father and an American mother of Caucasian descent. How did your multicultural background and Chicago roots help you navigate through the developmental years of your artistry as Vic Mensa?

Mensa: I grew up listening to all styles of music. I grew up listening to African music in our home. My uncle, Kofi Sammy (from the Okukuseku International Band) is a

pioneer of highlife music in Ghana. He was a contemporary and close friend of Fela Kuti (the legendary Nigerian musician who pioneered Afrobeat), who used to stay at my grandmother's house. So, Afrobeat music, highlight music, Hugh Masekela's music, and world music were all being played in our house.

My mom was a hippie in the '60s, and she attended Woodstock (1969). So, Jimi Hendrix, The Beatles, The Who, and other classic rock bands were being played. My parents were also huge fans of jazz music, so there was a lot of Miles Davis, John Coltrane, and Donald Byrd being played in my house. Really, there was no rap. But my Pops loved 2Pac. But not the music, he didn't know nothing about his music; he just loved 2Pac's revolutionary principles.

So, the music that was given to me by my family was eclectic and worldly. As I developed my own taste for music, I began with rock & roll. But as I became an adolescent, hip-hop became my language. I learned about a lot of different styles of music by exploring hip-hop samples. And then, I played in a band in high school with my brother, a world-class jazz musician named Niko Segal. So, at the same that I was starting to [rap] for real, I was finding the expression of my place in the world, which was giving me my identity in the context of America as a young Black boy.

I was also being introduced to more depth of the different styles of music that my parents were listening to. I was always a rock & roll kid, but the references were getting deeper as I was starting to hone my instrument. So, within that space, I was never a onedimensional musical mind. Because I was just a fan, I still am. I've always been a fan of many different styles of music.

MC: That's interesting. Who were some of your favorite rock bands when you were a kid?

Mensa: When I was a little kid, I was just into what my mom was into. So, Guns N' Roses was my favorite band when I was a little kid playing "Sweet Child O' Mine" on the guitar. But I think the first rock music that really spoke to me was Nirvana. By the time I was in high school, I got deep into Rage Against the Machine because it kind of just spoke to so many sides of what I loved, and later on, I think I became obsessed with The Clash.

MC: I used to love The Clash. They're the best punk band ever!

Mensa: Yeah! The best band for sure! You know, later on, I got more into some hardcore punk shit like The Leftovers, The Crack, Fugazi, and shit like Joy Division...a lot of different shit. You know?

MC: Yeah. So, speaking of Rage Against the Machine, you and the lead guitarist have a lot in common. You're both musicians from Illinois, you're both bi-racial and his father is from Kenya. I'm curious, have you guys ever met?

Mensa: Are you talking about Tom Morello?

MC: Yeah, Tom Morello.

Mensa: That's my brother!

MC: No way!

Mensa: That's my boy! Me and Tom Morello do have a lot of similarities. We're both super politically minded [and] of mixed race. Tom Morello's my guy. He's been solid with me for years. I think I first got in touch with Tom Morello when [Donald] Trump got elected. I'm just a huge fan of Rage Against the Machine. I'm sure he knew that before meeting me; I was also doing a lot of political music at the time, and he's political. So, when Trump got elected, he did a concert in Los Angeles the same day of the [U.S. Presidential] Inauguration Ball. It was like the 'Anti-Inauguration Ball' and he had me come and play that show. It was me and Tom Morello playing with Public Enemy, also with Chris Cornell, and Audioslave. It was super dope! I've been rocking with Tom Morello ever since we did some music on one of his albums, and even when I was in a punk band, he brought us on tour with him.

MC: Whether it is music related, an anti-violent stance regarding Chicago's youth, social or political, you've always been a visionary that takes the initiative. When you formed the rap group SaveMoney, what were some of the biggest dreams that you and Chance the Rapper shared with one another regarding your future? And how many of those goals have manifested now that you're both in your late 20s?

Mensa: When I formed SaveMoney, I was focused on lyricism and stealing. I was on my hip-hop sh\*t and I was just trying to get fly, I wasn't trying to help the community [laughs]. We were problem children, thieves and brawlers. At the same time, I think SaveMoney always had this soul of being the antithesis of your average rap sh\*t. Which I think developed in different ways through the years.

I met [Chance the Rapper] when we were both 14-year-olds, when we were both starting to rap and record. I think that the goal was always to be huge international artists and I don't know how fully fledged that concept was in mind, in terms of specificity. I just knew I was good at this sh\*t and that I had something to say and that I could make it. For all intents and purposes, I have to remind myself that I have done that. Although there are so many more things in my life that I intend to do. I thought that this rap sh\*t would take me around the world. I thought that this rap sh\*t would give me a platform where people like you want to speak to me and where kids listen to my lyrics and learn from sh\*t I have to say in the way that I learned from Common, 2pac or Nas. All of that and more has taken place.

MC: Speaking of being an international artist, you blew up back in 2014 upon the release of "Down on My Luck." The song dropped before the release of your debut album (The Autobiography) in 2017, and it was actually more popular internationally, in places such as Europe and Australia, than here in the U.S. How did touring in those continents spark your imagination as a creator and future entrepreneur?

Mensa: I think that I was just blessed to be able to have a global perspective at such a young age. I'm 29 now, I haven't even hit 30, but I feel like I've lived a lot of lifetimes and I've been able to learn so much at a young age and experience so many different places. I've

seen that humanity is much deeper than race, religion, creed, or culture. I feel blessed in that way. What it's all taught me is that my true nature as this infinite being of consciousness is so deeply connected to every single thing, and I've seen so much of the planet.

There's still a lot more to see, but I've seen a lot and I know that the things we don't see are far more substantial than what can even be viewed by the naked eye.

MC: Earlier, I mentioned your debut LP, The Autobiography. What was it like working with the lead singer of Weezer (Rivers Cuomo) on one of the tracks from that album, called "Homewrecker?" He is an icon in alternative rock and a gifted songwriter.

Mensa: Weezer is one of my GOAT bands, I've always loved Weezer since I was a little kid. When I was in high school, I got into Pinkerton (Weezer's 2nd studio album) and that's the album where I found the sample for "Homewrecker." That was one of the beats that I made on that album, in collaboration with No I.D. (a music producer from Chicago). I just looped the sample and rapped on it; No I.D. gave me drums. When I got Rivers into the [recording] studio, and he was in the booth singing, he sounded exactly like the Weezer of my childhood and it was so dope to me.

MC: Can you tell our readers about the making of your song "Kwaku?" I believe it depicts an origin story about you through the eyes of your father (Edward Mensa) shortly after he migrated to the city of Chicago from Ghana, right?

Mensa: It's my Pop's giving the background to me existing as I do. He's close to the senior most-elder in his family lineage. My Pops is not a young man, he's like 72 or 73. So, me recording my Pops in the basement of our house in my cellphone for that song was really just a small piece of the anthropological folkloric work that I need to do with my father while I have him, because we're African people and a lot of our history is oral. That's how we pass down tradition. Whereas my mother's side of the family has a family tree.

MC: Much like "Kwaku," another emotionally insightful track from your recent I TAPE EP is a song called "Moosa." It details your effort to free your friend, Brian Harrington Jr. (aka King Moosa), from prison through the legal system. Can you give us the backstory regarding the song's inception and your friend's reaction to your work contributing to his early release?

Mensa: That's probably the single most significant accomplishment in my life, thus far. Through a twist of fate, the intervention of God and by harvesting my own power [along with] coincidence and synchronicity, I was able to help this brilliant brother of mine named Moosa, who was sentenced to 25 years when he was 14, to get home 12 years early. I'm forever altered by that...I'm forever changed by that...Few things have affirmed my purpose in my core like seeing the fruit of my labor and my energy result in the freedom of my brother in that way.

MC: Your first studio album dropped nearly six years ago. Since then, you've released a number of EPs along with a side-project by

your punk rock band, 93Punx. The time has finally come for Vic Mensa to release his second solo album. Can you tell our readers what to expect from your new LP, musically?

Mensa: My new album is coming out in the next couple of months. I'm excited for it, man. It's definitely some of my strongest music in a long time and very representative of my truths, which is the most I can ask for from my music.

MC: You've evolved so much as a musician and a person since fans were first introduced to you as a teen. What are some of the music genres that you're going to incorporate into your second studio album?

Mensa: It has African influences, rock inspiration, jazz inspiration and soul samples. I'm doing quite a bit of the [music] production for the album. Lyrically, it's the story of redemption and I do believe that it's going to be instrumental in directing my momentum into a new chapter of my life and my time as a performing musician.

MC: Can you tell our readers about one of your favorite collaborations from the album?

Mensa: There's a joint on there with Common that's on my mind right now, because I'm [currently] on the South Side [of Chicago], and the song is just a play-by-play description of my environment on the South Side of Chicago. That's a song that I really love.

Contact sashabrookner@gmail.com



- Vic Mensa's Mount Rushmore of Hip-Hop Businessmen are: Jay Z, Virgil Abloh, P Diddy, and Kanye West.
- He made his acting debut in season 4 (episode 3) of HBO's hit series, The Chi. He played a character named Jamal. For the role, the show's creator, Lena Waithe, and the showrunners, utilized his background in mixed martial arts. He has also appeared on Abbott Elementary.
- Mensa has been working on his original screenplay, called *Hooligans*, since 2018. The story is influenced by films such as Kids and City of God.
- He credits rapper-actor-activist Saul Williams as a huge source of inspiration. He also refers to him as "one of the greatest living poets."
- Mensa was a skateboarder and a graffiti writer before he was a rapper.
- When he travels back to his father's native country of Ghana, he frequents his favorite café in the city of Accra, called Palm Moments.



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# How To Release an Album in 2023



# BY ARI HERSTAND

**DID YOU KNOW** that Pink Floyd's 1973 masterpiece The Dark Side of the Moon's run time is only 43:00? Know why? It's because a vinyl record can only hold about 22 minutes of music per side before the quality gets drastically reduced. Had records been able to hold 35 minutes of music per side, The Dark Side of the Moon could have been a completely different album.

It's funny that artists are still putting about 10 songs together and releasing them as an album. There are a few reasons for this:

- 1 Most of today's artists grew up admiring full-length albums. Albums (not singles) are why most of us fell in love with music and chose to make it our profession. So, artists want to create full-length albumsjust like their influences.
- Vinyl is back, baby! Like, in a big way. 2021 marked the first year that vinyl sales surpassed CD sales since 1986. Many artists are creating vinyl in lieu of CDs.
- 3 Labels still want to release full-length albums because they can maximize their marketing efforts around one campaign (versus a bunch of smaller, single campaigns).

But there are no time constraints with the digital model. You could have a 1,000-minute album if you wanted. Hell, many people open an artist's profile on their favorite streaming service and just hit Shuffle anyway, in effect giving them an infinite playlist of their favorite artist. An infinite album.

Artists create for the medium of the times. Drake's 2021 album Certified Lover Boy has 21 songs and clocks in at 1 hour, 26 minutes. That does not fit on a vinyl record or a CD, but works perfectly on streaming services (with songs sprinkled throughout thousands of playlists). On Spotify, the duration of the top five streamed albums rose almost 10 minutes from 2012 to 2018, to an average of 60 minutes.

But creating longer albums isn't just for art's sake. Superstars make extra-long albums to attempt to game the system. Both Billboard and the RIAA calculate an "album" at 1,500 ondemand streams. So, if you have diehard fans, and you release a ton of songs on one album, they'll spend more time listening all the way down. Chris Brown's 2017 album Heartbreak on a Full Moon had 45 songs (clocking in at 2 hours and 38 minutes!) and was certified Gold in 10 days (without any hits).

But that doesn't mean more is always better. Olivia Rodrigo's breakout album Sour clocks in at only 34 minutes and was nominated for Album of the Year at the 2022 Grammys.

### SHOULD YOU RELEASE A SINGLE, AN EP OR AN ALBUM?

Unless you have a Dark Side of the Moon statement to make, you don't need to create an album. Spend your resources on creating a great song and great videos and get it out. Fans expect music so much more regularly now than they did 10 years ago. If you don't continue the engagement and continue to feed them musically, they will move on.

Yes, artists still tour on albums. For one, it gives reviewers something fresh to talk about and the old guard still understands "album campaigns." But there's no need to create a fulllength album unless you truly have a statement to make. So don't stress yourself out about building the funds for a full-length album.

How often should you be releasing music? That depends on a lot of factors.

Spotify has publicly come out and said they reward consistency. So, if you want to play the Spotify game and have the best shot at editorial playlist inclusion, you're going to want to follow their suggestions.

Most artists these days are releasing songs every four to six weeks. It may sound daunting, but you can go in waves. If you want to track 12 songs at a time every year, great; then you can release one a month for a year. Or four singles in advance of an album, if you want to release an album.

### THE ALBUM RELEASE TIMELINE

If you're planning to release a full-length album or EP, you can loosely follow this release timeline as a guide.

# 6-9 Months Before

### Order the Vinyl

You need to start planning out your release plan at least six months in advance. 6 months before the release, your album should be mastered. If you're ordering vinyl, start no later than eight months out contacting the plant to make sure they will be able to turn your order around by your release date. Turnaround times are frustratingly long. And because of the nature of vinyl, a lot can go wrong, so leave time for all of this. It's not uncommon for plants to have a nine-month turnaround time from submission to delivery. So be prepared.

Qrates is a great option, however, if you want to run a vinyl-only crowdfunding campaign. You can set the minimum number of records needed for the campaign at 100, and if you sell 100 records, everyone gets a record; if you don't reach the milestone, no one gets a record (but you also aren't out any money).

### Artwork

All vinyl plants will send you art templates to design the artwork from. Make sure your graphic designer creates the art to their specs.

# 5 Months Before

### **Liner Notes & Credits**

Obviously, if you're creating vinyl, you need all of the packaging completed before sending it in. More and more DSPs (streaming services) are starting to show credit info and some distributors are now requiring it. Give your drummer some love!

### **Promo Photos**

You'll also want to get new promo photos done to potentially include on the album cover and within the booklet. If you're not including any promo photos within your vinyl packaging, then don't worry about this until three months out. But, it's nice to include at least one shot of the artist within the packaging.

### **Record Release Show Holds**

If you do it right, this show will sell out. This will be a hometown celebration of all your hard work. You'll want to do this on a Friday or Saturday, and venues book these prime slots out well in advance. Make sure you get a least a few holds five months out.

### Pick the Lead Singles

Do the market research to figure out which are your strongest songs. The answers may surprise you.

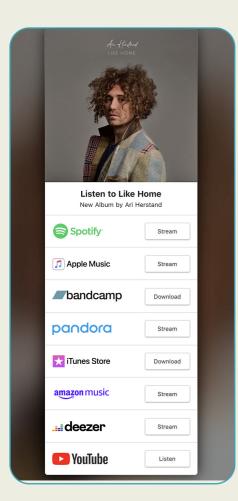
### **Pick Your Distribution Company**

Reference my up-to-date Digital Distribution Comparison list on Ari's Take to figure out which digital distributor is best for you. Many companies can get your music to stores within hours or days, but some require weeks. Best to get on this guickly.

### **Cue Up the First Single**

Yes, you should be releasing a minimum of 3 singles in advance of a full-length album. But most artists these days are releasing 5+ singles before the album, utilizing the "waterfall" technique, where you continue to add songs to the forthcoming album with each release (more on how to do this in a moment). Every single release gives you an opportunity to pitch playlist editors, run new marketing campaigns, and engage your fanbase with new creative.

Singles should be released every four to six weeks. Spotify editors like to receive playlist submissions four weeks in advance, and it takes a few days (sometimes longer) from when you hit Submit in your distribution portal to appear in your Spotify for Artists, giving you the ability to submit the song. And, as of now, you can't submit song #2 until song #1 is released. Which is why you need to spread out your releases. If you're going to also release your music on Bandcamp (you should), you can actually cue up all of the releases and album now and submit it to the blog editors.



### Create the FanLink

The FanLink is the album landing page with all of the DSPs. Services like ArtistHub, Feature.fm, Show.co, Linkfire and ToneDen have cornered this market. Ask your distributor which links they can provide to you in advance of the release. Most distributors will be able to give you at least Spotify and Apple Music. But others can give you more. And you can always grab your Spotify link in your Spotify for Artists. Include Bandcamp. Point everyone to the FanLink page.

### **Create the Videos**

Of course, you're going to be making many, many videos of varying production quality and dimensions, and for various platforms for months to come. Some of these will be spontaneous in the moment (remember the viral TikTok video of Mothica crying to her masters in her car that got millions of views and got her song trending?), and some will be high-production music videos. Start to get the batch going. For the songs you want to turn into full-on music videos, you're going to want to start this process now. And, of course, any single you release should be accompanied by a Canvas video (for Spotify) and a music video or visualizer of some kind. Apple Music, Tidal (and of course YouTube and VEVO) will now display your music videos right in app on your profile.

### Cue Up the Ads

When your first single is released, you're going to want to run social media ads promoting it. This is a good time to start to learn how to

do this if you don't already know. Instagram and TikTok ads have proven to be the most effective for bumping streaming numbers (at a low cost). However, it's worth looking into all other advertising platforms, like YouTube, Google and Facebook, if your target demographic spends more time there.

### Start an Influencer Marketing Campaign

There are plenty of companies out there that will work within your budget to engage social media influencers in their network. You can also work this on your own without hiring an agency.

# 4 Months Before

**First Single Gets Released** 

Start the Social Media Ads

### Hit Up User-Generated Playlist Editors

Now that the single is officially out on DSPs, it's time to promote it to user-generated playlists. You can do this manually (finding the best playlists and pitching the editors) or via SubmitHub. But be very careful with other playlist plugging services. Too many shady ones out there to list. Stay away from all of them.

### Release the Music Video

One to three weeks after the single gets released, release the music video for the song. Even if it's just a simple lyric video or visualizer, putting out a full-length video like this gives you another opportunity to promote the song.

### **Cue Up the Next Single**

Using the waterfall effect, you're actually creating a two-song album (rereleasing single #1 and single #2—using the same ISRC code). Use the album cover for this. Once the release appears in Spotify for Artists, submit the single to playlist editors.

### Create the new FanLink

### **Create More Video Content**

### Launch the New Website

This is when you begin to let the world know about the upcoming album and release show. Sites like Bandzoogle and Squarespace make it easy to create a website and reskin it (change the design) at will, without having to beg your web developer to just update the header image one more time. I keep an updated comparison on ArisTake.com of some of the best website builders. More on this in Chapter 11.

# 3 Months Before

### Second Single Gets Released

If you used the waterfall effect, confirm that the two-song album looks correct on DSPs (and stream counts and playlist inclusions have

maintained). Now you can issue a takedown for single #1.

### **Update and Tweak the Social Media Ads**

### **Hit Up User-Generated Playlist Editors**

### **Release the Music Video**

One to three weeks after this single gets released, release the next music video for the

### **Cue Up the Next Single**

Using the waterfall effect, you're actually creating a three-song album (rereleasing singles 1, 2 and now 3-using the same ISRC codes). Use the album cover for this. Once the release appears in Spotify for Artists, submit the single to playlist editors.

### **Create More Video Content**

# 2 Months Before

### Start the Record Release Show Promo

Now that you have triple confirmation from the vinyl plant that the shipment will arrive at least a month before the release show, lock in the date and start the promo campaign. You will sell a lot of merch at this release show. Prepare yourself.

### **Hit Up Press for Your Release**

Press outlets, especially those in print, plan far in advance. Start on this early especially for the local outlets that may cover your release show.

### **Third Single Gets Released**

If you used the waterfall effect, confirm that the three-song album looks correct on DSPs (and stream counts and playlist inclusions have maintained). Now you can issue a takedown for the two-song album.

### **Update and Tweak the Social Media Ads**

### **Hit Up User-Generated Playlist Editors**

### **Release the Music Video**

One-to-three weeks after the single gets released, release the music video for the song.

### Cue Up the Next Single

Using the waterfall effect, you're actually creating a four-song album (re-releasing singles 1, 2, 3 and now 4—using the same ISRC codes from before). Use the album cover for this.

### **Create More Video Content**

# The Month Before

### Fourth Single Gets Released

If you used the waterfall effect, confirm that the four-song album looks correct on DSPs (and

stream counts and playlist inclusions have maintained). Now you can issue a takedown for the three-song album.

**Update and Tweak the Social Media Ads** 

Hit Up User-Generated Playlist Editors

**Release the Music Video** 

**Create More Video Content** 

**Listening Party** 

Use a livestreaming platform of your choice to hold a virtual listening party for your new album. You'll get the first reactions from fans in real time. Or, even better, host a local listening party in your living room and livestream it out to people around the world.

