

Assembling YOUR TEAM

of Advisors

By Donald S. Passman

TIP JAR

Elevate Your Next P.I.T.C.H.

Tyla Sue Foley Dirty Honey

The Last Dinner Party Promo, Record Labels, Marketing & Media Relations

> LEGAL BEAT

Congress' New A.I. Bill

Cretaign Parlate and Lional Lovaka



+ UNSIGNED LIVE REVIEWS





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By Andrea Beenham

Photos: Lauren Desberg



Getting Your Team Together

From "Industry Bible" All You Need to Know About the Music Business, author Donald S. Passman shares the steps and traits to look for when finding managers, lawyers, publicists and more.

By Donald S. Passman



Guide to Everything Indie

Compiled By Robin Rose and Remy Annetta

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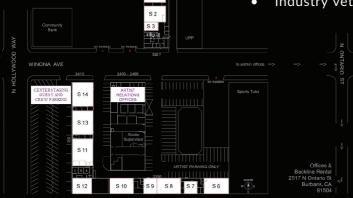


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Millennia Music & Media Systems

mil-media.com

From PCs to Audio: Before shifting gears to pursue his passion and love of audio recording, Millennia Music & Media Systems Founder John La Grou launched his career as a start-up member of Multi-Tech Computer, managing the OEM PC Group, which in three years grew to be the world's largest PC provider; the name was later changed to Acer America. He started an acoustic music production company in Northern California in 1990, recording mostly classical music with the Sacramento Symphony, chamber orchestras, recitals, acoustic jazz, and the occasional studio session. He applied his engineering background at Cal Poly to designing a more musically accurate microphone pre amp for his classical work. After two years of development, he had built 24 channels for himself and was making the best recordings of his life. An opportunity to build eight channels for the San Francisco Symphony turned Millennia from a personal project into a business. Since those first garage-built units, the company has shipped over 50,000 channels to the most discriminating clients in critical acoustic music production, including virtually every major symphony orchestra, most major film scoring stages, sampler companies, many ADR and Foley stages, major live touring events, and countless acoustic-music-focused studios. The HV-3 line of mic-amps continues to be their No. 1 selling product worldwide.

Millennia Flagship Products: The company's most popular products are the HV-3C, HV-3D, and STT-1 "Origin." The HV-3C (2 ch) and HV-3D (8 ch) use their most advanced "double-balanced" mic preamp architecture, with 23dBu of unpadded input headroom, 32dBu output, theoreticallow noise, vanishing distortion, near-zero phase shift, and exceptional common-mode rejection. The STT-1 is their "all-in-one" recording channel/analog front-end. Their NSEQ and TCL "Twin Topology" parametric equalizer and compressor are mainstays of mastering

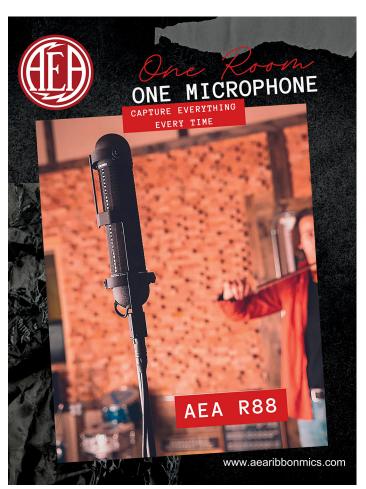


labs and mixing rooms—they've also been duplicated in plug-ins from Brainworx, selling over 100,000 copies. So they took their NSEQ, TCL, and HV-3 and put them in a single recording channel, called the STT-1 Origin.

New Products: Millennia's newest product is the HV-316. The 316 is 16 channels of HV-3 remote (PC or Mac Ethernet controlled) microphone preamplifiers in a 1U road-hardened chassis. The HV-316 is their most advanced mic preamp to-date. DANTE is standard, MADI and analog outputs are optional. It's compatible with Yamaha R-Remote and Avid PRE remote protocols. La Grou has also been working for 10 years on a radically new advance in audio architecture. The technology is called multi-path. "We're advancing the state of the art in digital to analog conversion by a factor of 100 times," he says. For more information, visit imersiv.com and sign-up for the newsletter.

Quote from John La Grou: "My design philosophy is rooted in the quest for musical and atmospheric purity in classical music, acoustic jazz, and all critical 'real space' recording."

Contact Millennia Music and Media Systems, 530-647-0750





A S S I G N M E N T S [

Sebastian Münch

Senior A&R Napalm Records

Napalm Records has announced that longtime employee and Product Manager, Sebastian Münch, has recently been promoted to Senior A&R. Münch has been working for the international music label based in Eisenerz, Austria for 13 years. Throughout these years, the label has continued to develop into one of the world's leading independent rock and



metal labels since its foundation in the early nineties. The promotion marks another milestone in Münch's career since joining Napalm Records on June 1, 2010. Münch plays a key role in the identification and development of emerging talents. For more, contact natalie.camillo@napalmrecords.com.

Jon Granat

Partner JDM Music + Sound LLC

JDM Music + Sound LLC has announced the addition of Jon Granat to its leadership team as a Partner. Jon Granat, formerly the Senior Vice President of Global Sync Licensing at Nettwerk Music Group, brings a wealth of experience to JDM. At Nettwerk, a renowned Record Label and Publishing company, he successfully led a global team, steering

strategies in creative, licensing, and business development. His work involved collaboration with prominent artists such as Passenger, St Lucia, Vacations, SYML, and others. Before his tenure at Nettwerk, Granat's diverse career spanned various roles, including Licensing, Clearance, A&R, Music Supervision, and Artist Management. For more, contact joshua@trendpr.com.

Laura Lawrence

Director of Marketing Music & Arts

Music & Arts, one of the nation's largest musical instrument retailers and lesson providers, has announced the appointment of Laura Lawrence to the position Director of Marketing, effective immediately. The announcement was made by Music & Arts President Jeff Gottlieb and underscores the organization's emphasis on assembling a



strong leadership team while pursuing ongoing growth. Lawrence will report directly to Gottlieb and work closely with the rest of the company's executive team as well as merchandising, retail operations and school services. For more, contact robert@clynemedia.com.

Jen Watman

Live Product Specialist Solid State Logic

Solid State Logic announced that it appointed Jen Watman to Live Product Specialist. Watman is responsible for providing user support for the entire SSL Live product line. Since joining SSL, Watman has delivered SSL Live User Trainings to SSL's touring and house of worship customers, resellers and end users alike. One of her primary objectives will be to expand



SSL's dedicated footprint in the Live and Broadcast markets. Before her SSL appointment, Watman was Production Technical Service Manager at University of Southern California's Thornton School of Music, where she was responsible for design, implementation and maintenance of the University's live production technical systems. For more, contact steve@creativesalesresource.com.

Jeffrey Adams

Vice President, Commercial Americas Gibson Brands, Inc.

For the past two years, the Gibson leadership team has worked with outgoing Tom Gordon to prepare Jeffery Adams for the role of Vice President, Commercial Americas. Gibson officially announced that Adams has permanently stepped into the role, and will continue to report to Armin Boehm, Chief Commercial Officer (CCO) of Gibson Brands.



Adams, who was previously Director of In-store Experience and Activation at Gibson, will lead the commercial business development team, the dealer product specialists, and the dealer service organization across their retail partners in North and South America. For more, contact lcoffey@primeprgroup.com.

Saidah Blount

Executive Director BRIC

BRIC, a leading, multi-disciplinary arts and media institution anchored in downtown Brooklyn, announced the appointment of Saidah Blount as the Executive Director of its flagship program BRIC Celebrate Brooklyn!, which celebrates 46 years this summer at the Lena Horne Bandshell in Prospect Park. Blount will lead the curation, operations, and vision of



the iconic performing arts festival, bringing years of experience at iconic brands like Sonos and NPR Music to the table. Blount and her team will help BRIC explore avenues to expand BRIC Celebrate Brooklyn! into the digital and multimedia space, building on the storied reputation of the live event. For more, contact naya@rootspr.agency.

Tim Carroll

President The MIDI Association

The MIDI Association, a 501(c)6 nonprofit trade organization dedicated to expanding, promoting and protecting MIDI technology for the benefit of artists and musicians around the world, has named Tim Carroll, Focusrite Group CEO, as its new president. Carroll will serve a two-year term. The decision was made via an election by the association's executive board. The election



of Focusrite Group CEO Tim Carroll is projected to be broadly welcomed by the Association membership and the industry. Focusrite Group's family of brands includes the iconic synthesizer brands Sequential and Oberheim, as well as MIDI controller and synth company Novation. For more, contact pr@clynemedia.com.

Matt Gralen

President The Beatport Group

The Beatport Group announced the promotion of Matt Gralen to President, continuing to report to CEO, Robb McDaniels. In his expanded role, Gralen will work collaboratively with McDaniels on group wide strategy while retaining his role as Chief Financial Officer. Beatport's business has expanded significantly since McDaniels took over as CEO in 2017,



with annual revenue more than tripling since the beginning of his tenure. This growth has been driven by momentum in Beatport's core offerings for DJs and a diversification and expansion of the company's product suite, which now includes offerings for producers, labels and fans. For more, contact molly@spinlab.net.



The new SM7dB is the first upgrade of the SM7B in 20 years and includes a custom Shure-designed pre-amp with technology licensed from Cloud and tuned by Shure engineers specifically for the SM7dB. This is welcomed news for users of inexpensive USB interfaces that struggled to provide enough mic gain for the original SM7B.

The new SM7dB has three operating modes: Bypass and either +18dB or +28dB of additional gain. These are set with slide switches on the back of the mic. +48-volt phantom power is required for the pre-amp, but you can leave it always on and freely switch back and forth between the original SM7B's sound in Bypass mode and then the SM7dB with the additional gain if you need it. Usually, the +18dB boost of gain is more than enough.

Other updates include: four easy-to-adjust slide switches replace the recessed switches used in the SM7B. These switches change between the three modes, the high-pass filter and the presence boost on/off switch.

These filters are available and work the same in either Bypass or Active modes just like the original SM7B microphone. I liked that the new slide switches are easier to use and are readily available.

The SM7B's popularity stems from its wide range of uses from radio station DJs to recording loud singers, or guitar amps and even close to drum kits. Its versatility has expanded with the increased gain required to record very quiet sources. The Shure SM7dB Dynamic Vocal Microphone sells for: \$499 MSRP. Shure continues to offer the SM7B at \$399 MSRP.

shure.com/en-US/products/microphones/sm7db

► LAUTEN AUDIO SNARE MIC

Lauten Audio's Snare Mic is a phantom-powered FET condenser microphone specifically-designed for snare drums. It has a 32-mm diameter capsule, cardioid polar pattern and a 20-Hz to 20-kHz response. It has a high dynamic range and is capable of handling very loud sound of 135dB SPL minimum. It has up to 28dB of off-axis sound rejection to minimize leakage from other parts of the drum kit—actually all sound.

Measuring only 4.2-inches long, Snare Mic's diminutive size allows new possible placement locations all around the snare drum. The included quick start guide shows three placement suggestions (starting places) and the sounds you'll get in those positions. Snare drum sound changes drastically with small distance differences (proximity effects), aiming angles and the inherent directional characteristics of this mic.

For further sound shaping and exactly "dialing in," Snare Mic has two, three-position filter switches located right on the mic's body. There is a high-pass filter with Flat, 80Hz, or 140Hz choices and a low-pass filter with: Flat, 5-kHz, and 12-kHz choices.

These filters modify the behavior of the mic itself. Various combinations of these two switches actually change the microphone's sensitivity above and below their cutoff frequencies but without altering the "shape" of the cardioid polar pickup pattern.

In our tests, we found the Snare Mic produced a very flattering snare drum sound for our 6 ½ by 14-inch Ludwig Black Beauty. My drummer (a studio engineer/owner) remarked that it usually takes at least two mics to get the sound we got with the one Lauten Snare Mic.

We also tried all three of the suggested starting positions in the included (.pdf) guide and I liked the 30-40-degree angle with the mic about two inches just over the rim. This produces both a solid low frequency punch and also added a good "crack" to the sound. I ended up for the particular song, using the 80-Hz position on the HPF to reduce some of the subsonic energy leakage from the kick.

A worthwhile addition to your mic collection and strictly for a good snare drum sound, the Lauten Snare Mic is designed and tested in California and sells for \$398 US Street price.

lautenaudio.com/snare-mic

D'ADDARIO BACKLINE GEAR TRANSPORT PACK SOLO

For the single musician or audio engineer, the Backline Gear Transport Pack Solo is two-thirds the size of the original that many players found too large for their needs. Like the original, it is a purpose-designed backpack that organizes and holds all the cables, clips, adapters—even mics for use on a live stage or in the recording studio. Even if just used as a travelling backpack for a quick overnight trip, the attractive Backline Gear Transport Pack Solo is very handy with all its many zippered pockets, water bottle holder and resizable internal spaces.

A study in gear organization and also perfect for live sound engineers, the Backline Solo is not big at all but sleek and streamlined; it has six specialized compartments for stowing and protecting a lap top computer with its cables, or any expensive and larger electronics (tablets, screens, mouses). I liked that the inside is covered in Velcro™ so you can freely make any compartment much bigger or smaller; or even completely remove one the partitions for carrying odd-shape gear or just have more room.

The D'Addario Backline Gear Transport Pack Solo is made from heavy-duty, nylon material with water-resistant zippers, and has comfort-padded contact points (where the back of the pack touches your back); it will stand up freely even when completely empty.

D'Addario Backline Gear Transport Pack Solo sells for \$169.99 MAP and is great for storing musical instrument accessories, stomp pedals, and travel accourrement between gigs.

ddar.io/backline-solo-mc



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MIXLAND SUBLOOM PLUG-IN

Subloom (version 1.07) is a low frequency processor for kick drums but it is great for other drums and low frequency instruments in my music mixes. I use Subloom as an inserted processor in Pro Tools and the Wet/Dry control as an automatable effect.

Subloom's chain of processors starts with the Kick section with both high and low-pass filters; generated curves graphically represented in a spectrum analyzer screen. There is also a Reso control for applying a super high-Q boost at a tunable frequency of the high-pass filter. I liked that you could tune this big boost to the song's musical key—this effect comes on suddenly near the knob's full CW position.

The three-band equalizer has up to 12dB of boost/cut at three different frequency choices for each of the bands. These frequencies are perfect for equalizing kick drums with EQ changes graphically depicted in the GUI. Just below the equalizer is the Transient/Saturation/Wrap section. Transient will boost or reduce the attack (beater) part of the sound but not like a transient designer—it sounds more like a real analog compressor and you can apply Transient processing pre/post the final Saturation section.

I had very good results using the Saturation section on sustaining bass guitars as well as kick drums. There are three different Saturation types: 2nd harmonic tube amp or more edgy 3rd harmonic distortion. This section has something called Wrap that produces a wacky interaction between Saturation and EQ and I'm still experimenting with it on all sorts vocal and instrument tracks.

The Sub section is the other half of Subloom. It is an sinewave generator that dynamically "tracks" the Kick section of the plug-in. Like an old dance remixer trick, Sub will add a tunable tone to your kick drum sound. You can adjust its pitch exactly, set the attack and decay/release time or how long the sinewave continues after it hits.

Along with the Trigger threshold fader in the middle of the GUI, Attack and Decay timings are super important especially for busy, up tempo kick drum playing.

The same set of controls on the Kick section are duplicated here including: Saturation in/out, Phase/Polarity flip, Mute and Solo. Finally, there are two, white mix faders to combine the Kick channel and the Sub channel for just the right blend. Like all the controls on Subloom, there are popup windows to indicate the dialed parameter values such as the Amount from 1 to 10, Frequency for EQs, and Time in MS for Delays.

I'm having a lot of fun and still learning all the uses of Subloom and I just love that all these sound design processors are all running at the same time within one plug-in! Subloom from MixLand sells for \$49 runs AAX, VST and AU Mac (M1 or M2) or PC 64-bit hosts only.

mixland.io

► FOCAL TRIO6 ST6 STUDIO MONITORS

Focal completes the ST6 line with the beautiful Trio6 ST three-way studio monitor. These come with dark red, natural ash veneered side panels and have a frequency response down to 35Hz and they weigh 55-pounds because of their internally-braced heavy-duty construction.

In my recording studio, these are by far the best sounding monitors I've had here but also the most expensive. I use them because they have a new feature that I find especially useful for mixing music called the Focus Mode. It is a way to turn them into 2-way or 1-way monitors at any time at the touch of a switch to listen and check my music mixes in known, restricted frequency ranges.

Usually, I would check mixes on small speakers or my Yamaha NS10ms with a separate power amplifier. But the whole problem with that age-old routine is that the listening position is NOT maintained because these additional speakers take up room and have to be located either too far left and right of your main monitors or conversely, too close together which compromises stereo width and imaging.

Focus mode lets you stay in the proper listening position for regular 35Hz to 40kHz operation, Focus Mode 1 has a 100Hz to 15kHz using only the mid-range driver for a 1-way system and then Focus Mode 2 is a two-way system with an 80Hz to 40kHz response with the addition of the tweeter. Separate crossovers and filters are used for each mode and switched in/out using relays.

Focus Mode is like having three different monitors in one cabinet.

focal.com/en/pro-audio/monitoring-speakers/st6/trio6



BLACK LION AUDIO REVOLUTION EXP

Black Lion Audio's Revolution EXP is a 1U expansion chassis to augment Black Lion's existing line of portable recording interfaces. There are 8 analog ¼-inch TRS balanced input/output connections with switchable levels between +4dB/-10dBv and then eight, line level outputs. There are 16 channels of ADAT Optical I/O and the proprietary Macro-MMC clocking system ensures that every connected device syncs together and sounds great.

Any ADAT-compatible recording interface is expanded with more inputs and outputs with the Revolution EXP. Connect the two devices using the four TOSLINK fiber optic sockets on the rear panel for up to 16 channels of 16-bit/44.1kHz or 24-bit/48kHz ADAT I/O.

You may also use S/Mux to add four channels of I/O at 24-bit/96kHz or just two channels of audio I/O at 24-bit/192kHz. Revolution EXP has both a Word Clock input to synchronize it to your existing system as well as a Macro-MMC Clock output BNC connector to work as a Master clock.

The Revolution EXP's front panel has four metering windows that measure both inputs 1 thru 4 and 5 thru 8 as well as outputs 1 thru 4 and 5 thru 8. The front panel also has LEDs to indicate Macro-MMC, ADAT or BNC sync sources as well as the system clock rate.

The Revolution EXP sells for \$799 MSRP.

blacklionaudio.com/store/interfaces/revolution-exp



BARRY RUDOLPH is a recording engineer/mixer who has worked on over 30 gold and platinum records. He has recorded and/or mixed Lynyrd Skynyrd, Hall & Oates, Pat Benatar, Rod Stewart, the Corrs and more. Barry has his own futuristic music mixing facility in North Hollywood called Tones 4 \$ Studios. He is a lifetime Grammy-voting member of NARAS and a contributing editor for Mix Magazine. barryrudolph.com



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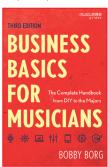
BOOK STORE

Business Basics for Musicians, Third Edition

By Bobby Borg

(hardcover) \$95.00

Author, teacher, rocker, Bobby Borg's "Complete Handbook from DIY to the Majors" is newly updated to include new insights into A.I., NFTs, the metaverse, music royalties, DIY



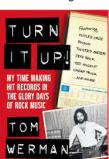
strategies, major-label record, publishing, merchandising deals and more. With an honest approach to the complicated-formusicians "Type-A stuff," Borg continually establishes himself as an expert source for navigating a successful career in the music industry.

Turn It Up!

By Tom Werman

(paperback) \$24.95

Tom Werman's *Turn It Up! My Time Making Hit Records in the Glory Days of Rock Music* is an autobiography from the Epic Records A&R man who brought the world REO Speedwagon,



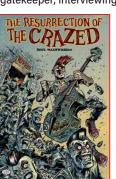
Boston, Ted Nugent, and Cheap Trick, and as an independent producer, worked on landmark albums by Mötley Crüe, Poison, Jeff Beck, Lita Ford and more. Werman offers insights into the recording process, the role of the producer, and the values that create a hit record.

The Resurrection of the Crazed

By Paul Wainwright

(paperback) \$25.99

Paul Wainwright came to teenagedom in the '80s, where he was obsessed with the psychobilly/neo-rockabilly scene of London. Wainwright documented the people, places and music in his fanzine *The Crazed*, which enabled him to be a trusted source and gatekeeper, interviewing leading bands such



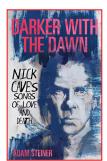
as The Meteors, GuanaBatz, Demented Are Go, Restless and more. Resurrection not only retells the "you had to be there" stories behind-the-scenes, but is a testament to Wainwright's labor of love that helped launch careers and the culture.

Darker with the Dawn - Nick Cave's Songs of Love and Death

By Steine

(hardcover) \$32.00

For nearly 40 years, Australian-born troubadour Nick Cave has created introspective art in the form of the traditional murder ballad to deconstructed garage rock and ambient electronica. *Darker with the Dawn* may be



most appreciated by devout fans of Cave, though will indubitably turn any curious reader into a Cavehead.
Steiner reflects upon Cave's journey from his childhood, struggles with drug addiction, his fascination and closeness with death and his sense of spirituality.

Apotropaic Beatnik Graffiti

By Mark Mothersbaugh

(hardcover) **\$60.00**

DEVO co-founder, Mark Mothersbaugh, who is also a prolific conceptual artist in his own right, has released his new book, *Apotropaic Beatnik Graffitti*. A collection of neo-dada stream-of-conscious visualizations and poetry.



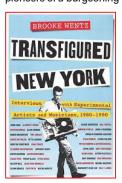
ABG represents five books from Mothersbaugh's vast collection that have been a source of lyrics, album titles, graphics, and concepts for larger art pieces.

Transfigured New York: Interviews with Experimental Artists and Musicians, 1980-1990

By Brooke Wentz

(hardcover) \$40.00

In the 1980s, Brooke Wentz was the host of Columbia University's radio show *Transfigured Nights*, where she garnered interviews with pioneers of a burgeoning avant garden music



scene of N.Y.C. Wentz, now a producer, author, and founder of Seven Seas Music, recounts her talks with legends in the making like Bill Frisell, Philip Glass, and Laurie Anderson, who convey what it was like to be a struggling artist in the scene, accompanied by intimate black-and-white photos.

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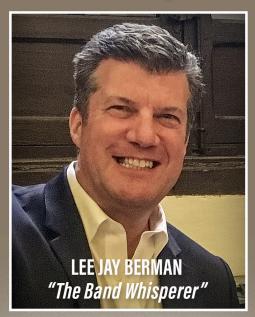








Band Conflict? Partnership Issues? Contract Disputes?



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Hollywood Independent Music Awards

himawards.com

HMMA and HIMA Founder Brent Harvey: Since launching his producing career at 15 with The Second Annual People's Festival in his hometown of Anchorage AK, Brent Harvey has played numerous roles in the music industry, dedicating decades of his life to artist development, artist advocacy, talent booking, concert production, charitable fundraisers and many other events. As owner and founder of KBH Entertainment Talent Agency, he has produced hundreds of live music shows and supplied A-list talent (Smokey Robinson, Kenny Loggins, Earth, Wind & Fire, David Foster, et al) to fundraisers, film festivals and other special events. His passion for championing independent artists led him in 2009 to create the Hollywood Music in Media Awards, an awards showcase that has since filled a unique niche—honoring music specifically created for visual media, including film, TV and video games.

Transition: Held at the Avalon in Hollywood for the last five years, the HMMAs evolved in a unique way, with the focus on the visual portion of the awards slowly relegating many of music categories to secondary status towards the end of the show. Famed nominees like Hans Zimmer and Alexandre Desplat, and attendees like Danny Elfman, Olivia Rodrigo and Tom Hanks began edging out the indies the event was originally created for. Realizing he would have to move those categories into their own separate awards show, Harvey secured the trademarks and copyrights for a new event, aptly called the Hollywood Independent Music Awards (HIMA). He and his team put on their first HIMA event in August 2023 at the Avalon in Hollywood.



HIMAwards' Founding Philosophy: Branded as the premier global platform for independent music, The Hollywood Independent Music Awards recognizes the outstanding contributions and content creation of emerging and established artists, songwriters, composers and studio recording professionals from around the world. More than simply an annual award show event, HIMAwards is dedicated to providing invaluable human resources, tools, education and opportunities to help artists develop successful careers. The bluntness of their full-page ad in MC says it all about the organization's priorities: "We don't give a shit how many streams or followers you have...is your music good?" Harvey says, "When I ask artists, which is more important, 5M casual views or 500 dedicated fans, it often stops them in their tracks. If you have true fans, you can build a career because they will support everything you do. I like to call HIMA an opportunity disguised as an awards show, because handing out hardware is one thing, but the most important thing for attending indie artists should be the connections and relationships they foster from the event."

Basics and Submissions for the 2024 HIMAwards: The 2024 HIMAwards take place at the Avalon on July 18. The submissions process began on Feb. 15. There are 40 categories, some of which will be presented in video packages at the event. Just as last year's event had a special showcase for Afrobeats/Afropop, there will be a few categories outside of the mainstream this year. Submissions are reviewed by the HIMA PROTEAM, specialists in their domains who are all seasoned, no nonsense industry veterans who possess what Harvey calls the "three C's": character, class and credibility. Most of the selection committee members are also on his advisory board. Though Harvey is the titular head of HIMAwards, he gives all credit to his production team for pulling off the first and future award shows. "I'm the coach, they're the stars," he says.

Contact Hollywood Independent Music Awards, 323-391-3903 support@himawards.com

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STUDIO MIX



ALLEGAEON REUNITES WITH OG SINGER

Allegaeon entered alongside original vocalist Ezra Haynes to record their seventh fulllength album with longtime producer Dave Otero (Flatline Audio). Guitarist Greg Burgess said, "We are really excited to get back in the studio with Dave and get to work."



▲ GRAMMY AWARDS® AUDIO TEAM COLLABORATES

The 66th Annual GRAMMY Awards® showcased an amazing collection of musical performances and tributes, and the technical staff consisted of audio pioneers who continually strive to employ the latest in technology to enhance the show.



▲ KACEY FIFELD NEVER REPLIES

N.Y.C.-based singer and songwriter Kacey Fifeld was recently at the Brandy Melville studio in Manhattan recording live versions of her EP singles "Never Reply," "Blameless," and "Self Sabotage." *The Nostalgia Haunts Me* drops in March.



▲ TZARINA LIVING ON BORROWED TIME

Post-hardcore band Tzarina released new single "Borrowed Time" on Feb. 9 via TLG/ Virgin Music Group. The band will be holding their album release show at the iconic Saint Vitus Bar in Brooklyn, NY on March 20.

PRODUCER PLAYBACK

"We have a commitment to making really cool records. The stuff that we've done didn't exist previously. We don't simply do reissues. We do [a record] when there's a compelling story or an interesting reason to do it"

- CHERYL PAWELSKI (Legacy Collections of Hank Williams, The Band, Emitt Rhodes)

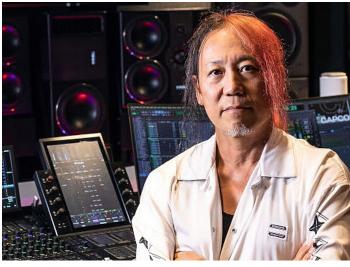




STEVE AOKI AND LIL JON GET LOW

Artist and producer Steve Aoki has joined forces with rapper and producer Lil Jon for new collaboration "Get Lower." The single pays homage to Lil Jon's 2003 chart-topping club record "Get Low."





▲ MUO DUO EXPLORE THEORY

Sibling act Muo Duo can be seen here at sessions recording The Muo Theory EP, at Bunker Studio in Brooklyn, NY. The band has just released "Exciting Times," the synthheavy first single from the EP, and this is the first of three planned EPs. Busy days!



▲ CAPCOM PICKS PMC LOUDSPEAKERS

Japanese games developer Capcom has chosen PMC loudspeakers for its new Dolby Atmos immersive audio Dubbing Stage in Osaka where the system is already being used to mix major titles such as Resident Evil 4 and Street Fighter 6.















