

2021 GUIDE TO DIGITAL RESOURCES & SOCIAL MEDIA



IN AN UNPRECEDENTED YEAR, the DIY musician and pop star alike have had to learn to navigate their careers during the pandemic, which largely meant pivoting to being as online as possible. Between livestreaming concerts from home studios and interacting with fans directly on social media platforms, it has been a year of renegotiating the artist's role as their own marketing team. Every entry in this Guide to Digital Resources & Social Media was nominated by your fellow music-makers, Music Connection readers like yourself. Be sure to check out the newly added categories such as Beat Selling Websites, Music Sales Tracking, Online Instruction, Film/TV Licensing and Monetized Video Posting.

SOCIAL MEDIA & DIGITAL MARKETING TOOLS

BITLY

Web: bitly.com

Services: URL Shortener, Custom Branded URLs, API & Link Management.

CANVA

Web: canva.com

Services: Graphic-design tool website. Design presentations, social media graphics, and more with thousands of beautiful layouts.

FORTUNES

Web: fortunes.io

Services: Cross-platform music data analytics, career recommendations to increase revenues.

FLYTEVU

Web: flytevu.com

Services: Full-Service entertainment marketing company based in Nashville, TN.

HOOTSUITE

Web: hootsuite.com

Services: Social media marketing and management platform. Helps you keep track and manage your many social network channels. It can enable you to monitor what people are saying about your brand and help you respond instantly.
Fee: Professional - \$49/mo.

LINKMY.PHOTOS

Web: linkmy.photos

Services: Instagram photos and captions are currently not linkable. The only place where you can add a link to your website is through the URL in your Instagram bio. Link My Photos has created the destination for your Instagram bio. Your personalized Link My Photos page displays all of your clickable photos to help your followers get to the content and products that you post.

Fee: Free, Shutterbug - \$4.99/mo., paparazzi - \$9.99/mo

MAILCHIMP

Web: mailchimp.com

Services: Email marketing tool that allows you to send emails to hundreds or thousands of recipients all at once. It is essentially a tool you can use to create and manage mailing lists and newsletters, as well as automate your email campaigns and collect leads.

Fee: Free, Grow \$9.99, \$14.92/mo, Pro - \$199/mo.

NUMBER ONE MUSIC

Web: N1m.com

Services: A music portal dedicated solely to the development an exposure of Independent Artists/Bands

SPROUT SOCIAL

866-878-3231

Web: sproutsocial.com

Services: Social media management and optimization platform for brands and agencies of all sizes. Gives you a single hub for social media publishing, analytics and engagement across all of your social profiles.

Fee: Standard - \$99/mo, professional \$149/mo, Advance \$249/mo.

UNSPLASH

Web: unsplash.com

Services: Database of high-resolution, watermark-free images that are free for use.

WEB DESIGN

BANDZOOGLE

Email: support@bandzoogle.com

Web: bandzoogle.com

Features: Unlimited support, free domain name, premium hosting, unlimited bandwidth, mobile-ready themes, music player, SEO tools, tour calendar, EPK's, more.

Fee: Lite - 8.29/mo, Standard - \$12.46/mo, Pro - \$16.63/mo.

NING

855-233-6436

Web: ning.com

Services: Social integration, custom design, 24/7 support, basic features toolkit, monetization options

Fee: Basic - \$25/mo, Performance - \$49/mo, Ultimate - \$99/mo.

SQUARESPACE

Email: support.squarespace.com

Web: squarespace.com

Features: Modern templates, adobe image editor, audio collections, social sharing, email campaigns, product merchandising

Fee: Personal - \$12/mo., Business - \$18/mo., Commerce, \$26/\$40

WIX

Web: wix.com

Features: Design freedom, SEO, mobile optimization, unlimited fonts, media galleries, custom domain name, social tools, customizable music player, music selling options, stats

Fee: Free version available, Combo - \$14/mo, Unlimited - \$18/mo., Pro - \$23/mo., VIP - \$39/mo.

WORDPRESS

Web: wordpress.com

Features: Custom domains, mobile friendly, built-in social sharing, in-depth stats, search engine optimized

Fee: Free, Personal - \$4/mo, Premium - \$8/mo, Business - \$25/mo.