### Send Out Email and SMS Blasts

Lead off with the story of the album creation process. Be vulnerable. Be open. Be authentic. Don't just say, "This is the best album we've ever made." That's boring. Everyone says that. Why did you make an album? Use the hook from the press release and welcome your fans back to you. Or introduce them to the new you. Include a link to the preorder or album landing page site and focus on that. If you're running a preorder, include this link. Also include the contests you're running and invite fans to find you on the various social sites to participate. Gather more people for your street team. Link the music video in the blast. Invite them to your listening party.

# Two Weeks Before

Send Out Email and SMS Blasts

If you're running a Bandcamp preorder, this is the time to mention and push it. You can also work the algorithm by getting people to presave the song.

# The Week Before

Send Out Email and SMS Blasts Yes, another one. Push that preorder and presave.

# The Day Before

**Create the Email and SMS Blasts** 

Now this is the big one. Launch day! Make sure it includes links to everything you're releasing. Prioritize Bandcamp and let your fans know they can "name their price" or subscribe to you. Explain that 85% of the money from Bandcamp goes directly to you. Believe it or not, the fans who didn't back your crowdfunding or preorder your album may be happy to drop \$50 on just a digital download of your album to support you.

Triple-Check All Your Links

Make sure all the links are updated and correct everywhere.

**Update Merch** 

Make sure your new merch, photos and bio are all up to date and will be synced everywhere to all platforms. Also make sure to link your merch to your Spotify profile (found in Spotify for Artists) which can now be linked via Shopify.

# Release Day

It's here! All of your hard work and planning will pay off when you play to the sold-out club at your release show, start trending on TikTok, get added to popular Spotify playlists and take the whole project on the road. There are still a few things left to do to continue the momentum and have your album explode into the world.

Release Behind-the-Scenes and Other Videos

**Publish the Bandcamp Album** 

Send the Email and SMS Blasts

Yes, another one! This is a big deal! Celebrate it!

# The Week Of

Hit Up User-Generated Playlist Editors

Update and Tweak the Social Media Ads **Every Day After the Release** 

**New Videos** 

You should be releasing new videos probably daily at this point. But these can be shorter, more candid videos on Instagram, TikTok, YouTube, Facebook. Wherever your fans are, hit them with new videos reminding them of the release in creative ways. Acoustic performances. Remixes. Dances. Soundtrack to your grocery visit. Whatever. Regular videos,

**Update and Tweak the Social Media Ads** 

Hit Up User-Generated Playlist Editors

This Campaign Is Carved in Play-Doh Even though you just finished reading

my very specific formula of how you can release your album, you should only use this as a guideline. Every project is different, and the beauty of managing an indie music career is, you have the freedom and flexibility to call your own shots and experiment. The indie albums that do the best are the ones that are not only undeniably great, but have creative release campaigns around them. •



"Instagram and TikTok ads have proven to be the most effective for bumping streaming numbers (at a low cost). However, it's worth looking into all other advertising platforms, like YouTube, Google and Facebook, if your target demographic spends more time there."

ARI HERSTAND is the author of the best-selling How To Make It in the New Music Business (now in its Third Edition),

How to Make It in the **New Music** Business

the host of the Webby Award winning New **Music Business** podcast, founder and CEO of the music business education Take and an independent musician.

# The Recording Academy® Producers & Engineers Wing® 15TH ANNUAL GRAMMY® WEEK CELEBRATION













### MUSIC CONNECTION WAS IN THE HOUSE recently when The Recording Academy® Producers & Engineers

Wing® 15th Annual GRAMMY® Week Celebration took place on Wed., Feb. 1, at The Village Studios in West Los Angeles. The event focused on the irreplaceable contributions made by recording, mixing and mastering engineers, and record producers whose technical expertise and creative brilliance earn these behind-the-glass professionals GRAMMY Awards® and nominations of their own. This special evening also featured the presentation of the Academy's Chief Executive Officer's Merit Award to innovative drummer, producer and three-time GRAMMY winner Terri Lyne Carrington and revered classical producer and 14-time GRAMMY winner Judith Sherman.













# KRK GoAux 4 Portable Monitor System

vailable in four-inch and three-inch configurations, the GoAux Portable Monitor System from KRK is designed to be a portable, versatile monitoring solution that is adaptable to a wide variety of critical listening applications. For the GoAux Monitoring System, portability is the main operating concept, but it also provides enough connectivity and professional features to do real tracking and mixing work in all kinds of acoustic environments. Any comparison of the GoAux with a typical pair of computer monitors is dispelled as soon as you pick them up. Construction of the GoAux 4 is of high-impact plastic, and there is a respectable weight and sturdiness to them. The overall impression when you pick them up is that the GoAux 4 are a highquality, albeit miniature, set

of studio monitors. From top to bottom, the back of the leftside GoAux speaker has several connection points, including a Stereo 1/8-inch analog aux input for connecting to your computer, media player, or cell phone outputs. There are also a pair of RCA unbalanced inputs for connection to audio interfaces, mixing consoles, etc.; as well as a pair of TRS balanced inputs and a Type B USB input (both on the GoAux 4 only) that allows GoAux to be used as your computer's or DAW's primary audio output. Finally, Bluetooth input enables wireless

streaming from your computer, phone, media player, etc.

The middle set of controls on the back of the left speaker have low- and high-frequency EQ adjustment points (+ 2dB, Flat, and -3 dB) to help balance GoAux to your specific listening environment. A connection point for linking the left and right speakers is provided, as well as an on-off rocker switch and outlet to connect the included power cable. The front of the left GoAux speaker has a push-on indented rotary volume control that lights up when the GoAux is powered on. A 1/8-inch stereo headphone input is provided, as well as a 1/8-inch port for connecting the included ARC room correction microphone. All the electronics, power amplifiers, etc., are housed in the left-side speaker, which has an 8x5x5inch enclosure (GoAux 4).

If that's not enough bang for your buck, the system also includes an adjustable listening stand for each speaker and a professionalquality carrying bag for transporting and storing your GoAux and the accessories. The speaker configuration is a two-way, ported system (the bass port is on the top rear of each speaker).

The GoAux 4 features a four-inch woven glass aramid driver with KRK's distinctive bumblebee design for handling low- and mid-range frequencies, as well as a soft textile dome tweeter. The GoAux 3 features the same speaker configuration but with a three-inch woven glass aramid driver. A protective metal grille covers the driver and tweeter. Except for the front left volume control, all the other connection points are flush or recessed within the back of the speaker. The overall construction and build quality seem to be more than up to the task of moving from gig to gig, setup to setup, etc. The included padded carrying bag should afford enough protection when storing or moving GoAux around in most situations.

Basic setup and configuration of the GoAux



4 via Bluetooth is simple. Just connect the monitors to each other with the included cable and position each speaker on its included stand (via thumb screws). The included 15-foot connection cable is long enough to position the speakers on each end of a room. I'm not sure why KRK chose to include such a long cable for what ostensibly are designed to be nearfield monitors, but I guess it's good to have placement flexibility. The adjustable speaker stands offer fine-tuning for height and angle. Turning the rear power switch on and depressing the front left rotary volume knob puts the GoAux in pairing mode.

The time it took to connect the speakers, position them on my desk, and pair them with my iPhone was less than five minutes. You can also pair the GoAux 4 via Bluetooth by pressing the "Pair" button on the back of the left speaker, which glows blue when the GoAux is successfully connected.

That being done, I hit play on an MP3 mix I was working on earlier in the day and sat back to see what the GoAux 4s sounded like. My first impression was being somewhat shocked at how much sound was coming out of such a

small footprint. When I say how much sound, I mean the overall stereo imaging, bass, and mid- and high-frequency response. The general listening experience was clear, color-neutral, and sonically accurate. To be honest, the stereo imaging was so good and the sound so big that I found myself looking around my studio wondering if I was somehow playing back my MP3 through my main nearfield monitors.

That said, all studio monitors have their own character, and you will have to decide if the GoAux Monitors are right for you. I have another, much larger pair of KRK monitors in my studio, and there is more than a passing resemblance to the overall sonic characteristics between the two sets of speakers. The other takeaway here is the GoAux 4s are designed

> to deliver a flat, color-neutral listening experience. As stated earlier, there are a number of ways to connect the GoAux 4s to your computer or DAW. Connecting GoAux 4's directly to any of the high-quality portable audio interfaces currently on the market should yield great results and make for a portable recording system you can effectively use anywhere you can plug in your laptop.

Going deeper into the capabilities of the GoAux 4 Portable Monitor System: it includes the same ARC acoustic real-time correction capability found on some of KRK's larger studio monitor systems. The GoAux 4 also comes packaged with a sub-miniature microphone, which works with the KRK Audio Tools App, a free suite of downloadable tools for iOS and

Android to help you dial in the acoustics of your room or workspace. Given the portable nature of what the GoAux is designed to be-a portable monitor system designed to work in constantly changing acoustic environments, I'm not sure how much of a difference GoAux's room correction capability will matter in most situations, but it is good to have if needed.

When I first saw the GoAux 4's, my initial thought was that they would be a good alternative to a good pair of studio headphones. In reality, the GoAux 4's proved to be much more than that: they are a highly capable pair of nearfield monitors delivering enough clarity and punch, not to mention surprisingly impressive stereo imaging, to make them practical to use for real work. Just as important, I found the GoAux 4's generated minimal ear fatigue and were easy to listen to for longer recording sessions. If you're looking for a second or traveling pair of studio monitors, the KRK GoAux 4's are worth checking out.

The KRK GoAux 4's are available now for \$449. The KRK GoAux 3's are available now for \$379. Find out more at: krkmusic.com/GoAuxportable-nearfield-monitors.



# Lauten Audio LA-220 V2

■he LA-220 V2 is Lauten Audio's most affordable large-diaphragm condenser microphone. First released in 2007 and recently upgraded with better components and specifications, the Lauten Audio LA-220 V2 is part of the Lauten "Series Black" range. The "Series Black" range also includes Lauten Audio's LA-120 V2, a small-diaphragm condenser microphone and the Lauten LA-320 V2 largediaphragm tube condenser microphone. The overall presentation and first impression when you pick up the LA-220 V2 is that of an upscale, professional quality microphone that looks and feels like it should cost considerably more than its \$349 MAP price point.

The Lauten Audio LA-220 V2 is a transformer balanced JFET condenser microphone and features a versatile cardioid polar pattern. The heart of the Lauten Audio LA-220 V2 is a hand-tuned 32mm center terminated pressure gradient capsule. The LA-220 V2 features highquality polypropylene capacitors and resister components found in Lauten Audio's more expensive microphones. Frequency response on the Lauten Audio LA-220 V2 is 20Hz to 20 KHz Max SPL 130 dB with less than 0.5 total harmonics distortion @1000 Hz. The LA-220 V2 requires 48V phantom power to operate.

The Lauten Audio LA-220 V2 has a 130 dB SPL threshold and low floor noise makes it practical to use on vocals and acoustic guitar as well as in front of guitar amps and drum kits. The JFET (Junction-Gate Field Effect Transistor) character of the LA-220 V2 midrange frequencies make it a great choice for recording and

mixing vocals and acoustic guitar, which I suspect what a lot of people who buy the LA-220 V2 will primarily be using it for.

The LA-220 V2 has switchable onboard highcut and low-cut switches positioned on either side of the front of the microphone. The low-cut filter is a great tool for taking the low-end muddiness or "boominess" out of your recordings (a common problem when recording vocals and acoustic guitars). The low-cut filter also helps to shift the focus of the LA-220 V2's to the mid and upper frequencies, helping your recordings to cut through your mixes. The high-cut filter is a great tool for addressing overly bright sound sources by adding weight to a sound. Because of the LA-220 V2's all-analog domain, its effect on sound (what your ears perceive) starts at around 3k, which helps to create the perception of warmth in your recordings.

As I have found from personal experience over the years, it is always better to "get it right" the first time rather than "fix it in the mix" later. The high- and low-cut filters on the LA-220 V2 can help you achieve this by giving you the tools to help manage common recording problems such as dialing out extraneous background noise when recording your tracks.

The LA-220 V2 comes with a custom-made, open-face design shock mount and a soft cloth bag. Though the LA-220 V2 does not have its own storage case, the box is designed to double as a display quality case when the microphone is not in use.

I tested the Lauten Audio LA-220 V2 recording my Donner Rising G Pro Acoustic Guitar into my

Joe Meek One Q 2 Master Channel and straight into Pro Tools via my Audient EV0 16 Interface. I just added some compression on the Joe Meek, left the EQ flat and bingo! Sounds great! I was expecting some low-end rumble or coloration. but none of that was evident coming out of my headphones or nearfield monitors. Just a clear and accurate and, more importantly, highly musical representation of my acoustic guitar.

There really is a lot to like with the Lauten Audio LA-220 V2. The microphone offers a serious value proposition by delivering a professional quality, versatile and highly musical microphone that's able to deliver vintage to modern tones on demand and has enough flexibility and versatility to be able to effectively record just about anything. The Lauten Audio LA-220 V2 is very well constructed overall. The body features all metal construction, and the head is a steel frame with woven steel mesh. It is clear that a lot of care went into designing the LA-220 V2. The Lauten Audio LA-220 V2 is, in short, built to last.

For singer-songwriters or podcasters on a tight budget or anyone just getting into home recording who are looking for the one microphone that can "do it all"—not to mention more experienced users who are looking for a second or third microphone to add to their collection—the Lauten Audio LA-220 V2 is a great choice. All this for a price point that won't break the bank. Highly recommended!

The Lauten Audio LA-220 V2 is available now for \$349 MAP. Find out more at: lautenaudio.com



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5E0RE: 7.6

### Elexiona

Contact: elexionamusic@gmail.com Web: unitedmasters.com/a/elexionamusic Seeking: Label, Mgmt, Booking Style: R&B Pop

Elexiona has a rich, Ariana Grande-like voice that goes well with her relationship-centric songs. Unfortunately, her breathy, appealing delivery is often inarticulate, leaving the listener baffled. "Broken Promises," as enticing as it is, would be so much better if her words were as clear as the emotion she puts behind them. "Down For The Night" is a sexy-sounding retro-funky R&B come-on (we assume, since her lyrics are indecipherable) accompanied by a lush, sexy track. "These Days" suffers the most from her poor enunciation and is overwhelmed by the rich complexity of the track. This artist has a commercial, contemprary sound and she will increase her chances of success by working with an experienced vocal coach.



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5E0RE: 8.0

### Co Co Jones

Contact: cocojonesmusic@gmail.com Web: iamcocoiones.bandcamp.com Seeking: Label, Booking, Film/TV Style: R&B, Soul

Atlanta's Co Co Jones delivers an intriguing brand of R&B/ Soul, with one foot firmly in the funky past. That describes "Let Me," a super-slow motion, altogether sexy and seductive song spiced with retro high-pitch synth horns that flirt with sour notes as Jones' voice hits us like a dead-ringer for Beyoncé. It's weirdly wonderful. "No Ordinary" shifts gears to a breezy party-starter that's peppered with vintage sounds (such as a huge retro drum-machine) that Jones raps on excellently. The energy gets even better on "Sugar Honey Ice Tea," with Jones' shouts of encouragement: "This is for my girls!... Go girl, you are the shiiiiit!" Backup singers add lots to these recordings, but we urge Jones to put herself front and center in the mixes.



# Lyrics ·····

### **Luh Hippy**

Contact: literallylaflame@gmail.com Web: Soundcloud Seeking: Label Style: Trap, Southern Hip-Hop

Upon first hearing Luh Hippy, our expectations were adjusted immediately on account of the amateur recording and mixing of vocals. An experienced producer can serve this artist well, since Luh Hippy is a talented wordsmith, extremely confident on the mic. Hippy's subject matter is rather one-dimensional and frankly overly aggressive the tracks we heard are: "Full Metal Jacket," "Armed & Dangerous" and "Fentanyl." The latter is surprisingly sentimental, with soft R&B instrumentals, describing heartbreak as the drug, and his steps to make it out of the trap life. At this point, we would call Luh Hippy's *Demon* Talk a passion project, but for our own protection, we would love to hear how he grows with the right team.



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# **Lucie Tiger**

Contact: lucietigermusic@gmail.com Web: lucietigermusic.com Seeking: Label, Booking, Film/TV Style: Country/Southern Rock

Cool name! And her voice sounds nice n' husky on "Christmas in The South." But is that "south" referring to Melbourne? See, this artist is from Australia, yet she brings a twangy American authenticity to her voice, and she even recorded "Everybody Knows Your Name" at Sun Studio in Memphis, using just her southern-accented voice and a wailing acoustic guitar. Very nice. She pulls out all the stops, though, on "Found My Home," where the whole band, including an organ player who adds plenty to the sound, helps Tiger and her strong backup singers to drive home the song's catchy chorus. The band is terrific they're a real Nashville-tight ensemble that helps to make this recording a standout.



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500RE: 7.2

### **Buried Blonde**

7

Contact: info@buriedblonde.com Web: buriedblonde.com Seeking: Booking, Film/TV Style: Rock

Fronted by singer Lauren Flynn, this Seattle band have a guitar-driven knack for hooks that catch you guickly. The consistent problem in these recordings, though, is a sub-par sound quality that results in Flynn's lead vocals being buried in the mix. "Like A Scar" has a good groove and catchy changes, along with a nice guitar solo, but it's hampered by muffled vocals. Sound is a little better on the melancholy "What Now," which has a riff that's catchy as a cold. Next, the downtempo, seductively jangly "Supply & Demand" reminds us of Mazzy Star, with lots of overlayered humming voices. We urge the band to tighten this very promising song's arrangement, since it wanders and loses us toward the end.



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### YNC Crashout

Contact: vnccrashout@gmail.com Web: Spotify Seeking: Label, Booking Style: Rap

If references to Waffle House don't give it away, YNC Crashout's thick rural accent makes him an authentic new voice in the Memphis rap scene. "Throw It" features slurred stream-of-consciousness over a trippy instrumental—at times, it sounds like a broken record. Another track, "Right Now," is more contemporary, a better overall mix, with the added experimentation of auto-tuned sung vocals. Most interesting was the single, "Attached," which demonstrates the most technical performance from the emcee and production team. The song is built around a pitched-up, sped-up soul sample. While we believe YNC Crashout has potential, we feel the music at this point is plain, standard among the masses.



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### The Storm Windows

Contact: tsmith@milestonepublicity.com Web: thestormwindows.com Seeking: Film/TV Style: Americana

A big rock riff (like classic songs "Secret Agent Man" and "Solitary Man") kicks off and paces "A House Divided," a political song of unity from The Storm Windows, whose lead vocals have a studious and sincere quality. These guys are committed communicators and the production of each song delivers every syllable with remarkable clarity. The duo's Americana focus appears on the banjo-laced, fiddle-flavored, unrequited love song, "Sweet Amelia," which despite its gravelly, Springsteenesque lead vocal, has a warm, appealing vibe in the group-vocal chorus. The overall mix is best on the rocking, slide-guitar-layered "Love is Like A Spy," which benefits from an uncluttered arrangement.



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Musicianship	)	••		 	 • • • • •	8

SEORE: 8.0

### Kinnfolk

Contact: kinnfolk.music@gmail.com Web: kinnfolkmusic.com Seeking: Booking, Distribution, Label Style: Celtic

This husband and wife duo of Josh & Julie Kinn may be from the mountains of Virginia, but their music is a deadringer for authentic traditional Celtic folk music, with a subtle contemporary seasoning. Julie takes the lead vocal on "Byker Hill" delivering a gentle, heartfelt, Irish accented ballad accompanied solely by the primitive beat of a drum. Close your eyes and you feel as if you're in 19th century Ireland. The lengthy "The Transatlantic Set" captivates the listener with an expert mandolin and percussive bassfueled instrumental, full of fleet fretwork. Josh and Julie harmonize effectively on the transporting "The Hat Song." Kinnfolk are in the market for booking opportunities—and they are absolutely deserving of them.



### Mr. Primitive

Contact: mrprimitivemusic@gmail.com Web: mrprimitivemusic.com Seeking: Label, Bookings Style: Rock

Mr. Primitive is a prolific one-man operation, David William Pearce, whose latest batch of tunes is a group of demo-quality recordings that show he is an adept songwriter with a knack for commercial-sounding hooks. "Say A Prayer" has a Southern-rock vibe driven by a clear, rockin' guitar, a basic drumbeat and Pearce's doubled voice. Simple yet effective, the recording does what any good demo does: gives an enticing glimpse into what a fully-fledge rendering could be. Same with the wry, bluesy-rockabilly shuffle "Better Than Being Alone" and the affecting, optimistic "Learn to Love Again," which is propelled by a strong drum groove. At this point, Mr. P might want to enlist a crafty producer.