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MARKEVERTOI

ngineer and drummer Mark Everton Gray learned a large chunk of engineering by recording himself and friends' bands. Later he went on to study the music industry in college and to work for several labels and related outfits. Ultimately, though, he realized that he loved music more than business and enrolled in an audio engineering program in London. He's since worked in studios around the world with artists including Celine Dion, Elton John and Imagine Dragons. These days, much of his edits and mixes are done at his home studio in Asbury Park, NJ.

As an engineer, you develop a sense about when an approach is working and when it's falling short. "Usually you know within the first 10 minutes, but sometimes it takes a while to figure it out," Gray says. "It depends how long you've been listening to the idea. I was fortunate enough to work with the great producer Larry Campbell [Bob Dylan and Willie Nelson, among others] and his adage was always 'You can't take it out if you don't put it in.' When I have the reins in the studio, I'll try things."

With hundreds of records to his credit, Gray has grappled with countless challenges throughout his career. Many issues he's faced can seem simple in retrospect. But psychological swindles have long been hindsight's stock-in-trade. "We did many live shows in Vegas with a lot of fiber optic lines running up from the Pearl Theater into the Studio at The Palms," he recollects. "There was a split at the stage and then it would go through digital converters and I'd be able to record my own separate levels."

Engineers often favor a compressor, microphone or even a vintage instrument while in the studio. But for Gray, the thing that most moves his meter is a dependable console. "A well-maintained console doesn't have to be vintage," he asserts, "I'm a big

THE (3) MOST IMPORTANT

- . . . lessons he's learned as an engineer and musician are:
- Always anticipate an artist's needs. Keep your ears open and your mouth shut. It's a dictatorship not a democracy.
- If your session management is great, you can push the envelope and be creative.
- Have fun. It's all about vibe. If there's not a good vibe on a session, it's going to be a long session and a long day.

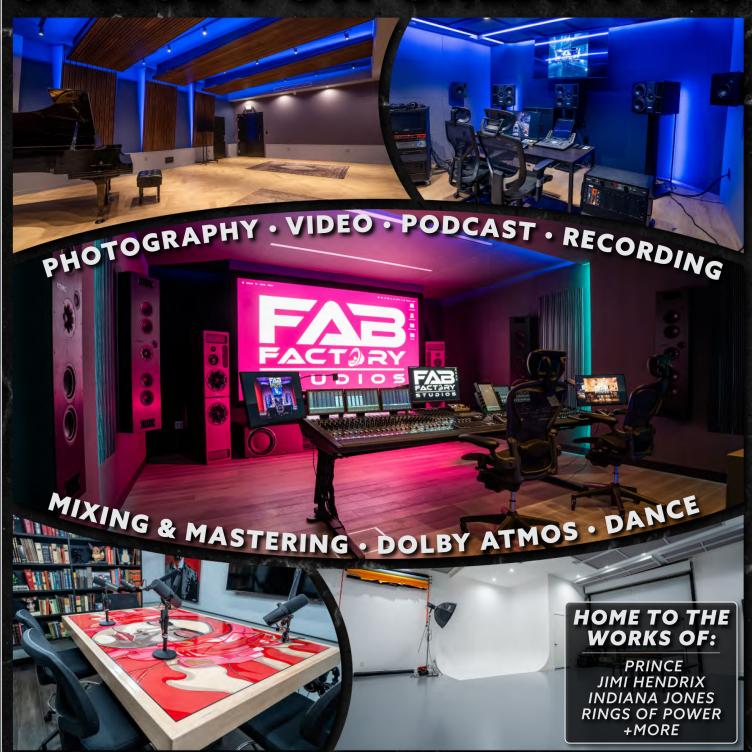
fan of using faders both large and small. I love the Neve 8058 but also the API Legacy as well as the SSL XL 9000 K and others. Whatever I can use to push it, get some real grit and up into the second and third harmonics, that's my favorite piece of gear."

When an expert steps into the room, people often want to hear their stories. As an industry veteran, Gray has amassed a mountain of them. "I was lucky to do about five albums with Celine Dion," the engineer observes. "We recorded her live with a band-Herbie Hancock and his trio-which is something she'd never done before. They covered Ella Fitzgerald's 'Mr. Paganini.' In order to get Herbie's aircraft-carrier-sized piano into the building-the studio was on the third floor of The Palms' Fantasy Tower-we had to use a giant crane. It was a fun day."

Gray is working with a number of artists now, many of which he can't discuss due to non-disclosure agreements. Beyond those, he's also engineering project band New Age Bully and a "lifelong" undertaking with his friend Michael Pope titled Synematika.

Visit markevertongraynoise.com; Contact gihanasalem@gmail.com (publicity); john@westonmgt.com (management)

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EXEC PROFILE

Joshua Rosenberg

Venable LLP

Years with Company: 2 Address: Los Angeles, CA Phone: 310-229-9931 Web: venable.com

Email: JMRosenberg@venable.com Publicity: Margo Kaplan - Venable,

MHKaplan@venable.com

Clients: Many entertainment industry clients including production companies, talent agencies, management companies, concert promoters, and record labels.

BACKGROUND

Joshua Rosenberg wanted to become a screenwriter, so he moved to L.A. and earned a master of fine arts from University of Southern California. After a few years, he realized being a television and movie scribe wasn't his destiny, so he attended Loyola Law School. In January of 2022, he joined law firm Venable, where he represents a wide variety of entertainment industry personalities and entities.

Transactional Versus Litigation Lawyers

There are two types of entertainment attorneys: transactional and litigation. Transactional attorneys do the deals. They represent the talent. Those are the types of lawyers the clients like to speak to, because usually they're making their clients lots of money. I'm the one who comes in when the deal goes wrong.

A Hearty Defense

I try to resolve [an issue] before it goes to trial or becomes public. At the same time, I vigorously defend my clients, both on the plaintiff and defense side. When I'm representing talent, I'm protecting their rights, everything from their intellectual property to their privacy. A lot of my clients are celebrities who have stalkers, so I work with their private security and threat assessment people. I'm sort of a one-stop shop when it comes to problem solving.

A lot of the dealmaker entertainment lawyers bring me in to do everything from writing a motion to be heard in court or defend them in litigation, to some of the more sensitive matters that aren't really resolved in court but through other means.

A Lack of Proper Paperwork

The music industry, in particular, can be problematic. If people contribute to a song and there isn't something signed in writing, you're going to have disputes. I have a case right now where I'm representing Jason Derulo and Sony Music, who are getting sued by a person who claims he cowrote and coproduced the song "Savage Love." The remix with BTS was number one on the Billboard Hot 100 in 2020. That's litigation where I'm lead counsel.

The Right Stuff

A good entertainment lawyer is someone who



"I like to handle cases where the client is passionate and invested, whether it's a dispute over royalties or representation or protecting their brand."

knows how best to solve a problem for their clients so they can go on doing what they love to do.

Putting Artists at Ease

A lot of [artists] don't want to talk to their litigator, because it's stressful. Part of my job is to take away the worry. That's consistent with every client, whether it's a singer-songwriter, an in-house counsel for a record label, or a publisher. "You are not to worry about this." My job is to give you peace of mind.

A lot of that comes with explaining the process, projecting confidence, and making sure you earn their trust. Sometimes, I deal with lawyers, so I don't have to explain certain things. Other times, I deal with people who have never been involved with a lawsuit. You have to really start from the beginning and distill it down. That has nothing to do with someone's education. If someone tried to explain to me how to create a song, I would be lost. Everyone does different things. It's just what I do.

Referring Matters to Partners

Venable is a full-service law firm. It has corporate. It has trusts and estates. It has bankruptcy. It has trademark prosecution. It has patent work. It literally does everything. I worked at a litigation-only firm for eight years. Now, not only can I handle litigation matters but also I can refer [clients] to one of my partners.

A client I've done litigation work for is called Love Renaissance, which is a record label. They came to me and were like, "Someone wants to buy a portion of our company." A partner of mine does that kind of work and handled the transaction.

The Danger of A.I.

I keep an eye on some of the cases, because it's

obviously new. Technology always poses threats to the music industry. In this instance, it's affecting all aspects of the entertainment industry, not just music but also film and television. That's why the guilds are striking.

If you give A.I. a database of every movie ever made and a few plot points-Die Hard-meets-Pretty Woman-the screenplay is probably not going to be so bad. That's kind of terrifying.

So lawsuits have been filed. But, at some point, technology wins out. It's going to be interesting to see how the industry adapts to these new technologies.

"Heart on My Sleeve"

I had a referral source ask about A.I. because of that song that [sounded like] Drake and The Weeknd. "This is concerning. What's going to happen?" And I'm like, "If something happens to one of your clients, let me know." That example scared a lot of people. I'd like to think there's something special about music that A.I. cannot replicate.

Protecting Your Voice and Image

There's both the statutory law and what we call common law that protects your privacy and right of publicity. To the extent

someone tries to use A.I. to replicate [your sound and likeness,] that would be a violation of those rights.

I had a matter that settled before litigation where a prominent company used not only what we call a sound-alike song of a client but also a look-alike of the artist. You had a commercial with somebody who looks just like the artist singing along to a song that sounded just like this artist's number-one hit song. We were able to resolve that before it went to court because it was so obvious.

Register Songs and Seek Legal Advice Register things with the U.S. Copyright Office, because that gives you a presumption of

copyright ownership. And consult counsel before signing any agreement. It doesn't have to be a top-flight firm. I know plenty of attorneys who work by the hour, solo practitioners, who zealously defend the rights of artists.

Dealing With Leaks

I work with record labels that have leaks departments and investigators. It really is a game of whack-a-mole in terms of DMCA takedowns. Discord is one that has been really problematic. It's easier with YouTube or Facebook or Instagram. But there are websites where users are able to anonymously auction off songs. It's tough, because not only are you trying to get stuff taken down and it keeps popping back up but also you're trying to investigate the source of these things.

Understanding the Creative Process

I came to L.A. as a creative. I've seen all phases of the entertainment industry, music as well as film and television. I really understand, appreciate and admire what an artist has to go through and how hard they have to work.

Insomniac Events wants a Summer Paid Intern-Music Group Marketing

Insomniac Events is seeking a highly motivated and proactive Insomniac Music Group Marketing Intern to join the records team in Calabasas, CA. This position will be hands-on experience in an exciting, fast-paced, friendly and inspired setting. This position reports to the Director, Insomniac Music Group & Insomniac Music Group Marketing Specialist. This is a paid internship and not a remote position. Shadow label department closely to help with certain label functions. Apply at EntertainmentCareers.net.

Warner Music Group wants a **Content Creator**

You will work with clients to secure WMG sound recordings in film, TV, trailers, and promos in order to bring in licensing revenue and promote artists to the benefit of the overall company, including other marketing opportunities related to sync. This role will work and coordinate with the clearance team as well as all Frontline Labels, International Affiliates, and their vast catalog. Apply at LinkedIn.

Universal Music Group wants a Manager, Accounting

Universal Music Group (UMG) currently has an opening for an **Accounting Manager position** within its Central Accounting Services (CAS) division. This position will manage all cost accounting activities for UMG's manufacturing division (Universal

Manufacturing & Logistics) and all UMG record labels in the U.S. in support of the general accounting close cycle and corporate reporting. The ideal candidate must possess a Bachelor's Degree in Accounting, and have at least 4-6 years of accounting experience, preferably in SAP Hana environment. Apply at ShowbizJobs.

Amazon.com wants a Head of **U.S. Music Programming**

Manage a large programming team that has depth of knowledge and expertise in all key genres. Set both short-term and long-term strategic goals and objectives for the programming team. Build out and oversee all station and playlist programming for Amazon Music customers, and apply a deep understanding of customer expectation to both. Shape the customer experience for engagement with music across visual platforms and Alexa-enabled devices. Develop relationships with content creators and the industry to build unique programming for Amazon Music customers. Determine the metrics and analytics that best inform our programming. Become an ambassador for Amazon Music. Share expertise and best practices globally. Apply at Geebo.

Paramount wants a Coordinator, **Music Production**

This position is responsible for coordinating and managing daily operations of music production as assigned by the Director, Music Production. Responsibilities to include, but not limited to: Read



TYLA PLAYS TRUTH OR DARE

Grammy nominated global Amapiano Pop/R&B star Tyla has released a new music video, for the sultry soul anthem "Truth Or Dare." The video, which obviously stars Tyla, is directed by NABIL, known for his work with Kendrick Lamar, Kanye West and Frank Ocean. The "Truth or Date" single has accumulated over 136 million views on TikTok. Contact ayanna.wilks@epicrecords.com for more info.

incoming scripts and flag for music items; Monitor PIX daily for updated script pages & shoot schedules for new or changed music items; Work in SAP & Vista coding, inputting, checking & monitoring cost data; Preparing, processing, tracking & organizing start forms and onboarding for all hired music editorial/ production personnel; Manage travel and visa arrangements for music production staff; Book & coordinate production related activities (ie. Studios, cartage, rentals, catering, couriers). Apply at Paramount Careers.

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DIY Spotlight

SUSAN HYATT

After a short period with garagerockers the Pandoras, Susan Hyatt formed the alt-punk band Pillbox in London in the early '90s, and started generating some great press. It should have done; the U.K. lineup of Pillbox was thrilling, both on record and live. "I formed Pillbox in London

during the 90s with two British gentlemen," Hyatt says. "Pillbox was all about teenage angst and the raw feelings that I was still processing."

By 2001, Hyatt had a new project-the new-wave/synthpop-influenced Stimulator. A musical partnership between Hyatt and guitarist-producer Geoff Tyson, Stimulator

represented the more mature side of her musical journey. Stimulator ended up on tour

in the States opening for Duran Duran. Meanwhile, Hyatt found that songs by both Pillbox and Stimulator were being licensed to film and TV. More recently, Hyatt (now based on Nashville) reformed Pillbox with a whole new lineup.

Pillbox sound by using the same musical equipment, including my Boss Super Feedbacker and Distortion Pedal, to recreate the

too young to have been there.' Pillbox recently released a new album, *The Grunge*

Chronicles, which compiles their heavier, edgier material ("none of the pop stuff"). Hyatt says that the EP is therapy for her.

In addition to her music, Hyatt provides therapy and coaching for bands and artists. "When I was featured on the front page of the Wall Street

Journal in 2017, as an artist who actually got therapy with my band, I was inspired to become a licensed therapist for bands," she says. "Songwriting is about expressing your emotions and when you write a song you are being emotionally intimate with your audience."

For more informatio<u>n, visit</u>



PROPS

Congrats GRAMMY Winners Congratulations to the many artists and industry professionals that picked top Grammy awards at the 2024 event. There are obviously too many to list here, but the headlines include Miley Cyrus winning Record of the Year for "Flowers," Taylor Swift winning Album of the Year for Midnights, Billie Eilish and Finneas winning Song of the Year for "What Was I made For?," and Victoria Monét winning "Best Artist." Visit grammy.com for the

THE BIZ

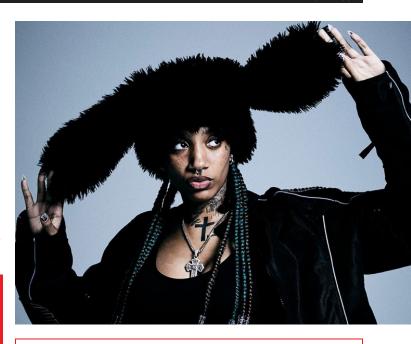
full list of winners.

The American Federation of Musicians Released a Statement Regarding **Contract Negotiations With** the AMPTP

Tino Gagliardi, American Federation of Musicians of the United States and Canada international president and chief negotiator. issued a statement on the **Basic Theatrical Motion** Picture and Basic Television **Motion Picture Agreements**

contract negotiations with the Alliance of Motion Picture and Television Producers (AMPTP), which read in part: "The first 10 days of negotiations with the AMPTP concluded at the end of last week without us reaching an agreement. However, while we have not resolved our core issues of streaming residuals and protections against A.I. or addressed key issues such as wages and other contractual protections, sufficient progress has been made that we have scheduled two additional negotiation dates at the end of February." For more info, contact afollett@afm.org.

BRETT CALLWOOD has written about music for two decades, originally for Kerrang!, Classic Rock, Metal Hammer and more in the U.K. He's the author of two books, about Detroit proto-punks, the MC5 and the Stooges. He's now the music editor at LA Weekly, and has regular bylines in the SF Weekly, Tucson Weekly and idobi Radio, as well as here in Music Connection. He can be reached at brettcallwood@gmail.com



BKTHERULA GETS COLORFUL

Atlanta rapper Bktherula recently announced the forthcoming release of upcoming project LVL5 P2, set to drop on March 8. According to a statement, "The highly anticipated album is an embodiment of Bk's new style of rap psychedelic, blending distorted and chaotic soundscapes with unapologetic flows and ethereal melodies." Contact aishah.white@warnerrecords.com for more info."

The **LEGAL** Beat

BY GLENN LITWAK



On January 10, 2024, a group of bipartisan members of the U.S. House of Representatives announced they are considering a new Artificial Intelligence ("A.I.") bill that will address this issue affecting artists. It is called the No Artificial Intelligence Fake Replicas and Unauthorized Duplication Act ("No A.I. FRAUD Act")

The No A.I. FRAUD Act is based on the Senate considering (last October) a draft of a similar act called the Nurture Originals, Foster Art, and Keep Entertainment Safe Act ("NO

FAKES" Act) The No A.I. FRAUD Act's

CONGRESS CONSIDERS NEW A.I. BILL

purpose is to protect people's voice and images from A.I. replicas. They state that it targets "abusive A.I. deepfakes, voice clones, and exploitive digital human impersonations." But what are Deepfakes? According to the Merriam-Webster dictionary, a deepfake is "An image or recording altered and manipulated to misrepresent someone as doing or saying something that was not done or said." Often Deepfakes are done with bad intentions, and they can distribute false information.

federal "right of publicity" which means it will protect against using someone's voice, likeness, or other personal characteristics without permission. Approximately half of the states (like California and New York) already have a state law right of publicity.

The Chairman and CEO of the

Recording Industry Association of America, Mitch Glazier, stated, meaningful step towards building a safe, responsible, and ethical A.l. ecosystem, and the RIAA applauds

Representatives Salazar, Dean, Moran, Morelle, and Wittman for leading in this important area. To be clear, we embrace the use of A.I. to offer artists and fans new creative tools to support human creativity. But putting in place guardrails like the NO A.I. FRAUD Act is a necessary step to protect individual rights, preserve and promote the creative arts, and ensure the integrity and trustworthiness of generative A.I.. As decades of innovation have shown, when Congress (billboard. com/t.comgress/) establishes strong IP rights that foster market-led solutions, it results in both driving innovation and supporting human expression and partnerships that create American culture."

While A.I. can be used in positive ways, such as enhancing streaming service and using certain techniques, it has also been used maliciously. Unauthorized imitations of artist's voices have been spreading fast over the last few years on the internet with no penalties. According to Michael

Huppe, President and CEO of SoundExchange, "Every day, music artists are being exploited as their creative works are harvested, manipulated, and repackaged without consent, credit, or compensation. The federal property right for likeness and voice while providing real penalties for companies and individuals who attempt to steal and profit off of the intellectual property of music creators."

GLENN LITWAK is a veteran entertainment attornev based in Santa Monica, CA. He has represented platinum selling recording artists, Grammy winning music producers, hit songwriters, management and production companies, music publishers and independent record labels. Glenn is also a frequent speaker at music industry conferences around the country, such as South by Southwest and the Billboard Music in Film and TV Conference. Email Litwak at gtllaw59@gmail. com or visit glennlitwak.com.

The above is a brief overview of the subject and does not constitute legal advice.





SIGNING STORIES



Date Signed: July 2023 Label: Big Noise Type of Music: Pop, Rap Booking: Mark Cheatham - CAA

Legal: Matt Buser

Publicity: Samantha LaPare - Big Picture Media

Web: gavinmagnusline.com A&R: John Feldmann

■ive years is an eternity in the music industry, particularly in recent years. In that span of time, popular music often reinvents itself, bands put out a few records and record label executives tap young adults to keep their artist roster fresh.

For newcomer Gavin Magnus, it took that same amount of time for him to get his proverbial ducks in a row before diving headlong in music. But the genre-bending singer doesn't lament the five-year slog, because he's still only 16 years old. So, how did he manage to break through at such a young age? Yup, you guessed it: by creating a viral video that introduced him to millions and millions of YouTube viewers.

"It's funny," he begins. "When I was listening to music in middle school, I always played it through Soundcloud and YouTube. I was never really into those [platforms,] but when I discovered Spotify, I was, like, 'Oh, this

"I downloaded Spotify... and became a musician."

is pretty sick.' So, I downloaded Spotify, started streaming all my music on there and became a musician.

His social media presence skyrocketed to such grand heights that Columbia Records recruited the then-12-year-old as the youngest signee in the label's 135-year history.

Even though Magnus and Columbia made history together, their partnership just wasn't meant to be. Instead, the social media starwhose music melds rap and pop-punk-reached a multi-album deal with Los Angeles' Big Noise Music Group in July.

"Pop music with a little bit of rap in it-that's my lane," the vocalist says. Magnus and Big Noise's arrangement came to fruition after the company's A&R chief, Goldfinger frontman John Feldmann-like Columbia—caught wind of Magnus' towering online presence (and practically incalculable video views). Five months later, Big Noise released Magnus' debut EP, Blurry Eyes, produced by Feldmann (a.k.a. "Feldy") and Grammy-nominated producer K-Thrash.

Having already established himself, Magnus has more decades ahead of him than the vast majority of entertainers or even public figures. So, what's next for the youngster?

"I'm constantly thinking of new ideas," he says. "Me and my mom are always talking about our next steps.

Spoken like a true teen. - Kurt Orzeck



Date Signed: May 2023 Label: MoonRise LLC

Publisher: Stellar Songs, Warner Chappell Music Publishing

Type of Music: Pop, Hip-Hop, R&B **Management: 1144 MGMT** Legal: Sonia Diwan Publicity: On Record PR

Web: instagram.com/tahj3r A&R: Danny D

merican teens get hella perks when they turn 18 years old. Immediately, they can vote, buy fireworks, get a tattoo without their parents' approval and buy lottery tickets. But those fringe benefits pale in comparison to the bonus that hip-hop artist Tahjer Dunn received when he blew out 18 candles on his birthday cake: a global deal with one of the three biggest music publishers.

Warner Chappell Music Publishing-along with Tim and Danny Music division Stellar Songs-wasted no time giving the Minneapolis rapper, singer and songwriter a vigorous handshake. When Music Connection touched base the prodigy, we half-expected he'd be bouncing off the walls and hard to wrangle for an interview. But the outcome was quite the opposite; Tahjer was so relaxed, he'd give Snoop Dogg a run for his

"I've been chill about it," Tahjer said. "Now I just have to put in the work." The possibility of a publishing deal materialized when industry heavyweights Tim Blacksmith and Danny D heard some of the hundreds of songs that the ridiculously prolific artist already had under his belt.

Hearing Tahjer's tracks probably would have been enough to win over

"If I put in my work... nothing much can go wrong"

Blacksmith and D. But they were no doubt also excited to discover that the rapper is a low-maintenance guy—a breath of fresh air in an industry that is still obsessed with glitz and glamor even though the times of industry excess supposedly died in the '80s.

"I just needed a [recording] setup, since I work best at home, and traveling expenses," he divulged. "D was, like, 'I got you. Just make sure you put in the work."

Given Tahjer's superhuman work ethic and how many tracks he's already laid down, D may have laced his remark with irony. Tahjer noted that being under the tutelage of D in particular, along with the other members of his camp, was the impetus for him to put his John Hancock on the paperwork.

"Everything here is family and does a great job," he said of the publishing firm. "I just feel like if I put in my work and make sure my team's on the right page, nothing much can go wrong." - Kurt Orzeck



Date Signed: October 2023 Label: Hopeless Records

Band Members: Rena Lovelis, lead vocals, bass; Nia Lovelis, drums,

keyboards, vocals; Casey Moreta, guitar, vocals

Type of Music: Rock, Pop

Management: Gina Orr - gina@orrigami.com

Booking: Zach Falkow - UAA

Publicity: Brandy Robidoux - brandy@hopelessrecords.com

Web: heyviolet.com

A&R: Eric Tobin - eric@hopelessrecords.com

isters Rena and Nia Lovelis are veterans of this thing they call "show" and "business." Their entry into the industry began in 2008 when they both were still in middle school. Their debut musical venture was an all-female hard rock band called Cherri Bomb. Over the years they went through various versions of that band, with several personnel changes, alterations in sound and a rebranding as Hey Violet in 2015.

The band cut their teeth on past affiliations with major labels like Hollywood and Capitol Records. After a two or three year hiatus they are back with a strong video and single in "I Should Call My Friends." It's an up-tempo pop-rocker that puts the emphasis on camaraderie and fun. "It felt like that was a really good song to come back swinging with," says Rena. "It was a way to say we're back and we wanna get reconnected. Personally I've dealt with a lot of mental health stuff and I think it's really important to call myself out that I've been isolating a lot. But it's good to connect with fans again and give them new music."

Hey Violet's current signing journey found a comfortable and familyfriendly partnership with Hopeless Records. Drummer Nia befriended

"It was like we were dating or something. They just wanted to support us."

a musician closely associated with the label. This fellow musician liked Hey Violet's music and provided an introduction to Hopeless Records' A&R rep Eric Tobin.

"Eric really seemed to get what we were about," says Rena. "Often A&R reps would rather try and mold an artist into what they want rather than what the artist wants to be. Eric listened to us. It was like we were dating or something (laughs). He said he wanted us on their label but didn't push us about it. They just wanted to support us."

At this time the trio was reconfiguring a career plan and direction. But after some minor deliberation they took that fresh leap of faith. "It's one of the best decisions we've ever made," says Rena. "We've gotten support from them that we haven't experienced before. We have a lot of freedom in designing album covers, video treatments and how we wanna create our songs. It feels really, really good to put the reins on what we're doing and steer it with a family behind us that really supports us."

Hey Violet is planning to release a follow-up single soon, with a new album coming in early 2024. - Eric Harabadian



Date Signed: 2023 Label: RFK Media

Type of Music: Alternative Rock

Management: Jimmy Warren - JW Artist Management

Publicity: SRO PR - MSOORG@aol.com

Web: crashingwayward.com A&R: Ron Keel, Aaron Fischer - RFK Media

t's awfully hard for a musician to go unnoticed in Las Vegas. As Sin City revolves almost entirely around entertainment, live music venues abound and provide ample opportunities for musicians—even newbies-to hone their craft in front of crowds. It might not be L.A. or New York, but bands can get the attention of music industry executives in Las Vegas way more than in other cities.

A case in point is Crashing Wayward, an alt-rock group assembled in spring 2020. So, why did it take a few years for the quintet to really get off the ground? In the case of Crashing Wayward, COVID gave the up-andcomers a golden opportunity to demonstrate their strength, dedication and durability-even before releasing their first album.

Toiling away on the writing and recording of their first batch of songs resulted in LISTEN!, a record that showed the nascent band was as adept as heritage artists in crafting radio-friendly, cathartic music (Crashing Wayward are rounded out by vocalist Peter Summit, second guitarist

"RFK would invest a lot of time and energy into our band."

David Harris, bassist Carl Raether and drummer Shon McKee).

It didn't take long for authority figures in the music business to not only catch wind of Crashing Wayward but to sign them right away too. The young musicians not only wowed crowds with their musical chops but signaled potential mass appeal by artfully addressing uncomfortable topics like suicide and intolerance with aplomb.

Soon after an associate of RFK Media co-founder Ron Keel presented him with some of Crashing Wayward's work, the industry vet struck a deal with the five musicians.

"He got to know the industry and its pitfalls during his steady career throughout the '80s," Blades noted of Keel, who is also a seasoned musician. "We had another suitor but determined that RFK would invest a lot of time and energy into our band."