LEGAL SERVICES/ADVICE

AVVO

Web: avvo.com

Services: Ratings, reviews and

disciplinary records for lawyers in every state. Get free legal advice, find the right lawyer, and make informed legal decisions.

FREE LEGAL ADVICE

Web: freeadvice.com

Services: Comprehensive legal and insurance advice, articles, answers, videos and news.

LAWCHAMPS

866-653-3017

Web: lawchamps.com

Services: Instantly matches consumers with solo attorneys based on budget. Clients and attorneys can instant message, call & video chat with members-only app.

LAWHELP.ORG

Web: lawhelp.org

Services: Created for people living on low-incomes and the legal organizations that serve them. LawHelp.org provides referrals to local legal aid and public interest law offices, basic information about legal rights, court forms, self-help information, court information, links to social service agencies, and more in your state.

LEGALZOOM

800-773-0888

Email: support@legalzoom.com

Web: legalzoom.com

Services: Online legal help on business, intellectual property, contracts & agreements, legal advice.

LEGAL SERVICES LINK

844-529-3279

Web: legalserviceslink.com

Services: Anonymously post your legal needs quickly and for free. Lawyers interested in helping you contact you via email. Review the emails and select the best lawyer for you.

MUSIC CONNECTION

Web: musicconnection.com/directories

NOLO

800-631S-5158

Web: nolo.com

Services: Answers to everyday legal and business questions, lawyer directory

UCLA SCHOOL OF LAW'S

MUSIC INDUSTRY CLINIC

Email: mic@law.ucla.edu

Web: law.ucla.edu/academics/clinical-and-experiential-programs/music-industry-clinic

Services: Free 30-minute consultations to individuals who need legal advice relating to their careers in the music industry on selected dates.

VOLUNTEER LAWYERS

FOR THE ARTS

212- 319-2787 ext. 1

Email: vlany@vlany.org

Web: vlany.org

Services: VLA provides legal services to low-income artists and all non-profit arts organization in every artistic discipline.

FUNDRAISING/FINANCIAL MATTERS

ARTISTSHARE

Email: support@artistshare.com

Web: artistshare.com

Services: Operates as a record label and business model for artists which enables them to fund their projects by allowing the general public to directly finance, watch the creative process, and in most cases gain access to extra material from an artist.

Fees: 5% fee on contributions raised in addition to third party credit card processing fees (3-5%).

FUNDLY

Web: fundly.com

Services: Crowdfunding site for online fundraising. Raise money online from friends, family, colleagues, donors, and other supporters via email, Facebook, Twitter, LinkedIn, Google, and social media networks.

Fees: Platform fee of 4.9% per transaction in addition to payment processing fee of 3% + 30 cents per transaction.

GOFUNDME

Web: gofundme.com

Services: For-profit crowdfunding platform that allows people to raise money for events. 0% platform fee.

Fees: Fees vary based on country. United States is 2.9% + 30 cents per donation.

INDIEGOGO

Web: indiegogo.com

Services: International crowdfunding website. Indiegogo allows people to solicit funds for an idea, charity, or start-up business. Indiegogo charges a 5% fee on contributions.

Fees: 5% of funds raised in addition to processing fee of 3% + 30 cents per transaction. Bank may charge additional fees depending on currency and bank account location.

KICKSTARTER

Web: kickstarter.com

Services: Crowdfunding platform for creative projects. A home for film, music, art, theater, games, comics, design, photography, and more.

Fees: Kickstarter fee of 5% of total funds raised in addition to payment processing fees of 3% + 20 cents per pledge. (Pledges under \$10 have a discounted micropledge fee of 5% + 5 cents per pledge.)

PATREON

Web: patreon.com

Services: Membership platform that provides business tools for creators to run a subscription content service, with

ways for artists to build relationships and provide exclusive experiences to their subscribers, or "patrons."

Fees: 5% of successfully processed fees in addition to an effective payment processing fees that may vary based on transaction amount and method of payment and a fixed fee. These average around 5% and 30 cents per transaction. There are also Payout fees for moving your funds from your Patreon account to your bank account.

PLUMFUND

Web: plumfund.com

Services: Free to fundraisers and donors. There are no transaction fees for organizers or contributors, and no setup fees.