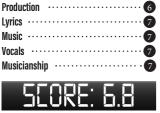


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### Livia Rita

Contact: avantgardeners@liviarita.com
Web: linktr.ee/liviarita
Seeking: Label, Booking
Style: Avant Pop, Mystic Eco-Pop, Electronica

The pair of songs that bookend artist Livia Rita's new release—"Just Happier" and title number "Fuga Futura"—with the artist singing/encanting in free verse along with her coven of sensual nymphs, will certainly enchant fans of Björk. The songs' ambient, ethereal swells, and their swirling, industrial organ and machine-made sounds, are ideally alluring as intro and outro material. The best of the bunch, though, is the pulsing, propulsive "Expired Crystal," an upbeat synth-popper on which Livia pleads "Give me back my heart!" Alas, this catchy tune is, for some strange reason, a mere 1 minute long. We guess Livia wanted to return to her colorful coven of "avant gardeners," who orbit the artist in her recently released video.



### **Renee Ruth**

Contact: reneeruthmusic@gmail.com Web: reneeruth.bandcamp.com Seeking: Label, Booking/Touring, Film/TV Style: Cinematic Pop

Artist Renee Ruth sings with an aching, heart-tugging energy, and on "We Are One" she delivers a song that glows with an Enya-like quality, delivering lots of elegant strings, appealing vocal harmony blends, bold drum beats, and effective countermelodies that keep the ear engaged. She shifts to mainstream pop with her song "Lose My Breath," whose drum machine sets the pace for a dance/Latin rhythm vitality ("Can you feel it now!"), all of it benefiting from an excellent sound mix. Ruth adds her name to a long list of artists who have covered Radiohead's "Creep," bringing to it a complex, elegant neo-classical shine that distinguishes her version from a host of lesser tries at the modern classic.



Production · · · · · 9
yrics ··························
Music ····································
/ocals
Musicianship ····································

### Freefall Rescue

Contact: watts@freefallrescue.com Web: freefallrescue.com Seeking: Booking, Film/TV Style: Melodic Indie Rock

Articulate and dramatic, Freefall Rescue makes music with an underlying sadness that is countered by a persistent '80s-fueled energy. Think Interpol, The Killers, The Cure. "Sitting On The Launchpad" epitomizes what the band does, with an arrangement powered by electric guitar, synths, church organ, piano and heavy bass to achieve a full-bodied sound. The downcast "Lemons" ("What have you done with our enemies?") is introduced by a sad piano and heavy, militaristic death-march drumbeat before transforming into an uplifting climax. Next, the band delivers "End of the Line" where the chorus is a lively dancefloor anthem. Freefall Rescue delivers a vibe that is unflinchingly honest, yet ultimately optimistic.



Production ····· 8
Lyrics
Music
Vocals8
Musicianship · · · · · · 8
500RE: 7.8

SUBMISSION GUIDELINES: There is absolutely no charge for a New Music Critique. We critique recordings that have yet to connect with a label or distributor.

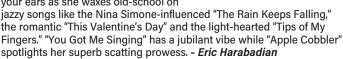
To be considered please go to musicconnection.com/get-reviewed. All submissions are randomly selected and reviewed by committee.

### **Francine Reed**

The Incomparable Francine Reed Fervor Records

Producer: Andy Gonzalez

She's sung with Lyle Lovett, Smokey Robinson, Miles Davis, Willie Nelson and Roy Orbison, among others. At 75, Reed has spent a lifetime singing and it shows. Her rich and robust vocals gently caress your ears as she waxes old-school on





### work. Harrowing yarns of this caliber are bound to pull tears from weary eyes. - Andy Kaufmann **Fever Ray**

Radical Romantics

**Doug Levitt** Edge of Everywhere

Producers: Karin Dreijer, Olof Dreijer, Johannes Berglund, Trent Reznor, Atticus Ross, Aasthma, Nidia and Vessel

A former news correspondent with experience covering trouble spots such as Rawa-

nda and Gaza, Doug Levitt has a nose for

stories of strife. Is it any wonder he's made

songs about struggle his forte? He toured

the country by bus for a decade plus, meet-

ing common folk and expanding his insight

When it comes to the arts, being anomalous remains an advantage. As a nonbinary, Swedish creator, Karin Dreijer possesses this quality in spades. The performer's uniqueness has attracted valuable com-

pany, including Trent Reznor and Atticus Ross of Nine Inch Nails, who contribute to "Even It Out" on this follow-up to 2017's Plunge. On that track and every other, the idiosyncratic composer entrances with transcendental swirls and ominous rumbles. - Andy Kaufmann

into the human condition. The stories that subsequently spilled forth for

this auspicious debut are perfectly suited for his Americana-style frame-

### Jawny It's Never Fair, Always True

Interscope Records Producers: Jawny, Elie Rizk, Imad Royal

Jawny's excellent lead single "Take it Back," chock full of fuzz guitar and gang chants, has been remixed and remastered for this full-length debut, and now features Beck!

The album also offers piano ballads ("Fall in Love") to counter Jawny's high energy. Closer

"Selfish Hate" is Jawny's most ambitious opus at eight minutes, a sad stoner's "Bohemian Rhapsody." "I'm old enough to feel old, but young enough to die alone..." These opening lines of "Everything" serve as a mission statement from a more sophisticated, mature singer. - Joseph Maltese



# **Death Valley Girls**

Islands in the Sky Suicide Squeeze Records Producer: Mark Rains

The seeds for this 11-track album allegedly germinated with chief songwriter Bonnie Bloomgarden's sickness-induced fever dreams. The result is a shift from material aimed at pleasing audiences to introspec-

tive self-affirmations. Worry not, the bouncy press release implores - it's still a party disc. To be sure, the bubbly squad's grunge pop aesthetic does an admirable job of enlivening lost spirits. Meanwhile, their laser focus on messages of empowerment drags down the band's exuberant fizz. - Andy Kaufmann

## **Amber Run**

How To Be Human Believe Digital Producer: Ben Allen

Intoxicating artistry navigates poignant lyrics with emotional storytelling, with raw metaphors decorating each song on Amber Run's fourth studio release. The indie rock trio of Joe Keogh, Tomas Sperring,



last three EPs with fresh material, the record touches on themes from personal development to parenthood, building ambient suspense: a beautiful blend of acoustic and synthesized sound. - Andrea Beenham

### **Jeff Larson**

It'll Never Happen Again: A Tim Hardin Tribute **Melody Place** 

Producer: Gerry Beckley

Singer-songwriter Jeff Larson does an exceptional job shedding new light on classic material from legendary troubadour Tim Hardin. Everyone from Rod Stewart

and Bob Seger to Johnny Cash have covered Hardin's catalog. And Larson is right up there with the best of them. He stridently captures the honest and conflicting sentiment of "Don't Make Promises You Can't Keep", and his take on "Misty Roses" is dreamy and wistful. "How Can We Hang On To a Dream" has an engaging baroque feel. - Eric Harabadian





### Ape Shifter Monkev Business

Brainstorm Records/Heavy Progressive Records Producers: Jeff Aug. Florian Walter and Kurty Munch

This German/American instrumental rock trio have shared bills with heavyweights like Allan Holdsworth, Greg Howe, Albert Lee and Stu Hamm. Tracks like "MPU," and "Stampede" are tough, in-the-pocket and tailor-made for the stoner rock and skate

punk set. But stick around for the atmospheric and ethereal "Shitkicker" and "Lying in Wait." Jeff Aug emits ample chunks of muted chords and fiery leads from his guitar arsenal. Bassist Florian Walter and drummer Kurty Munch bond with hand-in-glove precision. - Eric Harabadian

### IVE REVIEWS

The Moroccan Lounge Los Angeles, CA

Web: katieferrara.com

Contact: katie@katieferrara.com

Players: Katie Ferrara, vocals, guitar; Fernando Perdomo, guitar; John Urban, bass; Michael

Collins, drums

Material: With muted drumming and beautiful, balanced sound, Katie Ferrara kicked off her show sharing whisper-toned melismatic stylings and haunting country vocals, opening with "The Best Is Yet to Come." Shifting gears to a deliciously dark and sexy intro vibe on "Ride," the song unfolded with elastic guitar licks and a wailing solo, adding a sassy, gravel-feeling pre-chorus and soulful vocal delivery. Sharing a collection of singles from 2021 through to her latest release, "Lost In The Wires" (a narrative on the new age of tech addiction), Ferrara has a unique honesty about her writing that connects to her powerful delivery for an unforgettable experience.

Musicianship: With a gentle, unassuming stage presence, Ferrara's crowd remained under her spell for the entirety of the show. The guitarist, drummer, and acoustic bassist playing were divine-presenting the perfect backdrop to Ferrara's artistry—and the rare balance of musical chemistry between her and the musicians on stage created gorgeous moments of connection between the group and their standing crowd. Ferrara's vocal



flavorings are akin to a combination of Alison Krauss, Melissa Etheridge, and Jewel, with a stunning ability to captivate her listeners.

Performance: "Please Come Back To Me"-her self-described 'patriotic protest song' about the lack of truth in education and freedom of information in America—included a sing-along outro on the chorus refrain (as well as backing vocals from guitarist Fernando Perdomo and bassist John Urban). "On Her Path"-a song about women around the world who travel miles daily for water for their families-brought more audience participation on the scat melody section and included beautiful guitar licks on the bridge. The fun continued with

wolf howls from the room on "Wolf Cry," which included fantastic syncopated drum lines and a haunting cliffhanger outro.

Summary: Closing out with "Help Me Up," with its funky, uplifting vibe, solid rhythm guitar, and great breakdown, Ferrara and her band presented fabulous unassuming (but powerful) guitar licks, incredible drum control, and the perfect upright bass element. Equal parts feisty and natural, Katie Ferrara is the real deal, providing stunning vocal artistry covering country, rock, and R&B sprinklings, with a poetic lyricism that speaks conversationally to her audience. A unique and tasty sound experience. - Andrea Beenham



The Lodge Room Los Angeles CA

Web: mmeadowsband.com Contact: grant@girlieaction.com Players: Kristin Slipp, vocals, keyboard, percussion; Cole Kamen-Green, EVI, trumpet, keys Material: MMeadows is a duo playing what sounded like electronic music meets pop but without the thundering beats from the drum machine. The tunes are eerie and creepy,

but melodic and tasteful at the same time. The songs resemble a toned-down version of techno/electronic, mixed with refined vocals that add a bit of depth to the music.

Musicianship: The musicianship is pretty good. Green is a multi-instrumentalist who is like a kid in a candy shop, trying all the goodies in the store. EVI, trumpet, keyboards and percussion were all played by Green in a jazzy light, and he laid down the groundwork to most all the songs. Slipp has a very good voice. Her range is phenomenal, as she shows it off on "Friendship." She went from standard voice to a super-high falsetto that really seemed unreal and left the crowd with gaping mouths.

Performance: The performance was okay. Good audience acknowledgement kept things interesting. Slipp kept things light and airy with jokes and stories as she related to the audience stories of how MMeadows ended up where they're at and how the new album came to be.

Summary: MMeadows is a wanna-be techno/electronic duo with extremely strong vocals. Slipp sounds like a young Selena Gomez in voicing and style and is trying to use techno as a way to combine the two genres (not a bad thing). Green has worked with the likes of Beyoncé and Lorde and continues to be the musical force behind MMeadows. Light Moves Around You dropped on Feb. 3, with 10 brand-new tunes you can check out. - Pierce Brochetti

### IVE REVIEWS

Oddfellows Concert Lounge Wyandotte, MI

Contact: jq75@yahoo.com Web: facebook.com/RemnantsMi Players: Adam Quiroz, guitar, vocals, synthesizer, tambourine; Nathan Adermatt, guitar; Jude Biggs, bass; Michael Ellerman, drums

Material: Shades of guitarist Mike Keneally, math rock, progressive emo and Radiohead, this young and accomplished quartet weaves their web of avant garde rhythms, tempos and thematic concepts into a cauldron of sensory delights. Remnants defy classification, yet retain a relatable sound just the same. Despite the complex nature of the material, their beautiful melodies and indigenous grooves shine through. For example, "Demo Song" is somewhat experimental, but the trance-like themes emanating from the two guitarists draw you in. The full sound and impassioned vocals on "Houses Down By the Water" connect, as well.

Musicianship: Adam Quiroz is primarily a guitarist, but serves the band's overall sound as a solid utility player on vocals, keyboards and hand percussion, as well. Fellow guitarist Adermatt provides excellent interplay on solos and rhythm. Their work together creates interesting collages of auditory color. Bassist Biggs has an appropriately deep and clean tone that fills out the bottom end rather nicely.



He also plays between the notes and creates compelling textures and tension. Michael Ellerman's drumming walks that delicate line between conformity and chaos. He keeps the tempo in line, but can step out, tastefully, at a moment's notice.

Performance: The band erupted from the chute, but was mired, at first, by a somewhat muddy mix. No reflection on them, they quickly adapted and powered through the opener "Demo Song." "Hamilton's Pharmacopeia" followed with odd meters and a jazzy feel. The use of dynamics here really showed the restraint and ability of the band to listen to, and work with, each other. "Reflections" was interesting due to Quiroz's switching from

guitar riffs to synthesizer passages. There was a spacey sonic structure created that was inventive and trippy. "Houses Down By the Water" and the finale "The Right Rig" were noteworthy for their shift from eerie voodoolike meditation to near cacophonic meltdown.

Summary: Remnants are an interesting progressive rock band that refuses to be locked into one lackluster category. They've got their own sound rooted in all that is artistic, far-reaching and visionary. Guitar aficionados will surely appreciate the level of tasty shredding engendered by Quiroz and Adermatt. Jazz-fusion buffs and fans of bands like Tool should dig Biggs' and Ellerman's precise and intricate beats. - Eric Harabadian



The Hotel Café Hollywood, CA

Web: ariellesilver.com

Contact: booking@ariellesilver.com Players: Arielle Silver, vocals, guitar; Shane Alexander, guitar, vocals; Darby Orr, piano, bass, melodica

Material: Arielle Silver is an Americana/blues/ country singer-songwriter who is reminiscent in style of John Prine and Eric Anderson. She outdoes them both in the emotional department with creative and inventive tunes that capture your soul and make you want

to fly. The songs are "sad" in feeling, yet very uplifting and enriching in context, and leave you feeling refreshed and vibrant.

Musicianship: The musicianship is top quality as Silver and friends enchanted and delighted the audience with every guitar stroke. Alexander played eerie sounds and perfect string plucking was heard ever so subtly. Orr played the piano beautifully and switched off on bass and the three of them were just stunningly superb. They played off each other well and it was just one big happy place.

Performance: Silver has superb stage presence and is so confident and strong on stage, the audience just eats it up. You can look into Silver's eyes and see the beauty that is her passion and know that her soul is the good place where all of the music-magic happens. She kept things light and airy and threw out a joke or two remembering yester year and how the new songs came to be.

Summary: Arielle Silver is an excellent songwriter and she knows just how to aim and hit the heart right where it counts. "Worth Waiting For," "Ricky Lee" and "River Dock at Sunset" all hit the emo button as "Miracle" set everything off; in a very good way. All the songs are very touching and warming in one way or another. "Ghost Ships," a song about paths Not taken is another "make-you-think" tune that invokes life's questions about life. If you're into mellow, easy-listening, beautiful tunes that invoke passion and excitement, check out Arielle Silver the next time she's in town. - Pierce Brochetti



The Canyon Agoura Hills, CA

Web: sandyhaleymusic.com Contact: dougdeutschpr1956@gmail.com Players: Sandy Haley, vocals; David Kelly, keyboards; Joey Delgado, guitar; Ricky "RC" Cortes, bass; Steve Stephens, drums

Material: Opening with a solid, tight sound and feisty lyricism on "Dirty Dog," Sandy Haley and her quartet of experienced musicians delivered an unexpectedly inspiring and

upbeat set of blues from her latest EP, Feels Like Freedom. With powerful vocals—and projection that defied her petite stature-Haley engaged the crowd with a fun persona and grounded confidence as she presented a message of hope for the crowd (and especially the ladies) in attendance.

Musicianship: Alongside prominent guest musicians, Joey Delgado (guitar) and David Kelly (keys) of the Delgado Brothers, each performer on stage brought a stack of touring and performing experience in their own right, and the combination of players delivered a powerful blues sound. The railroad push of "Feel Good Church" brought gospel organ playing and gorgeous drum control, with seemingly effortless vocal leaps, great use of space, and spicy vocal growls from Haley on YouTube favorite, "Love Me Right."

Performance: Fabulous tight drumming and lilting, Motown rhythm section moments appeared in "Feels Like Freedom," with delicious fatback stick skills and guitar intro opening and molasses solo in the group's sticky blues interpretation of Curtis Mayfield's "Baby Please." The ballad also featured more great organ soloing from Kelly and presented some tasty low-end vocals and edgy growls from Haley, great drops that built up to punchy lead vocals, and solid vocal back-ups from Delgado and "RC" Cortes.

Summary: Rounding out the set with grungy, rockabilly "Never Sleep Your Way To The Middle," Sandy Haley presents a Dolly Parton-meets-Bonnie-Raitt flavor, arriving as a petite powerhouse, backed by a group of phenomenal musicians. The easy chemistry and professional demeanor of the collaboration of seasoned professionals provides an entertaining, relaxing container of music for an enjoyable evening out with friends. - Andrea Beenham

Harvard and Stone Los Angeles, CA

Web: johnnyzapp.com

Contact: johnnyzapp@gmail.com Players: Johnny Zapp, vocals, guitar; Matt Lubben, vocals, guitar; Scott Andrews, bass; A.D. Adams, drums, vocals

Material: Johnny Zapp's music is punk rock meets rock & roll, who then sat down to lunch with rockabilly. His style, rooted deep in the '70s era, encompasses a great many influences. For the most part, the live songs are heavy-hitting, hard rockin' punk tunes with splashes and sprinkles of melodic rockabilly and hints of oldies. The bottom end hits your soul like thunder in the dry desert just waiting for a splashdown.

Musicianship: Strong all around. Zapp, a multi-instrumentalist, stuck to playing guitar and helped fill the rhythm section superbly. Good strong vocals from Zapp and Lubben kept things very interesting, especially on "Want You, Need You." Lubben also contributed some nice rhythm guitar as well as some no-frills guitar lead. Adams and Andrews proved to be an unstoppable rhythmic force as they combined to provide a wall of energy that the guitars and vocals could cut through with a superb outcome.

Performance: Not much room on the stage to move around, but the boys did everything they could. While Zapp has "Elvis" written all over him, he has his own fashion and style. You can tell he's been around music his whole life. Adams is the solid rock that



everyone sits on. He was beating his drums like it was never going to be loud enough and was very, very entertaining as he also sang backup. Adams was the solid force, visually, that kept everything together.

Summary: Johnny Zapp is no slouch when it comes to the music business. He is all over the place. If he's not performing, he's writing. If not writing, he's practicing. If not practicing, he's in front of the camera at a photo shoot and always travelling. His music can be heard in 48 countries around the world. He has written tunes for the TV shows Pimp My Ride, MTV 10 on Top, ESPN's coverage of the PGA Tour and many Red Bull advertisements. If you're looking for well-written tunes that are well performed, check out Johnny Zapp and his crew the next chance you get.

- Pierce Brochetti



Music-makers tap into this list to connect with indie labels, marketing experts and indie publicists. Plus there's loads of contact info to aid in promoting your career: swag & t-shirt manufacturers, CD/vinyl duplicators, blog sites, social media tools and more.

1-2-3-4 GO! RECORDS

420 40th Street #5 Oakland, CA 94609 510-985-0325

Email: store@1234gorecords.com Web: 1234gorecords.com
\*not actively accepting demos

### 300 ENTERTAINMENT

450 West 14<sup>th</sup> Street New York, NY 10014 **Email:** info@threehundred.biz

Web: 300ent.com

Notable Artists: Megan Thee Stallion, Young Thug, Fetty Wap, Maria Becerra, Jeris Johnson, (see website for more)

### 4AD RECORDS

17-19 Alma Rd. London, SW 18, 1AA, U.K. +44 20 8870 9912 Email: demos@4ad.com

Web: 4ad.com
Roster: Adrianne Lenker, Aldous Harding, Anjimile, Atlas Sound, Bartees Strange, Beck and The Birds, (see website for full listing)

### Additional locations:

134 Grand Street New York, NY 10013 212-995-5882

### 88RISING

New York, NY & Los Angeles, CA Contact: Sean Miyashiro Email: shop@88rising.com Web: 88rising.com Notable Artists: Joji, Warren Hue, The Jackson

**825 RECORDS, INC.** 8225 5<sup>th</sup> Avenue, Suite 335 Brooklyn, NY 11209 347-240-5417

Email: mattyamendola@825records.com

Web: 825Records.com Styles/Specialties: Artist development, solo artists, singer/songwriters, pop, rock, R&B

### 10TH PLANET RECORDS

P.O. Box 10114 Fairbanks, AK 99710 Email: 10planet@mosquitonet.com Web: 10thplanet.com

### A389 RECORDINGS

P.O. Box 12058 Baltimore, MD 21281 Email: dom@a389records.com

Web: a389records.com. facebook.com/ a389recordings

### ACCIDENTAL ENTERTAINMENT, INC. E-mail: Hello@accidentalentertainment.com

Styles: alternative, indie, rock, acoustic, Latin, electronic/pop, classical, international Services: Music licensing and sync, artist and composer development/representation, publishing and admin.