The troupe's hard work, combined with Keel's sound judgment, paid off earlier this year when they won Best New Vegas Rock Band honors at the Vegas Rocks! Magazine Awards. With that trophy in hand, the altrockers proved they're not out to haphazardly crash the music industry; they're in it for the long haul. - Kurt Orzeck



▲ WCM SCOOPS COCO

Following starring roles on Disney's Let It Shine and Good Luck Charlie, five GRAMMY nominations for What I Didn't Tell You, including for Best New Artist, and 16 sold-out shows across the U.S. on her first headline tour, singer-songwriter Coco Jones has signed for exclusive publishing with Warner Chappell Music.

CONCORD EXTENDS **BARLOWE**

Hit songwriter Cary Barlowe expands partnership with Concord Music Publishing, who acquire additional select works (incl. hits from Chris Young, Kelsea Ballerini, Brett Kissel. Chris Tomlin, Rascal Flatts, Lauren Alaina, Little Big Town, etc.). Concord extends full catalog and future work publishing through Hang Your Hat Music joint venture.





A CELEBRATION OF CRAFT

Leading members of the Recording Academy's Producers & Engineers and Songwriters & Composers Wings gather for the first-ever "A Celebration of Craft." This year's event honored seven-time GRAMMY winner Leslie Ann Jones, as well as others who make the music behind-the-scenes.

ASCAP Music Café

Utah came to life with independent film enthusiasts at the 40th Annual Sundance Film Festival as ASCAP celebrated its 26th year of the Music Café. With live performances and conversations from creators, the Café showcased some of today's best including rockers DIG! XX Dandy Jonestown Review (from Grand Jury Awardwinning rockumentary DIG!), singer-songwriter Evan Bartels, the Fantastic Cat genre-blending Americana quartet, folk singersongwriter Mary Scholz, and Nigerian/American singer Ogi.

ASCAP's showcase featured conversations with composers and filmmakers including Nathan Halpern (Will & Harper), artist Kemba (who later performed a spoken word piece) and producerdirector J.M. Harper (As We Speak). Composer Robert Aiki Aubrey Lowe and co-directors Brett Story and Stephen Maing (Union, which took home U.S. Documentary Special Jury Award for the Art of Change), Chris Smalls (featured in Union) also delivered a surprise rap performance.

Music in top winning categories included: Giosuè Greco (for Didi), Uno Helmersson (for Ibelin), Sneha Khanwalkar (for Girls Will Be Girls), and Mikey J (for NEXT).

See full list of ASCAP Sundance selection composers at bit.ly/30tRk47



SHEROCKS TURNS 12

Celebrating 12 years, WIMN's She Rocks Awards honored Debbie Gibson. Lindsay Sterling, Britt Lightning, Kelsy Karter, Sylvia Massy, Laura Karpman, Holly G, Jamie Deering, Melinda Newman, Lindsay Love-Bivens, Cassandra Sotos, Bonnie McIntosh. More at sherocksawards.com

Perkins' Retreats Return

Songwriting adventures await with Brett Perkin's Listening Room Retreats. Now in its third decade of 'Community Through Co-Writing' events, Brett Perkins presents retreats for 2024 in California in July (which includes a weeklong session, followed by a festival performance and song debuts in IdvIlwild), Ireland in October (which includes tours and exploration of the area), and another retreat in Denmark (dates and details coming soon). All retreats include song circles, cowriting prompts and exploration, and expert input and collaboration.

Perkins is also available for online song consultations and development sessions by appointment.

Detailed information, pricing and registration at listeningroomretreats.com

MLC Information Sessions

Formed as a nonprofit on the heels of the Music Modernization Act of 2018. The Mechanical Licensing Collective (The MLC) administers mechanical licenses to streaming and download service providers (DSPs) in the United States, collecting and distributing royalties directly to songwriters, composers, lyricists, and music publishers, with a publicly-accessible musical database that continues to grow. Recently, the MLC has issues notice of their intent to conduct a full audit DSPs to ensure that they have accurately reported and paid appropriate mechanical streaming royalties.

Creators and music publishers are able to submit and maintain their data through the MLC online portal, with The MLC continuing to offer ongoing Zoom and inperson information sessions and training around royalty collection for music creators, with upcoming topics around royalties, selfadministration, and Q&A sessions for music publishers and rights administrators

Details and registration at themlc.com

BMI's BRIT Nominees

BMI wishes to extend heartfelt congratulations to its multiple affiliate nominees for 2024's BRIT Awards, Nominees include RAYE, who leads the pack as the artists with the most ever nominations in a single artist since the BRITS' inception in 1977. Her seven nominations include: Artist of the Year, Best New Artist, Pop Act, R&B Act, Mastercard Album of the Year

for My 21st Century Blues and two nominations for Song of the Year for "Escapism" (in collaboration with 070 Shake) and "Prada" (a collaboration with cassö and D-Block Europe.

Little Simz received three nomination including Mastercard Album of the Year for NO THANK YOU, Artist of the Year and Hip-Hop/Grime/Rap Act.

Full list at bit.ly/3HLO3JB.

SESAC GRAMMY Winners

SESAC wishes to extend heartfelt congratulations to all of this year's GRAMMY nominations, and an extra mention of support to their SESAC-affiliated artists, songwriters and producers who took home awards at the 66th annual celebration.

Securing his fifth win with song "Good Morning" was PJ Morton, joining Gaby Moreno as a first-time winner for album X Mi (Vol. 1) (she also performed during the premiere ceremony). Performances included Burna Boy as the first-ever Afrobeats artist to perform on the GRAMMY stage, sharing songs "On Form," "City Boys" and "Sitting On Top Of The World" alongside Brandy and 21 Savage. Cory Henry and Tamara Jade joined Jon Batiste and Ann Nesby to honor Clarence Avant.

GRAMMY-winning projects with SESAC affiliates included Blxst, who contributed to Best Rap Album MICHAEL, recorded by Killer Mike. Konrad Snyder helped out on "I Remember Everything" by Zach Bryan (ft. Kacey Musgraves), who won for Best Country Duo/Group Performance. Jeremy Bussey and Nicolette Hayford contributed to Bell Bottom Country, Lainey Wilson's Best Country-winning album, and Lili Haydn performed on So She Howls, Best New Age, Ambient, or Chant Album from Carla Patullo (ft. Tonality and The Scorchio Quartet).

SONA Expands Leadership

SONA (Songwriters of North America), similar to a union for songwriters and composers, has announced new developments in leadership and expansion, including the creation of a SONA chapter in New York, SONA and The SONA Foundation are sister organizations with separate boards and missions, and they will both be overseen by now CEO, Michelle Lewis, and newly appointed COO, Kellie Brown. Longtime creator and creator-advocate Erin McAnally will also be assuming

the Executive Director position, overseeing SONA's advocacy, membership and educational initiatives. Linda Bloss-Baum has also joined the board and been retained to provide her expertise in policy and government affairs, and Camus Celli will also join the board to lead the newly created New York chapter and head SONA's east coast growth efforts. Visit wearesona.com or contact bobbi@bobbimarcuspr.com for more information.

As a diverse, open community joining creators and music business leaders, the SONA membership organization strives to protect artistic expression, songwriter rights and fair remuneration through advocacy, education and community.

Primary Wave Adds Brazil

Expanding further into global markets, Primary Wave Music adds Brazil to the list in a new partnership with Nas Nuvens Catalog (NNC). Based in São Paulo, Nas Nuvens leads the independent music catalog acquisition, management, and marketing scene as one of the Brazil's five largest music companies.

ANDREA BEENHAM (aka Drea Jo) is a freelance writer and marketing consultant based in Southern California. The South-African born, Canadianraised California transplant has a passion for music, people and fun. She can be reached at drea@dreajo.com



BELIEVE IN INDIA

Following UMG and Warner investments in the area, Paris-based **Believe Music acquires White Hill** Music (WHM) catalog, and assumes their multi-million subscriber YouTube channels. Roster includes: Happy Raikotione, Mahinder Buttar, Gurnam Bhullar, Nimrat Khaira, etc.



▲ MURPHY TO PEER

Hall of Fame artist-songwriter David Lee Murphy has signed to exclusive global publishing with Peermusic Nashville, who will now administer his catalog as well as becoming co-publisher for future work. Hits include "Dust on the Bottle," "Out With A Bang," "Party Crowd," etc. Pictued (I-r): David Lee Murphy, Michael Knox.



VIRGIN SIGNS HUDSON

Managed by SandBox Enertainment, award-winning actor and new singersongwriter Kate Hudson releases debut single, "Talk About Love." Co-written with Linda Perry and Danny Fujikawa and produced by Johan Carlsson with Fujikawa, the single is her first release after signing with Virgin Music Group.



MITCHELL GRAMMY PERFORMANCE

Making her debut GRAMMY Award Show performance at 80 years of age, Joni Mitchell moved the room to tears and receiving a standing ovation for her rendition of "Both Sides Now." Mitchell received her 10th GRAMMY Award, winning 2024's Best Folk Album award for Joni Mitchell At Newport (Live).

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Peter Martin

Spiritual Sounds

mmersed from age three (both parents were musicians), Peter Martin began classical training on the violin and piano before switching over to jazz. Best known as pianist and Musical Director to Dianne Reeves, Martin toured as a member of Chris Botti's band and with Christian McBride, and performed with Terence Blanchard, Betty Carter, Roy Hargrove, Ellis Marsalis, David Sandborn, and Stanley Turrentine. Credits include recordings with Victor Goines, Johnny Griffin, Wynton Marsalis, Nicholas Payton, Joshua Redman, Rodney Whitaker, and others, performing at the White House in 2011, and a GRAMMY for 2016's Steve Reich.

Martin says music has always been about a spiritual connection. "I didn't realize it until recently, but it always felt like that. If you're part of a religion, you feel joy, meaning, connection with something bigger-and a sense of service," he says. "I always love listening to music and being part of it, but we're very much serving the audience."

Often approached for advice on tour, and receiving video clip requests from students, Martin started a video podcast that grew into online lessons in 2011. After growing demand, he joined forces with colleagues to record material and teach remotely, launching Open

Studio in 2015. International membersmany without access to a teacher, studying over lunch breaks, or wanting to explore-form a passionate jazz community of over 30,000.

"I had all this jazz education, privilege and access," says Martin. "This was really just putting together video lessons. [I wanted] a community where people can meet, gather, appreciate, learn about jazz, and geek out."

Martin's approach to jazz is refreshingly different. "There is an invitational accessibility, but we didn't dumb down the music," says Martin. "We're trying to do it as well as we can and make it entertaining, but not just entertaining. You can tap your foot to it. If you want to go deeper and listen to it again, maybe you'll find more meaning. We want it to be deep. We want it to be impactful. We want it to be spiritual. We want to elevate you as you're listening."



The key to good music is having guardrails: knowing what you need, with who, and by when. "We can lean into things that not only come naturally to us as jazz musicians," says Martin, "but what listeners find exciting about the genre: improvisation. The more space there is, the more magic can happen." Carter taught him to commit to continual improvement. "I think sometimes in the creative world we get so casual. To have commitment to excellence and figure out how to fold that in with creativity [is] a really magical space. It's got to be exceptional, top-shelf, A-plus work."

Exploring patterns at the piano to see where they take him, Martin moves in and out of seasons of writing, but remains deadline-oriented on projects, conveying a story without words by remaining structural. Including elements of tension and release between the melody, harmony and rhythms, he aims to keep the melody in listeners' minds.

"If you're a songwriter, it's [about] trying to make that spiritual connection with something bigger than yourself in art form, then creating something for people that will uplift their life in some way. The mathematics behind chord changes-it's hard-but a spiritual connection is a lot harder. Musicians and creatives are worried A.I. is going to take over. No-this is a perfect opportunity for us to delineate what we do because people want spiritual connection. They need it."

Inspired by saxophonist Sarah Hanahan's 2019 Kennedy Center performance, Peter Martin & Generation S (2023), features all new music performed live, recorded in one take.

> Contact jon@prospectpr.com; Visit petermartinmusic.com, openstudiojazz.com





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FILM-TV-THEATER-GAMES[

DROPS

Intrada Records has released the original score for the dark romantic comedy Sometimes I Think About Dying with music by composer, arranger and multi-instrumentalist Dabney Morris (Procession, I Can Feel You Walking, Broken Diamonds). The 13-track album is available on all digital platforms as well as a limited-edition blue vinyl. Dabney said the score was inspired by film director Rachel Lambert's idea to approach the filming location of Astoria, OR, "as though it had the same escapist allure as a Hawaiian getaway" and drew influence from Martin Denny, Les Baxter, Arthur Lyman and Henry Mancini. Contact Kyrie Hood at kyrie@whitebearpr.com for more information.



The Rolling Stones and Mercury Studios will release The Rolling Stones Live At The Wiltern on DVD and Blu-Ray, with accompanying CDs, on March 8. The Rolling Stones' "Licks World Tour" to support their 40 Licks compilation in celebration of the band's 40th anniversary, was one of the greatest box office successes of 2002-2003 with 117 shows grossing over \$300 million. This new release captures the Nov. 22 Los Angeles show at The Wiltern, featuring more than 80 songs spanning the band's career. In addition to Stones Mick Jagger, Keith Richards, Ron Wood and Charlie Watts, keyboardist Chuck Leavell, saxophonist Bobby Keys and backing vocalists Lisa Fischer, Bernard Fowler and Blondie Chaplin took the stage. It was also attended by Tom Petty, Neil Young, Sheryl Crow, Johnny Depp, Stephen Stills and Eddie Murphy in the audience. For further details, contact Carol Kaye at carol@ kayosproductions.com.

Short film The Album That Made Me Lose All My Friends made its world premiere in Los Angeles on Jan. 23. Directed by the awardwinning Adrian Villagomez, the mockumentary follows the life of Apashe and the creative journey behind his 2023 album Antagonist. The film offers a look inside the dilemma of modern artists in a content-driven world. Contact Alex Greenberg at agreenberg@falconpublicity.com for more information.

Acclaimed Italian composer Andrea Farri (Romulus, The Hanging Sun, Marilyn's Eyes,



Security) wrote the score for the widely celebrated film Io Capitano, directed by Matteo Garrone, which was released on Feb. 23. The film follows two Senegalese men who travel across Africa and the Mediterranean as they make their way to Europe, and it premiered at The Venice Film Festival, where it won several awards including Best Director and Best Soundtrack for Farri's score. The film

was nominated for a Golden Globe and shortlisted for an Oscar for Best International Feature. Contact Micah Benton at mbenton@ shorefire.com for further details.

The soundtrack from original Netflix series Griselda is out now via Netflix Music. The 29-track album features music by two-time Emmywinning composer Carlos

platforms and as a limited-edition green vinyl. Rivera used Harpsichord, strings, winds, brass, percussion and choir, as well as classical guitar inspired by Latin American music, to bring to life the Andi Baiz-directed series. The series who created one of the most powerful cartels in history. For more information, contact Kyrie Hood at kyrie@whitebearpr.com.

76 Days, a new documentary that made its world premiere at the 2024 Santa Barbara International Film Festival, was directed by Joe Wein, known for his work in music videos and commercials, and scored by Patrick Stump, best known as the lead vocalist of Fall Out Boy, Based on Steven Callahan's bestselling novel Adrift: 76 Days Lost at Sea, the film tells the true story of the 76 days Callahan spent

adrift in the Atlantic Ocean without food or water after a whale collided with his boat. For the film, Stump composed an original score and provided an exclusive cover of Iggy Pop's "The Passenger." For more information, contact Rick Gomes at rick@ rickgomespr.com.

In conjunction with the biopic Bob Marley: One Love, which is based on

the life of the global icon and reggae pioneer, Island/UMe will be releasing a new limitededition of Bob Marley's timeless album, Exodus, on May 24. Including an exclusive 10" LP of rare bonus tracks and an essay by Jamaican historian Herbie Miller.

"Exodus is a timeless document that publicly reveals the contemplations and reflections on the life of one of the 20th century's most revered artists and revolutionaries," Miller writes in new liner notes. "It shows Bob's fears

and vulnerability, his steadfast commitment to making humanity as equitable and ideal as imaginable and spreading his Rastafari spirituality to the four corners of the earth." Contact meg.mcleancorso@umusic.com for more.

Montclair, CA's Inland Pacific Ballet, in partnership with Candlelight Pavilion, will present Disney's Beauty and the Beast, for six performances March 2-10. Based on the Academy Award-winning animated feature, this stage version includes all of the beloved songs written by Alan Menken and the late Howard Ashman, along with new songs by Menken and Tim Rice.

This limited run will take place at the Lewis Family Playhouse in Rancho Cucamonga. Tickets and program information can be found at ipballet.org/ beauty-and-the-beast. Contact ajohnson@ipballet.org for more.

Hate To Love: Nickelback, a feature-length documentary film about one of Canada's most celebrated rock bands. gets a cinematic release worldwide for two nights only on March 27 and 30, after premiering last year at the Toronto International Film Festival. The film retraces Nickelback's humble beginnings in Hanna Alberta,

to their global success in 2001 and the highs and lows that followed. Directed by Leigh Brooks and produced by Ben Jones, the film spotlights the loyalty of Nickelback fans (celebrity advocates include Ryan Reynolds and Billy Corgan), and delves into the years of online abuse, while exposing the personal impact it had on each of the band members Chad and Mike Kroeger, Ryan Peake and Daniel Adair. Visit nickelbackfilm.com.



Submissions are now being accepted for the 2024 Broadway Bound Theatre Festival. March 10 is the deadline to submit scripts for this boutique festival, which celebrates upcoming playwrights and offers participants workshops and constructive feedback on their work. This year's event will take place Aug. 8-Sept. 1. Complete details

and application requirements can be found at broadwayboundfest.com/general-5.

On March 8-12, you can learn about the current and future states of film and television through SXSW's Film and TV Industry Track, which will cover distribution, financing, representation and industry trends. Learn more about the event and available sessions at sxsw.com/conference/film-and-tv-industry. March 15 is the deadline to submit your work for consideration in the 2024 Palm Desert

Choreography Festival, which will hold performances and its competition on Nov. 9-10 later this year and offers grand prizes up to \$10,000. Learn more at mccallumtheatre.org/ index.php/education/choreography-festival/ submit-choreography.

Late composer Alan Menken was honored with the 2024 Howard Ashman Award at the 9th Annual Gay Men's Health Crisis (GMHC) Cabaret, which took place Feb. 26 at Joe's Pub in N.Y.C. Special guests included several

> Broadway names: John Edwards, Claybourne Elder, Adam Jacobs Arielle Jacobs and Stephen Schwartz, with music direction by Kyle Branzel. Menken was a longtime collaborator with lyricist and writer Ashman, working together on the Off-Broadway musical God Bless You, Mr. Rosewater and Little Shop of Horrors, as well as Disney films including The Little Mermaid, Beauty and the Beast, and Aladdin. The cabaret is a benefit for GMHC, which is dedicated to providing assistance and services to those with HIV and AIDS. Learn more at gifts.

gmhc.org/event/gmhc-cabaret-2024/e545393.

The nominees for the 14th Annual Guild of Music Supervisors Awards have been announced, with Barbie in the lead this year with three nominations across Best Supervision for Film Budgeted over \$25 Million, and two for Best Song Written and/or Recorded for a Film. The award recognizes both music supervisor George Drakoulias and songwriters

> **Billie Eilish and Finneas** for the song, "What Was I Made For?" and Mark Ronson and Andrew Wyatt for the song, "I'm Just Ken." Winners are announced March 3 at the in-person and virtual awards gala, honoring outstanding achievement in music supervision for film, television, advertising, video games and more. Other film and television contenders include: Maestro, Saltburn, Spider-Man: Across the Spider-Verse, Past Lives,

Daisy Jones & The Six, The White Lotus, Welcome to Chippendales, Yellowjackets and more. For further details, contact Chandler Poling at chandler@whitebearpr.com.

14™ANNUAL AWARDS

JESSICA PACE is a music journalist-turnednews-reporter based in Durango, CO. She is from Nashville, where she started a writing career by freelancing for publications including American Songwriter and Music Connection, Contact her at j.marie.pace@gmail.com.

OUT TAKE



Geoff Zanelli

Website: geoffzanelli.com

Contact: Emilie Erskine, emilie@erskinepr.

Most recent: Leo

After studying film music and engineering at Berkeley in the early '90s, composer Geoff Zanelli fired off letters to dozens of composers, offering free work in exchange for experience. Finally, he got a call back from a receptionist—at Hans Zimmer's studio— and talked his way into an internship. Zanelli says it's not as serendipitous as it might sound: "It seems like it was just luck, but it was also the result of some effort; I probably sent out 50 leters, and none of my peers did that," he says. "And I think something like that can still happen today, just through social media."

Now, 30 years later, Zanelli has worked

on everything from the Pirates of the Caribbean franchise and animated Disney films to Blockbuster dramas and thrillers. "The difference in types of projects was the reason I wanted to be a film composer. I was in bands earlier in my career, and I always thought, if this goes really well, and we do get signed, then you kind of get stuck – you've got to play your hits for decades. As a film on the state of the state o to write new stuff all the time. I don't have to look back that often. That was the draw. So when I look for a new project, I really just look for something that's different from what I just did," he says.

To aspiring film composers, Zanelli

computers and samplers will give you a competitive advantage. "I had a really deep technical knowledge, so my demos sounded better than most, which I think set me apart early in my career. It's an ever-evolving thing, and staying on top of that is crucially important. There's this idea of a film composer being someone who's just hunched over score paper, writing music, but it hasn't been like that for decades," he says. "I also still really believe in the mentor relationship, which has been crucially important in my career. Reach out to other composers you admire, and see if you can just get in the room with them."

MIXED NOTES

► BIRDMAN CELEBRATED AT EMLINE BALL

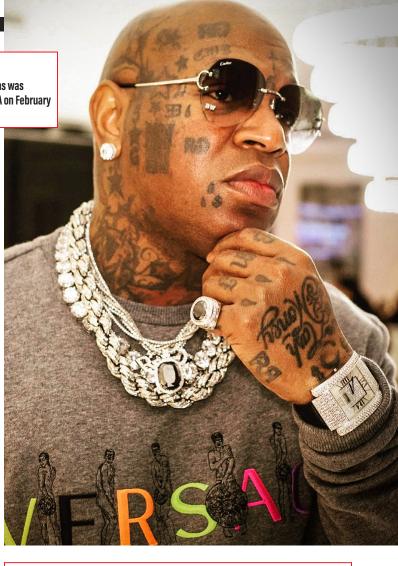
Cash Money Records has announced that co-founder and co-CEO Bryan "Birdman" Williams was celebrated and honored at the prestigious Emline Ball in his hometown of New Orleans, LA on February 2. The celebratory occasion took place at the Fillmore New Orleans.



▲ CRAIG MORGAN APPOINTED WARRANT OFFICER

Country music star Craig Morgan, who is also a soldier, received his appointment to Warrant Officer 1 in the Army Reserve on February 3. The swearing-in took place at Huntsville, AL's Redstone Arsenal, surrounded by family and friends.





■ JANIS IAN AND RALPH MCTELL RECEIVE AWARDS

Ireland's largest gathering of trad and folk music, TradFest, was held January 24-28 at venues across Dublin city centre and Fingal. Catherine Martin T.D., Minister for Tourism, Culture, Arts, Gaeltacht, Sport and Media, presented folk legends Janis lan and Ralph McTell with Lifetime Achievement Awards.



ACTIVIST ARTISTS MANAGEMENT HOSTS PANEL

During a busy GRAMMY week, Bernie Cahill and his partners at Activist Artists Management, along with Brandy Schulz, President of Sound Future, hosted a panel discussion on "Music in the Era of Artificial Intelligence." The panel was moderated by music industry analyst and critic Bob Lefsetz.



EXTREME MUSIC HAS ITS DAY

The first annual Extreme Music Awards was held at Empire Live on January 13, celebrating heavy music in all its forms by the greater Capital Region's best bands. Pictured are presenters Vinnie Stigma and Mike Gallo (Agnostic Front). Photo credit: Christine Sam (CSNYPRO)



CHRIS LORD-ALGE AT HERO'S DINNER

Chris Lord-Alge welcomes attendees to the annual Studio Hero's Dinner. This year honored late music industry publicist/audio consultant, Lisa Roy. This event serves as a tribute to the engineers and producers who have passed away, while also celebrating the ongoing contributions enriching our lives.

► SHE ROCKS JOINS FORCES WITH NAMM

The She Rocks Awards he'd its annual event with presenting partner NAMM, honoring groundbreaking women and innovators from across the music and audio industries. The night was kicked off with a performance by PRS Guitars international touring artist Jimena Fosado, followed by opening remarks from Women's International Music Network and She Rocks Awards founder Laura Whitmore.



Tidbits From Our Tattered Past



1994-Arrested Development-#18

Atlanta hip-hop pioneers Arrested Development found themselves on our cover in August of '94. "Basically, when you're up, people always want to be with you and around you, and if you're down, there are gonna be some people who will drop you." We also interviewed Carl Caprioglio of Oglio Records in that issue, and he said, "No one wants to license you something if they think you're not going to pay them." Wise words!



2010-Superstars Of Video Game Music-#34

In November of 2010, Music Connection spoke to four individuals noted for putting their sonic signatures to some of gaming's best-loved and most lucrative series. "The only thing that influences me is the creative direction of the developers and the publisher, and my own ideas about the kind of emotion the music would convey," said Winifred Phillips. We also had a feature in that issue about film and TV placements. "For records, you're trying to reach out to a broad audience with something that resonates," said A&R exec Don Grierson.

Limited backissues available to order at musicconnection.com



ON THE HEELS OF THEIR GRAMMY® AWARD nomination for Best Jazz Vocal Album, Gretchen Parlato and Lionel Loueke continue to make their mark on the jazz scene, while remaining as humble and appreciative of their journey as ever. Born and raised 7,500 miles apart (California and Benin), their creative synergy is pure magic, the result of 23 years of friendship and musical collaboration.

Their individual careers are impressive; Loueke formed West African-influenced jazz trio Gilfelma (alongside Ferenc Nemeth and Massimo Biolcati), is part of Blue Note's Allstar Band, recorded and toured with Chick Corea, and has been touring with Herbie Hancock for over 10 years. He performed on 2007's Grammy-winning album of the year, River: The Joni Letters. in addition to garnering extensive vocal awards, Parlato's stylings appear on over 80 recordings, including Grammy-winning albums with Esperanza Spalding, Terri Lyne Carrington, and Taylor Eigsti. Their combined credits include Wayne Shorter, Robert Glasper, Marcus Miller, Terrence Blanchard, Kendrick Scott, and others. The duo head out on tour to Europe next month. Juggling touring, teaching, and balancing family life, the duo's Grammy-nominated project, Lean In, has brought them back to where it all began.

Music Connection: You refer to yourselves as musical soulmates, have used each other's music on other projects, and have been connected for so long. What was the inspiration for Lean in? Lionel Loueke: There's no one else out there I feel so connected to. When it comes to music, it's clear for me. As you said, I play on her album, she plays on mine. We had our own life. We grew as musicians, we've been through COVID. I don't think we could have done it earlier. I feel like everything was landing at the right time.

MC: You [Loueke] wrote two other records during COVID. What made this different? It struck me as so positive, which may be counterintuitive for a lot of people coming out of such a dark space?

LL: Absolutely. We all know what we've been through and Herbie [Hancock] often says on stage that 'COVID has taught us one thing: that we need to take care of each other. Otherwise, we are going to die.' We are one family, you know? For me, it's important to celebrate life, enjoy the moment, not take for granted what we have earned, and do the best we can while we're here.

Gretchen Parlato: I agree. Even the title—Lean *In*—it's wonderful you feel it's positive and has something joyous, but someone else might hear it and lean into their suffering or pain. That's what it is to me. When you study about embracing your suffering, acknowledging it, sitting with it, and trying to move through it not pushing it away. Lean In is an offering for ourselves, for each other, to just feel it all. That, to me, was the message of COVID. The whole album was an offering and, in a cool way as artists, we end up creating something we can use as our own healing, but it can also have the effect on other people and listeners. We always feel very lucky, very grateful to be artists. We suffered a lot during COVID, but we were able to tap into something deeper and create.