Fees: Third party fee of 2.8% + 30 cents deducted from each transaction.

ROYALTY EXCHANGE

1-800-718-2269

Web: royaltyexchange.com

Services: Online marketplace & auction platform where investors & owners of royalty streams can buy royalties and sell all types of royalties.

Fees: Commission is collected after auction at rate determined prior to listing from sellers. Third party fees for transfers depending on bank account, location, and method of payment for buyers.

SOUND ROYALTIES

Email: info@soundroyalties.com

Web: soundroyalties.com

Services: Offers music professionals non-credit based financing and funding without having to deal with banks or traditional lenders.

MUSIC REVIEW/OPINION/FEEDBACK

FLUENCE

Email: contact@fluenceapp.com

Web: Fluence.io

Services: Promotion, makes curators directly accessible to artists, promoters through their platform.

MUSIC CONNECTION

(Live Reviews, New Music Critiques)

Email: contactmc@musicconnection.com

Web: musicconnection.com/reviews/get-reviewed

Services: 12 recorded artists and 7 live performances are selected to be reviewed by Music Connection staff from artist submissions every month.

REVERBNATION (CROWD REVIEW)

Email: support@reverbNation.com

Web: reverbNation.com/band-promotion/crowd_review

Services: Artist feedback from targeted sample, data analytics.

SONGU.COM

Web: songu.com

Services: Provides multi-level song writing courses developed by award-winning songwriters, song feedback, mentoring, one-on-one song coaching, co-writing, unscreened pitching opportunities and more.

TUNECORE (FAN REVIEWS)

646-651-1060

Web: tunecore.com/artist-services/get-reviewed

Services: Artist feedback, data analytics

GIG FINDER

AIRGIGS

Email: help@airgigs.com

Web: airgigs.com

Services: platform for hiring professional session musicians, vocalists and audio engineers online. Songwriters, music producers, bands and creatives can hire talent to enhance their existing productions, or they can produce an entire song from composition to mastering completely online.

GIGMASTERS

866-342-9794

Web: gigmasters.com

Services: Event services booking platform. Hire local musicians, DJs, bands, photographers and speakers for special event.

GIGSALAD

Web: gigsalad.com

Services: Find and book everything from bands, musicians, and DJs to entertainers, speakers and event services.

REVERBNATION

Email: support@reverbNation.com

Web: reverbNation.com

Services: Online platform that provides marketing tools and industry opportunities for musicians, artists, and bands to manage their careers.

Fee: Free, Basic- \$12.95/mo., Premium - \$19.95/mo.

SONICBIDS

Email: support@sonicbids.com

Web: sonicbids.com

Services: Connects bands, music promoters and major brands through an online platform. Engage new fans, discover new music and find gigs.

Fee: Sonicbids Basic – Free, EPK Pro - \$5.00, Gig-Seeker Pro - \$19.99

SOUNDBETTER

888-734-4358

Email: info@SoundBetter.com

Web: soundbetter.com

SONG SUBMISSIONS/PLACEMENTS

MUSIC CONNECTION

Web: musicconnection.com

MUSIC GATEWAY

Email: support@musicgateway.com

Web: musicgateway.com

Fee: Influencer - \$22/mo., Adventurer - \$7.50/year, Game Changer - \$37/mo.

Services: Music industry marketplace where you find music industry jobs, receive daily job postings worldwide, start collaborations, send your demo submissions and more.

MUSIC GORILLA

201-796-8742

Email: info@musicgorilla.com

Web: musicgorilla.com

Services: Submit your music to film, TV, songwriting and major label showcase opportunities. Get heard by a wide range of industry pros from music supervisors to internet radio hosts to major label A&R.

Fee: Free to sign up.

MUSIC OPPS

Web: musicopps.com

Services: Music opportunities for independent & unsigned artists

MUSIC XRAY

Email: support@musicxray.com

Web: musicxray.com

Fee: Submission fee set by the Industry Professional, and an additional \$10.00 just for the first submission of that song.

Services: Submit your songs to music producers, publishers, supervisors and managers for marketing, music licensing, label roster, publishing, distribution and more. Your track goes directly to the decision makers: no middle-men, no pre-screeners, just a direct link between artist and Industry Professional.