\*Please request via email to submit material Adam Moseley, President, Rosie Forster, A&R Mgr.

### A-F RECORDS

P.O. Box 71266 Pittsburgh, PA 15213 Email: demos@a-frecords.com Web: a-frecords.com \*Currently accepting demos

### ACTIVATE ENTERTAINMENT

5062 Lankershim Blvd.-174 N. Hollywood CA 91601 818-569-3020 Email: submissions@2Activate.com

Contact: James Arthur

How to Submit: Urban, Soul/R&B, HipHop, Pop, Hard Rock, Country; Send Soundcloud &/or YouTube links, socials,

Genres: Pop, Hip-Hop, R&B/Soul, Rock, Country

### ALIAS RECORDS

838 E. High St. #290 Lexington, KY 40502 Email: accounts@aliasrecords.com
Web: aliasrecords.com
Styles/Specialties: indie-rock, singer-songwrit-

Distribution: ADA No unsolicited material

### ALLIGATOR RECORDS

New Material P.O. Box 60234 Chicago, IL 60660 773-973-7736 Email: info@allig.com Web: alligator.com

\*Demo Submission see website for details

### ATTABOI MUSIC MAGAZINE

Email: info@wildoatsrecords.net
Web: attaboi.online
Styles/specialities: popular music/
underground
Distribution: online

### ALTERNATIVE TENTACLES

P.O. Box 419092 San Francisco, CA 94141 510-596-8981

Email: mail@alternativetentacles.com Web: alternativetentacles.com

Styles/Specialties: punk rock, spoken-word, \*Unsolicited material accepted

### **AMATHUS MUSIC**

Rockville Centre, NY 11571 Web: amathusmusic.com Styles/Specialties: dance music, electronic, pop \*We do not Accepts Demos

### AMERICAN EAGLE RECORDINGS

12 Lake Forest Court West St. Charles, MO 63301 888-521-8146 Fax 314-965-5648 Email: info@americaneaglerecordings.com
Web: americaneaglerecordings.com

### AMERICAN LAUNDROMAT RECORDS

P.O. Box 85 Mystic, CT 06355 860-460-8903 Email: americanlaundromat@hotmail.com Web: alr-music.com \*Not accepting demos \*Business inquires only

AMHERST RECORDS 5221 Main St. Ste 2 Williamsville, NY 14221 716-883-9520 Email: info@amherstrecords.com Web: amherstrecords.com

2798 Sunset Blvd. Los Angeles, CA 90026 213-413-7353

Email: publicity@epitaph.com
Web: anti.com, facebook.com/antirecords

### API RECORDS

Watchung, NJ 07069
Email: apirecords@verizon.net Web: apirecords.com

### APPLESEED RECORDINGS

Music Submissions Department 1416 Larch Lane West Chester, PA 19380 Email: jim@appleseedmusic.com Web: appleseedmusic.com

### ARCTIC SIREN PRODUCTIONS

4105 Turnagain Blvd., Ste. L Anchorage, AK 99517 907-245-7311 Email: artcsirn@acsalaska.net Web: arcticsiren.com Contact: Peggy Monaghan

### ARKADIA I ABEL GROUP/ VIEW INC.

11 Reservoir Rd. Saugerties, NY 12477 845-246-9955 Email: Viewvid@aol.com Web: viewb2bonline.com

### **ASTHMATIC KITTY RECORDS**

830 Glenwood Ave Suite 510-414 Atlanta GA 30316
Email: info@asthmatickitty.com

Web: asthmatickitty.com Notable Artists: Mozart's Sister, OMBRE,

Roberts & Lord

### ASTRALWERKS RECORDS

1750 Vine Street Hollywood, CA Email: astralwerks.astralwerks@gmail.com Web: astralwerks.com, facebook.com/astralwerks
Styles/Specialties: electronic/rock \*No unsolicited material accepted

### BAR-NONE RECORDS

P.O. Box 1704 Hoboken, NJ 07030 201-770-9090 Email: glenn@bar-none.com Web: bar-none.com Contact: Glen Morrow, Owner Distribution: ADA \*Unsolicited material accepted

BARSUK RECORDS P.O. Box 22546 Seattle, WA 98122 Email: questions@barsuk.com Web: barsuk.com

Roster: Death Cab For Cutie, the Long Winters Mates of State, Menomena, Nada Surf, Ra Ra Riot, Phantogram, Ramona Falls, the Wooden Birds, David Bazan, Maps & Atlases, Say Hi, Big Scary, Laura Gibson, Pacific Air, Chris Walla

Distribution: Redeye

\*Please DO NOT send us MP3s or other audio

files, but please DO send us links to your music or press kit. See website for submission.

### BEC RECORDINGS

P.O. Box 12698 Seattle, WA 98111 206-691-9782

Email: licensing@toothandnail.com
Web: becrecordings.com, facebook.com/ becrecordingsmusic

### **BEGGARS GROUP**

(Also XL Recordings, Rough Trade Records, Matador Records, 4AD) 134 Grand St. New York, NY 10013 212-995-5882 Email: banquet@beggars.com

Web: beggarsgroupusa.com
Contact: Matt Harmon, President
Styles/Specialties: indie-rock, pop, electronic
Roster: Vampire Weekend, Sonic Youth, Queens
of the Stone Age, the National, Warpaint, the xx, Yo La Tengo and the New Pornographers Distribution: ADA

BIG DEAL RECORDS 15503 Ventura Blvd., Ste. 300 Encino, CA 91436 818-922-0807 Email: Info@bigdealmusic.com Web: bigdealmusic.com Styles/Specialties: pop, rock, R&B \*No unsolicited material

### Additional locations:

115 29th Ave. S. Nashville, TN 37212 615-942-8328

### **BIG NOISE**

11 S. Angell St., Ste. 336 Providence, RI 02906

Email: al@bignoisenow.com Web: bignoisenow.com

Roster: Artists have included Christina Aquilera. Katharine McPhee, Red Hot Chili Peppers, Paul Doucette (Matchbox 20), Little Anthony & the Imperials, Jim Brickman, J. Geils, Bela Fleck and more.

\*We are currently accepting demo submissions.

BLACK DAHLIA MUSIC P.O. Box 631928 Highlands Ranch, CO 80163 505-672-0333

Email: blackd@blackdahlia.com

Web: blackdahlia.com

### **BLACKHEART RECORDS**

636 Broadway New York, NY 10012 212-353-9600 **Email:** blackheart@blackheart.com Web: blackheart.com Styles/Specialties: all styles \*Unsolicited material accépted, ATTN: A&R

### **BLOODSHOT RECORDS**

3039 W. Irving Park Rd. Chicago, IL 60618 773-604-5300

Email: bshq@bloodshotrecords.com Web: bloodshotrecords.com

### **BLUE CANOE RECORDS**

Atlanta, GA & Tokyo Japan Email: contactbcr@bluecanoerecords.com Web: bluecanoerecords.com

### **BOMP/ALIVE NATURALSOUND RECORDS**

919 Isabel, Unit G Burbank, CA 91506

Burbank, CA 91506
Email: label@alive-records.com
Web: alive-records.com/category/bomp
Contact: Patrick Boissel
Roster: the Black Keys, Two Gallants, Buffalo
Killers, Brian Jonestown Massacre, Soledad
Brothers, The Warlocks, the Black Lips, SSM,
Brimstone Howl, Trainwreck Riders, Black
Diamond Heavies, Bloody Hollies
Distribution: Lumberjack Mordam Music Group
\*Unsolicited material accepted. We are a small
team, but we listen to it all. Do not contact us,
we will contact you if we dig what we hear.

### **BOOSWEET RECORDS**

P.O. Box 45256 Los Angeles, CA 90045 310-613-3535 Web: boosweet.com

Styles/Specialties: jazz, jazz fusion, smooth jazz, R&B, pop, reggae, hip-hop, rap, rock, metal, guitar instrumental, alternative Roster: Kiko Loureiro, Vernon Neilly

### BRIDGE NINE RECORDS

Beverly, MA 01915 978-532-0666 Email: info@bridge9.com Web: bridge9.com

### **BURNSIDE RECORDS**

6635 N. Baltimore Ave, Ste 226 Portland, OR 97203 503-231-0876 ext. 202 Email: skip@bdcdistribution.com Web: burnsidedistribution.com

### **CANYON RECORDS**

P.O. Box 61564 Phoenix, AZ 85052 800-268-1141

Email: canyon@canyonrecords.com Web: canyonrecords.com

CELESTIAL HARMONIES
Division of Mayflower Music Corp P.O. Box 30122 Tucson, AZ 85751 520-326-4400 Fax 520-326-3333 **Email:** celestial@harmonies.com

Web: harmonies.com

**CENTURY MEDIA** 

The Century Family c/o Sony Music International 25 Madison Ave.

New York, NY 10010

Email: centurymedia@musictoday.com
Web: centurymedia.com, facebook.com/ \*Unsolicited material accepted, see web for

CEXTON RECORDS P.O. Box 80187 Rancho Santa Margarita, CA 92688 Offices in CA and NYC 949-766-1384

Email: johncexton@aol.com Web: cexton.com

Web: cexton.com Contact: John Anello, Jr.
Roster: Johnny Mandolin, Larry Luger, Chiz
Harris w/ Conte Candoli, Doc Anello Trio,
Tom Kubis Big Band, Jack Wood, Beach Front
Property, Doc Anello & the Swing Machine
Big Band, James L Dean Big Band, Reissues of
Sinatra, Martin, Andante Duo Italian Music, Marie Anello Opera CD, Otaku in Crime Japanese
Anime music
Styles/Specialties: jazz, big band, swing and
Italian-American artists

Italian-American artists

Distribution: Indie, point of purchase, Internet, specialty stores

CLEOPATRA RECORDS
11041 Santa Monica Blvd., PMB 703
Los Angeles, CA 90025
310-477-4000 Fax 310-312-5653
Web: cleorecs.com/home
Contact: Brian Perera, Tim Yasui
Styles/Specialties: gothic, rock, metal, rap,
R&B, dance, classics, soundtracks
\*Music Submissions accepted

CLICKPOP RECORDS

P.O. Box 5765
Bellingham, WA 98227
Email: dave@clickpoprecords.com
Web: clickpoprecords.com

**CLOSED SESSIONS** 

Chicago, IL Email: alex@closedsessions.com Web: closedsessions.com Notable Artists: Jamila Woods, Kweku Colins, Webster X

**CMH RECORDS** 

2898 Rowena Ave., #201 Los Angeles, CA 90039 800-373-8073 Email: info@cmhrecords.com Web: cmhrecords.com

Styles/Specialties: country, bluegrass, electric, children's, Christmas

COMMUNION RECORDS

London & Brooklyn Email: info@communionmusic.com Web: communionmusic.co.uk Notable Artists: Michael Kiwanuka, Gotye, Tennis

COMPASS RECORDS

916 19th Ave. S. 916 19th Ave. S. Nashville, TN 37212 800-757-2277, 615-320-7672 Fax: 615-320-7378 Email: info@compassrecords.com Web: compassrecords.com

CONCORD RECORDS

5750 Wilshire Blvd. #450 Los Angeles, CA 90036 310-385-4455

Email: submissions@concordmusicgroup.com

Web: concordmusicgroup.com
Roster: Action Bronson, Andrew Bird, Arianna
Neikrug, August Burns Red, Barenaked Ladies

CROSSROADS ENTERTAINMENT

50 Fish Drive Arden, NC 28704 828-684-3066

Email: care@crossroadsmusic.com
Web: crossroadsmusic.com, facebook.com/ crossroadslabelgroup

**CURB RECORDS** 

48 Music Sq. E. Nashville, TN 37203 615-321-5080 Email: licensing@curb.com Web: curb.com, curb.com/licensing \*No unsolicited material accepted

DAEMON RECORDS

Decatur, GA 30031

Email: hello@daemonrecords.com Web: daemonrecords.com

DANGERBIRD RECORDS

3801 Sunset Blvd. Los Angeles, CA 90026 323-665-1144

Benail: info@dangerbird.com
Web: dangerbirdrecords.com
Roster: Juiceboxxx, \*Repeat Repeat,
A. Sinclair, Holly Miranda

DCD2 MUSIC Email: info@dcd2records.com Web: dcd2records.com

DEEP SOUTH RECORDS

P.O. Box 17737 Raleigh, NC 27619 919-844-1515

Email: hello@deepsouthentertainment.com Web: deepsouthentertainment.com

Additional location: P.O. Box 121975 Nashville, TN. 37212 615-953-4800

**DELMARK RECORDS** 

4121 N. Rockwell Chicago, IL 60618 773-539-5001

Email: delmark@delmark.com Web: delmark.com

**DELOS PRODUCTIONS** 

Po. Box 343 Sonoma, CA 95476 800-364-0645, 707-996-3844 Email: orders@delosmus.com Web: delosmusic.com Styles/Specialties: classical

DISCHORD RECORDS

3819 Beecher St. N.W. Washington, DC 20007 703-351-7507 Email: dischord@dischord.com Web: dischord.com

D'MAR ENTERTAINMENT, INC.

Email: dmarmusic@vahoo.com

Web: dmarmusic.com Styles/Specialties: smooth jazz, R&B, gospel \*Accepts unsolicited material

DOMO RECORDS

11022 Santa Monica Blvd., #300 Los Angeles, CA 90025 310-966-4414 Email: info@domocart.com Email: inro@domocart.com
Web: domomusicgroup.com
Contact: Dino Malito
Styles/Specialties: new age, world music,
rock, soundtrack, ambient, electronic
\*If you are interested in submitting your music

DOMINO RECORDS

to us, please see our website

P.O. Box 47029 London, UK SW18 1EG Web: dominorecordco.com Notable Artists: Blood Orange, Arctic Monkeys, Animal Collective

DRAG CITY RECORDS

P.O. Box 476867 Chicago, IL 60647 312-455-1015 Fax: 312-455-1057 Email: press@dragcity.com Web: dragcity.com \*No Longer accepts demos

237 Cagua N.E. Albuquerque, NM 87108 505-266-8274 Email: dsbp@dsbp.cx Web: dsbp.cx

**DUALTONE RECORDS** 

3 McFerrin Ave. Nashville, TN 37206 615-320-0620 Email: info@dualtone.com Web: dualtone.com

**ENTERTAINMENT ONE MUSIC US** 

11-13 East 26th Street New York, NY 10010 Web: entertainmentone.com

**Additional locations:** 

2700 Pennsylvania Ave. Suite 1000 Santa Monica, CA 90404

4201 Wilshire Blvd, Suite 400 Los Angeles, CA 90010

Offices in Canada Toronto, Montreal, Vancouver

Offices in London & Asia

EARWIG MUSIC COMPANY, INC. 2054 W. Farwell Ave., Ste G Chicago, IL 60645-4963 773-262-0278 Email: info@earwigmusic.com

Web: earwigmusic.com

EAST 2 WEST COLLECTIVE Los Angeles, CA 90025 323-963-8050

Email: idevita@e2wcollective.com
Web: muchandhousepr.com Contact: Laura Ackermann, Senior Publicist

EMPEROR IONES RECORDS

P.O. Box 4730 Austin, TX 78765

Email: brutus@emperorjones.com
Web: emperorjones.com

**EPITAPH RECORDS** 

2798 Sunset Blvd. Los Angeles, CA 90026 213-413-7353

Email: edie@epitaph.com
Web: epitaph.com
Styles/Specialties: alt-rock, punk
Distribution: Indies \*No unsolicited material

**ERASED TAPES RECORDS, LTD** 

174 Victoria Park Road London E9 7HD Great Britain Email: licensing@erasedtapes.com
Web: erasedtapes.com
Notable Artists: Anne Muller, Bell Orchestre,

Codes in the Clouds, Daniel Brandt, Greg Gives Peter Space, etc.

ESTRUS LLC

P.O. Box 2125 Bellingham, WA 98227 **Email:** website@estrus.com Web: estrus.com
\*No unsolicited material

**EQUAL VISION RECORDS** 

P.O. Box 38202 Albany, NY 12203-8202 518-458-8250 Fax 518-458-1312 Email: info@equalvision.com Web: equalvision.com

Styles/Specialties: punk, hardcore, indie, emo, rock, pop, metal \*No physical demos. Email links to stream your

music (no downloads), with a biography

FAT POSSUM RECORDS

P.O. Box 1923 Oxford, MS 38655

662-234-2828 Fax 662-234-2899 Email: matthew@fatpossum.com Web: fatpossum.com, facebook.com/ FatPossumRecords

FAVORED NATIONS ENTERTAINMENT 17328 Ventura Blvd., #165 Encino, CA 91316 818-385-1989 Email: info@favorednations.com
Web: favorednations.com
Styles/Specialties: all styles welcome (Label is co-owned by Steve Vai)

FEARLESS RECORDS 5870 W. Jefferson Blvd., Ste. E Los Angeles, CA 90016 Web: fearlessrecords.com Styles: See website for details

**FERVOR RECORDS** 

1810 W. Northern Ave A-5 Box 186 Phoenix, AZ 85021 Email: info@fervor-records.com

Web: fervor-records.com

\*We do not accept unsolicited material

FEVER RECORDS ATTN: Sal Abbatiello

P.O. Box 219 Yonkers, NY 10710 914-725-0011 Email: fevermusic@aol.com Web: feverrecords.com

FIRST ACCESS ENTERTAINMENT

6725 Sunset Blvd. Ste. #420 Los Angeles, CA 90028 Email: contact@faegrp.com
Web: faegrp.com
Published: facebook.com/firstaccessent
How to Submit: no unsolicited material

FORMUSIC Rua Bernardino de Campos, 277 Indaiatuba - São Paulo Đ Brazil Contact: Nando Machado Web: formusic.com.br Email: info@formusic.com.br Styles/Specialities: Indie/Rock/Hard Rock/

Styles/Specialnes: Inde/Nock/Pard Nock/ Pop/Folk/Electronic Notable artists: Arctic Monkeys, Queens of the Stone Age, Radiohead, Tame Impala, Gavin James, Passenger

FREDDIE RECORDS

5979 S. Staples St. Corpus Christi, TX 78413 361-992-8411 Fax 361-992-8428 Email: sales@freddierecords.com Web: freddiestore.com

**G2 RECORDS** 

14110 N. Dallas Pkwy. Ste. 365 Dallas, TX 75254 972-726-9203 Email: info@g2records.com Web: g2recordsandpublishing.com

GET HIP, INC. 1800 Columbus Ave. Pittsburgh, PA 15233 412-231-4766 Email: gregg@gethip.com Web: gethip.com

**GHOSTLY INTERNATIONAL** 

P.O. Box 220395 Brooklyn, NY 11222

Email: booking@ghostly.com

Web: ghostly.com Notable Artists: Mary Lattimore, Tadd Mullinex, Matthew Dear, Kllo, Tycho

GLASSNOTE RECORDS

**Demo Submissions** 770 Lexington Ave., 16th Fl. New York, NY 10065 646-214-6000 Fax 646-237-2711 Email: demos@glassnotemusic.com

Email: demos@glassnotemusic.com Web: glassnotemusic.com Roster: Phoenix, the Temper Trap, Mumford and Sons, Two Door Cinema Club, Givers, Oberhofer, Childish Gambino, Daughter, Little Green Cars, Robert DeLong, Flight Facili-ties, Half Moon Run, CHVRCHES, Foy Vance, Jeremy Messersmith, Panama Wedding

**Additional locations:** 

Los Angeles 2200 Colorado Avenue Suite 200 Santa Monica, CA 90404 310-865-8620

London

10-11 Lower John St, Soho London W1F 9EB 020-7183-6887

Toronto

2450 Victoria Park, Ste. 1 Toronto, Ontario M2J 4A1 416-718-4424

HEADS UP INTERNATIONAL Concord Music Group 5750 Wilshire Blvd, Suite 450 Los Angeles, CA 90036 310-385-4465

Email: submissions@concordmusic group.com Web: concordmusicgroup.com/labels/Heads-Up