MC: The way you see that pain and let it pass, as opposed to holding onto it, definitely speaks to Buddhist fundamentals.

GP: It comes up a lot in different readings...leaning into your every emotion like you're holding a newborn baby and saying, 'it's okay, I'm here for you. Let's be here together.' Whether it's amazing or tragic, it's just here, and you're taking care of it. With Lionel and I both being parents, it's a really important, very deep message to pass on to kids to process their own emotions.

LL: I practice Buddhism, so it's a big part of who I am and what I do. It comes through the music, through a way of living. The biggest difference for me compared to 20 years ago was music was everything for me-not anymore. Music is just what I do, not who I am. If I put my focus on who I am, if I can be a better person, then whatever I touch-music being one of them-will be at a good place too.

MC: Does that makes the music deeper or more meaningful now? LL: Absolutely.

MC: The way you use space really is very deliberate and conscious. What makes you stand out is that you're both conscious on stage. That may be obvious to most people, but I think it gets missed in the doing for a lot of artists. I'm wondering if, because you've both created that space in your own live on some level, that the

art is more palpable, or lands differently now? LL: For me, it's definitely beyond the music-we inspire each other. We play our journey through music. 20 years ago, it was all about the notes; now it's not about that-'nothing is wrong, or everything is wrong.' Be true to yourself and be real. If it's honest, people feel it. They don't need to understand the musical technology that jazz musicians usually focus on.

MC: [Lionel] You're known for moving in the 'brave space'—letting go of control and creating. The two of you do that in such a trusting way of surrendered symbiosis, and so much is improvised. Where does that trust come from? GP: It's been 23 years since we met and started playing together. I'm not sure if we could define it back then? When Lionel mentions 'it's not who I am, it's what I do'-I remember at UCLA, even before meeting Lionel, that Herbie Hancock said that in a lecture. I took it in, but I didn't really get it. We were working so hard for our music-it was all-encompassing. Now I understand and that's why this project makes sense, [why] we waited this long. There's more for us to say. There's a higher, deeper level to connect on. There is an unexplained, wonderful other world that both of us individually fall into when we play, when we create. We're deep in that individually. When it connects the two of us, I completely lose myself. It's transformative from the first to the last note of a gig as a performer, let alone a listener. I don't know why, I don't know how, but it's an amazing connection to have with somebody. We're playing off each other and the energies in surrender. It's hard to explain. It's hard to teach. I think you just have to live it.

MC: When I saw you at the Bowl (2023's Hollywood Bowl Jazz Festival), it was very conscious and deliberate energetically, but it's as if you weren't there physically? You're almost not really aware—it's just happening. Talking to you before the show, you're there, but in that moment of creation, it's almost like the two of you disappear and there's this thing that just comes through you?

GP: I love that that's what it was. We need someone like you to explain.

LL: Yeah.

GP: It's a beautiful thing. That's really what it feels like-especially at the Hollywood Bowl. There's 18,000 people there and we're a very intimate duo project, in this giant environment...

MC: The way it landed was something very intimate and powerful.

LL: Thank you. I'm going to add a few things about that. Connected to the title, we lean on each other. There's a trust, a high listening, and no judgment-we go with the flow. The mistake is a big part of what we do, too. Nothing is perfect. We don't want to play perfectly-it's not music. We challenge each other. It's not that we sat in a comfort zone for 20 years. I don't know where she's going to go and I trust her. I go on that journey completely blind. That's the beauty of what we do. We don't question it, we just go for it and, because we move listening and trusting each other, we find our way back home. There's no preconception. You don't get it wrong in progress, you get wrong because you don't know where you are. There's no judgment. GP: There's no failure. It's just an unexpected opening... and Lionel's never wrong. LL: Oh, yeah. You know.

MC: That's why it is so fresh-sounding. LL: Absolutely. If you saw us tonight and you saw us tomorrow, it's going to be a completely different show.

MC: As a listener, it's meant to be an experience, to be authentic and evolving. LL: For us, too. If we do the same thing, we get bored; how you can expect people listening not to get bored? It's not the perfect music, it's not the cleanest, but it's natural. That truth for me goes with mistakes—everything is there.

MC: What has been the most surprising outcome from the record?

GP: The Grammy nomination.

LL: That's what I was going to say!

GP: People say this all the time, but it's so much about the nomination. I'm so happy-he [Loueke] lives in Luxembourg, so to [have] come all the way to L.A. for the Grammys... I love that we got to be there together with our families. It's all about the acknowledgment and celebration of that day, no matter what happens.

MC: What does the process look like when you're creating together?

GP: With this project, it was a combination. We sent each other different ideas, whether complete or just a little section that needed work. We weren't sitting in the same room writing together, but we could go back and forth and add to each other. There was a lot to piece together and when we finally got together in person, it was rehearsal the day before, then two or three days in the studio. I'm not sure we've [ever] written a song together in person?

LL: We've done interviews and improvised together. With collaborations you [Parlato] send me, I add chords and already have the record, then you come up with the melody.

GP: That's the process and it's worked really well. You have your space to focus in between, to sit with things. When I've been writing in a room with somebody and it's kind of immediate, I just want to sit—sometimes I need that space. I think it's worked well. There are plans to continue to write but we make do with what we have. We had improvisation [from] Bernice Travis on bass and Mark Jonah on drums. They would play for half an hour, record, and then I went to listen. I picked up interludes and clips and then wrote melody and lyrics. It's a collaborative effort.

MC: The way you're writing together speaks to your creativity on stage because you're leaving it room to breathe that might otherwise have been lost. Maybe because there's no container, there's the idea of infinite possibilities, nothing is defined?

GP: That's so true. I realize that's why it's worked so well-that's how my brain works. Oh, that's really cool. Let me sit with this. Let me work with this. I want to do this on my own in private-I'll come back and offer something. That way of writing is interesting and became popular during COVID [since] we all had to work remotely.

MC: The shows are much more exciting because it's the first time the two of you are playing it live together.

LL: That's true—and many people don't know Gretchen is a record producer.

GP: I don't even know that I...

LL: [To Gretchen] You should you should be producing. [When recording,] you are so

into the music that you need to hear from somebody from outside. You start focusing so much on yourself instead the whole piece of music. We didn't have any producer for this—we did it on our own and everything she [Parlato] said was right on point—double my voice here... That is a quality of productionnot everybody has it.

MC: Your joint commitment is to the sound and the creation-there's no ego so it allows for space and room for it to breathe. It's not about trying to prove anything.

LL: Exactly right. That's the point.

MC: So, with all his expansiveness, have there been any poignant moments that stand out, that took it to another level?

GP: The Hollywood Bowl was a pretty out-ofbody experience. That was a high for me. I really enjoyed the Blue Note in New York City for a couple of nights. My family was able to sit in [and] I love the memories of that, the intimacy of the club. Most of our history is in New York City together, so there's an energy of the room and a real connection.

LL: It's hard to describe. Something happens I couldn't put a word on it. You cannot control it.

MC: You're both incredibly humble and grounded, and a lot of that comes from your belief systems. Are there any practices you commit to that keep you from getting swept up?

LL: My chanting is the first thing I do in the morning for 15-20 minutes. It sets me up for my journey and keeps me calm. I don't chant for myself, I chant for people suffering. That has kept me going.

GP: We chanted together on tour and that was really special to do before shows. In a technical sense, think of it as a warm up. You're vocally connecting, but there's an emotional and spiritual aspect. I wake up very early, diet keeps me well-and exercising daily. I've started reading some sacred text every morning and taking notes. That process helps my brain to take it in. It's that balance of creative time, independent time to be healthy, and balancing family giving and connecting. When we're home with family,

it is very different from touring, so we have to find balance and appreciate both.

MC: You're both so open about the creative process, while also deeply committed to self-evolution. There's a beautiful parallel that creates space to create. Would you say fate has played any role in the journey?

GP: Even on the first day... we met at our audition for the institute and were the last two to audition. Of all the people that auditioned, the order that people were in there... no one else was there. Something put us in that place at the same time.

LL: I truly believe things happen for a reason good or bad. You meet somebody and it doesn't work out the way you were hoping, but there's a reason behind it. We learn from every move we cannot control, we appreciate, and we move on if we have to. There's a reason behind it because it's too much to be random.

MC: Do you feel there's a resurgence in jazz? LL: It's always been there - what has changed is how people value [it]. In Europe or Japan, it's always been there. In the U.S., it's in the air. I remember the first time I went to Starbucks in Boston and heard Coltrane. I mean, where are you going to hear Coltrane in Starbucks?!

MC: I feel a shift happening: people are craving a real and connective, genuine feel to music. GP: We've been in the scene and creating-you don't feel it go up and down. As we age, there's a whole other generation doing it. It's amazing. Jazz has always been a beautiful thing where, as you get older as an artist, you become even more appreciated. To hear our favorite artists up to the last breath, it's all amazing and beautiful, We're in the right genre.

LL: People are tired of hearing the same thing over and over. To be a jazz musician, people get a chance to hear something different than what they hear all the time-that has respect.

MC: What do you think jazz means in 2024? Would you say jazz is becoming genre-less? LL: People are just paying more attention. Dizzy [Gillespie] played with Charlie Parker and did

a lot with South American musicians, brought Afro-Cuban music to jazz. Today, we have different tendencies from India and places that brought their culture. People paying attention can hear, but people who aren't don't realize the spirit of it, the improvisation.

GP: We come from years of study, but what we've created has always been untraditional. There's room for the super purist, if that's what you feel. It's refreshing to hear when someone's really in the tradition and continuing that. But I think it's beautiful, and there's room for, genre-bending. [In] the world of music, there's room for everything.

MC: What advice would you give for anyone pursuing jazz performance?

LL: Be true to yourself. Every person is different. I get so happy when I'm playing my instrument and something I've been working on for so long is coming out-that's my joy. You have to believe in yourself; try new things, don't copy GP: It's all about what's genuine and honest to who you are. You want your art to be an extension of who you are as a person, encompassing everything about you. The sound on your instrument should just be effortless-the same way we speak is the way you should sing or play. Don't try so hard to imitate. Ella did it. Let's just listen to Ella if we want Ella. What can you do? Everyone has a story, something to share, so it should be a relief to realize what's already inside. Let that out, and not try to grab things. Everything already exists, it's just the unveiling-and that can take many years. The beauty is the journey, not the final destination. I get to be an artist, it's a really beautiful thing. This is the way to be happy in life and have less attachments and suffering.

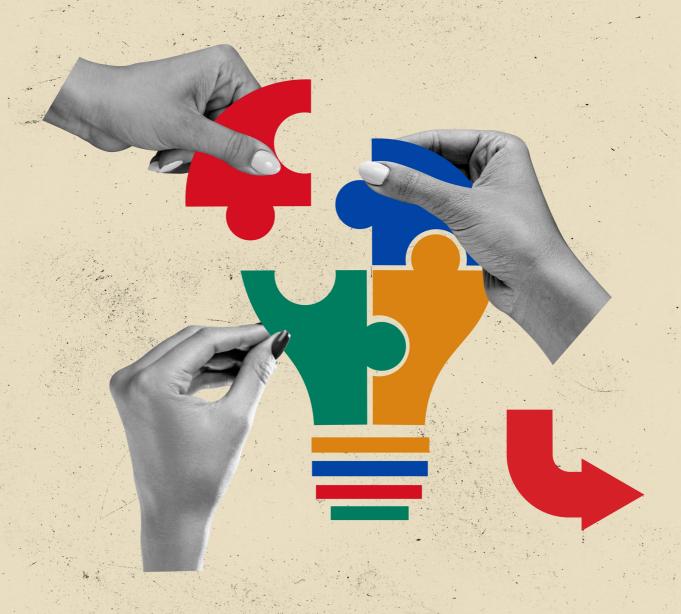
LL: As a musician, this is what we think, but there's a whole industry a little against creativity. The labels... it's not new. The industry has to do the work to look for people who have something else to say. You don't know how much you're going to make if it's new, but go for a new sound. If it doesn't work, at least you are part of the creativity instead of going for something you know and want to make money out of? Most of the time that doesn't work because it's another copy.



- While her first name is of German descent, Parlato is not German. Her mother thought 'Gretchen' sounded like something from a fairytale. Parlato has Jewish heritage and her middle name, Sarah, is in honor of great grandmother, Sarah Steinpress.
- Loueke's first guitar cost him \$50 and took a year of savings. Soaking his strings in vinegar to keep them clean, he could rarely afford to replace them when they broke, so he used bicycle brake cables instead (he frequently needed a carpenter to repair the guitar neck).
- Parlato's grandfather, Charlie, played trumpet (Kay Kyser Big Band, Tennessee Ernie Ford, Lawrence Welk) and sang tenor parts on The Flinstones and Jetsons theme songs, as well as harmonies on Parlato's favorite: Sam Cooke's "You Send Me."
- As a teenager in West Africa, Loueke breakdanced to Herbie Hancock's "Rockit," knowing nothing of Hancock's music or the significance he would later have on him as a professional musician (he studied Hancock later at school in the Ivory Coast and in Paris).
- Parlato has three cats who act as her alarm clock, waking her up at 5:30 a.m. sharp. Every. Single. Day.
- Bassist for Frank Zappa, Al Jarreau, Don Preston, Barbra Streisand, Henry Mancini, Paul Horn, Gsbor Szabo, Buddy Rich, and Don Ellis, Dave Parlato, is Gretchen's father (known for television and film recordings).

GETTING YOUR TEAM TOGETHER

BY DONALD S. PASSMAN



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WELCOME TO THE 11TH EDITION OF

ALL YOU NEED TO KNOW!

AND FOR YOU SPINAL TAP FANS, "This one goes to 11!" (If you have no idea what the hell I'm talking about, Google it).

I have lots of new goodies for you since we last got together, such as the dominance of streaming, why artists have more power than ever in history, the emergence of music created by artificial intelligence (some argue that's been going on since the beginning of stoner rock), how TikTok has majorly rocked the music world (and whether that's good or bad), the recent mega-sales of music catalogs, music in Web3/metaverse/NFTs, and of course updated numbers and practices.

Let's talk about the professionals you'll need to maximize your career and net worth. The main players are your:

- Personal manager
- Attorney
- Business manager
- Agency
- Groupies

With respect to number 5, you're pretty much on your own. As to the others, let's take a look:

Business Philosophy

Before we talk about the specific players, let me share a bit of personal philosophy. (If "share" is too California for you, try "Let me tell you some of my personal philosophy," or the New York equivalent, "Yo, listen up, I'm talkin' to you.") Take a hard look at some facts:

· You are a business.

Even though your skills are creative, you're capable of generating multimillions of dollars, so you have to think of yourself as a business.

- Most artists don't like business. This isn't to say you aren't good at it. Some artists are unbelievably astute in business. However, those folks are the minority, and whatever their love and skill for business, their love and skill for creating and performing are much bigger. So even if you've got the chops to handle your own business, it's not always the best use of your time.
- Success hides a multitude of sins. This is true in any business, from making widgets to making music. If you're successful, you can get away with sloppy operations that would bankrupt you if times were bad. For example, putting all your pals on the payroll, buying lots of non-income-producing assets (such as houses, jets, and other things that cost you money to maintain), as well as an overindulgence in various legal and illegal goodies, can easily result in a crash and burn if your income takes even a small dip, much less a nosedive. You can make more money by cutting costs than you can by earning more, so the time to operate efficiently is NOW, not later.
- Your career is going to have a limited run. Don't take offense at this-"limited" can mean anything from a year to 50 years, but it's going to be limited. In most other careers, you

can expect to have a professional life of 40 vears-plus, but as an entertainer in the music business, this rarely happens. And the road is strewn with carcasses of aging rock stars who work for rent money on nostalgia tours. So take the concentrated earnings of a few years and spread them over a 40-year period, and you'll find that two things happen: (a) the earnings don't look quite as impressive; and (b) this money may have to last you the rest of your life. It's certainly possible to have a long, healthy career, and to the extent you do, the need for caution diminishes radically. However, even the best entertainers have slumps, and very few have really long careers. So it's best to plan as if your career isn't going to last, then be pleasantly surprised if it does. Setting yourself up so that you never have to work doesn't stop you from working all you like-it just becomes an option, not an obligation.

"Don't get discouraged it only takes one enthusiastic person to get the ball rolling."

Who's on First?

The first person on your team is almost always a manager or a lawyer. In your baby stages, the manager is not likely to be someone in the business; it's more likely a friend or relative with a lot of enthusiasm. While this can be a major, your friend or relative is not likely knowl- edgeable in the business, nor will they have any high-level relationships. So if you have an inexperienced manager, or if you have no manager at all, a music industry lawyer can really help.

It's much easier to get a music lawyer than a manager. Why? Because the time required of a lawyer is minimal compared to the time a manager has to devote. The manager is expected to help you with songs, image, bookings, babysitting (you, not the kiddies), etc., but in the early stages, a lawyer only has to spend a few hours wrangling the labels and structuring your deal. It's the lawyer's knowledge and relationships—not their time—

You'll of course need a manager and/or a lawyer even if you don't go the record-company route, and the criteria for hiring them (which we'll discuss in the next chapters) is exactly the

Agents in the music business are primarily in booking live gigs, and for bigger artists, endorsements and the like. It's hard to get a major agent at the early stages when you're not earning much, but you might get someone local or a smaller agency (unless you have a manager with clout). Your manager will guide you to the right person and the right time to bring them on board.

A business manager (the person who collects your money, writes your checks, oversees investments, etc.) is usually the last on board for the opposite reason of why the lawyer is one of the first: It's expensive (in terms of staffing and labor) for a business manager to take you on, and new artists need a lot of work just to keep financially afloat. Another reason they come on last is that very few business managers are willing to take a flyer with a totally unproven, unsigned artist; the business manager's potential upside is not nearly as great as a personal manager's or agent's, but they have to run up substantial expenses from the beginning. But don't sweat it. Until you have some decent money coming in, you don't need a full-fledged business manager. A good accountant can take care of your tax returns and answer basic questions.

The Search

Where do you find warm bodies to begin assembling your team? Well, start with the age-old ploy of asking every human being you know for a recommendation. Talk to people involved in music, even if it's only your high school choir's piano accompanist. You can lead yourself into any unknown area by diligently following your nose, and the music business is no exception. You'll be amazed how many things fall into your life when you open yourself up to the possibilities. The only frustrating part is that the people you really want don't have time for you in the beginning. (Be assured, as soon as you're successful, they'll fall all over you and say they "knew it all along.")

The major players are almost all in Los Angeles and New York, with a good number in Nashville, though of course that leans heavily to country. I don't mean to say there aren't qualified people in other places-there most certainly are-but the music industry is centered in these three towns, and the people who live there usually have more experience. On the other hand, major managers are increasingly popping up in other places. For example, I've dealt with managers of world-class artists who live in Atlanta, Austin, Miami, Vancouver, Philadelphia, and Boston. However, the better ones spend a lot of time on airplanes visiting Los Angeles, New York, and/or Nashville.

Here's some more ideas for developing your list of potential team members:

Read interviews with music industry figures and note the names. In addition to the industry sources above, here's some major consumer publications (meaning they're geared to fans, as op-posed to trade publications that are geared to businesspeople), in alphabetical order:

- Music Connection (musicconnection.com)
- Pitchfork (pitchfork.com)
- Rolling Stone (rollingstone.com)
- · Spin (spin.com)
- · Vibe (vibe.com)

XXL (.xxlmag.com)

Watch for quotes, stories, or blurbs about music industry people online, on radio, and on TV. Try these online places:

- TAXI (taxi.com)
- Music Business Registry (musicregistry.com)
- RecordXpress (recordxpress.net)
- Songwriter 101 (songwriter101.com).

Some artists list the names of their professionals, together with their jobs, on their websites, on the info page of Facebook, or in tour programs.

Or simply Google artists you respect, together with "manager" or "agent," to find out who's behind the magic.

Using the above and anything else you can think of, write down the names and develop a "hit list." Just keep moving forward-follow any lead that seems promising. Once you assemble a bunch of names, prioritize who you want to contact first. If you've heard any of the names from two or more sources, the odds are you are on to a person who is "somebody," and he or she should move up in priority. Also look for the professionals surrounding people whose music you admire and whose style is similar to yours. While this is less critical with lawyers and business managers, it's important to make sure that agencies, and especially personal managers, handle your kind of music. For example, the agent who books Wayne Newton is not likely to book Lil' Wayne, and I guarantee you they have different managers. On the other hand, you may be surprised to find that acts just as diverse are represented by the same agency (with very different individual agents). And the legal and business management lives of different artists are a lot alike. Rock 'n' rollers (like Green Day, the Rolling Stones, etc.), rappers (like Drake, Juice WRLD, Jay-Z, etc.), and divas (like Adele, Beyoncé, Barbara Streisand, etc.) all have similar needs in music publishing, record royalties, touring, merchandising, sponsorship, etc.

Once you've prioritized your list, start trying to contact the people on it. It's always better to come in through a recommendation, friend of the family, etc., even if it's only the person's dry cleaner. But if you can't find any contact, start cold. You can try calling people on the phone, but expect a lot of unreturned phone calls, or at best to be shuffled off to an underling. That's okay—talk to the underling. If you get someone on the phone, be brief and to the point because these folks are always in a hurry. It's a good idea to rehearse your rap with a friend in advance.

You can try emailing folks, with a story about yourself and a link to your music. Again, be short and straightforward-good people are always busy, and you'll be lucky to get five seconds of their attention. If you can't grab 'em fast, you're off to the digital trash bin. Repeated emails to the same person help get their attention, and may even have the subliminal effect of making your name sound familiar if anyone ever asks. But it can also be annoying and get your name into their spam filter, so don't overdo it.

You could also use that old-fashioned thing you may remember called the "U.S. Mail." Since so few people do that anymore, a physical letter might even get more attention. In this case, you might include a CD or a USB stick (though people don't always have CD players and they're wary of viruses on USB sticks, so also include a link), pictures, hundred-dollar

bills, and anything else to distinguish yourself. (I once had someone send me a recording stuffed inside a rubber chicken. For real.) If you've gotten any local press, that's a good thing to add. Use a yellow highlighter so they don't have to search the page for where you are. And just like the emails, be short and sweet, or you're off to the round file.

However you approach it, expect a lot of unanswered emails and unacknowledged letters. Don't get discouraged.

If you successfully snag someone's attention and they politely (or not so politely) blow you off, ask who they would recommend. This is valuable for two reasons: First, you've got a lead from someone who's actually in the industry. Second, when you reach out to the recommended person, you can tell them "Soand-so" told you to contact them. If "So-and-so" is a big enough name, it should at least get your email or phone call returned. (Maybe.)

Someone, somewhere will nibble, and you can parlay it into real interest by being persistent. All the superstars I've known have heaping helpings of drive and they'll continually hound people to further their careers. So hang in there and keep following up, despite the discouragements thrown in front of you. Virtually every record company in America passed on Taylor Swift, the Beatles, and Elton John, so don't expect people to be any smarter about your music. And don't get discouraged-it only takes one enthusiastic person to get the ball rolling.

Who Does the Work?

Ask exactly who is going to be involved in your day-to-day work. It may not be the person you're meeting with.

This isn't necessarily bad, but you should be aware of it from the start, and you should meet the people who will be involved. All professionals use staff people, some to a greater degree than others. In some firms, the staff people divide and move around like paramecia, so the people you're meeting today may be gone in six months. Other places are more stable. So ask, and also ask your references.

Fees

Never hesitate to ask what someone is going to charge you. I know it's an uncomfortable subject, but bring it up anyway-you can be in for a seriously rude surprise if you don't. And when you do raise the topic, be wary of someone who gives you a vague answer. (If you really can't stomach a fee discussion, have another team member do it for you.)

Personality

It's a myth to think any one personality style is more effective than any other (assuming you don't hire a wimp). Screamers and table pounders, if they're smart and knowledgeable, can get a lot out of a deal, but no more than those who speak quietly, if they're smart and knowledgeable. Some people work with a foil, and some with a saber. Both styles can be

Remember, you're hiring people to guide your professional life, not to hang out on the tour bus. It's nice if you strike up a friendship with your professionals, but it's not essential. (However, with your personal manager, I think you need at least a solid rapport, if not a true friendship.) I'm not suggesting you hire someone you really dislike, or someone who

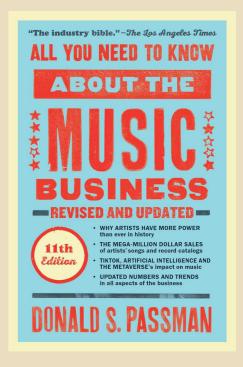
has the personality of a salamander, but I am saying these folks don't have to be your pals. In fact, some amount of distance is often helpful. Just as doctors can't operate on their own relatives because they're too emotionally involved, one of the main things a professional does is bring some objectivity to your life.

There's a story about Genghis Khan, the great warrior. In the midst of a pivotal battle for his empire, with thousands of troops on each side, an aide went into Khan's tent and was surprised to find Khan himself sitting there. The aide said, "How can you be in here? The fight is at a critical point and the troops need your command." Khan replied, "I found myself getting angry over a turn in the battle, and I can't think straight when I'm angry. I came in here to cool off before deciding the next move."

Think about that. If even ol' Genghis had to detach from his emotions to do the best job, who are you and I to do any better? When I have legal problems, I hire a lawyer. This may sound strange to you, but I get emotional about my own problems, and I don't trust my judgment when I'm too close to the situation. So I hire someone who isn't, In sum, a bit of distance from your professionals is not a concern, but you should feel comfortable enough to have an easy communication with your team. If you think you'll dread talking to a particular person, look for someone else.

Decide Now-Confirm Later

Make a decision reasonably quickly, but confirm it slowly. In other words, once you've hired somebody, continue to watch them carefully (to the extent you can stand to do it). The fact that someone came in with rave reviews doesn't mean they'll be right for you, so consider them "on probation" until you've seen enough to merit your trust. And don't just take another team member's word that it's working. Force yourself to follow their moves in the beginning, and you'll earn the right to relax later. Remember: No one pays as good attention to your business as you do.





GRAMMY® WEEK STARTS OFF WITH A BANG WITH 'A CELEBRATION OF CRAFT'

The Producers & Engineers Wing and the Songwriters & Composers Wing pulled out all the stops for a spectacular event at The GRAMMY Museum, which included incredible performances by GRAMMY-nominated War & Treaty and GRAMMY Award winner Brandy Clark. Highlights include seven-time GRAMMY winner Leslie Ann Jones being presented a much-deserved Lifetime Achievement award by Harvey Mason Jr., Recording Academy CEO and Tammy Hurt, Recording Academy Chair of the Board of Trustees, to a packed audience of GRAMMY-winning producers, engineers, songwriters and artists.



GRAMMY winner Brandy Clark's stellar solo performance



GRAMMY-nominated War & Treaty give a commanding performance



Singer-songwriters Taylor Hanson (left) and Nona Brown grace the red carpet



Pictured (I-r): Tammy Hurt, Leslie Ann Jones and Harvey Mason Jr.



Producers & Engineers Wing co-chair Chuck Ainlay (left) and EastWest Studio manager Candace Stewart



Producer-musician Jimmy Jam (left) and producer-engineer Joe Chiccarelli



AFM & SAG-AFTRA Fund Director of A&R Colin Gilbert (left) and producer-engineer Dave Reitzas



Producer-engineer Bruce Sugar (left) and acclaimed session drummer Michael White

NAMM SHOW 2024 HIGHLIGHTS

The NAMM Show returned to its regular time in the last week of January for a jam-packed music adventure showing the latest gear for musicians, vocalists, producers and engineers from the top manufacturers. MC cameras caught lots of the action from star musicians, vocalists, producers and engineers at their favorite manufacturers' booths to the star-studded live shows and panels.