SUBMITHUB

Email: jason@submithub.com

Web: submithub.com

Services: Share songs with music bloggers, record labels, radio stations, Spotify playlists and YouTube or SoundCloud channels.

TAXI

818-222-2464

Web: taxi.com

Services: Helps songwriters, artists, and film/TV composers get their music to record labels, music publishers, music supervisors and music libraries

THAT PITCH

Web: thatpitch.com

Fee: Monthly/\$0-\$39, Annual/\$390

Service: Pitch unlimited music to ads and major motion film.

BEAT SELLING WEBSITES

AIRBIT

Web: airbit.com

Fee: Basic—Free, Gold—\$8.33/mo., Premium—\$16.66/mo.

Services: Buy, sell and license tracks.

Collaborate with other producers. Sell sound kits. Customize your own beat store with the Infinity Store feature.

BEATSTARS

Web: beatstars.com

Fee: Free, Marketplace Plan - \$9.99/mo., Pro Page Plan - \$19.99/mo.

Services: Post, sell and buy beats online. Create your own custom beat selling website with themes and domain with the Pro Page plan. Earn ad revenue when people stream your music on SoundCloud and Audiomack.

BEAT BROKERZ

855-727-2328

Web: beatbrokerz.com

Services: Buy and sell beats, hooks and background tracks. Complete instrumentals for studio projects. Placements, royalty protection, license administration and copyright assistance.

SOUNDCCLICK

Email: support@soundclick.com

Web: soundclick.com

Services: Stream, download, buy and sell beats on a social media platform that includes photo albums, video uploads, blogs and message boards.

TRAKTRAIN

Web: traktrain.com

Services: Invitation only platform to sell, buy and listen to instrumentals. Paid creative assistance and track mixing available.

SONG COMPETITIONS

GREAT AMERICAN SONG CONTEST

Email: info@greatamericansong.com

Web: greatamericansong.com

Summary: Open to songwriters, lyricists & music composers worldwide. This annual event is designed for amateur and semi-pro songwriters only. Individuals who earn over \$10,000 annually from song publishing royalties are not eligible.

Prizes: Grand Prize Winner receives \$1,000 cash in addition to a free membership to TAXI Independent A&R, free one-year Platinum Membership to SongU.com and more.

Fee: \$35 per song

INTERNATIONAL SONGWRITING COMPETITION

615-251-4441

Web: songwritingcompetition.com

Summary: Annual song contest that provides opportunity for both aspiring and established songwriters to have their songs heard in a professional, international arena. 71 winners will share in the cash and prizes.

Categories: AAA (Adult Album Alternative), AC (Adult Contemporary),

Americana, Blues, Children's Music, Christian, Comedy/Novelty, Country, EDM (Electronic Dance Music), Folk/Singer-Songwriter, Instrumental, Jazz, Latin Music, Lyrics Only, Music Video, Performance, Pop/Top 40, R&B/Hip-Hop, Rock, Teen, Unpublished, Unsigned Only, and World Music.

Fee: \$25.00 per song or category

JOHN LENNON SONGWRITING CONTEST

888-884-5572

Email: info@jlsc.com

Web: jlsc.com/about.php

Summary: The JLSC is open year-round and features two Sessions -- with 72 Finalists, 24 Grand Prize Winners, 12 Lennon Award Winners and 1 "Song of the Year." The Contest is open to amateur and professional songwriters who submit entries in any one of 12 categories.

Fee: \$30.00 per song

LEE RITENOUR'S SIX STRING COMPETITION

Email: ritsguitar@aol.com

Web: sixstringtheory.com

Summary: The Six String Theory Competition, hosted by Grammy-winning guitarist and producer, Lee Ritenour, is a biennial competition that accepts performer applications for guitar, bass, piano/keyboards and drums, and offers winners performance opportunities and scholarships, as well as prizes from sponsors.

MUSIC CITY SONGSTAR

Email: mcss@musiccitysongstar.com

Web: musiccitysongstar.com

Summary: A songwriting competition for up-and-coming writers and musicians in all genres.