**HOPELESS RECORDS** 

PO Box 495 Van Nuys, CA 818-997-0444

Email: ar@hopelessrecords.com

Web: hopelessrecords.com

\*See web FAQ for submission guidelines

HOT TOMATO RECORDS DEEP SOUTH ENTERTAINMENT P.O. Box 17737 Raleigh, NC 27619 919-844-1515

Email: info@deepsouthentertainment.com Web: deepsouthentertainment.com

### Additional Location:

Nashville PO Box 121975 Nashville, TN 37212

615-953-4800 **IDOL RECORDS** 

P.O. Box 140344 Dallas, TX 75214 Email: info@idolrecords.com Web: idolrecords.com

INNOVATIVE LEISURE 2658 Griffith Park Blvd, #324 Los Angeles, CA 90039 Contact: Nat Nelson, Jamie Strong & Hanni Fl Khatib

Email: info@innovativeleisure.net Web: innovativeleisure.net

Notable Artists: BADBADNOTGOOD, Nosaj Thing, Rhye

INTEGRITY LABEL GROUP

4050 Lee Vance Drive Colorado Springs, CO 80918 1-888-888-4726

Email: customercare@integrityMusic.com
Web: integritymusic.com
Contact: David C. Cook
\*No unsolicited material

### Additional location:

1646 Westgate Circle, Suite 106 Brentwood, TN 37027 888-888-4726

IPECAC RECORDINGS

Email: info@ipecac.com Web: ipecac.com

Contact: Greg Werckman
Distribution: Fontana
Roster: Fantomas, Melvins, Northern State, Dalek, Skeleton Key, Peeping Tom, Dub Trio

### JAGGO RECORDS 323-850-1819

Email: jaggo@jaggo.com
Web: jaggo.com/studios
Styles/Specialties: pop, rock, jazz, R&B, hiphop, soul, World music
\*Unsolicited material accepted

### JAGJAGUWAR

213 S. Rogers St. Bloomington, IN 47404 Contact: Darius Van Arman, Chris Swanson

Email: info@jagjaguwar.com
Web: jagjaguwar.com, facebook.com/Jag-

jaguwar Notable Artists: Bon Iver, Angel Olsen,

Unknown Mortal Orchestra

### JAZZ LINK ENTERPRISES

3721 Columbia Dr. Longmont, CO 80503 303-776-1764 Email: hiblerjude@gmail.com

Web: jazzlinkenterprises.com

### JONKEY ENTERPRISES

Sonic Safari Music 663 W. California Ave. Glendale, CA 91203 818-242-4034

Email: chuck@sonicsafarimusic.com

Web: sonicsafarimusic.com
Web: sonicsafarimusic.com
Contact: Chuck Jonkey
Styles/Specialties: environmental, world,
traditional, ethnic
Distribution: Indies

Roster: Chuck Jonkey, Carl Malone \*No unsolicited material

### KEMADO RECORDS

87 Guernsey St. Brooklyn, NY 11222 Email: info@kemado.com Web: kemado.com Roster: the Sword

### KILL ROCK STARS

819 SE 14th Loop Suite 106

Battle Ground, WA 98604 Email: feedback@killrockstars.com Web: killrockstars.com

\*Accepting demos from active, touring bands

KOCH RECORDS See E1 Music Group

### K RECORDS

P.O. Box 7154 Olympia, WA 98507 360-786-1594

Email: promo@krecs.com Web: krecs.com

Roster: Karl Blau, Aries, Jason Anderson Currently not accepting demos

### KRANKY

Chicago, IL Email: krankyinfo@gmail.com Web: kranky.net

Notable Artists: Stars of the Lid, Grouper, Tim

Currently accepting demos

### LAMON RECORDS CORPORATION

Hollywood: 818-850-0625 Nashville: 615-379-2121 Email: dave@lamonrecords.com Web: lamonrecords.com

LAZY BONES RECORDINGS 10002 Aurora Ave. N., Ste. 36 PMB 317 Seattle, WA 98133

310- 281-6232 Fmail: scott@lazybones.com

Web: lazybones.com
\*At this time we are not accepting demos

### **Additional Location:**

Melbourne, Australia (03) 9028 2200

### LAZY S.O.B. RECORDINGS

P.O. Box 4084 Austin, TX 78765 512-480-0765 Email: LazySOB1@aol.com Web: lazysob.com

### LEG (Loggins Entertainment Group)

Email: staff@backstageentertainment.net Web: backstageentertainment.net

### LEVIATHAN RECORDS

P.O. Box 745 Tyrone, GA 30290 770-257-8697

Email: promotions@leviathanrecords.com
Web: leviathanrecords.com

### LITTLE FISH RECORDS

Cleveland, OH 44119 216-481-1634, 216-849-6478 Email: lkoval@msn.com Web: littlefishrecords.com Contact: Greg David

### LIZARD SUN ENTERTAINMENT

1621 W. 25th St., Ste. 115 San Pedro, CA 90732 310-505-3958

Email: floyd@lizardsunentertainment.com Web: morrisonland.com

Contact: Floyd Bocox, CEO & President Styles: country, pop, rock

### LOCAL ACTION

Email: info@localactionrecords.co.uk
Web: localactionrecords.co.uk Notable Artists: Deadboy, Jammz, DAWN

### LOVECAT MUSIC

P.O. Box 548, Ansonia Sta. New York, NY 10023 646-304-7391

Email: lovecatmusic@gmail.com

### Web: lovecatmusic.com

**LUAKA BOP** 195 Chrystie, 602B New York, NY 10002

212-624-1469 Email: iwasthinking@luakabop.com Web: luakabop.com Styles/Specialties: pop, world \*No unsolicited materials

### MACKAVENUE

18530 Mack Ave., Unit 299 Grosse Pointe Farms, MI 48236 888-640-6225 Email: info@mackavenue.com

### Web: mackavenue.com MAGGIE'S MUSIC

P.O. Box 490 Shady Side, MD 20764 410-867-0642

Email: mail@maggiesmusic.com Web: maggiesmusic.com

### MALACO MUSIC GROUP, THE

P.O. Box 9287 Jackson, MS 39286 601-982-4522

Email: malaco@malaco.com

demo@malaco.com Web: malaco.com

MANIFESTO RECORDS 104 West Anapamu Street Suite K Santa Barbara, CA 93101 805-837-0100

Email: esc@manifesto.com Web: manifesto.com

Contact: Evan Cohen, Business Affairs
Styles: rock, indie, Brit-pop, punk
Roster: Alice Cooper, Dead Kennedys, Tom Waits

Distribution: MVD
\*No unsolicited material

### MARSALIS MUSIC

323 Broadway Cambridge, MA 02139 617-354-2736

Web: marsalismusic.com
\*Not accepting any artist submissions

### MASCOT LABEL GROUP

P.O. Box 231 2650 AE Berkel & Rodenrijs The Netherlands Web: Mascotlabelgroup.com
Contact: Ron Burman D President MLG North

America/A&R Email: Burman@mascotlabelgroup.com
Contact: Ed van Zijl D owner/A&R
Styles: Rock, metal, guitar, prog, blues rock, jam

### MATADOR RECORDS

MATADOR RECORDS 134 Grand St. New York, NY 10013 703-915-1211, 212-995-5882 **Email:** miwaokumura@beggars.com Web: matadorrecords.com Styles/Specialties: all styles \*Unsolicited material accepted

### MELLO MUSIC GROUP

Tucson, AZ Email: info@mellonmusicgroup.com Web: mellomusicgroup.com Notable Artists: Oddisee, Open Miek Eagle, Apollo Brown

### MERGE RECORDS

Chapel Hill, NC
Email: merge@mergerecords.com

Web: mergerecords.com
Roster: Arcade Fire, Barren Girls, Caribou, Divine Fits, Ex Hex, She & Him, Teenage Fanclub, M. Ward and more

### METAL BLADE RECORDS

5632 Van Nuys Blvd., #1301 Sherman Oaks, CA 91401

Email: metalblade@metalblade.com Web: metalblade.com, facebook.com/metalbladerecords
Styles/Specialties: heavy metal, progressive,

rock \*No unsolicited material

### Additional location:

Metal Blade Records GMGH Marstallstrasse 14 73033 Goppingen, Germany

### METROPOLIS RECORDS

P.O. Box 974 Media, PA 19063 610-595-9940 Email: demo@metropolis-records.com, face-book.com/MetropolisRecords Web: metropolis-records.com

### MEXICAN SUMMER

87 Guernsey St. Brooklyn, NY11222 Email: info@mexicansummer.com Web: mexicansummer.com Notable Artists: Ariel Pink, Weyes Blood,

\*Not accepting demos at this time.

### MILAN ENTERTAINMENT

Sherman Oaks, CA
Email: milanrecords@sonymusic.com
Web: milanrecords.com
Styles: soundtracks, electronic, world

### MIND OF A GENIUS (MOAG)

P.O. Box 3613, M.P.O. Vancouver, BC, Canada, V6B 3Y6 604-669-MINT Email: info@mintrecs.com

Web: mintrecs.com, facebook.com/ mintrecords, mindofagenius.co.uk Notable Artists: THEY, Gallant, ZHURECORDS Roster: Hot Panda, Immaculate Machine, Fanshaw, Kellarissa, John Guliak \*We are no longer accepting physical demo submission. Use contact form on website

## MILK RECORDS P.O. Box 35 Moreland LPO

Coburg 3058 Victoria, Australia Email: millk@milkrecords.com.au Web: milk.milkrecords.com.au, facebook.com/milkrecordsmelbourne
Notable Artists: Courtney Barnett

### MIXPAK RECORDS

Brooklyn, NY
Email: info@mixpakrecords.com
Web: mixpakrecords.com
Notable Artists: Popcaan, Palmistry, Murio

### MORPHIUS RECORDS

100 E. 23rd St. Baltimore, MD 21218 410-662-0112 Email: info@morphius.com Web: morphius.com

### MOTION CITY RECORDS

P.O. Box 50624 Minneapolis, MN 55405 310-434-1272

Email: us@motorcitysoundtrack.com Web: motioncity.com

Styles/Specialties: alternative rock
Roster: Velvet, Voodoo, Brent Fraser, 10 Pound
Troy, UFO Bro, Drag, Wendy Bucklew

### MOUNTAIN APPLE COMPANY, THE

P.O. Box 22569 Honolulu, HI 96814 808-597-1888

Web: mountainapplecompany.com Styles/Specialties: traditional and contemporary Hawaiian

### MOUNTAIN HOME RECORDS

50 Fisk Drive Arden, NC 28704 828-684-3066

Web: mountainhomemusiccompany.com Web: mountainhomemusiccompany.com, facebook.com/mtnhomemusic

Styles/Specialties: bluegrass
\*No unsolicited material

MRG RECORDINGS
Email: submissions@mrgrecordings.com Web: mrgrecordings.com, facebook.com/ mrgrecordings Contact: A&B Styles/Specialties: rock, electronic, ambient,

MTS RECORDS

412-445-5282 Email: michael@mtsmanagementgroup.com

### Web: mtsmanagementgroup.com Styles/Specialties: All Genres

MY-ZEAL PRODUCTIONS, CO 23207 Lahser Rd. Southfield, MI 48033

313-444-8583
Email: myzealproductions@gmail.com Web: MyZealProductions.com Styles/Specialties: gospel, pop, rnb, singer-

### songwriters Distribution: IndieBlu, MNRK

NEW PANTS PUBLISHING INC. & OLD PANTS PUBLISHING INC. 119 N Wahsatch Avenue Colorado Springs, Colorado 80903 719-632-0227 Fax 719-634-2274 Email: rac@crlr.net

Web: newpants.com, oldpants.com Contact: Robert A. Styles/Specialties: pop, rock, rap,

R&B, country
Roster: Stephanie Aramburo, Chad Steele, C. Lee Clarke, Tech T, James Becker, Kathy Watson, Lisa Bigwood, George Montalbano, Silence, Sherwin Greenwood, Joel Diehl, John

\*Unsolicited material through management or lawyer only. Please contact before submitting

### NEW WEST RECORDS

2923 Berry Hill Dr. Nashville, TN 37204

615-385-4777

Web: newwestrecords.com
Roster: see web
\*No unsolicited materials accepted

NINJA TUNE

P.O. Box 4296 London, SE11 4WW

Email: demos@ninjatune.net
Web: ninjatune.net/home
Roster: Bonobo, Actress, FaltyDL, The Bug \*Only accepting demos in digital form

NITRO RECORDS 7071 Warner Ave., Ste. F736 Huntington Beach, CA 92647 Email: info@nitrorecords.com Web: facebook.com/nitrorecords

Styles/Specialties: punk/pop Roster: see web

Brooklyn, New York 11249
Email: press@vice.com
Web: vice.com/en\_us/section/music

NONESUCH RECORDS

1633 Broadway New York, NT 10019 212-707-2000

Email: info@nonesuch.com
Web: nonesuch.com, facebook.com/

NonesuchRecords Roster: Emmylou Harris, Joni Mitchell, Gipsy Kings, kd lang, Randy Newman, Wilco, Brian Wilson, Stephen Sondheim, Kronos Quartet, Youssou N'Dour, Buena Vista Social Club,

Laurie Andersor

OGLIO RECORDS

3540 W. Sahara Ave., #308 Las Vegas, NV 89102 702-800-5500 **Web:** oglio.com

Contact: Carl Caprioglio, Mark Copeland Roster: George Lopez, the Sparks, Jackie the Jokeman Martling, reissues, novelty,

soundtracks, Beatallica

OH BOY RECORDS P.O. Box 150222 Nashville, TN 37215 615-742-1250

Email: info@ohboy.com

Web: ohboy.com
\*no unsolicited material accepted

PAPER GARDEN RECORDS

TYO Tillary St., Apt. 608
Brooklyn, NY 11201
Email: info@papergardenrecords.com
Contact: Bryan Vaughn
Web: papergardenrecords.com
Roster: Alcoholic Faith Mission, Darla Framer,

Mighty Tiger, Pree Accepting Demos

PARMA RECORDINGS

44 Lafayette Rd. North Hampton, NH 03862

603-758-1718

Email: info@parmarecordings.com Web: parmarecordings.com

PAUL WINTER

P.O. Box 72 Litchfield, CT 06759 860-567 8796, 800-437-2281 **Email:** elizabeth@waldmaniapr.com

Web: paulwinter.com, facebook.com/paulwintermusic

POSI-TONE

P.O. Box 2848 Los Angeles, CA 90294 310-871-2652

310-81-2652
Email: info@posi-tone.com
Web: posi-tone.com
Styles/Specialties: jazz
Roster: Orrin Evans, Jim Rotondi, Ralph Bowen,
Brian Charette, Jared Gold, David Gibson, Ehud
Asherie, Doug Webb

PPL ENTERTAINMENT GROUP, INC

PPL ENTERTAINMENT GROUP, INC
PO Box 261488
Encino, CA 91426
310-962-3873, 424-394-1496
Email: pplzmi@aol.com
Web: pplzmi.com
\*No unsolicited material accepted
Contact: Maxx Diamond
\*No unsolicited material accepted. Must first
write with SASE for permission.

PRA RECORDS 212-860-3233

Email: pra@prarecords.com Web: prarecords.com

Contact: Patrick Rains

Styles/Specialties: jazz Roster: Jonatha Brooke, Randy Crawford, David

Sanborn, Curtis Stigers Distribution: Ryko

PRAVDA RECORDS 4245 N Knox Ste 7 Chicago, IL 60641 773-763-7509 Email: kenn@pravdamusic.com

Web: pravdamusic.com

PRIMARILY A CAPPELLA

P.O. Box D San Anselmo, CA 94979

415-419-5509 Email: harmony@singers.com

Web: singers.com Styles/Specialties: a cappella \*Unsolicited material accepted

**QUARTO VALLEY RECORDS** 

Woodland Hills, CA
Email: info@quartovalleyrecords.com

Email: Info@quartovalleyrecortos.com
Web: quartovalleyrecords.com
Roster/Notable Projects: Paul Rodgers, Savoy
Brown, Edgar Winter, The Immediate Family,
Narada Michael Walden, Richard T. Bear,
Bonham-Bullick Band, Denny Seiwell, Sean

**R&S RECORDS** 

Email: bandcamp@rsrecords.com

Chambers, Dominic Quarto

Web: randsrecords.com Roster: James Blake, Nicolas Jaar, Paul White

RAMP RECORDS
Santa Barbara, CA
Email: Info@ramprecords.com
Web: ramprecords.com
Styles/Specialties: Eclectic
Roster: Michael McDonald, Jeff Bridges
\*No unsolicited material

RAZOR & TIE ENTERTAINMENT 250 West 57th Street - 6th Floor New York, NY 10107 212-699-6588

Email: press@razorandtie.com
Web: concord.com/labels/razor-tie-records

Roster: see website

**RED EYE MUSIC GROUP** 

505 Eno St. Hillsborough, NC 27278

877-733-3931

Email: info@redeyeworldwide.com Web: redeyeusa.com Note: no unsolicited material

RED HOUSE RECORDS

916 19th Avenue South Nashville, TN 37212 800-757-2277, 615-320-7672

Email: info@compassrecords.com Web: redhouserecords.com \*Unsolicited material accepted

RELAPSE RECORDS

P.O. Box 2060

Upper Darby, PA 19082 610-734-1000

Email: mailorder@relapse.com, Web: relapse.com, facebook.com/

RelapseRecords
Roster: High on Fire, Jucifer, Origin, Brutal Truth

REVELATION RECORDS

P.O. Box 5232 Huntington Beach, CA 92615 714-842-7584

Email: webmaster@revhq.com
Web: revelationrecords.com

Styles/Specialties: hardcore, punk, emo, metal

Roster: See website

\*Unsolicited material accepted

RHYMESAYERS ENTERTAINMENT 2409 Hennepin Ave. Minneapolis, MN 55405 612-977-9870

Email: info@rhymesayers.com Web: rhymesayers.com

ROADRUNNER RECORDS

Warner Music Group

1633 Broadway New York,NY 10019

212-275-2000 Web: elektramusicgroup.com/roadrunner-

records
Styles/Specialties: rock

\*Unsolicited materials accepted, see web for

ROUGH TRADE RECORDS

30 Rockefeller Plaza New York, NY 10112 212-664-1110

Web: roughtrade.com
Notable Artists: Princess Nokia, jennylee,

SACRED BONES Brooklyn, New York Email: info@sacredbonesrecords.com

Web: sacredbonesrecords.com
Notable Artists: Amen Dunes, Zola Jesus,

Jenny Hval

SECRETLY CANADIAN

213 S. Rogers Bloomfield, IN 47404

812-335-1572
Email: info@secretlydistribution.com

Web: secretlycanadian.com Notable Artists: Whitney, ANOHNI, serpentwithfeet, War On Drugs

SHANGRI-LA PROJECTS

P.O. Box 40106 Memphis, TN 38174 901-359-3102

Email: sherman@shangrilaprojects.com Web: shangrilaprojects.com

SIX DEGREES RECORDS

P.O. Box 411347 San Francisco, CA 94141

Email: licensing@sixdegreesrecords.com Web: sixdegreesrecords.com Distribution: Fontana

we do not accept unsolicited demos SONIC IMAGES ENTERTAINMENT GROUP

12400 Ventura Blvd., #268 Studio City, CA 91604

323-650-4000
Email: sonicimages@sonicimages.com

Web: sonicimages.com

SOUI FCTION

Los Angeles Contact: Joe Kay, Head of A&R

Web: soulection.com Notable Artists: Goldlink, Sango, Ta-ku

SOUND KITCHEN STUDIOS, LLC

112 Seaboard Ln. Franklin, TN 37067 615-370-5773

Email: iblonder@soundkitchen.com Contact: Ira Blonder Web: soundkitchen.com

Specialities: All Genres
\*Unsolicited material accepted

SOUNDSCAPES MEDIA GROUP

1534 N. Moorpark Road, #183 Los Angeles, CA 91360 805-405-8078

Email: info@soundscapesmedia.com

Web: soundscapesmedia.com Styles/Specialties: Jazz, Acoustic, Vocal, Latin, Pop, Blues, Classic Rock, Classical - HD Re-cordings and Distribution, Immersive formats \* Unsolicited Material Accepted

SPARROW RECORDS (Capitol CMG Label Group)

101 Winners Cir. Brentwood, TN 37027

615-371-4300

Email: info@capitolcmg.com
Web: capitolcmglabelgroup.com
Styles/Specialties: Christian
\*No unsolicited materials

SST Records PO Box 1 Taylor, TX 76574 512-387-5331

51z-351: 5331

Email: orders@sstsuperstore.com

Web: sstsuperstore.com

Styles/Specialties: rock, jazz, punk, progres-

sive rock
\*Unsolicited material accepted

STONES THROW RECORDS, LLC

2658 Griffith Park Blvd, #504 Los Angeles, CA 90039

Email: losangeles@stonesthrow.com
Web: stonesthrow.com
Notable Artists: J Dilla, Dam-Funk, Madvillian