AFM & SAG-AFTRA Fund PR & Marketing Manager Brian Stewart backstage after an amazing performance by renowned session bassist Nathan East (right) at the Yamaha Stage



Kings X vocalist-bassist Doug Pinick (center) at the Harman Pro Booth with vocalist-guitarist Tommy Baldwin (left) and Harman Pro Manager of Global Product Relationships Becki Barabas (right)



Producer-engineers flock to the Wolff's den—Pictured (I-r): Bill Smith, Elliot Scheiner, CJ Vanston and Wolff Audio head Paul Wolff



Iconic producer-engineers (I-r): Larry Klein, Adam Moseley, Mark Needham and Ross Hogarth on the "Same As It Never Was" panel



Mojave Audio President Dusty Wakeman (left) and notable producer-engineer and author Bobby Owsinski



SSL Senior Vice President Phil Wagner (left) and legendary producer-mix engineer Chris Lord-Alge



Award-winning engineer Steve Genewick (left) and PMC Senior Export Business Development Manager Dan Zimbelman



ESP President & CEO Matt Masciandaro (left) hanging out with best-selling author and Broken Hope guitarist Jeremy Wagner

Universal Audio UAFX OX Stomp Pedal

niversal Audio has over the last few years made significant moves to re-invent themselves not only as a manufacturer of professional-grade audio interfaces, plug-ins, and pro audio equipment but also as a manufacturer of highquality guitar pedals and effects.

One of the standout products for guitar players that Universal Audio came out with a few years ago was the OX Amp Top Box, a desktop reactive load box and speaker emulator which has become a studio standard for taming the output of your favorite tube amp down to a manageable volume allowing you to go straight to front of house or direct into your audio interface, all the while retaining the full tonal characteristics of your amp, with or without a speaker cabinet connected.

As a follow-up, late last year Universal Audio released the OX Stomp, a pedalboard friendly stomp box sized version of the OX Amp Top Box incorporating essentially everything found in the OX Amp Top Box minus the ability to function as a load box. The OX stomp is for your pedal board what the OX Amp Top Box is for your tube amp. It is designed to go in your signal chain after your favorite amp-in-a-box. Universal Audio makes a number of great options including the just released flagship UAFX Lion 68 Super Lead Pedal. Placing the OX Stomp into your signal chain gives you the ability to send a realistic equivalent of what otherwise would be your traditional amp cabinet and microphone configuration, along with user configurable studio quality effects.

The OX Stomp is designed to be the missing link between your pedalboard amp and front of house by giving you just the emulation and tone shaping capability of the OX Amp Top Box. The only thing you cannot do with OX Stomp is plug your speaker output directly into it. Whether you are a fan of virtual guitar amp technology or not, there is no denying the ability to realistically recreate the sound of a tube amp on a pedal board is here to stay. The available amp emulators today (not just from Universal Audio but in general) are getting better and better all the time, so much so that it is now viable even for pro level players to leave their amp and cabinet at home and go virtual.

The top panel of OX Stomp is based around the option to select six user-selected "Rigs." An OX Stomp "Rig" is a complete sound with cabinet, mics, room, ambience, and multiple

effects. The rest of the OX Stomp's top panel controls are designed for real time adjustment of virtual microphones, room size, speaker drive and output. The two A/B footswitches allow you to select up to four Rigs in real time. The back





of OX Stomp has stereo inputs and outputs and a USB-C Port which is there solely to allow you to update the OX Stomp firmware. Further fine-tuning of your Rig can be done via a free, downloadable Bluetooth-enabled App, which

gives you a carefully curated list of virtual speaker options, 1 X 12 to 4 X 12 to choose from as well as options for microphones and effect. The end result is a "Rig," which as mentioned earlier, is a virtual recreation of a guitar speaker

> cabinet including microphone placement, room ambience and

OX Stomp is not designed to be an IR loader, it is a speaker emulator and is as far as I know the first one ever designed to fit on a pedal board. Note: OX Stomp only allows you save your Rig configurations from the factory provided options. There is no provision for loading or managing your own IR's. There is no desktop App available to fine tune your Rigs as there is with OX Amp Top Box. The free downloadable iOS App, which most people will likely access via their phone, does give you a number of options to tweak your Rigs. You can select additional options for room mics and speakers along with EQ and effects including reverb and delay. All the available effects including EQ, Reverb and Delay effects are super high quality as you would expect from Universal Audio. Uder configured Rigs can be saved as one of the six rigs available to be selected from the from the OX Stomp Box.

As OX Stomp is essentially a performance tool and is designed to be mounted on your pedalboard, I think I understand why Universal Audio decided to go with a Bluetooth-enabled App as opposed to a desktop App for the OX Stomp. That said, I personally found the Bluetooth connection on the OX Stomp, as well as on the Galaxy Space Echo pedal to be somewhat unstable (i.e., it periodically crashed), and the pedal had to be completely reset for the Bluetooth connection to be reestablished. Note: the Bluetooth pairing button on the back of OX Stomp is tiny (it is a little bigger than the width of a paperclip). Trying to reset the Bluetooth connection in the middle of a gig would be problematic). Hopefully, a firmware update will address this issue.

That comment aside, I found the cabinet emulations and effects on OX Stomp all sounded great and convincingly realistic. The OX Stomp is a big step toward being able to leave my traditional amp and cabinet setup at home without any compromises in sound quality.

The Universal Audio UAFX OX Stomp pedal is available now for \$399.00 MAP.

Find out more at uaudio.com/guitar-pedals/oxstomp-dynamic-speaker-emulator.html

Allman Brothers Band

Manley Field House, Syracuse University, April 7, 1972 Allman Brothers Band Recording Company Producers: The Allman Brothers Band, Bert Holman

ABB is legendary, so any show of theirs is bound to be a stunner. That said, one performance shortly after Duane's untimely passing captured the Southern rockers

truly feeling the blues. Could there be anything better than smoking hot versions of "Statesboro Blues," "One Way Out," and "Ain't Wastin' Time No More" from when those classics were new? Perhaps epic takes on "In Memory of Elizabeth Reed" and "Whipping Post." More than half a century later, the material and playing remain unmatched. - Andy Kaufmann



Reagan Browne

Reagan Browne Symphonic Distribution Producer: Zach Allen

Browne is a Texas-born singer-songwriter, with a rich versatile vocal style and a penchant for indelible hooks. Over the course of three albums he's injected hard rock, progressive and bluesy flourishes into his songs. But Grammy Award-winning

producer Allen has helped unearth the culmination of that experience through the lens of Americana and country rock. For this EP Browne gets in touch with his southwestern roots on "Little Town America." But this whole release resonates. - Eric Harabadian



The Immediate Family

Skin in the Game **Quarto Valley Records**

Producers: Danny Kortchmar, Waddy Wachtel, Steve Postell, Russ Kunkel, Leland Sklar

This album is no last hurrah, but rather a heartfelt hello! Fresh from their awardwinning documentary these (formerly) unsung heroes are the toast of the town. And it's about time! These are the guys that

provided support to the stars and the soundtrack to a generation. And they've still got something to say, with bold rockers like "Nobody Wants You" and "Confusion," the socially pungent "Party at the Graveyard" and the lusciously harmonic "Catch You on the Other Side." - Eric Harabadian The Last Dinner Party Prelude to Ecstasy **Island Records**

Producer: James Ford

English indie rock band The Last Dinner Party deliver a refreshing symphony of sounds with their debut full-length album Prelude to Ecstasy. The release flourishes thanks to its ambitious theatrical songwriting approach and rich harmony

of brass, woodwind, harps, trumpets and strings. Frontwoman Abigail Morris oozes charisma. Her delivery has a distinctive range and personality. The Last Dinner Party are making their mark in the rock world with their strong debut. - Jacqueline Naranjo



Sue Folev

Live in Austin, Vol. 1 **Guitar Woman Records** Producer: Mike Flanigin

Recorded live at the Continental Club in 2023, this is an adventurous Sue Foley. The singer-songwriter-guitarist trades fearsome licks with fellow axe wielder Derek O'Brien on original rave ups like "New Used Car"

and "Walkin' Home." But she also balances straight up blues, country and classic rock with equal grace and style. Check out her letter perfect take on Bob Dylan's "Positively 4th Street" or Jodi Williams' twangy "Hooked on Love." The finale of Cheap Trick's "High Roller" is worth the price of admission. - Eric Harabadian

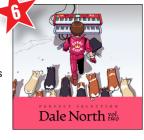
Dale North

Perfect Selection Dale North Vol. 2 Scarlet Moon Records

Producer: Jay Napolitano

Game composer Dale North's compositions have graced scads of video games, including Ray's the Dead and River City Girls. This pixel-centric collection, the second in a series, is a tour de force of button-mashing nostalgia made to order

for old-school fans. While an impressive display of North's versatility, there's a lack of cohesion that makes the album feel more like a demo reel than an artistic statement. - Andy Kaufmann



Loss of Life MGMT Records, Mom + Pop Producers: MGMT, Patrick Wimberly

The indiest of darlings MGMT have longevolved from their Oracular emergence, scratching a new artistic itch with each release. Unfortunately, this translates to alien and inaccessible tracks overshadowing the stellar gems of their catalog. This is

not to say they are hard to find, "Mother Nature" and "Bubblegum Dog" are some of the band's poppiest tunes in years, glistening, glam takes on '90s alt. This contrasts the folk-tinged title track, and the spacey echo chambers ("Dancing in Babylon"). - Joseph Maltese



Kevin Burt & Big Medicine

Thank You Brother Bill: A Tribute to Bill Withers **Gulf Coast Records**

Producer: Kevin Burt

The award-winning Burt can weave a tale that richly resonates genuine and authentic. Hence, his tribute to one of the greatest soulful storytellers in R&B/pop music is a perfect fit. Bill Withers' classics

like "Ain't No Sunshine" and "Lean on Me" get an added blues bonus in the way Burt and his band boil the songs down to their essence. There's a welcome inclusion of deep cuts, too, like "Let Us Love" and "I'm Her Daddy." - Eric Harabadian





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FIIZ Contact: itsfiizmusic@gmail.com Web: linktr.ee/fiizmusic Seeking: Label, Booking, Film/TV

Style: Electropop, EDM

Brooklyn duo FIIZ have absolutely nailed this electropop business. All of the ingredients are present and correct. from the hypnotic rhythms and pulsating bass lines. to the vocals that work beautifully both in isolation or combined. Songs such as "Night Cap" and "Lungs" grab the listener by the feels before carrying them off like some sort of dance-pop pegasus. The production is immaculate -crystal clear-while the beats are insistent and superdance-friendly, But really, FIIZ is all about the songs, Try not to dance along to "Hyperventilate," even if you're just sat at your desk. That's an exercise in futility. Better to let



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Flocko Tiel

Contact: flockotiel@gmail.com Web: Spotify Seeking: Booking Style: Hip-Hop, Rap

There's not a lot of information out there about Flocko Tiel, but no matter, we're going to base all of our options on his submitted music anyway. What we have here is a rapper with a distinctive delivery and an overall chill vibe. The music in the background is trance-y and entrancing. There are jazz elements that are very welcome, some beautiful piano, and the tracks are meticulously constructed. Over that, Flocko Tiel delivers his stories. There's no fronting here, this is simply a talented musician offering up journal entries in the form of inventive, intelligent and thrilling hip-hop. These songs would sound great under the sun at a summer festival.

5LUKE: '1.4



8 Musicianship

Gishika-P

these ladies take over your head.

Contact: ritualguyofficial@gmail.com Web: Spotify Seeking: Label, Film/TV **Style:** Electronic

Gishika-P has had a number of names over the years, including (past and present) ritual, DS Stix and ritualguyofficial. He's a producer from Canada who, he says, "uses VOCALOID, Synthesizer V, UTAU, Alter/Ego, and sometimes NEUTRINO and CeVIO" to make ambient and electronic music. There's a strong video game, anime and manga vibe about the artwork surrounding his music, and that makes sense because songs such as "Cathedral" and "I Found the Blue" would make for an awesome score. That said, even stand-alone, this music is fascinating, haunting and guite lovely. Layered like an onion, you hear something new with every spin.



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B.E.A.R.

Contact: musizinc21@gmail.com Web: thebearmusic.com/music Seeking: Label, Booking, Film/TV, Distribution, Writing deal Style: Country, R&B

Country and R&B aren't necessarily genres that one would place directly together, but then we have to ask, why not? At their best, both are expressive, authentic and dripping with raw emotion. That's certainly the case with B.E.A.R., real name Sammie Cooper, who has a voice that could tame rabid dogs, so sweetly smooth it is. Some of the lyrics lay the "good of boy" country icon on a little thick. but that's ultimately forgivable because the melodies are so strong. We don't know if he's picked the B.E.A.R. name because of the Disney Country Bears, but there's nothing mechanical about this promising artist.





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SCORE: 7.4

Fresh Caps

Contact: jamesjoda8@gmail.com Web: linktree.com/freshcaps Seeking: Label, Booking Style: Hip-Hop, R&B

Julius James is popularly known as Fresh Caps, and he's a Nigerian singer, songwriter, rapper and dancer who says that his life is "musical to the max." Fair enough. That vibrancy and energy certainly comes across in songs like "Birthday," which is a joyful musical demand for attention. The blend of cultures is glorious here, James' voice smooth and rich when singing, gleefully packed with attitude where rapping. The beats aren't particularly original, the melodies aren't going to raise any roofs. But the love that James clearly has for his craft shoes through. He's a talented chap, and there's enough here to suggest that we're going to hear a lot more from him.



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Curtis Nowosad

Contact: curtis.nowosad@gmail.com Web: curtisnowosad.com **Seeking:** Booking, Sync Licensing, Press Style: Jazz

N.Y.C.-based jazz drummer, composer, bandleader and educator Curtis Nowosad is a JUNO-nominated artist who, according to his bio, "has played in the bands of many top jazz artists of multiple generations, including Steve Nelson, Jazzmeia Horn, Philip Harper, Brianna Thomas, Craig Harris, and Sarah Elizabeth Charles. Nonjazz heads need not fear—Nowosad's music is entirely accessible and wonderfully emotive. While he and his bandmates are capable of a good jazz noodle when the mod strikes, they're more focussed on keeping songs like "Road" and "By the Time I Get to Phoenix" moving along in the right direction. The result is a smooth and palatable listening experience.



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ShitNoise

Contact: amstudio2304@gmail.com Web: youtube.com/@ShitNoiseOfficial Seeking: Promotion, Press, Label, Merch Style: Noise Rock/Punk/Dance-Punk

You might think, when pushing "play" on a band with a name like ShitNoise, that you're head is about to be assaulted by a cacophony of, well, noises. The Monegasque group describe themselves, in part, as noise rock, and there are certainly noise rock elements in there. But the melodies are overt, the tunes insistent, and we can hear a lot of electro-post-punk influences (think Girls Against Boys), What they are is a lot of fun. There are sounds on the remarkably infectious "Seasoning" that we simply can't put a name to. Is that a mic'd-up food processor? Crushed metal? We don't know, but it sounds awesome.



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Classic Twist

Contact: classictwistmusic@gmail.com Web: theclassictwist.com Seeking: Booking, Publishing, Film/TV Style: R&B, Jazz

R&B and iazz singer-songwriter Gene-O's debut single with Classic Twist "Time for Change" enlivens the spirit of "We Are the World," pleading "we leave our comfort zone.../Cause everybody knows it's time for changes/It's time we see the light/It's time to do what's right..." Gene-O's beautiful crooning and producer Kevin Flourney's deliberate arrangement drives the message home. A similar theme (and lyrics) guides "Things Are Changing," though the energy is amped up, and the sonic fusion is blended with country rock-it is the optimistic, confident sequel, Finally, "You're My Hero" is a touching, soulful tribute to "self-sacrificing women everywhere," another meaningful tune we should all get behind.



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Amber Rae Dunn

Contact: amberraedunn@gmail.com Web: amberraedunn.com Seeking: Manager, Label Style: Country

Amber Rae Dunn plays country music, she's a country artist, and she'll appeal to a country crowd. Nothing complicated there. Still, like all of the best country artists, Dunn pulls influences from all over the place. "Barbershop," with its clicking fingers intro, feels like the opening number in a musical about barbershops. "Junior has a wild idea to bring the mullet back," she sings at one point. We can't endorse mullets, but it's still a great song. "My Ryan" is a heartbreaking song about her brother who passed away, and it's a beautiful tribute. "Jessie Jane" pulls some rock in, and it's easy to imagine that one on the radio while driving.



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Johnny Stanec

Contact: campbell@milestonepublicity.com Web: johnnystanec.com Seeking: Booking, Film/TV Style: Folk/Americana

"It's All Bittersweet" is an exciting call to arms on Johnny Stanec's new full-length *A Linear History*, a vulnerable collection from a rising folk figure. The Youngstown, OH singer-songwriter addresses loneliness, lost time, love, death and hope (all of which are perfectly encapsulated in album closer "A Light Ahead"), singing from his soul, while speaking to the greater human condition. The Decemberists and Fleet Foxes come to mind when appreciating the ambient indie treatment on the tracks. Plenty of standouts: "Shine On" is stunning, "In the Dark, In the Clouds, In the Rain" was our favorite, a solid ballad that is moving from the first chords. Americana fans should take note.

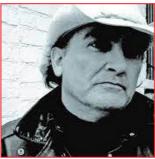


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Joe Viglione

Contact: demodeal@yahoo.com Web: joeviglione.com Seeking: Film/TV, Collaboration Style: Rock

Joe Viglione's *The Demo that Got the Deal Vol. 5* is one of many labors of love from this seasoned singersongwriter-producer. Viglione, also known as The Count, first emerged on the alternative music scene in the mid-'70s and has not stopped since, whether it be his vast catalog as a producer (Moe Tucker), respected platforms for music critiques, or writing and performing his own songs and those made in collaboration with others. Some of these demos seem like they have been tucked away for a decade or three, which is why we absolutely commend Viglione for recruiting master-mixer Rob Fraboni to lend an outside ear. Keep writing and keep going, Joe!



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Eric Sommer

Contact: eric@ericsommer.com Web: ericsommer.com Seeking: Booking Style: Roots/Americana

Singer-songwriter, producer-composer Eric Sommer has quite an interesting history, having grown up in Bankgkok, Thailand. The traditional Thai spiritual music, combined with a love for his father's American folk records and his acoustic quitar, engrained eclectic influences as Sommer began writing his own songs at a young age. Decades later, after performing and living all over Europe, Sommer hit success with The Atomics, a cult power-pop band from Boston. With the Fabulous Piedmonts, "North Carolina's Americana Standard" (this guy gets around!), Sommer is once again front and center, recanting his cleverly crafted tales and insights, with a group of musicians who allow him to shine.

LIVE REVIEWS

The Belasco Theater Los Angeles, CA

Web: dirtyhoney.com Contact: herfitz@mac.com

Players: Marc LaBelle, Vocals; John Notto, Guitar; Justin Smolian, Bass; Jaydon Bean,

Drums

Material: Dirty Honey is rude, hard and loud, to say the least. Hard rock oozing blues, rock and metal was blasted from the start, throughout the Belasco Theater with no signs of letting up. Reminiscent of a young Led Zeppelin, they rocked the venue all night long with hints of Deep Purple, Pink Floyd, Rainbow and Guns n' Roses emanating out of their pours as they played to a sold-out crowd.

Musicianship: The musicianship was very good. Notto, Smolian and Bean made a great team. The tunes are fit, well-rounded and well written. They were performed with excellence in mind and made a very good backdrop for LaBelle to do his thing with the vocals. Smollen, Notto and LaBelle teased and poked at the crowd as they posed for pictures for while churning out the chops, with barely a note missed.

Performance: The performance was excellent. Dirty Honey had every seat in the house filled with enthusiastic, excited people that came to party and have a good time. The Belasco crew has an amazing lighting and visual show and they pulled out all the stops



for Dirty Honey. But even if the band had not had the help from the venue, they still would have had the audience in the palm of their hands; their show is that good.

Summary: Dirty Honey is a band that's fun to watch. The music was good and the fans are enthusiastic; and combined with the high energy aura that the band puts out, it's a winwin for everyone. They are all over the internet and if you haven't heard of them, what rock are you living under? Formed in 2017, they were the first unsigned band to have a single, "When I'm Gone," top the Billboard Rock Songs chart, as well as being iHeart Radio's On the Verge Artist. Touring since 1990 and opening for every notable rock act out there, Dirty Honey is a band not to be missed. - *Pierce Brochetti*



Rockwood Music Hall New York, NY

Contact: hbeatrice@empktmedia.com Web: erenemusic.com

Players: Erene Mastrangeli, Vocals, Guitar; Bernice Brooks (AKA Boom Boom), Drums; Dawn Drake, Bass; Julia Chen, Keys; Alicyn Yaffee, Electric Guitar; Sean Stefanic, Guest Speaker.

Material: Over the moon with the release of her first full album, Erene Mastrangeli showcased her newest collection of songs. Influenced by artists like Joni Mitchell and Bonnie Raitt, her material blends folk and pop as she explores

themes of love, unity, and female empowerment. "Let's Take It Slow," focuses on grabbing those special moments in between the chaos of everyday life: The fences have been mended/dishes put away/The day was good/the work was hard/ ...Let's take it slow/let's take it easy/come on let it go/come on sit beside me. On a more solemn note, Mastrangeli grapples with a cause she is passionate about. Championing gun control after the Pulse nightclub shooting back in 2016, she penned the song "Love, Shine," which is the title track from the album: Stop all the violence/the massacre of life/stop with the guns/when you kill someone you die.../love, love please come down/love, love shine on us/shine

all around. Written in 6/8 time the song plays like an anthem while pulling at our heartstrings. She wrapped up the set with "What Is Love," a perfect way to end, expressing something we all share; our desire to love and be loved.

Musicianship: Mastrangeli's vocals are not pyrotechnical but more even keeled and in step with her songwriting. Her all-female band further promotes her philosophy of women fulfilling their potential. While they are a tight unit and good support for her, some standout moments from drummer Brooks added further spice to the sound.

Performance: The most striking thing about this artist is her affable manner and her ability to connect with the audience. Though not every song is as memorable as others, she has the knack of drawing you in. She even made space to address her commitment to gun control. Before singing the song, she brought Shawn Stefanic from Gays Against Guns, on stage, to speak to the audience about the organization, a moment which added more dimension and depth to the overall performance.

Summary: Erene Mastrangeli is clearly an artist of substance who is true to her feelings and causes. She presents her material with authenticity and sincerity and while some songs stand out more than others, she is on her way to shaping a meaningful career. The accompanying video to "Love, Shine," is also out now. - Ellen Woloshin



Sunset Tavern Seattle, WA

Contact: @sandriderseattle Web: sandrider.bandcamp.com Players: Jon Weisnewski, Guitar, Vocals; Jesse Roberts, Bass, Vocals; Nat Damm, Drums

Material: Stalwarts of Seattle's heavy music scene, Sandrider writes bombastic, earsplitting songs with abstract melodious slants. The trio smashes together thrash-induced sludge (Melvins, Unsane) with hardcore screams (Earth Crisis) and killer math-edged punk

beats (NomeansNo and Botch) to create a distinct metal-based sound of unadulterated musical ferocity. Sandrider-named after the Fremen worm-riders in the novel Dunepull lyrical inspiration from Frank Herbert's dystopian desert saga, but also angle into more personalized modern-day mythopoetic tales.

Musicianship: Sandrider's fast and loud musical technique is incredible. Lead vocalist and guitarist Jon Weisnewski's explosive holy-hell voice naturally glides over gilded power chords and blistering guitar riffs with

impeccable accuracy. Bassist and vocalist Jesse Roberts' low and boomy bass sonicsreminiscent of Tool (Justin Chancellor) and Soundgarden (Ben Shepherd)-help define Sandrider's maximalist sound. Drummer Nat Damm cannot be ignored, as his supercharged blast beats, oversized kick drumming and animated fills provide a foundational layer that rides in strides with Sandrider's marvelous loud rock sensibilities.

Performance: Sandrider hit the stage and immediately tore into the superfast and strikingly melodic "Alia" with reckless abandon. After drummer Nat asked for less bass in the monitor, the three longtime friends bantered between themselves for a bit before asking the audience if it was better to have "less bass or more guitar" in the mix. Sandrider continued their ruthless rage with songs from their recent 7" release on Alternative Tentacles-the heavenly heavy "Aviary," followed by the full blast "Baleen." A scorching set concluded with the resounding "Children"-the first song the trio wrote together-and the excruciatingly fast and strident "Champions."

Summary: Sandrider is an outstanding hyper-brutal noise rock-leaning band in the AmRep vein. The band's off the wall, riff-laden, head-banging performances are ones not to be missed. Look for Sandrider playing shows in the PNW area and if their track record remains consistent, another round of new material soon! - Megan Perry

Viper Room Hollywood CA

Web: nlovescourage.com Contact: music@nlovescourage.com Players: McKenna Rowe, Vocals; Jake Bergman, Bass; Joe De Sa, Guitar; Harrett Smith, Drums

Material: Nature Loves Courage is a rock & roll outfit putting out unique tunes with subtle hints of Led Zeppelin, the Eurythmics and Talking Heads. They mixed the music with rock & roll, blues and jazz and the results are very good. The tunes start out straight forward and drive, rock & roll style, and then veer off into another lane, say, jazz, and then veer right back. It made for a very good rollercoaster ride.

Musicianship: Excellent musicianship all around as Rowe led the music with very good vocals that not only showcased her talent, but accented her very sexy outfit. Singing while directing traffic, and even so much as bringing her own background vocals, she crooned exceptionally well for a fun, animated crowd. De Sa was great adding layers of sneaky sounds to the mix as his "whacka, whacka's" were placed ever so perfectly on rhythm guitar. A nice, juicy melodic solo would have been nice to change things up a little bit but life isn't fair all the time, is it?

Performance: The performance was good. Although Rowe seemed to run out of gas towards the end, Bergman was there to keep



things flowing in a funky direction. Bergman was on it from the get-go. "No slouching allowed" is written in his book. Every chop, every groove, every rhythm was so "on." All the grooves were melodic and enjoyable and each was played with energy and enthusiasm that kept the ball rolling for the whole band. Together with Smith, they made the rhythm section happen for Nature Loves Courage.

Summary: Nature Loves Courage was very enjoyable to watch and listen to. Can't say

enough about Bergman and Smith as they had the small, but energetic crowd at the Viper Room dancing, grooving and wanting more. The vocal melodies were very good as well and the guitar's extra input on rhythm gave this band a very good rating. Tunes like "All of The things," "Dismantle" and "Dark Horse" take you down the metal path, while "Players" and "Frequencies" finesse and inspire you to dance. Be sure to check these guys out at all your favorite platforms.

- Pierce Brochetti



Directory of Everything Indie

Music-makers tap into this list to connect with indie labels, marketing experts and indie publicists. Plus, there's loads of contact info to aid in promoting your career: swag & t-shirt manufacturers, blog sites, social media tools and more.

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New York, NY & Los Angeles, CA Contact: Sean Miyashiro Email: shop@88rising.com Web: 88rising.com

Notable Artists: Joji, Warren Hue, The Jackson Wang,

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8225 5th Avenue, Suite 335
Brooklyn, NY 11209
347-240-5417
Email: mattyamendola@825records.com
Web: 825Records.com
Styles/Specialties: Artist development, solo artists, singer/songwriters, pop, rock, R&B

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composer development/representation, publishing
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*Please request via email to submit material Adam Moseley, President, Rosie Forster, A&R Mgr.