Prizes: The Grand Prize winner receives money, an invitation to perform their song at an exclusive event and instruments.

MUSIC CONNECTION

Web: musicconnection.com

NASHVILLE SONGWRITERS

1710 Roy Acuff Pl

Nashville, TN 37203

800-321-6008

Email: reception@nashvillesongwriters.com

Web: nashvillesongwriters.com

SKIO MUSIC

Web: skiomusic.com

Summary: Download free stems and win official releases, collabs, plugins and more

SPLICE

Web: splice.com/explore/contests

Fee: Must sign up to Splice Sound for \$7.99/mo.

Summary: Remix contests. Win official releases, collabs, plugins and more.

UNSIGNED ONLY MUSIC COMPETITION

615-251-4441

Email: info@unsignedonly.com

Web: unsignedonly.com

Summary: Unsigned Only is designed for solo artists, bands, and singers all over the world who are looking for exposure, recognition, and a chance to be noticed by industry professionals. Open to all artists who are unsigned to a major record label.

Prizes: Grand Prizes \$20,000, mastering services, music distribution and more.

Fee: \$35 per song

USA SONGWRITING COMPETITION

Web: songwriting.net

Summary: Open to all amateur and professional songwriters and anyone regardless of nationality or origin.

Prizes: Winning songs receive radio airplay. Overall Grand Prize winner will receive \$50,000 worth of cash, merchandise and services. Overall 2nd Prize winner will receive \$9,000 worth of merchandise. Overall 3rd Prize winner will receive \$6,500 worth of merchandise.

Categories: Songwriters can enter in 15 different song categories such as: Pop, Rock/Alt, Folk, R&B, Hip-Hop, Jazz, Instrumental, etc.

Fee: \$35.00 per song

ON THE ROAD: LODGING

AIRBNB

415-800-5959, 855-424-7262

Web: airbnb.com

Services: Find hosts with extra rooms, entire homes and unique accommodations.

COUCH SURFING

Email: support@couchsurfing.com

Web: couchsurfing.com

Services: Arrange homestays, offer lodging and hospitality, and join events such as "Couch Crashes."

HOTEL TONIGHT

Email: help@hoteltonight.com

Web: hoteltonight.com

Services: Last minute hotel deals, discounted room rates

INDIE ON THE MOVE

Email: info@indieonthemove.com

Web: indieonthemove.com

Services: Show & tour booking, Music Venues Database, QuickPitch Emailing, College & University Show Booking Database, Bands Directory, Show Availabilities, Classifieds

Fee: Free, Premium - \$9.99/mo.

PRICELINE

877-477-5807

Web: priceline.com

Services: Discount rates for travel-related purchases including airline tickets, hotel stays, cars, cruises

ARTIST COLLABORATIONS

AIRTABLE

Web: airtable.com

Services: Shared database/spreadsheet

Fee: Free or paid membership (\$10/mo, \$24/mo.).

AUDDLY

Email: info@auddly.com

Web: auddly.com

Services: Allows music creators to collect their song data and make it accessible for the business side, in order to secure transparent and correct credits and payments for everyone involved.

AUDIOBRIDGE

Web: audiobridgeapp.com

Services: Mobile recording studio, tool for mobile music collaboration. Communicate directly with your collaborators with dedicated chat-rooms for every session. Keep track of your entire history of edits in one place with both real-time and delayed collaboration.

AVID

Web: avid.com

Services: Provides information on all-digital solutions for capturing, creating, editing and distributing digital media.

BANDLAB

Email: hello@bandlab.com

Web: bandlab.com

Services: Social media network for musicians and fans with unlimited cloud based storage.

Fee: Free

BANDMIX

877-569-6118

Web: Bandmix.com

Services: Online classified network for connecting local musicians and bands.

Fee: Free or premier membership (\$12.95/\$17.90mo)

BEATSTARS

Web: beatstars.com

Services: Digital production marketplace that allows music producers to license and sell beats and give away free beats.

Fee: Free or Unlimited for \$9.99/\$19.99mo

BLEND

Web: blend.io

Services: Makes the process of producing music interactive. The social platform helps music producers share music projects in source format, perfect for remixing, collaborating, learning from, and gathering feedback from others in the global community.