SUB POP 2013 4th Ave., 3rd Fl. Seattle, WA 98121 206-441-8441 Fax 206-441-8245

Email: info@subpop.com Web: subpop.com

Styles/Specialties: rock, alt. rock No unsolicited material

SUMMIT RECORDS

PO. Box 26850 Tempe, AZ 85285 1-480-491-6430 Email: sales@summitrecords.com

Web: summitrecords.com Styles/Specialties: jazz--big band,

contemporary
Distribution: hard goods: Allegro Media Group
(North America); digital: IODA

SURFDOG RECORDS

1126 S. Coast Hwy. 101 Encinitas, CA 92024 760-944-8000 Fax 760-944-7808

760-944-8000 Fax 760-944-7808 Email: demo@surfdog.com Web: surfdog.com Contact: Anita Strine Roster: Brian Setzer, Stray Cats, Richard Cheese, Gary Hoey, Rusty Anderson, Slightly Stoopid, Dan Hicks, Butthole Surfers, Gibby Haynes, Dylan Donkin, the Wylde Bunch \*Unsolicited material accepted, see website

SYMBIOTIC RECORDS

SYMBIOTIC RECORDS P.O. Box 88456 Los Angeles, CA 90009 424-245-0416 Web: symbioticnation.com Syles/Specialties: All Roster: Ignacio Val, Eric Knight

Services: Record Label \*Accepts unsolicited material email links only,

no phone calls

THIN MAN ENTERTAINMENT

P.O. Box 322 Torrance, CA 90507 310-320-8822

Email: submissions@thinmanentertainment.com
Web: thinmanentertainment.com

Contact: Jeremy Meza Styles/Specialties: alternative rock, darkwave,

deathrock, gothic, industrial, jazz, junk, punk and psychobilly

THUMP RECORDS P.O. Box 9605

Brea, CA 92822
Email: customersupport@thumprecords.com

Web: thumprecords.com
Contact: Bill Walker, CEO
Styles/Specialties: Latin rap, old skool, rap,
R&B, Latin, oldies, disco
\*New Artist submission guidelines: see

TRUE PANTHER SOUNDS New York, New York
Email: sounds@truepanther.com

Web: truepanther.com Notable Artists: Tobias Jesso Jr. London

**URBAND & LAZAR** 

Los Angeles, CA London 323-230-6592

Email: help@urbandlazar.com
Web: urbandlazar.com

Styles/Specialities: indie, alt-rock, s-s
\*We do not accept unsolicited material **UNIVERSALCMG WORLD ENT. 1954** 

A Straiter Enterprise Company Wells Fargo Center 355 South Grand Avenue LA, California 90071 323-334-0446

Email: info@unicmg.com Web: unicmg.com Styles/Specialties: All Genres

\*No unsolicited material accepted VAGRANT RECORDS

VAGRANT RECORDS 5566 W. Washington Blvd. Los Angeles, CA 90016 323-302-0100 Email: info@vagrant.com

Web: vagrant.com
\*We do not accept unsolicited demos

WARP RECORDS

Sheffield London Web: warp.net

Email: usa@warprecords.com Notable Artists: Hudson Mohawke, Danny Brown, Aphex Twin, Kelela

\*not seeking unsolicited demos WICKED COOL RECORDS 434 6th Ave., Ste. 6R New York, NY

March 2023 MB musicconnection.com 57

347-229-2960

Email: scott@wickedcoolrecords.com Web: facebook.com/WickedCoolRecords

WINGSPAN RECORDS

A Straiter Enterprise Company Wells Fargo Center 355 South Grand Avenue LA, California 90071 323-334-0446 Email: info@unicmg.com Web: WingspanRecords.com
Styles/Specialties: Artist development, solo

artists, singer/songwriters, All Genres
\*No unsolicited material accepted

XL RECORDINGS

RECORDINGS
(Beggars Group)
1 Codrington Mews
London, England W11 2EH
+44 (0) 20 8870 7511
Web: xlrecordings.com Email: xl@xl-recordings.com

YEAR0001

Krukmakargatan 22, 118 51 Stockholm Sweden Email: info@year001.com Web: year0001.com, facebook.com/year0001 Notable Artists: Yung Lean, Bladee, Thaiboy

YEP ROC RECORDS 449-A Trollingwood Rd. Haw River, NC 27258 877-733-9331 Email: fred@yeprocmusicgroup.com Web: yeproc.com

MARKETERS/PROMOTERS

1 SEO EXPERTS

Los Angeles, CA 888-736-2413 **Web:** 1seoexperts.com Contact: Michael Guy Services: Providing cutting edge media and

CARDSCASHREWARDS.COM

Los Angeles, CA 1-888-452.5959 Toll-Free in USA Email: info@cardscashrewards.com Web: cardscashrewards.com

Styles/Specialties: We develop gift cards into marketing solutions that enable music artists to establish and sustain their careers

independently.

Our award-winning approach to gift cards integrates online PR; social networking; cutting-edge ecommerce and more into any commercially-viable artists' marketing mix to accelerate sales and cash-flow; grow and monetize social networks; establish nioneuze social networks; establish new distribution channels; and new strategic partnerships and sponsorships. Our approach to gift cards also conveys S.M.A.R.T.er ways for indie music artists to crowdfund; digitally distribute music globally; sell directly to con-

360 MEDIA

1040 Boulevard SE, Suite C Atlanta, GA 30312 404-577-8686 **Email:** hello@360media.net Web: 360media.net

919 MARKETING COMPANY

104 Avent Ferry Rd. Holly Springs, NC 27540

Email: letsworktogether@919marketing.com Web: 919marketing.com

INDIEPOWER PROMOTION & MARKETING

5062 Lankershim Blvd., #174 N. Hollywood, CA 91601 818-505-1836 Bib-305-1836 Email: info@indiepower.com Web: facebook.com/INDIEPOWERonline Contact: Jay Warsinske CEO (40+ year veteran) Styles/Specialties: All styles, worldwide,

maximum PR, promotion, marketing and major distribution services by top pros

ABC PROMOTIONAL MARKETING

20531 Rhode St. Woodland Hills, CA 91367 818-999-2226
Email: andrew@shopabcpromo.com
Web: shopabcpromo.com

AIM MARKETING SOLUTIONS 830 3rd Street South, Suite 203 Jacksonville Beach, FL 32250 904-881-0932

Email: info@aimmktgagency.com Web: aimmktgagency.com Styles/Specialties: sports and entertainment

AFFORDABLE IMAGE

515 E. Grant Street, #216 Phoenix, AZ 85004

800-639-1622
Email: sales@affordableimage.com
Web: affordableimage.com

**AIRPLAY ACCESS** 5018 Franklin Pike Nashville,TN 37220

310-325-9997 Email: staff@airplayaccess.com Web: airplayaccess.com Contact: Paul Loggins Styles/Specialties: all styles

ANDERSON MARKETING 85 NE Loop 410, Suite 501 San Antonio, TX 78216 210-223-6233

Email: info@andersonmarketing.com Web: andadv.com

ARIES OF NOHO PROMOTIONS P.O. Box 16741

North Hollywood, CA 91615 747-256-8911, 818-220-3423

Tarizo-Gall, oiz-Zu-Sayz Email: Shelby@ariesofnoho.com Web: ariesofnoho.com Contact: MJ Shelby Styles: Funk, Jazz, Old School, R&B, Soul, Urban, World Beat

Services: Consulting, Radio Airplay, Marketing, On-Line Promotion, Band Management, Social Networking, Video Promotion and Internet

ARISTOMEDIA Nashville, TN 37202 615-269-7071 Email: info@aristomedia.com Web: aristomedia.com

**BEHIND THE CURTAINS MEDIA** 

234 6th St. Ste #5 Brooklyn, NY 11215 347-699-4429 Contact: Michael Abiuso Email: mike@behindthecurtainsmedia.com Web: behindthecurtainsmedia.com

BLACK DOG PROMOTIONS 9920 South Rural Road, Ste. 108 Phoenix, AZ 85284 480-206-3435 Email: scott@blackdogpromotions.com Web: blackdogpromotions.com

**BRYAN FARRISH PROMOTION** 

1828 Broadway, 2nd Fl. Santa Monica, CA 90404 310-998-8305 Email: booking@radio-media.com

Web: radio-media.com Styles/Specialties: In-house and field staff to handle regular rotation on every commercial station in the U.S. and Canada, generating up to 3,000,000 listens per week on a single station

Also, college radio, specialty/mixshow radio, and gigchart.net for gigs in CA.

CARPARK RECORDS

P.O. Box 42374 Washington, D.C. 20015 Email: info@carparkrecords.com
Web: carparkrecords.com Notable Artists: Toro y Moi, Skylar Spence, Cloud Nothings

CORNERSTONE 71 W. 23rd St., 13th Fl. New York, NY 10010 212-741-7100 Email: info@cornerstonepromotion.com, pr@cornerstonepromotion.com Web: cornerstonepromotion.com Contact: Rob Stone and Jon Cohen

**CREATIVE BRAND CONSULTING** 

2219 S. 48th St., Ste. 1 Tempe, AZ 85282 888-567-0522 Email: ron@creativebrandconsulting.com Web: creativebrandconsulting.com

CYBER PR 389 12th St. Brooklyn, NY 11215 212-239-8384 Email: contact@arielpublicity.com

Web: cyberprmusic.com

**DEATH TO SLOW MUSIC** 

Chicago, II (646) 470-8009

Email: teamdeath@eathtoslowmusic.com

Web: deathtoslowmusic.com
Contact: Henry Bainbridge
Styles: Indie, Punk, Rock, Folk, DIY, Under-

ground
Services: Music PR for punks, geeks, weirdos
and the rest of us.
Campaigns with soul. Killer bios. Punchy press

releases. Straight dope advice.

**DEBORAH BROSSEAU COMMUNICATIONS** Los Angeles, CA 323-314-4203

Email: db@deborahbrosseau.com Web: deborahbrosseau.com Contact: Deborah Brosseau

DISTINCTIVE PROMO

646-727-9645 Email: promo@distinctivepromo.com
Web: distinctivepromo.com

DOMINANT CREATIVE

453 S. Spring St., Ste. 937 Los Angeles, CA 90013-2089 213-232-1193 Email: info@dominantcreative.com

Web: dominantereative.com
Services: Logo creation, press kit design,
album cover art, promo materials (stickers,
flyers, etc.) audio post production, composition

Injers, etc.) adult post production, composited for TV/films/games, songwriting arrange-ment, record production, engineering, mixing, mastering, prepping, albums for duplication/ replication, vocal coaching, vocal production, career consultation

Southern Street, Suite 1279 Seattle, WA 98101 800-336-0809 Email: info@filterdigital.com Web: filterdigital.com

FLANAGAN'S RADIO PROMOTIONS

323-876-7027
Email: submt@FlanaganPromotions.com
Web: flanaganpromotions.com
Contact: Jon Flanagan, Taylor W., Tom S.
Styles/Specialties: AAA, rock, AC, consult
before pressing CD, building a band's buzzl.

**GAIL ROBERTS P.R. & INTERNET MARKETING** 

10061 Riverside Dr., Ste. 1400 Burbank, CA 91602 310-734-8193

Email: gailrobertspr@gmail.com
Web: linkedin.com/in/gailrobertspr Contact: Gail Roberts
Styles/Specialties: longstanding music PR

firm with marketing and online promotion, internet publicity, social networking. Firm also handles marketing and media for painters, authors, corporations and ecological projects

GIANT STEP 281 N. 7th St., #2 Brooklyn, NY 11211 212-219-3567 Email: inquiries@giantstep.net

Web: giantstep.net

GIRLIE ACTION MEDIA & MARKETING, INC. 243 W. 30th St., 12th Fl. New York, NY 10001 212-989-2222

Email: info@girlieaction.com
Web: girlieaction.com, facebook.com/girlieaction

GONZALEZ MARKETING

2804 W. Northern Lights Anchorage, AK 99517 907-562-8640 Email: gm@gonzalezmarketing.com

Web: gonzalezmarketing.com Contact: Steve Gonzalez

HANDS ON PR & MARKETING Email: handsonpr@aol.com

Web: expertiseinmedia.com
Contact: Craig Melone Styles/Specialties: all styles/indie labels

HOWARD ROSEN PROMOTION, INC.

1129 Maricopa Hwy. Ste. #238 Ojai, CA 93023 805-382-2200 Email: howie@howiewood.com

Web: howiewood.com
Contact: Howard Rosen
Con

label sizes including Independent. Social Media, Video Production

IFANZ.COM

(McCartney Multimedia, Inc.) 322 Culver Blvd., Ste. 124 Playa Del Rey, CA 90293 Email: info@ifanz.com Web: ifanz.com

**IMAGINE PR** 

262 West 38th Street Suite 703 New York City

Email: info@imagine-team.com
Web: imagine-team.com

J&H PROMOTIONS

P.O. Box 295 Indian Rocks, FL 33785 760-812-1214 760-812-1214

Email: jhpro@att.net

Web: jandhpromotions.com

Contact: Mary Christopher, President

Styles/Specialties: Award-winning promotions, brand management, ad agency, radio promotions, press/PR, representing all genres, from indie to major label.

Clients: ABC Radio Networks, Dreamworks

Peopode Harrabic Caries MCA Records Lance

Clients: ABC Hadio Networks, Dreamworks
Records, Harrah's Casino, MCA Records, Jones
and Thomas Advertising Agency, Naxos Music,
Stringtown Records, Town of Los Altos Hills,
Tennessee Trial Lawyers Association, Polk
County Utilities, 3rd Battalion 3rd Marines,
Main Street Bank and Trust and Virgin Records.

JJ ENTERTAINMENT

530-412-3354 Email: Joddith@aol.com Web: jjentertainment.com Contact: Jodi Jackson Styles: All

KAREN MORSTAD & ASSOCIATES

79 E. Putnam Ave. Greenwich, CT 06830 646-209-8055
Email: kmorstad@karenmorstad.com Web: karenmorstad.com

KBH ENTERTAINMENT GROUP Van Nuys, CA 91405 818-786-5994

Email: support@kbhentertainment.com
Web: kbhentertainment.com

Contact: Brent Harvey
Styles/Specialties: consulting, artist management, event production, music licensing and placement, publicity, talent buying & booking

LABEL LOGIC
Artist and Label Services
Contact: Jay Gilbert and Jeff Moskow
566 Mindenvale Court
Simi Valley, CA 93065
(310) 405-4155 (text), 818-431-0728
Email: jay@iabel-logic.net, jeff@label-logic.net
Styles/Specialties: All genres

LAKES COMMUNICATION SERVICES

Los Angeles, CA 90045 323-251-2358

Email: lakescommunications@gmail.com
Contact: Jeffery Lakes
Clients: Mark Drummond, Lakes The Voice
Styles: R&B, HipHop, Smooth Jazz, Urban

Contemporary
Services: artist management, marketing, business development

LANE TERRALEVER

645 E Missouri Ave., Ste 400 Phoenix, AZ 85012 602-258-5263 Email: info@laneterralever.com Web: laneterralever.com

**LARRY WEIR** 

National Record Promotion 137 N. Larchmont Blvd., S-#500 Los Angeles, CA 90004 323-658-7449 Email: lweir@larryweir.com Web: larryweir.com Specialties: Need radio airplay? Multi-format radio promotion

LOGGINS PROMOTION

2530 Atlantic Ave., Ste. C Long Beach, CA 90806 310-325-2800 Email: staff@logginspromotion.com Web: logginspromotion.com Contact: Paul Loggins Styles/Specialties: all styles

LOTOS NILE MARKETING

P.O. Box 90245 Nashville, TN 37209 615-298-1144

Email: info@lotosnile.com Web: lotosnile.com

**LUCKIE & COMPANY** 

1143 1st Ave S, Suite 110 Birmingham, AL 35223 833-4-LUCKIE

Email: press@luckie.com Web: luckie.com

Additional location:

3160 Main St. Ste 200 Duluth, GA 30096

**LUCK MEDIA & MARKETING, INC.** 

8581 Santa Monica Blvd., #426 West Hollywood, CA 90069 818-232-4175

Email: info@luckmedia.com
Web: luckmedia.com Contact: Steve Levesque

MIA MIND MUSIC

254 6th St., Ste. #2 Hoboken, NJ 07030

800-843-8575
Email: info@miamindmusic.com
Web: miamindmusic.com

MAKE GOOD MARKETING & MANAGEMENT, INC.

Paul Orescan 13636 Ventura Blvd., #185 Sherman Oaks CA 91423 (818) 749-7014

Email: paulorescan@me.com Web: makegoodmarketing.com

MIKE MATISA

Independent Agent Radio Promotions, Artist Development

Email: mikematisa@gmail.com Website: mikematisa.com Contact: Mike Matisa

Services: Independent agent and scout for a diversified portfolio of radio promotion and artist development professionals. Specializing in: Pop, Top 40, Adult Contemporary, Urban, Hot AC, Country, Triple A, Alternative, Active & Modern Rock, and Smooth Jazz radio formats.

MILES HIGH PRODUCTIONS
P.O. Box 93157
Hollywood, CA 90093
323-806-0400
Email: info@mileshighproductions.com

Web: mileshighproductions.com Styles/Specialties: Social Marketing and digital press company catering to both indie and established artists. We specialize in rock, pop, dance, jazz, blues, country/roots, soul/urban and new age. Established in 2002.

MIXED MEDIA Cranston, RI

401-942-8025

Email: ginny@mixedmediapromo.com Web: mixedmediapromo.com, facebook.com/ MixedMediaPromotion

MOTION CITY RECORDS 1424 4th St., #604 Santa Monica, CA 90401 310-434-1272

Web: motioncity.com

Styles/Specialties: alternative rock
Roster: Velvet, Voodoo, Brent Fraser, 10 Pound
Troy, UFO Bro, Drag, Wendy Bucklew

MTS MANAGEMENT GROUP

227 Gill Road Apollo, PA 15613 412-445-5282

Email: michael@mtsmanagementgroup.com

Web: mtsmanagementgroup.com Contact: Michael Stover

Styles: all genres Services: Consulting, Radio Airplay, Marketing, On-Line Promotion, Band Management, Social Networking, Video Promo-tion, Tunes and Spotify promotion, and Internet Publicity

**NVE RECORDS** 

Universal Music Group Distribution Murrieta, CA 951-444-8683

Email: info@nverecords.com Web: nverecords.com Contact: Gary Devon Dostson, CEO NEW MUSIC WEEKLY

137 N. Larchmont Ave., Ste. 500 Los Angeles, CA 90004 310-325-9997

Email: staff@newmusicweekly.com Web: newmusicweekly.com Contact: Paul Loggins, Larry Weir, Chuck Dauphin, John Loggins, Jon Hudson, Masika

Swain, Debi Fee Styles/Specialties: all styles

\*National music magazine specializing in radio airplay charts, artist spotlights/interviews and entertainment based editorials

THE ORIEL COMPANY

37 W 20th Street, Suite 1004 New York, NY 10011 Email: carleen@thorie.co Web: theoriel.co

PACIFIC MARKETING LLC

740 NE 3rd Ste. 3-109 Bend OR 97701 503-880-5516 Email: luc@pacmarlic.com Web: pacmarllc.com

PIERCE CREATIVE SERVICES

433 G Street Suite 302 San Diego, CA 92101 619-356-0164 Email: hello@piercesd.com Web: piercesd.com

PINNACLE MANAGEMENT, MARKETING & PROMOTIONS, LLC

1129 Maricopa Hwy. Ste. #238 Ojai, CA 93023 805-201-6300

Email: pinnaclemanagement212@gmail.com Formats/Specialties: CHR/Top 40, AC, Hot AC, AAA, Alternative Specialty, Mainstream Rock, Modern AC, Country, College for artists of all label sizes including Independent.

PEOPLE'S REVOLUTION, INC.

62 Grand St., 3rd Fl. New York, NY 10013

212-274-0400
Email: nycinfo@peoplesrevolution.com

Web: peoplesrevolution.com Styles/Specialties: Fashion and lifestyle PR, marketing and events. This includes fashion show planning and production

PFA MEDIA Entertainment Media & Marketing 214 W. 29th St., Ste. 702 New York, NY 10001 212-334-6116 Email: info@pfamedia.net
Web: pfamedia.net

Additional location:

Nashville 615-840-8127

Email: info@pfamedia.net

PLA MEDIA, INC. 1303 16th Ave. S. Nashville, TN 37212

615-327-0100 Email: info@plamedia.com

Web: plamedia.com

PPL ENTERTAINMENT GROUP, INC

PO BOX 261488 Encino, CA 91426 310-962-3873 Email: pplzmi@aol.com \*No unsolicited material accepted

**PYRAMID COMMUNICATIONS** 

1932 1st Ave., Ste. 507 Seattle, WA 98101 206-374-7788 Web: pyramidcommunications.com

RANDOLPHE ENTERTAINMENT GROUP

67 S. Bedford St., Ste. 400W Burlington, MA 01803 877-202-1940

Email: contact@randolphe.com, christian@ randolphe.com

Web: randolphe.com
\*unsolicited material accepted

RIOT ACT MEDIA Brooklyn, NY Portland, OR

206-890-9906 Email: nathan@riotactmedia.com Web: riotactmedia.com

ROCKSTAR PROMOTIONS

1926 Hollywood Blvd., #202 Hollywood, FL 33020 954-767-8385

Email: service@rockstarpromos.com
Web: rockstarpromos.com

Contact: Aaron Schimmel
Styles/Specialties: CD/DVD replication, merchandise production (T-shirts, stickers, posters, postcards, merch items) and graphic design.