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Email: demos@a-frecords.com Web: a-frecords.com *Currently accepting demos

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Notable Artists: Mozart's Sister, OMBRE, Roberts
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Styles/specialities: popular music/

underground Distribution: online

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201-770-9090
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Contact: Glen Morrow, Owner
Distribution: ADA *Unsolicited material accepted

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Email: dsbp@dsbp.cx Web: dsbp.cx

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Distribution: Indies
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in the Clouds, Daniel Brandt, Greg Gives Peter
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PO Box 495 Van Nuys, CA 818-997-0444

Email: ar@hopelessrecords.com

Web: hopelessrecords.com

*See web FAQ for submission guidelines

HOT TOMATO RECORDS DEEP SOUTH ENTERTAINMENT P.O. Box 17737 Raleigh, NC 27619 919-844-1515

Email: info@deepsouthentertainment.com
Web: deepsouthentertainment.com

Nashville

PO Box 121975 Nashville, TN 37212 615-953-4800

IDOL RECORDS P.O. Box 140344 Dallas, TX 75214 Email: info@idolrecords.com Web: idolrecords.com

INNOVATIVE LEISURE 2658 Griffith Park Blvd, #324 Los Angeles, CA 90039 Contact: Nat Nelson, Jamie Strong & Hanni El Khatib Email: info@innovativeleisure.net Web: innovativeleisure.net Notable Artists: BADBADNOTGOOD, Nosaj Thing,

Email: customercare@integrityMusic.com

INTEGRITY LABEL GROUP 4050 Lee Vance Drive Colorado Springs, CO 80918 1-888-888-4726

Web: integritymusic.com Contact: David C. Cook *No unsolicited material

Additional location:

1646 Westgate Circle, Suite 106 Brentwood, TN 37027 888-888-4726

IPECAC RECORDINGS
Email: info@ipecac.com
Web: ipecac.com
Contact: Greg Werckman
Distribution: Fontana
Roster: Fantomas, Melvins, Northern State, Dalek,
Skeleton Key, Peeping Tom, Dub Trio

JAGGO RECORDS

Jacus nec-uniy 323-850-1819 Email: jaggo@jaggo.com Web: jaggo.com Styles/Specialties: pop, rock, jazz, R&B, hip-hop, soul, World music *Unsolicited material accepted

213 S. Rogers St.
Bloomington, IN 47404
Contact: Darius Van Arman, Chris Swanson
Email: info@jagjaguwar.com
Web: jagjaguwar.com, facebook.com/Jagjaguwar
Notable Artists: Bon Iver, Angel Olsen,
Unknown Mortal Orchestra

JAZZ LINK ENTERPRISES JAZZ LINK ENTERPRISES 3721 Columbia Dr. Longmont, CO 80503 303-776-1764 Email: hiblerjude@gmail.com Web: jazzlinkenterprises.com

JONKEY ENTERPRISES JONKEY ENTERPRISES
Sonic Safari Music
663 W. California Ave.
Glendale, CA 91203
818-242-4034
Email: chuck@sonicsafarimusic.com
Web: sonicsafarimusic.com
Contact: Chuck Jonkey
Styles/Specialties: environmental, world, traditional, ethnic

Postribution: Indies
Roster: Chuck Jonkey, Carl Malone
*No unsolicited material

KEMADO RECORDS

87 Guernsey St. Brooklyn, NY 11222 Email: info@kemado.com Web: kemado.com

Directory of Everything Indie

KILL ROCK STARS

819 SE 14th Loop Suite 106

Battle Ground, WA 98604

Email: feedback@killrockstars.com

Web: killrockstars.com

*Accepting demos from active, touring bands

KOCH RECORDS See E1 Music Group

KRANKY

KHANKY
Chicago, IL
Email: krankyinfo@gmail.com
Web: kranky.net
Notable Artists: Stars of the Lid, Grouper, Tim Hecker
Currently accepting demos

K RECORDS

P.O. Box 7154 Olympia, WA 98507 360-786-1594 Email: promo@krecs.com

Web: krecs.com Roster: Karl Blau, Aries, Jason Anderson Currently not accepting demos

LAMON RECORDS CORPORATION

Hollywood: 818-850-0625 Nashville: 615-379-2121 Email: dave@lamonrecords.com

Web: lamonrecords.com LAZY BONES RECORDINGS

LAZY BONES RECORDINGS 10002 Aurora Ave. N., Ste. 36 PMB 317 Seattle, WA 98133 310-281-6232 Email: scott@lazybones.com Web: lazybones.com *At this time we are not accepting demos

Additional location:

Melbourne, Australia (03) 9028 2200

LAZY S.O.B. RECORDINGS

P.O. Box 4084 Austin, TX 78765 512-480-0765

Email: LazySOB1@aol.com Web: lazysob.com

LEG (Loggins Entertainment Group)

615-323-2200 Email: staff@backstageentertainment.net Web: backstageentertainment.net

LEVIATHAN RECORDS P.O. Box 745 Tyrone, GA 30290

T70-257-8697

Email: promotions@leviathanrecords.com
Web: leviathanrecords.com

LITTLE FISH RECORDS Cleveland, OH 44119 216-481-1634, 216-849-6478 Email: Ikoval@msn.com Web: littlefishrecords.com Contact: Greg David

LIZARD SUN ENTERTAINMENT 1621 W. 25th St., Ste. 115 San Pedro, CA 90732 310-505-3958 Email: floyd@lizardsunentertainment.com

Web: morrisonland.com
Contact: Floyd Bocox, CEO & President
Styles: country, pop, rock

LOCAL ACTION

Email: info@localactionrecords.co.uk

Web: localactionrecords.co.uk Notable Artists: Deadboy, Jammz, DAWN

LOVECAT MUSIC P.O. Box 548, Ansonia Sta. New York, NY 10023 646-304-7391 Email: lovecatmusic@gmail.com Web: lovecatmusic.com

LUAKA BOP

LUAKA BOP 195 Chrystie, 602B New York, NY 10002 212-624-1469 Email: iwasthinking@luakabop.com Web: luakabop.com Styles/Specialties: pop, world *No unsolicited materials

MACKAVENUE 18530 Mack Ave., Unit 299 Grosse Pointe Farms, MI 48236

888-640-6225
Email: info@mackavenue.com
Web: mackavenue.com

MAGGIE'S MUSIC P.O. Box 490 Shady Side, MD 20764 410-867-0642 Email: mail@maggiesmusic.com Web: maggiesmusic.com

MALACO MUSIC GROUP, THE P.O. Box 9287 Jackson, MS 39286

601-982-4522 Email: malaco@malaco.com demo@malaco.com

Web: malaco.com

MANIFESTO RECORDS 104 West Anapamu Street Suite K Santa Barbara, CA 93101 805-837-0100

805-837-0100
Email: esc@manifesto.com
Web: manifesto.com
Contact: Evan Cohen, Business Affairs
Styles: rock, indie, Brit-pop, punk
Roster: Alice Cooper, Dead Kennedys, Tom Waits
Distribution: MVD
No uspolicided material

No unsolicited material

MARSALIS MUSIC

MARSALIS MUSIC
323 Broadway
Cambridge, MA 02139
617-354-2736
Web: marsalismusic.com
*Not accepting any artist submissions

MASCOT LABEL GROUP

PO. Box 231
2650 AE Berkel & Rodenrijs
The Netherlands
Web: Mascotlabelgroup.com
Contact: Ron Burman D President MLG North
America/A&R
Email: Burman@mascotlabelgroup.com
Contact: Ed van Zijl D owner/A&R
Styles: Rock, metal, guitar, prog, blues rock, jam

MATADOR RECORDS
134 Grand St.
New York, NY 10013
703-915-1211, 212-995-5882
Email: miwaokumura@beggars.com
Web: matadorrecords.com

Styles/Specialties: all styles
*Unsolicited material accepte

MELLO MUSIC GROUP

Tucson, AZ Email: info@mellonmusicgroup.com

Web: mellomusicgroup.com Notable Artists: Oddisee, Open Miek Eagle, Apollo

MERGE RECORDS
Chapel Hill, NC
Email: merge@mergerecords.com
Web: mergerecords.com
Roster: Arcade Fire, Barren Girls, Caribou, Divine
Fits, Ex Hex, She & Him, Teenage Fanclub, M. Ward
and more.

METAL BLADE RECORDS

5632 Van Nuys Blvd., #1301 Sherman Oaks, CA 91401

Sherihai Cars, va 1440 Email: metalblade@metalblade.com Web: metalblade.com, facebook.com/ metalbladerecords Styles/Specialties: heavy metal, progressive, rock *No unsolicited material

Additional location:

Metal Blade Records GMGH

Marstallstrasse 14 73033 Goppingen, Germany

METROPOLIS RECORDS

P.O. Box 974 Media, PA 19063

610-595-9940 Email: demo@metropolis-records.com, facebook. com/Metropolishecords Web: metropolis-records.com *Not accepting demos at this time.

MEXICAN SUMMER

BrOoklyn, NY11222
Brooklyn, NY11222
Email: info@mexicansummer.com
Web: mexicansummer.com
Notable Artists: Ariel Pink, Weyes Blood, Dungen

MILAN ENTERTAINMENT

Sherman Oaks, CA
Email: milanrecords@sonymusic.com
Web: milanrecords.com

Styles: soundtracks, electronic, world

MIND OF A GENIUS (MOAG) P.O. Box 3613, M.P.O. Vancouver, BC, Canada, V6B 3Y6 604-669-MINT

604-669-MINT
Email: info@mintrecs.com
Web: mintrecs.com, facebook.com/
mintrecords, mindofagenius.co.uk
Notable Artists: THEY, Gallant, ZHURECORDS
Roster: Hot Panda, Immaculate Machine, Fanshaw,
Kelarissa, John Guliak
"We are no longer accepting physical demo
submission. Use contact form on website

MILK RECORDS P.O. Box 35 Moreland LPO Coburg 3058 Victoria, Australia

Web: millk@milkrecords.com.au
Web: milkrecords.com.au,
facebook.com/milkrecordsmelbourne
Notable Artists: Courtney Barnett

MIXPAK RECORDS

Brooklyn, NY Email: info@mixpakrecords.com

Web: mixpakrecords.com Notable Artists: Popcaan, Palmistry, Murio

MORPHIUS RECORDS 100 E. 23rd St. Baltimore, MD 21218 410-662-0112

Email: info@morphius.com Web: morphius.com

MOTION CITY RECORDS P.O. Box 50624 Minneapolis, MN 55405 310-434-1272

310-434-1272
Email: us@motorcitysoundtrack.com
Web: motioncity.com
Styles/Specialties: alternative rock
Roster: Velyet, Voodoo, Brent Fraser, 10 Pound Troy,
UFO Bro, Drag, Wendy Bucklew

MOUNTAIN APPLE COMPANY, THE P.O. Box 22569 Honolulu, HI 96814

Web: mountainapplecompany.com Styles/Specialties: traditional and contemporary

MOUNTAIN HOME RECORDS

50 Fisk Drive Arden, NC 28704 828-684-3066

828-64-30bb
Email: info@mountainhomemusiccompany.com
Web: mountainhomemusiccompany.com, facebook.
com/mthhomemusic
Styles/Specialties: bluegrass
*No unsolicited material

MRG RECORDINGS

MRG RECORDINGS
Email: submissions@mrgrecordings.com
Web: mrgrecordings.com, facebook.com/
mrgrecordings
Contact: A&R
Styles/Specialties: rock, electronic, ambient, folk

MTS RECORDS

MTS RECORDS
227 Gill Road
Apollo, PA 15613
412-445-5282
Email: michael@mtsmanagementgroup.com
Web: mtsmanagementgroup.com
Styles/Specialties: All Genres

MY-ZEAL PRODUCTIONS, CO

23207 Lahser Rd. Southfield, MI 48033 313-444-8583

Email: myzealproductions@gmail.com

Web: MyZealProductions.com Styles/Specialties: gospel, pop, rnb, singer-

songwriters Distribution: IndieBlu, MNRK

NEW PANTS PUBLISHING INC. & OLD PANTS PUBLISHING INC.

119 N Wahsatch Avenue Colorado Springs, Colorado 80903 719-632-0227 Fax 719-634-2274 Email: rac@crir.net Web: newpants.com, oldpants.com Contact: Robert A. Styles/Specialties: pop, rock, rap, R&B, country Roster: Stephanie Aramburo, Chad Steele, C. Lee Clarke, Tech T, James Becker, Kathy Watson, Lisa Bigwood, George Montalbano, Silence, Sherwin Greenwood, Joel Diehl, John Ellis and Phyllis Shaw. "Unsolicited material through management or lawyer only. Please contact before submitting

NEW WEST RECORDS 2923 Berry Hill Dr. Nashville, TN 37204 615-385-4777

Web: newwestrecords.com
Roster: see web
*No unsolicited materials accepted

NINJA TUNE P.O. Box 4296 London, SE11 4WW

London, Scri 44VVV
Email: demos@ninjatune.net
Web: ninjatune.net/home
Roster: Bonobo, Actress, FaltyDL, The Bug
*Only accepting demos in digital form

NITRO RECORDS 7071 Warner Ave., Ste. F736 Huntington Beach, CA 92647 Email: Info@nitrorecords.com Web: facebook.com/nitrorecords Styles/Specialties: punk/pop Roster: see web

NOISEY BY VICE

Brooklyn, New York 11249
Email: press@vice.com
Web: vice.com/en_us/section/music

NONESUCH RECORDS 1633 Broadway New York, NT 10019 212-707-2000

Email: info@nonesuch.com
Web: nonesuch.com, facebook.com/
NonesuchRecords
Roster: Emmylou Harris, Joni Mitchell, Gipsy Kings,

kd lang, Randy Newman, Wilco, Brian Wilson, Stephen Sondheim, Kronos Quartet, Youssou N'Dour, Buena Vista Social Club, Laurie Anderson

OGLIO RECORDS 3540 W. Sahara Ave., #308 Las Vegas, NV 89102 702-800-5500

Web: oglio.com
Contact: Carl Caprioglio, Mark Copeland
Roster: George Lopez, the Sparks, Jackie the
Jokeman Martling, reissues, novelty, soundtracks,

OH BOY RECORDS P.O. Box 150222 Nashville, TN 37215 615-742-1250

Email: info@ohboy.com
Web: ohboy.com
*no unsolicited material accepted

PAPER GARDEN RECORDS
170 Tillary St., Apt. 608
Brooklyn, NY 11201
Email: info@papergardenrecords.com
Contact: Bryan Vaughn
Web: papergardenrecords.com
Roster: Alcoholic Faith Mission, Darla Framer,
Mighty Tiger, Pree
Accepting Demos

PARMA RECORDINGS

44 Lafayette Rd. PO Box 1567

North Hampton, NH 03862 603-758-1718 Email: info@parmarecordings.com Web: parmarecordings.com

PAUL WINTER

PAUL WINTER P.O. Box 72 Litchfield, CT 06759 860-567 8796, 800-437-2281 Email: elizabeth@waldmaniapr.com Web: paulwinter.com, facebook.com/paulwintermusic

POSI-TONE

POS-TONE
P.O. Box 2848
Los Angeles, CA 90294
310-871-2652
Email: info@posi-tone.com
Web: posi-tone.com
Styles/Specialties: jazz
Roster: Orrin Evans, Jim Rotondi, Ralph Bowen,
Brian Charette, Jared Gold, David Gibson, Ehud
Abekeir Druju Wehbh

Asherie, Doug Webb

PPL ENTERTAINMENT GROUP, INC

PPL ENTERTAINMENT GROUP, INC
PO Box 261488
Encino, CA 91426
Bail: pplzmi@aol.com
Web: pplzmi.com
"No unsolicited material accepted
Contact: Maxx Diamond
"No unsolicited material accepted. Must first write with SASE for permission.

PRA RECORDS

212-860-3233
Email: pra@prarecords.com
Web: prarecords.com
Contact: Patrick Rains
Styles/Specialties: jazz
Roster: Jonatha Brooke, Randy Crawford, David
Sanborn, Curtis Stigers

Distribution: Ryko

PRAVDA RECORDS 4245 N Knox Ste 7 Chicago, IL 60641 773-763-7509

Email: kenn@pravdamusic.com Web: pravdamusic.com

PRIMARILY A CAPPELLA

PRIMARILY A CAPPELL P.O. Box D San Anselmo, CA 94979 415-419-5509

Email: harmony@singers.com

Web: singers.com Styles/Specialties: a cappella *Unsolicited material accepted QUARTO VALLEY RECORDS
Woodland Hills, CA
Email: info@quartovalleyrecords.com
Web: quartovalleyrecords.com
Roster/Notable Projects: Paul Rodgers, Savoy
Brown, Edgar Winter, The Immediate Family, Narada
Michael Walden, Richard T. Bear, Bonham-Bullick
Band, Denny Seiwell, Sean Chambers, Dominic
Quarto

R&S RECORDS

Email: bandcamp@rsrecords.com Web: randsrecords.com Roster: James Blake, Nicolas Jaar, Paul White

RAMP RECORDS Santa Barbara, CA Email: Info@ramprecords.com Web: ramprecords.com

Styles/Specialties: Eclectic Roster: Michael McDonald, Jeff Bridges *No unsolicited material

RAZOR AND TIE RECORDS (CONCORD)

Web: concord.com/labels/raze Email: info@concord.com Roster: (See Website)

RED EYE MUSIC GROUP 505 Eno St. Hillsborough, NC 27278 877-733-3931 Email: info@redeyeworldwide.com

Web: redeyeusa.com Note: no unsolicited material

RED HOUSE RECORDS 916 19th Avenue South Nashville, TN 37212 800-757-2277, 615-320-7672 Email: info@compassrecords.com Web: redhouserecords.com *Unsolicited material accepted

RELAPSE RECORDS P.O. Box 2060 Upper Darby, PA 19082 610-734-1000

Email: mailorder@relapse.com,
Web: relapse.com, facebook.com/
RelapseRecords
Roster: High on Fire, Jucifer, Origin, Brutal Truth

REVELATION RECORDS

REVELATION RECORDS
P.O. Box 5232
Huntington Beach, CA 92615
714-842-7584
Email: webmaster@revhq.com
Web: revelationrecords.com
Styles/Specialties: hardcore, punk, emo, metal
Roster: See website
"Unsolicited material accepted

RHYMESAYERS ENTERTAINMENT

2409 Hennepin Ave. Minneapolis, MN 55405 612-977-9870 Email: info@rhymesayers.com Web: rhymesayers.com

ROADRUNNER RECORDS

HOADRUNNEH RECORDS
Warner Music Group
1633 Broadway
New York,NY 10019
212-275-2000
Web: elektramusicgroup.com/roadrunnerrecords
\$\$Ytjes/Specialities: rock
*Unsolicited materials accepted, see web for details.

ROUGH TRADE RECORDS

ROUGH TRADE RECORDS
30 Rockefeller Plaza
New York, NY 10112
212-664-1110
Web: roughtrade.com
Notable Artists: Princess Nokia, jennylee, Parquet

SACRED BONES

Brooklyn, New York
Email: info@sacredbonesrecords.com
Web: sacredbonesrecords.com
Notable Artists: Amen Dunes, Zola Jesus, Jenny

SECRETLY CANADIAN

213 S. Rogers
Bloomfield, IN 47404
812-335-1572
Email: info@secretlydistribution.com

Web: secretlycanadian.com Notable Artists: Whitney, ANOHNI, serpentwithfeet, War On Drugs

SHANGRI-LA PROJECTS P.O. Box 40106 Memphis, TN 38174 901-359-3102 Email: sherman@shangrilaprojects.com

Web: shangrilaprojects.com

SIX DEGREES RECORDS

SIX DEGREES RECORDS
P.O. Box 411347
San Francisco, CA 94141
Email: licensing@sixdegreesrecords.com
Web: sixdegreesrecords.com
Distribution: Fontana

*we do not accept unsolicited demos

SONIC IMAGES ENTERTAINMENT GROUP 12400 Ventura Blvd., #268 Studio City, CA 91604 323-650-4000

Email: sonicimages@sonicimages.com

Web: sonicimages.com

SOLIL ECTION

Los Angeles Contact: Joe Kay, Head of A&R Web: soulection.com Notable Artists: Goldlink, Sango, Ta-ku

SOUND KITCHEN STUDIOS, LLC

SOUND KITCHEN STUDIOS, LLC
112 Seaboard Ln.
Franklin, TN 37067
615-370-5773
Email: iblonder@soundkitchen.com
Contact: Ira Blonder
Web: soundkitchen.com Specialities: All Genres
*Unsolicited material accepted

SOUNDSCAPES MEDIA GROUP

1534 N. Moorpark Road, #183 Los Angeles, CA 91360 805-405-8078

805-405-8078
Email: info@soundscapesmedia.com
Web: soundscapesmedia.com
Styles/Specialties: Jazz, Acoustic, Vocal, Latin, Pop, Blues, Classic Rock, Classical - HD Recordings and Distribution, Immersive formats
* Unsolicited Material Accepted

SPARROW RECORDS
(Capitol CMG Label Group)
101 Winners City
Brentwood, TN 37027
615-371-4300
Email: info@capitolcmg.com
Web: capitolcmglabelgroup.com
Styles/Specialties: Christian
*No unsolicited materials

SST RECORDS PO Box 1 Taylor, TX 76574 512-387-5331

51z-30/-5031
Email: orders@sstsuperstore.com
Web: sstsuperstore.com
Styles/Specialties: rock, jazz, punk, progressive

rock *Unsolicited material accepted

STONES THROW RECORDS, LLC

2658 Griffith Park Blvd, #504 Los Angeles, CA 90039 Email: losangeles@stonesthrow.com Web: stonesthrow.com Notable Artists: J Dilla, Dam-Funk, Madvillian

SUB POP 2013 4th Ave., 3rd Fl. Seattle, WA 98121 206-441-8441 Fax 206-441-8245

Email: info@subpop.com
Web: subpop.com
Styles/Specialties: rock, alt. rock
*No unsolicited material

SUMMIT RECORDS

SUMMIT RECORDS
P.O. Box 13692
Tempe, AZ 85284-3692
1-480-491-6430
Email: sales@summitrecords.com
Web: summitrecords.com
Styles/Specialties: jazz--big band, contemporary

Styles/Special contemporary Distribution: hard goods: Allegro Media Group (North America); digital: IODA

SURFDOG RECORDS
1126 S. Coast Hwy. 101
Encinitas, CA 92024
760-944-8000 Fax 760-944-7808
Email: demo@surfdog.com
Web: surfdog.com
Web: surfdog.com
Contact: Anita Strine
Roster: Brian Setzer, Stray Cats, Richard Cheese,
Gary Hoey, Rusty Anderson, Slightly Stoopid, Dan
Hicks, Butthole Surfers, Gibby Haynes, Dylan
Donkin, the Wylde Bunch
"Unsolicited material accepted, see website

SYMBIOTIC RECORDS

SYMBIOTIC RECORDS
P.O. Box 88456
Los Angeles, CA 90009
424-245-0416
Web: symbioticnation.com
Syles/Specialties: All
Roster: Ignacio Val, Eric Knight
Services: Record Label
**Accepts unsolicited material email links only, no
phone calls

THIN MAN ENTERTAINMENT P.O. Box 322 Torrance, CA 90507

310-320-8822

Fmail: submissions@thinmanentertainment.com

Email: Submissions@minmanentertainment.com Web: facebook.com/people/Thin-Man-Entertainment/
Contact: Jeremy Meza
Styles/Specialties: alternative rock, darkwave, deathrock, gothic, industrial, jazz, junk, punk and psychobilly

THUMP RECORDS

THUMP RECUNDA P.O. Box 9605 Brea, CA 92822 Email: customersupport@thumprecords.com Web: thumprecords.com Contact: Bill Walker, CEO Styles/Specialties: Latin rap, old skool, rap, R&B, Latin, Jolies, disco *New Artist submission guidelines: see website.

TRUE PANTHER SOUNDS

New York, New York Email: sounds@truepanther.com Web: truepanther.com Notable Artists: Tobias Jesso Jr. London O'Connor

URBAND & LAZAR Los Angeles, CA London 323-230-6592

Email: help@urbandlazar.com
Web: urbandlazar.com
Styles/Specialities: indie, alt-rock, s-s We do not accept unsolicited material UNIVERSALCMG WORLD ENT. 1954

UNIVERSALCMG WORLD ENT.
A Straiter Enterprise Company
Wells Fargo Center
355 South Grand Avenue
LA, California 90071
323-334-0446
Email: info@unicmg.com
Web: unicmg.com
Styles/Specialties: All Genres
**No unsolitied material accent

*No unsolicited material accepted

VAGRANT RECORDS 5566 W. Washington Blvd. Los Angeles, CA 90016 323-302-0100

Email: info@vagrant.com
Web: vagrant.com
*We do not accept unsolicited demos

WARP RECORDS Sheffield London Web: warp.net Email: usa@warprecords.com Notable Artists: Hudson Mohawke, Danny Brown,

Aphex Twin, Kelela *not seeking unsolicited demos

WICKED COOL RECORDS

Email: scott@wickedcoolrecords.com Web: facebook.com/WickedCoolRecords

WINGSPAN RECORDS
A Straiter Enterprise Company
Wells Fargo Center
355 South Grand Avenue
LA, California 90071
323-334-0446

323-334-0440
Web: WingspanRecords.com
Styles/Specialties: Artist development, solo artists, singer/songwriters, All Genres
*No unsolicited material accepted

XL RECORDINGS

RECORDINGS (Beggars Group) 1 Codrington Mews London, England W11 2EH +44 (0) 20 8870 7511 Web: xlrecordings.com Email: xl@xl-recordings.com

YEAR0001

YEAR0001 Krukmakargatan 22, 118 51 Stockholm Sweden Email: info@year001.com Web: year0001.com, facebook.com/year0001 Notable Artists: Yung Lean, Bladee, Thaiboy Digital

YEP ROC RECORDS 449-A Trollingwood Rd. Haw River, NC 27258 877-733-3931

Email: fred@yeprocmusicgroup.com Web: yeproc.com

MARKETERS/PROMOTERS

1 SEO EXPERTS

I SEU EXPERIS Los Angeles, CA 888-736-2413 Web: Iseoexperts.com Contact: Michael Guy Services: Providing cutting edge media and

360 MEDIA 1040 Boulevard SE, Suite C Atlanta, GA 30312 404-577-8686 Email: hello@360media.net Web: 360media.net

919 MARKETING COMPANY

919 MARKETING COMPANY 104 Avent Ferry Rd. Holly Springs, NC 27540 919-557-7890 Email: letsworktogether@919marketing.com Web: 919marketing.com

ABC PROMOTIONAL MARKETING

20531 Rhoda St. Woodland Hills, CA 91367 818-999-2226 Email: andrew@shopabcpromo.com Web: shopabcpromo.com

AFFORDABLE IMAGE

515 E. Grant Street, #216 Phoenix, AZ 85004 800-639-1622 Email: sales@affordableimage.com Web: affordableimage.com

AIM MARKETING SOLUTIONS

830 3rd Street South, Suite 203 Jacksonville Beach, FL 32250 904-881-0932 904-061-0932 Email: info@aimmktgagency.com Web: aimmktgagency.com Styles/Specialties: sports and entertainment

AIRPLAY ACCESS

5018 Franklin Pike Nashville,TN 37220

Email: staff@airplayaccess.com

Web: airplayaccess.com Contact: Paul Loggins Styles/Specialties: all styles

ANDERSON MARKETING 85 NE Loop 410, Suite 501 San Antonio, TX 78216 210-223-6233 Email: info@andersonmarketing.com Web: andadv.com

ARIES OF NOHO PROMOTIONS P.O. Box 16741 North Hollywood, CA 91615 747-256-8911, 818-220-3423 Email: Shelby@ariesofnoho.com Web: ariesofnoho.com Contact: MJ Shelby

web: anesomono.com Contact: MJ Shelby Styles: Funk, Jazz, Old School, R&B, Soul, Urban, World Beat Services: Consulting, Radio Airplay, Marketing, On-Line Promotion, Band Management, Social Networking, Video Promotion and Internet Publicity

ARISTOMEDIA Nashville, TN 37202 615-269-7071 Email: info@aristomedia.com Web: aristomedia.com

BEHIND THE CURTAINS MEDIA

234 6th St. Ste #5 Brooklyn, NY 11215 347-699-4429

347-099-4429 Contact: Michael Abiuso Email: mike@behindthecurtainsmedia.com Web: behindthecurtainsmedia.com

BLACK DOG PROMOTIONS PACK DUG PHOMOTIONS
9920 South Rural Road, Ste. 108
Phoenix, AZ 85284
480-206-3435
Email: scott@blackdogpromotions.com
Web: blackdogpromotions.com

CARDSCASHREWARDS.COM Los Angeles, CA 1-888-452.5959 Toll-Free in USA

Los Angeles, Ze.