RUDER FINN CREATIVE 425 E 53rd St. 425 E 33/G St. New York, NY 10022 212-593-6400 Email: taylor.johnson@ruderfinn.com Web: ruderfinn.com Contact: Taylor Johnson

SHINE ON PROMO

Shine On Probio
Email: info@shineonpromo.com
Web: shineonpromo.com
Specialties: Radio Promotion for College/
Specialty / NONCOMM formats.
#1 Albums in 2020: OSEES, Bully, Washed Out,

Wolf Parade & of Montreal SO MUCH MOORE MEDIA

615-202-1313
Email: martha@somuchmoore.com Web: somuchmoore.com, facebook.com/ somuchMOOREmedia

Contact: Martha Moore
Clients: Daryl Mosley (Bluegrass), American
Blond (Country Rock and Sister Duo), Alex
Miller (American Idol Alum, traditional country),
Taylor Rae (Americana Blue/Jazz/Folk-Country)

SONICBIDS CORPORATION P.O. Box 1407 White Plains, NY 10602 617-502-1300 Email: support@sonicbids.com
Web: sonicbids.com
Styles/Specialties: electronic press kits
(EPK's) for all styles of music

SPEAKEASY PR

Los Angeles, CA 818-363-1315 Web: speakeasypr.com Email: Monica@Speakeasypr.com Contact: Monica Seide

SPAWNAK Spawn Ideas, Inc 510 L St., Ste. 100 Anchorage, AK 99501 907-274-9553 Email: info@spawnideas.com Web: spawnak.com

SPINLAB COMMUNICATIONS

12198 Ventura Blvd., Ste. 210 Studio City, CA 91604 818-763-9800 Email: info@spinlab.net

Web: spinlab.net Styles/Specialties: branding campaigns, corporate communications, crisis communications, event planning and execution, public

relations, publicity

SPINS TRACKING SYSTEM A Backstage Entertainment Co. 5018 Franklin Pike Nashville, TN 38220

310-325-9997 Email: staff@spinstrackingsystem.com Web: spinstrackingsystem.com Styles/Specialties: Country, AC, hot AC, top 40, hip-hop, rap, AAA, Christian, college, loud rock, jazz, smooth jazz, RPM, record pools, world, Americana

SUNSHINE SACHS & ASSOCIATES 136 Madison Ave., 17th Fl. New York, NY 10016 212-691-2800 Email: info@sunshinesachs.com Web: sunshinesachs.com Contact: Jeff Okeefe

Additional locations

720 Cole Ave Los Angeles, CA 90038 323-822-9300

201 W. 5th Street 11thFloor Austin, TX 78701 512-646-0149

1875 Connecticut Ave. N.W., 10th Fl. Washington, D.D. 20009 202-280-2398

101 Marietta Street, NW Suite 3000 Atlanta, GA 30303 404-334-3545

THIRSTY EAR

225 Crossroads Blvd., Ste. 336 Carmel, CA 93923 203-838-0099 Email: info@thirstyear.com Web: thirstyear.com

THOMAS PUBLIC RELATIONS, INC.

Howits Sq. Ste 186
East Northport, NY 11731
Melville, NY 11747
631-549-7575
Email: info@thomaspr.com Web: thomas-pr.com
Contact: Karen Thomas

**TIM SWEENEY & ASSOCIATES** 31805 Temecula Pkwy, #551 Temecula, CA 92592 951-303-9506 Email: sweeney@timsweeney.com
Web: timsweeney.com
Styles/Specialties: all styles

TIWARY ENTERTAINMENT GROUP, LTD

Irving Pl., Ste. P8C New York, NY 10003 Fax: 212-477-5259 Email: info@tiwaryent.com Web: tiwaryent.com

TOTAL ASSAULT

17547 Ventura Blvd. Ste 204 Encino, CA 91316 310-280-3777 Email: danny@corpta.com
Web: totalassault.com

Additional location:

6107 Centennial Blvd. Nashville, TN 37209 615-810-8630

TSC MARKETING 1030 18th Ave. S. P.O. Box 120683 Nashville, TN 37212 615-327-3277 Email: lee@tscmarketing.com Web: tscmarketing.com

TSUNAMI GROUP INC.

Email: inquiry@tsunamigroupinc.com
Web: tsunamigroupinc.com
Styles: Entertainment, music, producers, fashion, sports and products

Clients: Lil Wayne, Justin Timberlake, Eva
Longoria, Paris Hilton, etc.

UNLEASHED MUSIC MEDIA

Los Angeles Web: unleashedmusic.com

VITRIOL INDEPENDENT PROMOTION 3421 5th Ave. S. Minneapolis, MN 55408

612-871-4916
Email: jesse@vitriolpromotion.com Web: vitriolradio.com

WE ARE TMA 1285 Sixth Ave. 5<sup>th</sup> Floor New York, NY 917-305-5600

Web: wearetma.agency Additional locations:

1999 Bryan St. 32<sup>nd</sup> Floor Dallas, TX. 75201 214-259-3200

225 N. Michigan Ave. 20<sup>th</sup> Floor Chicago, IL 60601 312-552-5700

12777 W. Jefferson Blvd. Suite 120 Building C Los Angeles, CA 90066 310-754-4300

WE LOVE MUSIC PROMOTIONS

WE LOVE MUSIC PHONOTIONS
Email: clare@welovemusicpromtions.com
Web: welovemusicpromotions.com
Styles/Specialities: A unique online PR
approach for unsigned bands to promote their

single/EP/Album. All online promotion areas covered; Blogs, radio, student, All styles and genres covered.

WICKED PR

46 11th St. Hermosa Beach, CA 90254 404-316-7482

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Web: brookspr.com

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3749 Buchanan St. Unit 487 San Francisco, CA 94109 866-838-5067

Email: customercare@mixonic.com

Web: mixonic.com Services: CD, CD-ROM, DVD, USB, Flashdrives CD/DVD duplication and replication, printing, packaging, fulfillment, design services

### Additional locations:

New York, Oregon, Wisconsin

### NEW CYBERIAN SYSTEMS, INC.

1919 O'Toole Way San Jose, CA 95131 877-423-4383, 408-922-0682 Fax 408-884-2257
Email: sales@newcyberian.com Web: newcyberian.com

### NOTEPAD, THE

Pasadena, CA 626-794-4322

Email: thenotepad@earthlink.net
Web: pasadenaimageprinters.com/product/

Services: CD and DVD replication, CD-R and DVD-R duplication, graphic design, mastering and printing, small to big order

RECORD TECHNOLOGY, INC. (RTI) 486 Dawson Dr. Camarillo, CA 93012 805-484-2747 Email: hello@recordtech.com
Web: recordtech.com
Services: vinyl, CD manufacturing

### REEL PICTURE

5330 Eastgate Mall San Diego, CA 92121 866-502-3472

Email: keith@reelpicture.com
Web: reelpicture.com

Services: cassette, CD, CD-R and record manufacturing, DVD replication, printing,

### RHYTHM NET DESIGN GROUP

9860 Irvine Center Dr. Irvine, CA 92618 949-783-5000 Email: info@rinteractive.net
Web: rinteractive.net
Services: CD replication, CD duplication,

printing, film, graphic design

RUNTECHMEDIA INC 2107-D W. Commonwealth Ave., Ste. 324 Alhambra, CA 91803 626-656-8900, 866-656-8999 Email: sales@runtechmedia.net Web: runtechmedia.com Services: all DVD and CD media services, printing and packaging

### SIENNA DIGITAL

P.O. Box 502 Half Moon Bay, CA 94019 888-504-1620, 650-344-0456 Email: naomi@siennadigital.com

Web: siennadigital.com
Contact: Naomi Delott
Services: CD's and DVD's, Digipaks, Eco Wallets, Sleeves, Mailers and Jewel case products Graphic Design and Mastering

### SOUND ADVICE RECORDING

12750 E. Rancho Estates Pl. Rancho Cucamonga, CA 91730 909-987-6930

Sus-9367-9330

Email: sales@sarecording.com

Web: sarecording.com

Services: cassetle, CD, CD-R, DVD, and video duplication, authoring, complete in-house mastering, packaging services

### SPEEDLIGHT DUPLICATION, INC.

21822 Lassen St., Unit G Chatsworth, CA 91311 818-727-0200, 818-727-0264 Email: speedlight.duplication@gmail.com
Web: speedlightduplication.com

### TSI CD MANUFACTURING

24831 Ave. Tibbitts Valencia, CA 91355 800-310-0800 Email: fulfillment@cdmanufacturing.com Web: tsidm.com Services: CD, DVD, USB Drives,

Fulfillment and drop shipping, packaging/ graphic services

### **UNITED AUDIO/VIDEO GROUP**

7651 Densmore Ave. Van Nuys, CA 91406 800-247-8606, 818-980-6700 Fax 818-508-TAPE

### Web: unitedavg.com Services: Audio/Video duplication

### CROSSPOINT 940 Wadsworth Blvd., Ste. 100

Lakewood, CO 80214 303-233-2700 Email: info@crosspoint.com
Web: crosspoint.com

Services: one stop shop for any type film or video production

### **DENVER DISC**

3141 Meade St. Denver, CO 80211 303-991-3837

Email: info@denverdisc.com
Web: denverdisc.com
Services: CD/DVD duplication and printing

### BUZZ MEDIA COMPANY

32 Bruggeman Pl. Mystic, CT 06355 860-536-1830
Email: info@buzzmediacompany.com

Web: buzzmediacompany.com Services: video transfer

### DELAWARE DIGITAL VIDEO FACTORY

1709 Concord Pike, Rt. 202 Wilmington, DE 19803 302-TV-TAPES (888-2737) Web: ddvf.com
Services: CD/DVD duplication

### KEN-DEL PRODUCTIONS, INC.

First State Production Center 1500 First State Blvd.

Wilmington, DE 19804-3596 302-999-1111

Email: info@ken-del.com

Web: ken-del.com

Services: Graphics, CD/DVD Replication, Du-plication, Transfers from any format, printing

BISON DISC 803 S. Orlando Ave., Ste. J Winter Park, FL 32789

888-540-9786 Email: sales@bisondisc.com Web: bisondisc.com

### Additional location:

5405 Wilshire Blvd., Ste. 347 Los Angeles, CA 90036 888-473-5289

### CRYSTAL CLEAR CD

7370 Dogwood Park Fort Worth, TX 76118 800-880-0073

800-880-0073
Email: jim@crystalclearcds.com
Web: crystalclearcd.com
Services: CD, CD-ROM, Cassette, DVD replication, printing, packaging, mastering, graphic
design, fulfillment, promo items

### DIGITAL DOMAIN

478 E. Altamonte Dr., #108-122 Altamonte Springs, FL 32750 407-831-0233 Email: bobkatz@digido.com Web: digido.com

### INTERMEDIA DISC

3827 NW 125 St. Opa Locka, FL 33054 305-392-9572/9573 Email: info@intermediadisc.com Web: intermediadisc.com/en Services: CD/DVD replication

### S & J CD DUPLICATION, INC.

105 College Dr., Ste. 3 Orange Park, FL 32065 904-272-0580 Email: sales@snjcd.com Web: snjcd.com

INFINITY DISCS 5105 Peachtree Industrial Blvd., Ste. 103 Atlanta, GA 30341 Addina, GA 30341 770-451-7400 Email: sales@infinitydiscs.com Web: infinitydiscs.com Services: CD/DVD duplication and replication,

printing and packaging

### ROVIX

The Proscenium Tower 1100 Peachtree St., Ste. 900 Atlanta, GA 30309 877-ROVIX-77, 404-869-0706 Email: solutions@rovix.com
Web: rovix.com
Services: CD/DVD duplication/replication

### RAINBOW PHOTO VIDEO 661 Keeaumoku St., #101A

Honolulu, HI 96814

Email: rainbowphoto808@gmail.com Web: rainbowphotovideo.com Services: CD/DVD/DVD-R duplication

### IE PRODUCTIONS

2975 McNeil Dr. Idaho Falls, ID 83402 208-528-9593
Email: chad@idproductions.com Web: ieproductions.com Services: full service video shop

### CHICAGO PRODUCERS

Formatison St.
Forest Park, IL 60612
800-467-1497, 312-226-6900
Email: info@chicagoproducers.com
Web: chicagoproducers.com
Services: CD/DVD duplication and replication

### SONY DADC

430 Gibraltar Dr. Bolingbrook, IL 60440 630-739-8060 Email: sales@sonydadc.com
Web: sonydadc.com
Services: all DVD and CD media services, printing and packaging

### VIDEO ONE PRODUCTIONS

1820 W. Webster Ave., Ste. 201 Chicago, IL 60614 773-466-8762

Web: video1pro.com Services: CD/DVD duplication/replication

DUPLICATION MEDIA
8126 Douglas Ave.
Urbandale, IA 50322
316-558-5313
Email: info@duplicationmedia.com Web: duplicationmedia.com Services: CD/DVD duplications, videotape duplications, video to DVD transfers, audio to CD transfers and more

### FAST FORWARD MULTIMEDIA, INC

1428 S. Hugh Wallis Rd. Lafayette, LA 70508 337-262-0401 Email: ffmm@fastforwardmm.com Web: fastforwardmm.com Services: CD/DVD duplication

### MARYLAND

BLUE HOUSE PRODUCTIONS 2201 Westview Dr. Silver Spring, MD 20910 301-589-1001

Email: info@bluehouseproductions.com
Web: bluehouseproductions.com
Services: CD/DVD duplication

CD DEPOT 9039 Baltimore Avenue College Park MD 20740 301-982-3472 Web: cdepot.com

### MORPHIUSDISC MANUFACTURING

100 E. 23rd St. Baltimore, MD 21218 410-662-0112 Fax 410-662-0116

Email: info@morphius.com
Web: morphius.com
Services: CD, CD-ROM, DVD, Blu-ray, vinyl, shaped CD/CD-Rom/vinyl, cassette, picture vinyl replication, insert printing, sticker printing, packaging, graphic design, digital download and physical distribution, fulfillment, inventory management

### MASSACHUSETTS

### CD WORKS

30 Doaks Ln. Marblehead, MA 01945 800-239-6757

Email: moo@cdworks.com
Web: cdworks.com
Services: state of the art CD and DVD duplication and replication services

### **ECLIPSE VIDEO SERVICES**

2400 Massachusetts Ave. Cambridge, MA 02140 800-345-6024, 617-491-1714 Fax 617-661-1543 Email: info@eclipsevid.com Web: eclipsevid.com Services: CD/DVD duplication

### MICHIGAN

### NOBUCKS DOT NET

790 Glaspie Rd. Oxford, MI 48371 877-NOBUCKS, 877-662-8257

Web: CDupe.com Services: CD/DVD duplication, VHS to DVD Kits, short runs are no problem

### VOLK VIDEO SERVICES

Auburn, MI 248-203-9801

# Email: info@volkvideo.com Web: volkvideo.com/contact Services: CD/DVD duplication/transfer

### MINNESOTA

ALLIED VAUGHN 7600 Parklawn, Ste. 300 Minneapolis, MN 55435 800-323-0281, 952-832-3100

Fax 952-832-3179
Email: jim.laib@alliedvaughn.com
Web: alliedvaughn.com
Services: DVD and CD replication/duplication, authoring, Media on Demand, VHS duplication, packaging solutions, graphic design, printing, inventory mgmt.
\*Offices throughout the U.S., see Website.

Additional locations:

901 Bilter Rd., Ste. 141 Aurora, IL 60502 630-626-0215, 800-759-4087 Email: raventi@alliedvaughn.com

11923 Brookfield Livonia, MI 48150 734-462-5543, 800-462-5543 Email: chris.barkoozis@alliledvaughn.com

**COPYCATS MEDIA** 2155 Niagara Lane N., Ste. 110 Minneapolis, MN 55447 612-371-8008, 888-698-8008 Web: copycatsmedia.com

DUPESHOP.COM/DVB MEDIA 7720 W 78th St.

Minneapolis, MN 55439 866-874-8725, 763-315-4939 Email: sales@dupeshop.com Web: dupeshop.com Services: DVD duplication

MEDIAXPRESS

1515 Nicollet Ave. S. Minneapolis, MN 55403 612-436-3474, 800-879-8273 Email: info@mediaxpress.net Web: mediaxpress.net

SOUND 80 222 S. 9th St., Ste. 3600 Minneapolis, MN 55402 612-339-9313 Email: info@sound80.com

Web: sound80.com Services: CD/DVD duplication and transfers

JASPER EWING & SONS INC 1220 E Northsdie Dr. #370 Jackson, MS 39211 601-981-2178

Services: CD and DVD Duplication

SMITHLEE PRODUCTIONS INC.

7420 Manchester Rd St. Louis, MO 63143 314-647-3900

Email: sales@smithlee.com
Web: smithlee.com
Services: CD/DVD replication/fulfillment

### MR. VIDEO PRODUCTIONS, LLC

1480 Spiritwood Victor, MT 59875

Email: mrvideo.com@gmail.com Web: mrvideo.com Services: duplication and transfer

PEAK RECORDING & SOUND INC.

395 N. Valley Dr Bozeman, MT 59718 406-586-1650

Email: info@peakrecording.net
Web: peakrecording.net
Services: CD/DVD duplication/design

OMAHA TRANS-VIDEO LLC 14925 Industrial Rd.

Omaha, NE 68144 402-894-0105

Email: theresa@omahatransvideo.com Web: omahatransvideo.com Services: CD/DVD or VHS duplication

Theatrical Media Services, Inc.

7510 Burlington St. Omaha, NE 68127 402-592-5522

Email: tms@tmsomaha.com

Web: tmsomaha.com Services: Touring, Festivals, Corporate, Theatrical, House of Worship

**JETKOR** P.O. Box 33238 Reno, NV 89533 775-846-1185

Email: info@jetkor.com Web: jetkor.com

Contact: Sherri Del Soldato Services: full-color printing, promo packet development, cover art design, posters, web

DISC MAKERS

7905 N. Crescent Blvd. Pennsauken, NJ 08110-1402

Pennsauken, NJ 08110-1402
800-468-9353 Fax 856-661-3450
Web: discmakers.com
Services: CD/DVD manufacturing, graphic
design, printing, download cards, distribution,
packaging, authoring, mastering, manual and
automated CD and DVD printers, blank media,
distribution, marketing services, also 12-in vinyl.
Providing the industry standard of excellence Providing the industry standard of excellence for over 50 years.

OASIS CD MANUFACTURING

7905 N. Route 130 Delair, NJ 08110 888-296-2747

Email: info@oasiscd.com
Web: oasiscd.com
Services: CD/DVD manufacturing, graphic
design, printing, eco-packaging, direct glass
cutting (Audiophile)

CINE VIDEO PRODUCTIONS & DUPLICATION

35 Domingo Rd. Santa Fe, NM 87508 505-466-6101

Email: startzman@me.com Web: cinevisionproductions.com Contact: Richard Startzman Services: all video production need

KOKOPELE PRODUCTIONS

Santa Fe, NM 87501 505-501-0589 Email: Christopher@kkpele.com

Web: kkpele.com Services: DVD duplication

**A TO Z MEDIA** 243 W. 30th St., 6th Fl. New York, NY 10001 212-260-0237, 888-670-0260 **Email:** info@atozmedia.com

Web: atozmedia.com
Services: DVD, CD, cassette and CD-ROM duplication/replication, design, printing.

DISC MAKERS

150 W. 25th St., Ste. 402 New York, NY 10011 800-468-9353 Web: discmakers.com

**Services:** Replication, graphic design, on-disc printing, packaging, authoring, recordable

media, mastering, master transfers multimedia authoring, manual and automated CD and DVD printers, blank media. Providing the industry standard of excellence for over 50 years

**DUPLICATION DEPOT INC.** 

7 Plane Tree LA Saint James, NY 11780 631-752-0608

Email: copymydisc@gmail.com
Web: duplicationdepot.com
Services: CD/DVD transfers, duplication and

MF DIGITAL

19 W. Jefryn Blvd., Ste. 2 Deer Park, NY 11729 631-249-9393 Fax 631-249-9273 Email: support@mfdigital.com

Web: mfdigital.com
Services: CD/DVD duplication, DVD/CD

replication, USB duplication

MIXONIC

243 W 30th St., 6th Flo New York, NY 10001 866-838-5067

Email: customercare@mixonic.com

Web: mixonic.com

Services: CD, CD-ROM, DVD, USB, Flashdrives CD/DVD duplication and replication, printing, packaging, fulfillment, design services

SHELBY MARKETING, LLC 1001 Lexington Ave.