1-888-452-5959 Toll-Free in USA
Email: info@cardscashrewards.com
Web: cardscashrewards.com
Styles/Specialties: We develop gift cards into
marketing solutions that enable music artists to
establish and sustain their careers independently.
Our award-winning approach to gift cards integrates
online PR; social networking; cutting-edge
ecommerce and more into any commercially-viable
artists' marketing mix to accelerate sales and cashflow; grow and monetize social networks; establish
new distribution channels; and new strategic
partnerships and sponsorships. Our approach to
gift cards also conveys SMA.R.T.er ways for indie
music artists to crowdfund; digitally distribute music
globally; sell directly to consumers.

CARPARK RECORDS
P.O. Box 42374
Washington, D.C. 20015
Email: info@carparkrecords.com
Web: carparkrecords.com
Notable Artists: Toro y Moi, Skylar Spence, Cloud
Nothinos

CORNERSTONE 71 W. 23rd St., 13th Fl. New York, NY 10010 212-741-7100 Email: info@cornerstonepromotion.com, pr@cornerstonepromotion.com
Web: cornerstonepromotion.com
Contact: Rob Stone and Jon Cohen

CREATIVE BRAND CONSULTING 2219 S. 48th St., Ste. 1 Tempe, AZ 85282 888-567-0522

Email: ron@creativebrandconsulting.com Web: creativebrandconsulting.com

CYBER PR 389 12th St. Brooklyn, NY 11215 212-239-8384

בוב-באיטט4

Email: contact@arielpublicity.com

Web: cyberprmusic.com

DEATH TO SLOW MUSIC
Chicago, II
(946) 470-8009
Email: teamdeath@eathtoslowmusic.com
Web: deathtoslowmusic.com
Styles: Indie, Punk, Rock, Folk, DIY, Underground
Services: Music PF for punks, geeks, weirdos and
the rest of us.
Campaigns with soul. Killer bios. Punchy press
releases. Straight dope advice.

DEBORAH BROSSEAU COMMUNICATIONS

DEBORAH BROSSEAU COMMUN Los Angeles, CA 323-314-4203 Email: db@deborahbrosseau.com Web: deborahbrosseau.com Contact: Deborah Brosseau

DISTINCTIVE PROMO

Email: promo@distinctivepromo.com
Web: distinctivepromo.com

Directory of Everything Indie

DOMINANT CREATIVE

453 S. Spring St., Ste. 937 Los Angeles, CA 90013-2089 213-232-1193

213-232-1193
Email: info@dominantcreative.com
Web: dominantcreative.com
Services: Logo creation, press kit design, album
cover art, promo materials (stickers, flyers, etc.)
audio post production, composition for TV/
films/games, songwriting arrangement, record
production, engineering, mixing, mastering,
prepping, albums for duplication/replication, vocal
coaching, vocal production, career consultation

300 Lenora Street, Suite# 1279 Seattle, WA 98101 800-336-0809 Email: info@filterdigital.com Web: filterdigital.com

FLANAGAN'S RADIO PROMOTIONS 323-876-7027 Email: submt@FlanaganPromotions.com Web: flanaganpromotions.com Contact: Jon Flanagan, Taylor W., Tom S. Styles/Specialties: AAA, rock, AC, consult before pressing CD, building a band's buzz!.

GAIL ROBERTS P.R. & INTERNET MARKETING 10061 Riverside Dr., Ste. 1400 Burbank, CA 91602 310-734-8193

310-734-8193
Email: gailrobertspr@gmail.com
Web: linkedin.com/in/gailrobertspr
Contact: Gail Roberts
Styles/Specialties: longstanding music PR firm with
marketing and online promotion, internet publicity,
social networking. Firm also handles marketing
and media for painters, authors, corporations and ecological projects.

GIANT STEP 281 N. 7th St., #2 Brooklyn, NY 11211 212-219-3567 Email: inquiries@giantstep.net Web: giantstep.net

GIRLIE ACTION MEDIA & MARKETING, INC. 243 W. 30th St., 12th FI. New York, Ny 10001 212-989-2222 Email: info@irlieaction.com Web: girlieaction.com, facebook.com/girlieaction

GONZALEZ MARKETING 2804 W. Northern Lights Anchorage, AK 99517 907-562-8640

Email: gm@gonzalezmarketing.com Web: gonzalezmarketing.com Contact: Steve Gonzalez

GRIFFIN 360
260 5th Avenue
Midtown NY 10001
Web: griffin360.com
Phone: (212) 481-3456
Email: julia@griffin360.com
Services Provided: Public Relations, Advertising Print, Digital and Social
Media Planning, Social Media Management, Event
Management, Corporate Identity and Branding,
Website Design, Video Production
Contact: Julia Sciacca Account Coordinator

HANDS ON PR & MARKETING Email: handsonpr@aol.com Web: expertiseinmedia.com Contact: Craig Melone Styles/Specialties: all styles/indie labels

HOWARD ROSEN PROMOTION, INC.

HOWARD ROSEN PROMOTION, INC.
1129 Maricopa Hwy. Ste. #238
Ojai, CA 93023
805-382-2200
Email: howie@howiewood.com
Web: howiewood.com
Contact: Howard Rosen
Formats/Specialties: CHR/Top 40, AC, Hot AC, AAA,
Alternative Specialty, Mainstream Rock, Modern
AC, Country & College for artists of all label sizes
including Independent.
Social Media, Video Production

INDIEPOWER PROMOTION & MARKETING 5062 Lankershim Blvd., #174 N. Hollywood, CA 91601

818-505-1836
Email: info@indiepower.com
Web: facebook.com/INDIEPOWERonline
Contact: 3y Warsinske CEO (40+ year veteran)
Styles/Specialties: All styles, worldwide, maximum
PR, promotion, marketing and major distribution
services by top pros

IFANZ.COM

IFANZ.COM (McCartney Multimedia, Inc.) 322 Culver Blvd., Ste. 124 Playa Del Rey, CA 90293 Email: info@ifanz.com Web: ifanz.com

IMAGINE PR 262 West 38th Street Suite 703 New York City 212-922-1961

Email: info@imagine-team.com Web: imagine-team.com

J&H PROMOTIONS

J&H PROMOTIONS
P.O. Box 295
Indian Rocks, FL 33785
760-812-1214
Email: jhpro@att.net
Web: jandhpromotions.com
Contact: Mary Christopher, President
Styles/Specialties: Award-winning promotions,
brand management, ad agency, radio promotions,
brand Thomas Advertising Agency, Naxos Music, Stringtown
Records, Town of Los Altos Hills, Tennessee Trial
Lawyers Association, Polk County Utilities, 3rd
Battalion 3rd Marines, Main Street Bank and Trust
and Virgin Records.

JJ ENTERTAINMENT 530-412-3354 Email: Joddith@aol.com Web: jjentertainment.com Contact: Jodi Jackson

KAREN MORSTAD & ASSOCIATES

79 E. Putnam Ave. Greenwich, CT 06830 646-209-8055

Email: kmorstad@karenmorstad.com Web: karenmorstad.com

KBH ENTERTAINMENT GROUP Van Nuys, CA 91405 818-786-5994

818-786-5994
Email: support@kbhentertainment.com
Web: kbhentertainment.com
Contact: Brent Harvey
Styles/Specialties: consulting, artist management, event production, music licensing and placement, publicity, talent buying & booking

LABEL LOGIC

Artist and Label Services Artist and Label Services Contact: Jay Gilbert and Jeff Moskow 566 Mindenvale Court Simi Valley, CA 93065 (310) 405-4155 (text), 818-431-0728 Email: jay@label-logic.net, jeff@label-logic.net Styles/Specialties: All genres

LAKES COMMUNICATION SERVICES
Los Angeles, CA 90045
323-251-2358
Email: lakescommunications@gmail.com
Contact: Jeffery Lakes
Clients: Mark Drummond, Lakes The Voice
Styles: R&B, HipHop, Smooth Jazz, Urban

Services: artist management, marketing, business development

LANE TERRALEVER 645 E Missouri Ave., Ste 400 Phoenix, AZ 85012 602-258-5263 Email: info@laneterralever.com Web: laneterralever.com

LARRY WEIR National Record Promotion 137 N. Larchmont Blvd., S-#500 Los Angeles, CA 90004 323-658-7449

Email: livelr@larryweir.com
Web: larryweir.com
Specialties: Need radio airplay? Multi-format radio
promotion

LOGGINS PROMOTION 2530 Atlantic Ave., Ste. C Long Beach, CA 90806 310-325-2800

Sid-325-2500 Email: staff@logginspromotion.com Web: logginspromotion.com Contact: Paul Loggins Styles/Specialties: all styles

LOTOS NILE MARKETING

P.O. Box 90245 Nashville, TN 37209 615-298-1144 Email: info@lotosnile.com Web: lotosnile.com

LUCKIE & COMPANY

1143 1st Ave S, Suite 110 Birmingham, AL 35223 833-4-LUCKIE Email: press@luckie.com
Web: luckie.com

Additional location:

3160 Main St. Ste 200 Duluth, GA 30096

LUCK MEDIA & MARKETING, INC. 8581 Santa Monica Blvd., #426 West Hollywood, CA 90069 818-232-4175 Email: info@luckmedia.com Web: luckmedia.com Contact: Steve Levesque

MAKE GOOD MARKETING & MANAGEMENT, INC.

MANAGEMENT, INC.
Paul Orescan
13636 Ventura Blvd., #185
Sherman Oaks CA 91423
(818) 749-7014
Email: paulorescan@me.com
Web: makegoodmarketing.com

MIA MIND MUSIC 254 6th St., Ste. #2 Hoboken, NJ 07030 800-843-8575

Email: info@miamindmusic.com Web: miamindmusic.com

MIKE MATISA

MIKE MATISA
Independent Agent
Radio Promotions, Artist Development
Email: mikematisa@gmail.com
Web: mikematisa.com
Contact: Mike Matisa
Services: Independent agent and scout for a
diversified portfolio of radio promotion and artist
development professionals. Specializing in: Pop, Top
40, Adult Contemporary, Urban, Hot AC, Country,
Tirple A, Alternative, Active & Modern Rock, and
Smooth Jazz radio formats. nooth Jazz radio formats.

MILES HIGH PRODUCTIONS P.O. Box 93157 Hollywood, CA 90093 323-806-0400

323-806-0400
Email: info@mileshighproductions.com
Web: mileshighproductions.com
Styles/Specialties: Social Marketing and digital
press company catering to both indie and
established artists. We specialize in rock, pop,
dance, jazz, blues, country/roots, soul/urban and
new age. Established in 2002.

MIXED MEDIA

Cranston, RI 401-942-8025

401-342-3023
Email: ginny@mixedmediapromo.com
Web: mixedmediapromo.com, facebook.com/
MixedMediaPromotion

MOTION CITY RECORDS

MOTION CITY RECORDS 1424 4th St., #604 Santa Monica, CA 90401 310-434-1272 Web: motioncity.com Styles/Specialties: alternative rock Roster: Velvet, Voodoo, Brent Fraser, 10 Pound Troy, UFO Bro, Drag, Wendy Bucklew

MTS MANAGEMENT GROUP

WTS MANAGEMENT GROUP 227 Gill Road Apollo, PA 15613 412-445-5282 Email: michael@mtsmanagementgroup.com

Web: mtsmanagementgroup.com Contact: Michael Stover

Contact: Michael Stover Styles: all genres Services: Consulting, Radio Airplay, Marketing, On-Line Promotion, Band Management, Social Networking, Video Promotion, iTunes and Spotify promotion, and Internet Publicity

NEW MUSIC WEEKLY 137 N. Larchmont Ave., Ste. 500 Los Angeles, CA 90004 310-325-9997 Email: staff@newnusicweekly.com

Web: newnusicweekly.com Web: newnusicweekly.com Contact: Paul Loggins, Larry Weir, Chuck Dauphin, John Loggins, Jon Hudson, Masika Swain, Debi Fee Styles/Specialties: all styles "National music magazine specializing in radio airplay charts, artist spotlights/interviews and entertainment based editorials

NVE RECORDS

Universal Music Group Distribution Murrieta, CA 951-444-8683

Email: info@nverecords.com
Web: nverecords.com
Contact: Gary Devon Dostson, CEO

THE ORIEL COMPANY

Statistic Street 6th Floor New York, NY 10003 Email: carleen@thorie.co Web: theoriel.co

PACIFIC MARKETING LLC 2355 State Street, Suite 101 Salem, OR 97301 503-880-5516 Email: luc@pacmarlic.com Web: pacmarllc.com

PIERCE CREATIVE SERVICES

433 G Street Suite 302 San Diego, CA 92101 619-356-0164 Email: hello@piercesd.com Web: piercesd.com

PINNACLE MANAGEMENT, MARKETING & PROMOTIONS, LLC

THOMOTONA, ELEC 1129 Maricopa Hwy. Ste. #238 Ojai, CA 93023 805-201-6300 Email: pinnaclemanagement212@gmail.com

Formats/Specialties: CHR/Top 40, AC, Hot AC, AAA, Alternative Specialty, Mainstream Rock, Modern AC, Country, College for artists of all label sizes including Independent.

PEOPLE'S REVOLUTION, INC. 62 Grand St., 3rd Fl. New York, NY 10013 212-274-0400 Email: nycinfo@peoplesrevolution.com Web: peoplesrevolution.com Styles/Specialties: Fashion and lifestyle PR, marketing and events. This includes fashion show planning and production

PFA MEDIA

Entertainment Media & Marketing 214 W. 29th St., Ste. 702 New York, NY 10001 212-334-6116 Email: info@pfamedia.net Web: pfamedia.net

Additional location:

Nashville 615-840-8127 Email: info@pfamedia.net

PLA MEDIA, INC. 1303 16th Ave. S. Nashville, TN 37212 615-327-0100 Email: info@plamedia.com Web: plamedia.com

PPL ENTERTAINMENT GROUP, INC PO BOX 261488 Encino, CA 91426 310-962-3873

Email: pplzmi@aol.com
*No unsolicited material accepted

PYRAMID COMMUNICATIONS 1932 1st Ave., Ste. 507 Seattle, WA 98101 206-374-7788

Web: pyramidcommunications.com

RANDOLPHE ENTERTAINMENT GROUP

Burlington, MA 01803 877-202-1940 Email: contact@randolphe.com, christian@

randolphe.com

Web: randolphe.com
*unsolicited material accepted

RIOT ACT MEDIA Brooklyn, NY Portland, OR

206-890-9906 Email: nathan@riotactmedia.com Web: riotactmedia.com

ROCKSTAR PROMOTIONS 1926 Hollywood Blvd., #202 Hollywood, FL 33020 954-767-8385

Email: service@rockstarpromos.com Web: rockstarpromos.com Contact: Aaron Schimmel

Styles/Specialties: CD/DVD replication, merchandise production (T-shirts, stickers, posters, postcards, merch items) and graphic design.

RUDER FINN CREATIVE 425 E 53rd St. New York, NY 10022 212-593-6400

Email: taylor.johnson@ruderfinn.com Web: ruderfinn.com Contact: Taylor Johnson

SHINE ON PROMO

Smile ON Fndown
Web: shineonpromo.com
Web: shineonpromo.com
Specialities: Radio Promotion for College/ Speciality
/ NONCOMM formats.
#1 Albums in 2020: OSEES, Bully, Washed Out, Wolf
Parade & of Montreal.

SO MUCH MOORE MEDIA SO MUCH MOORE MEDIA
615-202-1313
Email: martha@somuchmoore.com
Web: somuchmoore.com, facebook.com/
somuchMOOREmedia
Contact: Martha Moore
Clients: Daryl Mosley (Bluegrass), American
Blond (Country Rock and Sister Duo), Alex Miller
(American Idol Alum, traditional country), Taylor Rae
(American Blue/Jazz/Folk-Country)

SONICBIDS CORPORATION P.O. Box 1407 White Plains, NY 10602 617-502-1300 Email: support@sonicbids.com Web: sonicbids.com Styles/Specialties: electronic press kits (EPK's) for all styles of music

SPAWNAK Spawn Ideas, Inc. 510 L St., Ste. 100 Anchorage, AK 99501 907-274-9553

Email: info@spawnideas.com Web: spawnak.com

SPEAKEASY PR

Los Angeles, CA 818-363-1315

Web: speakeasypr.com Email: Monica@Speakeasypr.com Contact: Monica Seide

SPINLAB COMMUNICATIONS 12198 Ventura Blvd., Ste. 210 Studio City, CA 91604 818-763-9800

818-763-9800
Email: info@spinlab.net
Web: spinlab.net
Styles/Specialties: branding campaigns, corporate
communications, crisis communications, event
planning and execution, public relations, publicity

SPINS TRACKING SYSTEM

SPINS TRACKING SYSTEM
A Backstage Entertainment Co.
5018 Franklin Pike
Nashville, TN 38220
310-325-9997
Email: staff@spinstrackingsystem.com
Web: spinstrackingsystem.com
Styles/Specialties: Country, AC, hot AC, top 40, hip-hop, rap, AAA, Christian, college, loud rock, jazz, smooth

STUDIOEXPRESSO
Artists' Gateway to production Services
Email: claris@studioexpresso.com 818-427-1675 Styles: jazz, RPM, record pools, world, Americana

SUNSHINE SACHS & ASSOCIATES 136 Madison Ave., 17th Fl. New York, NY 10016 212-691-280unshinesachs.com Web: sunshinesachs.com Contact: Jeff Okeefe

Additional locations

720 Cole Ave Los Angeles, CA 90038 323-822-9300

201 W. 5th Street 11thFloor Austin, TX 78701 512-646-0149

1875 Connecticut Ave. N.W., 10th Fl. Washington, D.D. 20009 202-280-2398 101 Marietta Street, NW Suite 3000 Atlanta, GA 30303 404-334-3545

THIRSTY EAR

225 Crossroads Blvd., Ste. 336 Carmel, CA 93923 203-838-0099 Email: info@thirstyear.com Web: thirstyear.com

THOMAS PUBLIC RELATIONS, INC.

1 Hewitt Sq. Ste 186 East Northport, NY 11731 Melville, NY 11747 Web: thomas-pr.com
Contact: Karen Thomas

TIM SWEENEY & ASSOCIATES

TIM SWEENEY & ASSOCIAIES 31805 Temecula Pkwy, #551 Temecula, CA 92592 951-303-9506 Email: sweeney@timsweeney.com Web: timsweeney.com Styles/Specialties: all styles

TIWARY ENTERTAINMENT GROUP, LTD

IIWARY ENTERTAINMENT I Irving PI., Ste. P8C New York, NY 10003 Fax: 212-477-5259 Email: info@tiwaryent.com Web: tiwaryent.com

TOTAL ASSAULT

17547 Ventura Blvd. Ste 204 Encino, CA 91316 310-280-3777 Email: danny@corpta.com Web: totalassault.com

Additional location:

6107 Centennial Blvd. Nashville, TN 37209 615-810-8630

TSC MARKETING 1030 18th Ave. S. P.O. Box 120683

Nashville, TN 37212 615-327-3277 Email: lee@tscmarketing.com Web: tscmarketing.com

TSUNAMI GROUP INC.

Web: tsunamigroupinc.com
Web: tsunamigroupinc.com
Styles: Entertainment, music, producers, fashion,

Styles: Entertainment, music, producers, fashion, sports and products Clients: Lil Wayne, Justin Timberlake, Eva Longoria, Paris Hilton, etc.

UNLEASHED MUSIC MEDIA MUSIC MARKETING

Los Angeles Web: unleashedmusic.com

VITRIOL INDEPENDENT PROMOTION 3421 5th Ave. S. Minneapolis, MN 55408 612-871-4916 Email: jesse@vitriolpromotion.com
Web: vitriolradio.com

WE ARE TMA 1285 Sixth Ave. 5th Floor New York, NY 917-305-5600 Web: wearetma.agency

Additional locations:

1999 Bryan St. 32nd Floor Dallas, TX. 75201 214-259-3200

225 N. Michigan Ave. 20th Floor Chicago, IL 60601 312-552-5700

5353 Grosvenor Blvd. Los Angeles, CA 90066 310-754-4300

WE LOVE MUSIC PROMOTIONS
Email: clare@welovemusicpromitions.com
Web: welovemusicpromotions.com
Styles/Specialities: A unique online PR approach
for unsigned bands to promote their single/EP/
Album. All online promotion areas covered; Blogs,
radio, student, All styles and genres covered.

WICKED PR

46 11th St. Hermosa Beach, CA 90254 404-316-7482 Web: wicked.is

PUBLICISTS

1888 MEDIA Los Angeles, CA 310-228-8715 Email: info@1888media.com Ethair intogliodomiculacióni Web: 1888media.com Styles/Specialties: Americana, Rock, Roots, Jamband, Jazz, Folk, Alternative, Pop Roster: Coral Moons, The Haunt, Kevin Daniel, Gordon Goodwin, Teni Rane, Joanna Pearl, Sam Robbins, Afton Wolfe, The Burnt Pines

ABC PUBLIC RELATIONS

Los Angeles, CA 818-990-6876 818-990-0576
Email: amanda@abc-pr.com
Web: abc-pr.com, facebook.com/abcpublicrelations
Contact: Amanda Cagan

ALBRIGHT ENTERTAINMENT GROUP

3070 Windward Plaza, Ste. F-770 Alpharetta, GA 30005 Email: rockstarpr@aol.com Web: rockstarpr.com Contact: Jeff Albright

ALEX TEITZ MEDIA

ALEA IEI12 MEDIA 1550 Larimer St., Ste. 511 Denver, CO 80202 720-341-8567 **Email:** alexteitzmedia@yahoo.com **Web:** alexteitzmedia.com

ANNE LEIGHTON MEDIA MANAGEMENT MOTIVATION

P.O. Box 670922 Bronx, NY 10467 718-881-8183

Email: anne@anneleighton.com

Web: anneleighton.com

ARISTOMEDIA 1620 16th Ave. S. Nashville, TN 37212 615-269-7071

Email: info@aristomedia.com Web: facebook.com/aristomedia

ARTISANS PR 2242 Guthrie Cir. Los Angeles,CA 90034 310-837-6008 Email: contact@artisanspr.com Web: artisanspr.com

BB GUN PRESS

West Hollywood, CA 90069 323-904-9094 Web: bbgunpress.com, facebook.com/ BBGUNPRESS Contact: Bobbie Gale

BEACHWOOD ENTERTAINMENT COLLECTIVE 323-871-0180 Beachwood.la Web: beachwood.la, facebook.com/
BeachwoodEntertainmentCollective Instagram: @beachwoodentertainmentco **BEAUTIFUL DAY MEDIA & MANAGEMENT**

128 Coffey St., 1R Brooklyn, NY 11231 718-522-5858

Email: elizabeth@beautifuldaymedia.com Web: BeautifulDayMedia.com Contact: Elizabeth Freund

BIG HASSLE MEDIA 157 Chambers St, New York, NY 10007 212-619-1360 Email: weinstein@bighassle.com

Additional location:

3685 Motor Ave., Ste. 240 Los Angeles, CA 90034 424-603-4655

BIG PICTURE MEDIA 85 Delancey St., Ste 47 New York, NY 10002 212-675-3103

Email: paul@bigpicturemediaonline.com Contact: Dayna Ghiraldi-Travers Web: bigpicturemediaonline.com

BIZ 3 PUBLICITY Chicago, IL 60622 Email: info@biz3.net Web: biz3.net

BLACK & WHITE PR

Ine Lot 1041 N. Formosa Ave., Ste. 214 West Hollywood, CA 90046 Email: sara@phases2pr.com Web: blackandwhitepr.net

BOBBI MARCUS PUBLIC RELATIONS & EVENTS, INC. Los Angeles, CA 310-889-9200 Email: admin@bobbimarcuspr.com, bobbi@ bobbimarcuspr.com Contact: Bobbi Marcus

BRADLEY PUBLIC RELATIONS &

BRADLEY PUBLIC RELATIONS & MARKETING
318 W Katella Ave. B
Orange, CA
949-274-9651
Email: bob@bradleypublicity.com
Web: bradleypublicity.com

BROKAW COMPANY, THE

HIS Bakman Ave. North Hollywood, CA 91602 818-766-5967 Email: db@brokawcompany.com Web: brokawcompany.com

BROOKS COMPANY, THE

BROOKS COMPANY, THE 225 West 35th Street 15th Floor New York, NY 10001 212-768-0860 Email: Rebecca@brookspr.com Web: brookspr.com

20501 Ventura Blvd., Ste. 145 Woodland Hills, CA 91364 818-340-4422 Email: brian@bsgpr.com Web: bsgpr.com

BT PR New York, NY 646-405-7010 Email: info@btpr.biz Web: bennytarantini.com

BURSON COHN & WOLFE

3 World Trade Center 175 Greenwich Street New York, Ny 10007 212-601-3000 Email: jillian,janaczek@bcw-global.com Web: bcw-global.com

Additional locations:

California, District of Columbia, Florida, Georgia, Illinois, Massachusetts, Pennsylvania, Tennessee

Texas Europe, Latin American, Africa CAMPBELL ENTERTAINMENT GROUP

P.O Box 682614 Franklin, TN 37067 615-210-3602

Email: info@campbellentertainmentgroup.com
Web: campbellentertainmentgroup.com

CAPITAL ENTERTAINMENT Washington, DC 20002 202-506-5051

Email: billcarpenter@capitalentertainment.com
Web: capitalentertainment.com

CHARM SCHOOL PR

323-363-9338
Email: hello@charmschoolcie.com
Web: charmschoolcie.com

Contact: Angelique Groh Clients: Cory Helford Gallery, Alife, Lettuce

CHIPSTER PR 2820 Audubon Village Dr. Norristown, PA 19403 484-932-8951 Email: info@chipsterpr.com Web: chipsterpr.com

CHROME PR 9107 Wilshire Blvd. Ste. 450 Beverly Hills, CA 90210 310-272-7100 Contact: Lee Runchev. VP

CHROMATIC PUBLICITY P.O. Box 250-863 Brooklyn, NY 11225 Email: hector@chromaticpr.com
Web: chromaticpublicity.com
Contact: Amanda Pitts, Hector Silva

CLARION CALL Los Angeles, New York, Nashville 718-249-3738 Contact: Caroline Borolla Web: clarioncallmedia.com/about Email: croline@clarioncallmedia.com

COSTA COMMUNICATIONS COSTA COMMUNICATIONS 8265 Sunset Blvd., Ste. 201 Los Angeles, CA 90046 323-650-3588 Email: info@costacomm.com Web: costacomm.com

COYNE PR

COTINE PH 5 Wood Hollow Rd. Parsippany, NJ 07054 973-588-2000 Email: newbusiness@coynepr.com,

Web: covnepr.com Additional locations:

501 7th Avenue New York, NY 10018 212-938-0166

CPR (CAROLYN PUBLIC RELATIONS)

P.O. BOX 55 Radio City Station New York, NY 10101-0055 212-721-3341 Email: info@carolynmcclairpr.com Web: carolynmcclairpr.com

CYPER PR

Brooklyn, NY 11215 212-239-8384 **Email:** Ariel@cyberpr.com DANGER VILLAGE

Los Angeles, CA 830-476-5664 Email: therearenostupidquestions@dangervillage.com
Web: dangervillage.com

DAVIDSON & CHOY PUBLICITY 4311 Wilshire Blvd., Ste. 402 Los Angeles, CA 90010 323-954-7510

Email: t.choy@dcpublicity.com, j.davidson@dcpublicity.com Web: dcpublicity.com Contact: Judi Davidson, Tim Choy

D. BARON MEDIA RELATIONS INC.

J. BARON MEDIA RELATIONS 1411 Cloverfield Blvd. Santa Monica, CA 90404 310- 315-5444 Email: info@dbaronmedia.com Web: dbaronmedia.com

DEGY PR Toms River, NJ 732-818-9600 Email: info@degy.com Web: degy.com Contact: Ari Nisman

DE WAAL & ASSOCIATES JE WAAL & ASSOCIALES 14622 Ventura Blvd, Suite 567 Sherman Oaks, CA 91403 818-817-4444 Fax 818-817-4587 Email: info@DeWaalPR.com Web: dewaalpr.com Contact: Lori De Waal

DL MEDIA MUSIC 124 N. Highland Ave. Bala Cynwyd, PA 19004 610-420-8470 Email: info@dlmediamusic.com Web: dlmediamusic.com Contact: Don Lucoff, President

DMMC (Greater Des Moines Music Coalition)

900 Keosauqua Way, Ste 117 Des Moines, IA 50309 515-676-0005 Email: info@desmoinesmc.com Web: desmoinesmc.com

DOLPHIN ENTERTAINMENT

600 3rd Ave., 23rd Fl. New York, NY 10016 212-277-7555 **Web:** dolphinentertainment.com

Directory of Everything Indie

Additional location:

1840 Century Park East, Ste. 200 Los Angeles, CA 90067 310-477-4442

150 Alhambra Circle Suite 1200 Coral Gables, FL 33134 305-774-0407

DOMINION3 PUBLIC RELATIONS

1420 Camden Ave., Ste. #5 Los Angeles, CA 90025 310-478-3393 Email: kim@dominion3.com

Web: dominion3.com Contact: Kim Dixon

DOUG DEUTSCH PUBLICITY SERVICES

DOUG DEUTSCH PUBLICITY SERVICES
Los Angeles, CA
213-924-4901
Email: dougdeutschpr1956@gmail.com
Web: facebook.com/dougdeutschpublicity,
twitter.com/publiciteeguy
Contact: Doug Deutsch
Styles/Specialties: Full-Service Artist Publicity and
Promotion; Tour Publicity; Festivals/Special Events
Publicity; New Record Release Campaigns
Roster:Ruf Records, The Blues Foundation, Allman
Betts Family Reunion, Melody Trucks, Tab Benoit,
Jon Geiger Band, The Delta Wires, New Blues
Festival, Woodystock Blues & Brews Festival,
Blues From The Top, Sugar Lime Blue, Eliza Neals,
Billy Walton Band

DRPR 302-266-1273 Email: Info@drprstrategies.com Web: drprstrategies.com

DUNN DEAL PR

Los Angeles, CA 310-666-5336 Email: james@dunndealpr.com Web: dunndealpr.com

EARSHOT MEDIA

2629 Manhattan Ave., PMB 301 Hermosa Beach, CA 90254-2447 Email: mike@earshotmedia.com Web: earshotmedia.com Contact: Mike Cubillos

EARSPLIT PR

P.O. BOX 142 Congers, NY 10920 Email: liz@earsplitcompound.com Web: earsplitcompound.com Contact: Liz Ciavarella-Brenner

EASTWEST MEDIA

Palm Beach, FL 310-650-8668, 561-465-2240 Email: sheryl@eastwestmedia.net Web: eastwestmedia.net

EBONY JEANETTE PR 310-256-6749 Email: info@ebonyjeanette.com Web: ebonyjeanette.com Contact: Ebony Jeanette

EFFECTIVE IMMEDIATELY INC. 325 Broadway, Ste. 303 New York, NY 10007 212-777-6727

212-777-6727

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Web: effectiveimmediatelypr.com

Contact: Samantha Alamo

Service: album, single campaigns, tour press, radio promotion, artist development, coaching, social media marketing media marketing Note: accepts artist submission

Additional location:

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Big Village is a subsidiary of Bright Mountain Media headquartered in Boca Raton, FL and has remote workers in many cities including New York, Boston, Chicago, Cincinnati, London, Los Angeles, Minneapolis, and Princeton.