Suite 800 Rochester, NY 14606 585-377-0750

Web: direct2marketsolutions.com Services: CD/DVD printing and duplication, printing, packaging and fulfillment

NORTH CAROLINA

STUDIO SOUTH 4912 Old Pineville Rd. Charlotte, NC 28217

704-525-0296

Email: Service@studiosouthmedia.com
Web: studiosouthmedia.com
Services: CD/DVD duplication and transfer

SUPER STUDIO 101 10<sup>th</sup> Street North Suite 110 Fargo, ND 581042 701-499-2147

Email: contact@superstudio46.com Web: superstudio46.com Services: CD/DVD duplication

A TO Z AUDIO 9449 Brookpart Rd., Unit C Parma, OH 44129 440-333-0040

Email: atozaudio@atozaudio.com

Web: atozaudio.com
Services: CD/DVD duplication and replication,

INDIE MERC STORE 34440 Vine Street Willowick, OH 44095 855-210-1412 **Web:** indiemerchstore.com

OKLAHOMA

CREATIVE PHOTO VIDEO, LLC 1907 W 33<sup>rd</sup> Street, Ste 100 Edmond, OK 73013

405-728-4336 Web: cpvokc.com Services: CD/DVD duplication

OREGON

A TO Z MEDIA 1223 NE Alberta St.

2<sup>nd</sup> Floor Portland, OR 97211 503-736-3261. 888-670-0260 **Email:** info@atozmedia.com

Web: atozmedia.com Services: DVD, CD, cassette and CD-ROM duplication/replication, design, printing.

**CRAVEDOG CD & DVD MANUFACTURING** 

611 N. Tillamook St., Ste. B22 Portland, OR 97227 503-233-7284

Email: tc@cravedog.com Web: cravedog.com

Contact: Michael Fitzgerald Services: CD, CD-ROM, DVD, CD Biz Card replication, printing, packaging, graphic design, promo items and apparel

CRAZY DAISY PRODUCTIONS 8540 S.W. Monticello St.

Beaverton, OR 97008 541-517-1458 Email: info@crazymastering.com
Web: crazymastering.com
Services: Mixing, Mastering, Duplication

MIXONIC 1223 NE Alberta St., 2nd Fl.

Portland, OR 97211 866-838-5067

80b-33-3-007
Email: customercare@mixonic.com
Web: mixonic.com
Services: CD, CD-ROM, DVD, USB, Flashdrives
CD/DVD duplication and replication, printing,
packaging, fulfillment, design services

PENNSYLVANIA

RELICOPY 1735 Market St

Philadelphia, PA 19103 972-702-8388

Web: replicopy.com
Services: CD/DVD duplication, Video, Promotional printing, packaging

THE TRANSFER LAB 127 Franklin Rd., Ste. 260 Brentwood, TN 37027 615-251-3380

Email: customerservice@thetransferlab.com Web: earmarkdigital.com

WE MAKE TAPES, CD'S & VIDEOS

711 Spence Lane Nashville, TN 37217 615-244-4236 Email: csr@wemaketapes.com Web: wemaketapes.com

WTS DUPLICATION

2841 Hickory Valley Rd. Chattanooga, TN 37421

888-987-6334, 423-894-9427 Email: sales@wtsmedia.com Web: wtsduplication.com

Services: CD and DVD replication and

ARCUBE 1845 Summit Ave Suite 407 Plano, TX 75074

877-677-9582 Email: sales@arcube.com Web: arcube.com/contact-us

Additional locations:

Houston, TX 832-573-9444

Austin, TX 877-677-9582

BLUEBONNET MEDIA GROUP, INC. 1850 Audubon Pond Way

Allen, TX 75013

Email: atalis@bluebonnetmediagroup.com
Web: bluebonnetmediagroup.com
Services: CD/DVD, Video production

NATIONWIDE DISC

7370 Dogwood Park Richland Hills, TX 76118 1-866-704-3579, 817-885-8855 Email: information@nationwidedisc.com Web: nationwidedisc.com

**REPLICOPY** 200 E. Market St. Ste. 108 San Antonio, TX 78205 972-702-8388

Web: replicopy.com Services: CD/DVD duplication/replication

HIT TRACKS STUDIOS / VEGAS DISC

Tom Parham 128 W. 400 N Cedar City, UT 84721 702-481-1663, 702-735-4283,

800-246-5667 Email: info@vegasdisc.com

Web: hittrackstudios.com, vegasdisc.com Contact: Tom Parham Services: Custom CD/DVD duplication and replication, Blu-ray replication and USB duplication, Full color offset printing and packaging, Multi-track recording, CD Mastering and DVD authoring services. Duplication and Pro audio

equipment sales. Replication equipment by Singulus, Guann Yinn, Heino and Gima with and 10 million per month capacity. Studio and Mastering equip-ment include, SSL, NEVE, API, MANLEY, HDCD, Sonic Solutions, Pro-Tools and Final Cut Pro

LARSEN DIGITAL SERVICES

LARSEN DIGITAL SERVICES
1144 W. 2700 N.
Pleasant View, UT 84404
800-776-8357, 801-782-5155
Email: info@larsendigital.com
Web: larsendigital.com
Services: CD/DVD duplication and replication

MEDIAFAST 767 S. Auto Mall Dr., Ste. 8 American Folk, UT 84003 888-598-6526 Web: mediafast.com Services: CD, DVD, Blu-ray duplication, replication, authoring, testing and complete

packaging solutions

VIDEOSYNCRACIES INC Green House Building 180 Flynn Ave. Burlington, VT 05401 802-861-6161

Email: paul@vidsync.com Web: vidsvnc.com Services: DVD and CD duplication, from 1 to 1000 FAST with awesome on-disc label

printing.
DVD and CD Replication, as few as 500 factory pressed. DVD authoring full service video production and editing video transfer to DVD.

FURNACE MFG MEDIA DUPLICATION

SOLUTIONS 6315 Bren Mar Drive, Suite 195 Alexandria, VA 22312

703-205-0007 Email: sales@furnacemfg.com

Web: furnacemfg.com

Web: furnacemfg.com
Services: CD and DVD duplication and replication, print, packaging, design and fulfillment.
Audiophile vinyl manufacturing, print and packaging. Premium Optical Disc manufacturing
CD, DVD, CD-R, DVD-R, pre-press, packaging,
DVD and Enhanced, CD authoring. USB drive
branding and loading. iPod loading.

### WASHINGTON

COMPACT DISC SERVICE

1000 SE Tech Center Drive, Suite 160 Vancouver, WA 98683 800-260-9800, 360-816-1800 Email: info@cdsg.com

Web: cdsg.com
Services: CD and DVD replication, CD-R &
DVD-R duplication, DVD authoring, graphic

REALTIME

A Duplication Corporation 334 N.E. 89TH ST. Seattle, WA 98115 206-523-8050

Web: realtimepip.com Services: CD/DVD duplication and replication,

WEST VIRGINIA

TELVIDEO & AUDIO PRODUCTIONS 231 Heritage Dr. Huntington, WV 25704 304-529-4480 Email: telvideo@frontier.com Web: telvideo-audio.com Services: audio/video transfers

A TO Z MEDIA

2018 S. 1st St., Suite 219 Milwaukee, WI 53207 414-289-0982 Email: info@atozmedia.com

Web: atozmedia.com Services: DVD, CD, cassette and CD-ROM duplication/replication, design, printing

MIXONIC

2018 S. 1st St., Ste 217 Milwaukee, WI 53217 866-838-5067

Email: customercare@mixonic.com

Web: mixonic.com Services: CD, CD-ROM, DVD, USB, Flashdrives CD/DVD duplication and replication, printing, packaging, fulfillment, design services

INTEGRATED IMAGING
133 South McKinley Street

Casper, WY 82601 800-780-3805, 307-266-3805 Email: info@iilabs.com Web: iilabs.com

Services: video and audio duplication

### CANADA

MICROFORUM

1 Woodborough Ave. Toronto, ON, Canada M6M5A1 416-654-8008, 1-800-465-2323 **Web:** microforum.ca

Services: CD and DVD replication and digital download cards, prints and USB

DUPI IUM

35 Minthorn Blvd Markham, ON, Canada

905-709-9930, 800-819-0701 **Email:** info@duplium

Web: duplium.com
Services: CD and DVD Duplication,Vinyl Records, Templates and Resources, Disc Packaging

### PROMO SITES

BANDCAMP

Web: bandcamp.com Notes: promote music, all genres

BANDS IN TOWN Web: bandsintown.com Notes: shows

**BAND VISTA** 

Web: bandvista.com Notes: band website creation

BANDZOOGLE

Web: bandzoogle.com Notes: band website creation

### **BOMBPLATES**

Web: bombplates.com Notes: band website creation

Web: dibooth.net

Notes: hip-hop promo, music reviews

EVENTFUL Web: eventful.com Notes: shows

**HOMEGROWN HITS** 

Web: homegrownhits.com Notes: Billboard-like chart for indie artists, all genres, competition

INDIE ARTIST RADIO

Web: indieartistradio.net
Notes: music promo

INDIE ON THE MOVE

Web: indieonthemove.com Notes: Venue reviews

MERCH DIRECT

Web: next.merchdirect.com Notes: merch

**PUREVOLUME** 

Web: purevolume.com Notes: music promo

REVERBNATION

Web: reverbnation.com Notes: music promo

SECTION 101

Web: section101.com Notes: website creation

SONGKICK

Web: songkick.com Notes: shows

Web: stageit.com Notes: stream shows

STORE ENVY

Web: storenvv.com Notes: merch

### DISTRIBUTION/ONLINE RETAIL

CD BABY Web: cdbaby.com

Notes: distribution/online retail

CARDSCASHREWARDS.COM

Web: cardscashrewards.com Fmail: info@cardscashrewards.com

Notes: NFT development from conceptualization through minting and fan-focused sales and distribution.

GUMROAD

Web: gumroad.com
Notes: Twitter app for distribution/online retail

**HELLO MERCH** 

**MERCHNOW** 

Web: merchnow.com

ORCHARD Web: theorchard.com

TUNECORE

Web: tunecore.com

TUNFPORT

Web: tuneport.com

### FAN MAIL/CAREER MANAGEMENT

ARTIST GROWTH

Web: artistgrowth.com Notes: career management

**FANBRIDGE** 

Web: fanbridge.com Notes: fan management

Web: Ifanz.com, facebook.com/iFanzdotcom Notes: fan management

Web: onlywire.com Notes: Post to 47 social networks

### NETWORKING/SOCIAL/GIGS

ARTIST DATA

Web: sonicbids.com/artistdata Notes: Helps organize social media

CARDSCASHREWARDS.COM

Website: cardscashrewards.com Notes: Live streams of artist showcases sponsored by company and it's strategic Partners. Company actively accepts submis-sions all commercial genres

CONCERTS IN YOUR HOME

Web: concertsinyourhome.com

GIGSALAD Web: gigsalad.com

FESTIVAL NET Web: festivalnet.com Notes: find and book festival gigs

MUSIC2DEAL

Web: music2deal.com Notes: networking

MUSICIANS CONTACT Web: musicianscontact.com

Notes: Find musicians, gigs SONICBIDS

Web: sonicbids.com **Notes:** Social music marketing platform, connects bands, promoters, brands and fans

WEGETNETWORKING Web: wegetnetworking.com

### LICENSING

BROADJAM

Notes: licensing

MUSIC2DEAL Web: music2deal.com

MUSIC SUPERVISOR

TAXI

Web: taxi.com Notes: licensing

### INFORMATION/OPPORTUNITIES

CARDSCASHREWARDS.COM Website: cardscashrewards.com

Notes: Company actively accepts music submissions for sponsored marketing services

DATAMUSICATA

Web: datamusicata.com Notes: info/articles for artists, blog style

DIGITAL MUSIC NEWS

Web: digitalmusicnews.com Notes: Up-to-date industry news

HIP HOP MAKERS

Web: hiphopmakers.com

Notes: articles for hip-hop producers

**HYPEBOT** 

Web: hypebot.com Notes: music business news and articles

INDIE BIBLE

Web: indiebible.com Notes: contacts, info

KINGS OF A&R

Web: kingsofar.com Notes: opps

MUSIC CONNECTION

Web: musicconnection.com

MUSIC NOMAD

Web: musicnomad.com Notes: music industry resources listing

MUSIC REGISTRY

Web: musicregistry.com Notes: music industry directories

MUSIC XRAY

Web: musicxray.com
Notes: submissions for opps, licensing

SONICBIDS Web: sonicbids.com Notes: opps

Web: taxi.com Notes: opps/info

TRUE TALENT MANAGEMENT

Web: truetalentpr.com Notes: articles/info

2DOPEBOYZ

Web: 2dopeboyz.com Notes: hip-hop blog

ALLHIPHOP

Web: allhiphop.com Notes: hip-hop blog

ARI'S TAKE Web: aristake.com Notes: Artist blog on the industry

AQUARIUM DRUNKARD

Web: aquariumdrunkard.com Notes: blog

**BROOKLYN VEGAN** 

Web: brooklynvegan.com Notes: blog

DATAMUSICATA Web: datamusicata.com

Web: djbooth.net Notes: blog, hip-hop, R&B, soul

HIPHOPDX Web: hiphopdx.com

Notes: blog, hip-hop, R&B, soul

INVISIBLE ORANGES Web: invisibleoranges.com Notes: blog, heavy metal

Web: kingsofar.com Notes: blog

LHYME

Web: Ihyme.com

Notes: up-and-coming indie music and food fusion website out of Nashville. they feature a different indie artist each week or month and create recipes inspired by the artists background, music style, lifestyle and favorite foods.

LOSANJEALOUS

Web: losanjealous.com Notes: blog, show listings

MICHAEL DOLAN'S BLOG Web: jmichaeldolan.com Notes: Founder and previous Publisher of

Music Connection

PITCHFORK Web: pitchfork.com Notes: blog

RADIOLAB Web: Radiolab.org Notes: blog

SINGERSROOM

Web: singersroom.com Notes: blog, R&B/Soul

STEREO GUM

Web: stereogum.com Notes: blog

THE HYPE MACHINE Web: hypem.com Notes: blog

ARTIST SHARE Web: artistshare.com

Notes: fan funding like Kickstarter

KICKSTARTER Web: kickstarter.com
Notes: fund raising website for DIY artists

SONGDEX

Web: songdex.com Notes: Industry song database

SOUND EXCHANGE

Web: soundexchange.com Notes: collecting online royalties

TUNESAT Web: tunesat.com Notes: collecting royalties

For hundreds more contacts from current directories (producers, engineers, managers, agents, vocal coaches, major and independent record labels, publicists, college/indie radio, recording/rehearsal studios, mastering studios, publishers, film/TV and more), visit our website: musicconnection.com.











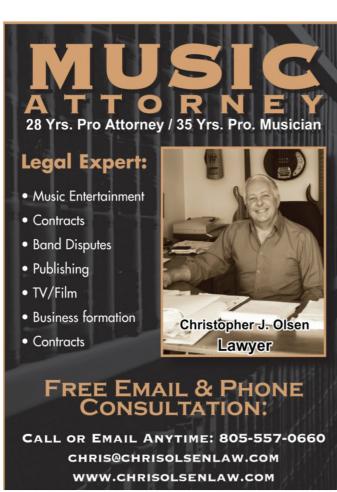




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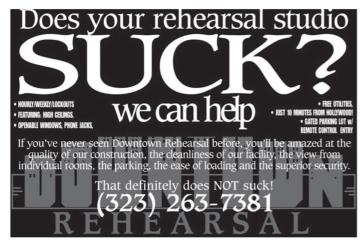














# Music Publishing Isn't Scary or Confusing

The following is an excerpt from How to Build a Sustainable Music Career & Collect All Revenue Streams

understand why publishing gets an intimidating rap. Years ago, music publishing companies would sign away an artist's songwriting rights for life. Similar to how the modern music industry cracked recording and distribution wide open for all to access, the same mechanisms and access now exists for all songwriters in music publishing.

### What Is Music Publishing?

But first, what is music publishing? It's quite simple. Do you know what a record company does? Artists often grow up

dreaming of being on specific labels. They know that a record company's job is to promote and, in the legal sense of the term, exploit their recordings for maximum financial gain.

A publisher is the exact same concept for your songwriting! A music publisher's job, at its core, is to go out and collect money for every use of your song. It is also their job to find as much work for that song as possible, often in the form of "sync" (synchronization) placements. A sync placement is the use of music in a film, TV/web show or commercial/advert. They may additionally set up co-writing sessions or songwriting for other

That's it! There is no need to be terrified and run to the hills with confusion regarding the concept of music publishing. Now let's get you set up and organized so you know how to collect revenue on your songwriting via music publishing forever.

### ASCAP / BMI a.k.a. Performing Rights Organizations (PRO's)

Pick one performing rights society to sign up with. Your PRO will collect public performance royalties for your songwriting not limited to music played on the radio, for broadcast and for its use in any physical public setting such as a venue, shop, airport or restaurant. The vast majority of songwriters in the U.S. are with ASCAP or BMI. It technically does not make a difference which PRO you go with; they are all supposed to be the same.

When you initially sign up, you'll have the option to create your own publishing name or designee, which is separate from you as an individual songwriter. Because, just to make things more confusing, your songwriting is split 50/50 between a "writer's share" and a "publisher's share." If you do not have a publishing company collecting songwriting revenue on your behalf, which we'll talk about

next, you therefore own your share of royalties as a songwriter, as well as your publishing name's share. So, you'll see on a PRO statement for a song you 100% wrote that 50% is collected by the PRO for you as a songwriter, and the other 50% is collected on for the publishing designee you created. You also don't have to create a publishing designee at all! So, feel free to just register and sign up with your name, as that can help to keep things streamlined when reviewing your statements. Now it's time to get each song registered with your PRO account. Moving forward, do this every time you finish a song and agree to the songwriting splits with any co-writers.



### Collecting on Your Publishing/ **Publishing Deals**

If you are signed up and have registered all of your songs with your PRO, you're still not set up to collect all funds owed to you for your

Back in the day, a songwriter would have to sign with a music publisher to collect on their publishing, which encompasses a variety of songwriting revenue streams within music publishing. Now there are a variety of deal structures and options that allow artists to collect their publishing royalties that don't force them to sign their songwriting rights away.

If you are a brand-new songwriter and just getting going, sign up for Songtrust immediately.

Songtrust was founded by the principals at Downtown Music Publishing and democratized music publishing collection for all. Songtrust uses Downtown's world-class music-publishing collection system to collect on behalf of any songwriter who wants to work with them. There is a \$100 fee to get going, but I recommend them over others, as I know what a great job the Downtown/Songtrust team does in finding every penny for songwriters. They receive 15%, which is standard for an "admin" or "administrative" publishing deal, which we'll discuss next. Therefore, you retain 85% of your royalties, own your copyrights, and can leave any time after a year.

### "Admin" or Administrative Deals

If you do have the opportunity to work with a publishing company, great. There are a variety of deal structures available, but we're going to talk about the two most common that are out there. First up is an admin deal. You will control and retain all copyrights and are licensing songwriting rights to a company to collect on your behalf. These deals are generally 85/15%, 80/20%, or 75/25% in the songwriter's favor. I don't recommend going below 75%. All of these deals are negotiable. Advance payments do happen in admin deals. But they will be lower than what you will receive in a co-publishing deal, which we'll discuss next. Advances don't always happen in admin deals, so don't be offended if you're a new artist and aren't able to get one.

### "Co-pub" or Co-Publishing Deals

The other main type of publishing deal is a co-publishing, or "co-pub," deal. In this instance, the publisher will retain a portion, or all of your songwriting copyright, for a set amount of time or even foreveralso known as perpetuity. When looking at all of an artist's revenue streams/rights, I have seen some

artists give up a portion of their publishing rights for large advances. This can help a new and developing artist fund promotion, touring and expenses to continue to grow their careers. So, it's up to you. Getting a solid amount of cash up front can absolutely benefit an artist personally and professionally, especially in a world where record company advances are inconsistent at best-if you want or have access to working with a label.

**EMILY WHITE** hosts the No.1 Music Business podcast globally, How to Build a Sustainable Music Career & Collect All Revenue Streams, based on her No. 1 best-selling book. She's the Founder of #iVoted Festival, the largest digital concert in

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