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Contact: Gail Hoberts
Styles/Specialties: Longstanding music PR firm
with marketing and online promotion, internet
publicity, social networking. Firm also handles
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Web: expertiseinmedia.com/index.html
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Styles/Specialties: all styles/indie labels are our
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412-445-5282 Email: michael@mtsmanagementgroup.com

Email: michael@mtsmanagementgroup.com Web: mtsmanagementgroup.com Contact: Michael Stover Styles/Specialties: All Genres; In business for 13 years, providing indie artists and labels coverage alongside major and mainstream artists. TV, Radio, Podcast and print interviews, reviews, press coverage and more!

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Email: info@pacificrecords.com
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Contact: Peter Donaghy - Publicist
Specialty: PR and Promotion primarily for the
independant artist. Distribution to global radio,
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PAVEMENT PR P.O. Box 2 Lake Geneva, WI 53147 262-903-7775 Email: tony@pavementpr.com Web: pavementpr.com Contact: Tony Bonyata

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323-337-9045 Email: info@platformgrp.com Web: platformgrp.com Contact: Henry Eshelman, Managing Dir.

155 E. 55th St. #4 New York, NY 10022

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Email: info@powderfingerpromo.com

Web: powderfingerpromo.com

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Email: info@thepresshouse.com
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Additional location:

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Email: hello@trendpr.com Web: TrendPR.com

Web: TrendPR.com
Contact: Hunter Scott, President
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Email: webnretail@cs.com

Web: musicmarketingbywebnretail.com
Contact: Gale Rosenberg
Services: Music Marketing, promotion and PR. Both
online and traditional

WHIPLASH PR 398 Columbus Ave., PMB #183 Boston, MA 02116 781-545-1301

Email: whiplashpr@aol.com
Web: whiplashprandmanagement.com

WORKING BRILLIANTLY

P.O. Box 3457 Idyllwild, CA 92549 951-468-4372

Email: jennifer@workingbrilliantly.com Web: workingbrilliantly.com

WOLFSON ENTERTAINMENT, INC. 2659 Townsgate Rd., Ste. 119 Westlake Village, CA 91361

805-494-9600

Email: jonathan@wolfsonent.com

Web: wolfsonent.com Contact: Jonathan Wolfson

Portland, OR 97211 (Detroit, Seattle, Los Angeles) 313-290-2744

Email: info@xopublicity.com Web: xopublicity.com Contact: Kaytea McIntosh

MERCH & SWAG ADOBE GRAPHICS DESIGN, INC.

ADUBE GRAPHICS DESIGN, INC.
33 Great Neck Road, Ste 1
Great Neck, NY 11021
800-726-9683, 516-482-7425
Email: oroders@coyotepromotions.com
Web: coyotepromotions.com
Services: Promotional and premium items for record labels, radio stations and TV stations.

AFFORDABLE IMAGE

800-639-1622
Email: sales@affordableimage.com
Web: affordableimage.com

Additional location:

7700 Windrose Ave Plano, Texas 75024 . G300 AKT ENTERPRISES

AN LENTERPRISES
Clay Arright
clay@aktenterprises.com
6424 Forest City Road
Orlando, Florida 32810
Cell: 772.418.0807
Web; aktenterprises.com/entertainment-services
Services: Aceessories, Promotional Products,
Novelties

ANENBERG PRINT

10096 6th Street, Unit D Rancho Cucamonga, CA 91730 909-987-0440

909-987-0440
Email: info@anenberg.com
Web: anenberg.com
Services: clothing wholesaler, custom garment

screenprinting
Styles/Specialties: oversized garment
screenprinting, high quality plastisol, water-based
and discharge inks, low minimums, fast turn-around,
easy and friendly service

Northampton, MA 413-259-1227

Email: artspromo@artspromo.org, Web: artspromo.org Contact: Jaime Morton

BAND MERCH

3120 W. Empire Ave. Burbank, CA 91504 818-736-4800

BAND SHIRTS Australian Tour Merchandising Pty Ltd. South Melbourne Victoria, Australia 3205 +61-(0) 3 9695 0104 Fmail: customerservice@bandtshirts.com.au

Web: bandtshirts.com.au

BANDWEAR 2025 Midway Rd., Ste C Carrollton, TX 75006 877-BANDWEAR, Fax 214-276-7350

877-BANDWEAR, Fax 214-276-7350

Email: sales@bandwear.com

Web: bandwear.com

Services: Manufacturing of promotional and retail
products. Viryl stickers and custom die cutting
custom paper printing. Posters and album flats.
Any printed promotional products and "swag."
Enabling your website with e-commerce to sell your
merchandise.

BIG 10 INDUSTRIES, INC.

Los Angeles, CA Web: Big10inc.com 310-280-1610 ext 1

BIG CARTEL

Email: support@bigcartel.com
Web: bigcartel.com
Services: Shopping cart platform for
Artists, Bands and Record labels

BIOWORLD MERCHANDISING

1159 Cottonwood Lane Irving, TX 75038 888-831-2138

600-031-2130
Email: info@bioworldmerch.com
Web: bioworldcorp.com
Services: Band and label merchandise
management

Additional locations:

1411 Broadway, #3109 New York, NY 10018 212-302-1922

McGladrey Plaza 801 Nicollet Mall, Ste. 615 Minneapolis, MN 55402 612-397-9601

266 Applewood Crescent Concord, Ontario, Canada L4K 4B4 905-669-8155

BLUE COLLAR PRESS

3235 Ousdahl, Ste B Lawrence, KS 66046 785-842-1414 Email: info@bluecollarpress.com Web: bluecollarpress.com

BLUE RAVEN ARTIST MANAGEMENT 435 Byram Kingwood Road Frenchtown, NJ 08825

973-928-3565 Email: sean@blueravenartists.com Web: blueravenartists.com

BRAVADO

1755 Broadway, 2nd Fl. New York, NY 10019 212-445-3400 Email: jaison.john@bravado.com Web: bravado.com

BULLETPROOF ARTISTS

Easthampton, MA 01027 413-527-9393

Email: patty@bulletproofartists.com Web: bulletproofartists.com Contact: Patty Romanoff

BUSY BEAVER BUTTONS

3407 W. Armitage Ave. Chicago, IL 60647 773-645-3359, 855-439-2879

Email: orders@busybeaver.net Web: busybeaver.net

CD ROLLOUT

5018 Lante St. Baldwin Park, CA 91708 310-374-9208

310-374-9208
Email: mike@cdrollout.com
Web: cdrollout.com
Contact: Mike Naylor
Styles/Specialties: CD/DVD replication,
merchandise production (T-shirts, stickers, posters,
postcards, merch items) and graphic design.

CLUBFLYERS.COM

2300 N.W. 7th Ave. Miami, FL 33127 800-433-9298 **Web:** clubflyers.com

COMGRAPHX Greenway Business Park Broken Arrow, OK 74012 918-258-6502 Email: hello@comgraphx.com Web: comgraphx.com

DESIGN 8 STUDIOS

DESIGN 8 STUDIOS 8446 Madison St Omaha, NE 68127 402-571-1837 Email: info@design8studios.com Web: design8studios.com

DISC MAKERS

Southwest U.S. area 800-468-9353

BOU-486-9353
Email: info@discmakers.com
Web: discmakers.com
Services: CD/DVD manufacturing, graphic design, printing, packaging, authoring, mastering, manual and automated CD & DVD printers, blank media.
Providing the industry standard of excellence for over 50 years

Additional location:

Eastern U.S. 7905 N. Route 130 Pennsauken, NJ 08110 800-468-9353

DYNAMIC ARTIST MANAGEMENT 5221 Central Ave., Ste. 202 Richmond, CA 94804 510-558-4000 Fax 510-558-4002

Email: info@dynamicartists.com Web: dynamicartists.com

FARTH2FARTH

111 N. Perry St. Pontiac, MI 48342-2336 248-335-7015

Email: peter@freshhotshirts.com Web: earth2earthinc.com

FRONTGATE MEDIA FRONTGATE MEDIA
22342 Avenida Empressa, #260
Rancho Santa Margarita, CA 92688
949-429-1000
Web: frontgatemedia.com
Services: Full-service, strategic merchandising
company designing and producing apparel and
accessories for brands and bands, ministries and
movements, and companies and conferences.

GEARHEAD RECORDS P.O. Box 2375 Elk Grove, CA 95759 916-897-2451

GIGART San Francisco, CA Email: mail@gigart.com Web: gigart.com

Services: apparel/product, email blasts, social media, VIP Pre-sales, Pre-order Campaigns

GO MERCH

GROOVY ACCENTS, LLC.
1632 N. Van Buren Ave.
Tucson, AZ. 85712
214-995-0347
Email: GroovyAccents@Gmail.com
Web: GroovyAccents.com
Services: Manufacturing custom, wholesale, guitar pick earrings for musicians' merch tables and websites and associated trades and businesses.
Our popular promo products are manufactured in Tucson, AZ.

HOME RUN MEDIA GROUP

Email: info@hbdigital.com
Web: hbdigital.com
Services: Promotional Products

Email: info@gearheadrecords.com Web: gearheadrecords.com

60-62 E. 11th St., 6th Floor New York, NY 10003 Email: wholesale@gomerch.com Web: gomerch.com

18331 Enterprise Lane Huntington Beach, CA 92648 714-536-3939

Styles/Specialties: USB Flash Drives, Custom Logo

IFANZ

IFANZ McCartney Multimedia, Inc. 322 Culver Blvd., Ste. 124 Playa Del Rey, CA 90293 Email: dischelp@ifanz.com, info@ifanz.com Web: ifanz.com

INDIEMERCHANDISING LLC

INDIEMERCHANDISING LLC 34440 Vine St Willowick, OH 44095 800-497-8816 ext. 8922 Email: info@indiemerch.com Web: indiemerch.com, indiemerchstore.com, indiemerch.sodisine.gen

indiemerchandising.com Services: Tech-based e-commerce provider,

merchandise manufacturer, wholesaler and retailer for all areas of music merchandising

INDIEPOWER PROMOTION & MARKETING 5062 Lankershim Blvd., #174 N. Hollywood, CA 91601 818-505-1836

oib-oub-1836 Email: info@indiepower.com Web: facebook.com/INDIEPOWERonline Contact: Jay Warsinske CEO (40+ year veteran) Services: T-Shirts, Clothing, Caps, Accessories & Swag

JAK PRINTS Jakprints, Inc 3133 Chester Ave 3133 Chester Ave. Cleveland, OH 44114 Email: info@jakprints.com 877-246-3132, 216-622-6360 Web: jakprints.com Services: offset printing, screen printing, sticker printing, embroidery, more.

KILL THE 8

Canada 416-531-6647 Email: orders@kt8merch.com Web: kt8merchandise.com

KLUCH CLOTHING CO.

215 S.E. 8th Ave. Boynton Beach, FL 33435 561-734-9665 Email: sales@kluch.com Web: kluch.com

KUNG FU NATION MUSIC MERCHANDISE

1720 Capital Blvd. Raleigh, NC 27604 877-826-0518, 919-834-0230 Email: info@kungfunation.com Web: kungfunation.com

MERCHNOW 888-387-3343, +1-518-458-9563 Email: support@merchmonkey.com Web: merchnow.com

PICKGUY P.O. Box 1833 Southgate, MI 48195 734-626-9756 Email: info@pickguy.com Web: pickguy.com

PLATINUM MONARCH DESIGN P.O. Box 922182 Sylmar, CA 91392-2182 1-888-889-2630 Web: platinummonarchdesign.com Services: websites, logos, flyers, cd covers, postcards, t-shirts and more

PORT MERCH 1635 Old Louisburg Rd Raleigh, NC 27607 919-713-0078 Email: chip@portmerch.com Web: portmerch.com

Services: Port Merch is a full service merchandise company providing solutions for bands, artists and record labels.

ROCKIT DESIGN

N.Y.C. Area
Email: arti@rockitdesign.com
Web: rockitdesign.com
Contact: Richard Nelson
Services: Tour & Retail Merchandise Design,CD,
DVD and Vinyl Package Design, Posters.
Providing Service to the Music, Sports &
Entertainment Industry for Over 30 Years.

SCHOOL KIDS RECORDS

2237 Avent Ferry Rd. Ste 101 Raleigh, NC Email: chillskids@gmail.com Web: schoolkidsrecords.com

Additional location:

405-C W Franklin St Chapel Hill, NC 27516

Email: skidschapelhill@gmail.com
919-960-9272

25040 Avenue Tibbitts, Suite A Valencia, CA 91355 800-401-4488 Email: orders@smipromo.com Web: smipromo.com STICKER JUNKIE

10744 Prospect Avenue Suite A - Santee, CA 92071 619-328-6275

Email: customerservice@stickerjunkie.com

VICTORY SCREEN PRINTING 346 N. Justine St., Ste 504 Chicago, IL 60607 312-666-8661 Contact: Mike Gilman

Contact: Mike Gilman
Email: Info@shirts-now.com
Web: shirts-now.com
Your one stop shop for custom screen printed
apparel. Speedy turnaround,
competitive pricing, worldwide shipping, and always
friendly customer service.

BANDCAMP Web: bandcamp.com Notes: promote music, all genres

BANDS IN TOWN Web: bandsintown.com

Notes: shows BAND VISTA

Web: bandvista.com Notes: band website creation

BANDZOOGLE

Web: bandzoogle.com
Notes: band website creation

BOMBPLATES Web: bombplates.com Notes: band website creation

DI BOOTH

Web: djbooth.net Notes: hip-hop promo, music reviews

Web: eventful.com Notes: shows

HOMEGROWN HITS

Web: homegrownhits.com
Notes: Billboard-like chart for indie artists, all genres, competition

INDIE ARTIST RADIO Web: indieartistradio.net Notes: music promo

INDIE ON THE MOVE Web: indieonthemove.com Notes: Venue reviews

MERCH DIRECT

Web: next.merchdirect.com Notes: merch

PUREVOLUME

Web: purevolume.co Notes: music promo

REVERBNATION Web: reverbnation.com Notes: music promo

SECTION 101 Web: section101.com Notes: website creation

SONGKICK Web: songkick.com Notes: shows

STAGEIT Web: stageit.com Notes: stream shows

STORE FNVY Web: storenvy.com Notes: merch

DISTRIBUTION/ONLINE RETAIL

CD BARY

CARDSCASHREWARDS.COM

Web: cardscashrewards.com
Email: info@cardscashrewards.com
Notes: NFT development from conceptualization
through minting and fan-focused sales and
distribution.

GUMROAD

Web: gumroad.com Notes: Twitter app for distribution/online retail

HELLO MERCH Web: hellomerch.com

MERCHNOW

Web: merchnow.com ORCHARD Web: theorehard.com

TUNECORE Web: tunecore.com

FAN MAIL/CAREER MANAGEMENT

ARTIST GROWTH

Web: artistgrowth.com
Notes: career management

CONVERT KIT

Web: convertkit.com/fanbridge Notes: fan management

Web: Ifanz.com, facebook.com/iFanzdotcom Notes: fan management

ONLYWIRE

Web: onlywire.com Notes: Post to 47 social networks

NETWORKING/SOCIAL/GIGS

CARDSCASHREWARDS.COM

Web: cardscashrewards.com Notes: Live streams of artist showcases sponsored by company and it's strategic

Partners. Company actively accepts submissions all commercial genres

CONCERTS IN YOUR HOME

Web: concertsinyourhome.com

Web: festivalnet.com

Notes: find and book festival gigs

GIGSALAD Web: gigsalad.com

MUSIC2DEAL Web: music2deal.com Notes: networking

MUSICIANS CONTACT

Web: musicianscontact.com Notes: Find musicians, gigs

SONICRIDS

Web: sonicbids.com
Notes: Social music marketing platform, connects
bands, promoters, brands and fans

WEGETNETWORKING

Web: wegetnetworking.com

LICENSING

BROADIAM Web: broadjam.com Notes: licensing

MUSIC SUPERVISOR

Web: musicsupervisor.com

TAXI Web: taxi.com

INFORMATION/OPPORTUNITIES

CARDSCASHREWARDS.COM

Web: cardscashrewards.com
Notes: Company actively accepts music submissions for sponsored marketing services

DATAMUSICATA

Web: datamusicata.com
Notes: info/articles for artists, blog style

DIGITAL MUSIC NEWS

Web: digitalmusicnews.com Notes: Up-to-date industry news

HIP HOP MAKERS

Web: hiphopmakers.com
Notes: articles for hip-hop producers

HYPEBOT

Web: hypebot.com Notes: music business news and articles

INDIE BIBLE Web: indiebible.com Notes: contacts, info

KINGS OF A&R Web: kingsofar.c Notes: opps

MUSIC CONNECTION

MUSIC NOMAD Web: musicnomad.com
Notes: music industry resources listing

MUSIC REGISTRY

Web: musicregistry.com Notes: music industry directories

MUSIC XRAY

Web: musicxray.com
Notes: submissions for opps, licensing

SONICBIDS Web: sonichids.com Notes: opps

Web: taxi.com Notes: opps/info

TRUE TALENT MANAGEMENT

Web: truetalentpr.com Notes: articles/info

BLOGS

2DOPEBOYZ

Web: 2dopeboyz.com Notes: hip-hop blog

ALLHIPHOP

Web: allhiphop.com Notes: hip-hop blog

ARI'S TAKE

Web: aristake.com Notes: Artist blog on the industry

AOUARIUM DRUNKARD

BROOKLYN VEGAN

Web: brooklynvegan.com Notes: blog

DATAMUSICATA

Web: datamusicata.com

DJ BOOTH Web: djbooth.net Notes: blog, hip-hop, R&B, soul

Web: hiphopdx.com Notes: blog, hip-hop, R&B, soul

INVISIBLE ORANGES Web: invisibleoranges.com

Notes: blog, heavy metal KINGS OF A&R

Web: kingsofar.com Notes: blog

Web: lhyme.com Notes: up-and-coming indie music and food fusion website out of Nashville. they feature a different indie artist each week or month and create recipes inspired by the artists background, music style,

lifestyle and favorite foods. LOSANJEALOUS

Web: losanjealous.com Notes: blog, show listings

MICHAEL DOLAN'S BLOG Web: jmichaeldolan.com

Notes: Founder and previous Publisher of Music

PITCHFORK Web: pitchfork.com Notes: blog

RADIOLAB

Web: Radiolab.org Notes: blog

SINGERSROOM Web: singersroom.com Notes: blog, R&B/Soul

STEREO GUM Web: stereogum.com Notes: blog THE HYPE MACHINE

Web: hypem.com Notes: blog OTHER

ARTIST SHARE Web: artistshare.com Notes: fan funding like Kickstarter

KICKSTARTER

Web: kickstarter.com
Notes: fund raising website for DIY artists

SONGDEX

Web: songdex.com Notes: Industry song database

SOUND EXCHANGE Web: soundexchange.com Notes: collecting online royalties

TUNESAT Web: tunesat.com Notes: collecting royalties







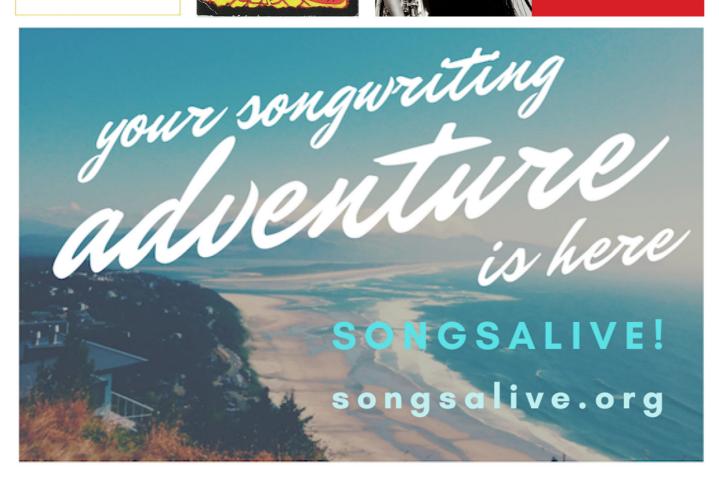






"Music Connection has been my go-to, from the endless resources to the very cool features and reviews."

- Mindi Abair

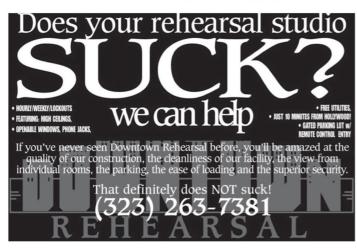














Elevate Your Next P.I.T.C.H.



levate your next pitch and ensure all the essential elements are included by using this "P.I.T.C.H." framework. When it comes to pitching someone, you need to ensure you have all the key information, outlined in a detailed and easily digestible flow. I've compressed 13 years of pitching my clients—what worked well to capture attention and position my clients in the brightest, most interesting light-and created this "P.I.T.C.H." framework for you to think through before you click "send" on a pitch.

P: Person I: Information T: Timely C: Captivating H: History

Person: Ensure this is, in fact, a match for the person you're pitching. Don't pitch a publicist about your music if you're trying to get a publishing deal (this happens a few times a year to me). Similarly, don't pitch country music to a rock-focused publication. If you're pitching an A&R person at Warner Music on your rock band, make sure it's not actually an A&R for Warner Nashville, which would be the country division of the label. The point is, be hyperfocused on who you're pitching to ensure it's a fit. This will increase the odds of receptiveness.

When pitching journalists, knowing these three aspects about them will massively help increase the likelihood of coverage opportunities:

- · Know their genre affinity; investigate what type of music they generally write about before you pitch them.
- Is there a topic you see as a thread connecting a lot of their features (like LGBTQ+ artists or a focus on a new music scene in a specific city, etc).
- Does the journalist only do certain types of features (exclusives, premieres, interviews, album reviews, etc...)? You need to know this so you can properly ask for the type of coverage they are assigned to in your pitch...i.e. don't ask for an album review if they only do breaking news coverage!

Information: All key details and assets on what you're trying to promote such as release dates, song titles, what the music sounds like, etc., need to be presented in a digestible flow. A lot of times, artists will reach out to us, and not include details about a new release they're preparing for, no links to hear the music or watch videos, no links to past media coverage or social media accounts. When you're reaching out to someone for the first time, it might be your one and only shot at grabbing their attention. Make sure you provide them everything they need right up front.

Timely: You need to be pitching with proper lead time. Ideally you can also connect to a timely, newsworthy angle. By understanding who you are pitching yourself to, you'll have a better understanding of when to get in front of them. For example, if you're pitching the media because you have a new single or album, make sure you're pitching them months in advance, as they need that lead time. A publicist or marketing agency cannot help you on a project unless you start working with them months ahead of the planned release. Also, maybe your new song is about the loss of a loved one due to cancer. As an example, you might consider releasing it in October, which is National Cancer Awareness Month. It would provide you and your team a deeper story to tell as it's anchored to a national month of awareness.

Captivating: Make sure you're telling a story with colorful wording and a good flow. Based on my experience you really only have 2-3 sentences to truly capture someone's interest to investigate you further-so you want to be as captivating as possible with your storytelling and hooks. Be clever, and short, with an email's subject line. But don't go so far that it comes across as spammy. When in doubt, personalize your pitch to show that you put the extra time into your outreach and that this is not just a copy/paste blast that's being sent to hundreds of people at once. Yes, it takes more time, but the odds of someone paying attention to you will increase.

History: After you hook the person you're pitching with the captivating details, then hit them with more background information. Typically, at Milestone Publicity, we craft our pitches to flow with the most important information first and then move into the background, history and past accolades of an artist or band later. It's all important information to include, but if you're a new artist don't lead with where you are from or what inspired you to become an artist, instead save that information for AFTER you've hooked someone with a captivating story angle, release dates, links to the music, etc.



MIKE GOWEN has established himself as one of the go-to media relations executives in the industry. Not confined to any one musical genre, he's become known as an invaluable utility player on an artist's team as he currently ignites his 14th consecutive year in public relations. In January 2019, Gowen founded Milestone Publicity, further building upon his already lengthy resume of being hands-on with the PR campaigns for icons and emerging talent.

The firm has now become one of the top sought-after PR companies in the field, representing Rock & Roll Hall of Famers, GRAMMY Award-winners, CMA Award-winners, multi-platinum selling artists, and Songwriter Hall of Famers, in addition to Emmy and Golden Globe Award-winning talent.

B80 MOTHERSHIP LIVE







B4 MIC PRE Daughter Card

- 4-channel MIC / LINE input ADC
- NEW BX6 input transformers
- BURL NextGen BOPA14 OP-AMP
- 40 total MIC / LINE input channels per B80
- All class-A, discrete signal path

BDA4M Daughter Card

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- Switchable BX5 output transformers
- BURL NextGen BOPA14 OP-AMP
- B2 DAC stepped attenuator
- All class-A, discrete signal path

With the **B4 MIC PRE** daughter cards and **Waves SoundGrid** or **Dante**, the **B80/B16 MOTHERSHIP LIVE SOLUTION** is the perfect studio grade stage box for any digital console live sound system.







BurlAudio.com/live-sound-solution