DEXTRA

Web: dextra.com

Services: App for musicians, filmmakers, actors, models, photographers, writers,

dancers, artists, designers, and people with ideas, to collaborate with people from around the world who have the skills to realize their creative idea

DROOBLE

Email: team@drooble.com

Web: drooble.com

Services: Social media network for musicians with promotional features, also allows users to submit reviews of other users music for payment.

Fee: Free

FRETTIE

Web: frettie.com

Services: Connect with other songwriters from around the globe. Frettie is a valuable songwriting community made up of students, professionals and hit songwriters who are all eager to learn, discover, give feedback and connect with each other.

KOMPOZ

Web: kompoz.com/music

Services: Social network platform for musicians, to share, collaborate, distribute music and crowdsource production/performers

Fee: Free or premier membership (\$5/mo., \$10/mo., \$20/mo.).

LEDO

Web: ledomusic.is

Services: A 'Collab-House' platform for music makers and content creators to connect and reach new audiences.

METAPOPOP

Email: support@metapop.com

Web: metapop.com

Services: Upload and share tracks, join communities, and enter competitions.

MUSICIAN'S CONTACT

818-888-7879

Email: info@musicianscontact.com

Web: musicianscontact.com

Services: Connecting musicians and bands together for over 45 years, from club and casual groups, to traveling bands, to concert and recording acts.

MUSIC LAUNCH HUB

Web: musiclaunchhub.com

Services: Global music network where working musicians and the next wave of music professionals, come together to better navigate their future in music.

OFFTOP

Web: offtop.co

Services: Mobile recording studio to rap and sing over beats. Explore library of fresh instrumentals, record freestyle or written verses, and share your rap or song with the world.

PROCOLLABS

Web: procollabs.com

Services: online music collaboration service that gives you access to experienced and talented songwriters, musicians, audio engineers, and music producers from all around the world.
Fee: Free or premier membership (\$20/mo., \$50/mo., \$95/mo.).

SHOWX

Web: showx.io
Services: Mission-driven platform that creates a forum through which artists can network, collaborate, co-promote and create with the goal of empowering careers.

SLACK

Web: slack.com
Services: Collaborative hub for work colleagues with features such as messaging, file sharing, screen sharing, searchable history, and integration with other files/messenger apps. Organizes conversations between work colleagues into streamlined layout.
Fee: Free or paid membership (\$6.67/mo., \$12.50/mo.).

SONGSALIVE!

Web: songsalive.org
Services: Largest global songwriters squad. A non-profit organization supporting, promoting and educating songwriters and composers worldwide.

SONGSPACE

Web: songspace.com
Services: Helps music creators and publishers collaborate, pitch, track and share song projects and playlists.
Fee: Creator - \$8/mo., Business - \$15/mo.- Plus - \$28/mo

SONGTOWN

Web: songtown.com
Services: A virtual music "town" where creative people gather to be encouraged, educated and inspired. Writers of all genres, from all over the world come to SongTown to find other creative co-writers, to learn how to improve their craft from #1 hit songwriters and publishers, and to be mentored by successful music industry pros.
Fee: Platinum Annual Plan \$197 per year, Diamond Fast Track \$649 per year, monthly membership for \$24.99/mo.

SONGWRITER LINK

Web: songwriterlink.com
Services: Songwriting collaboration website that makes finding the perfect co-writer faster than before. It's the only website that uses matching engine technology—the same kind that dating websites use—to help find you exactly the type of songwriters you're looking.

SOUNDSTORMING

Web: soundstorming.com
Services: Helps musicians to connect, collaborate and promote themselves using their musical ideas, riffs and fragments.

SOUNDTRAP

Web: soundtrap.com
Services: Online recording studio/DAW with collaborative features, plugins/drumtracks, autotune, other audio engineering features. Also educational features
Fee: (Free, \$7.99/mo., \$11.99/mo., \$13.99).

SPLICE

Web: splice.com
Services: Musicians use Splice to find sounds, get gear, enter contests, discover projects and connect with one another.

STUDIOTRAXX

Web: studiotraxx.com
Services: Provides instant access to a vast global network of musicians-for-hire who are ready to work and collaborate via the web. Private collaboration areas are also available to those who don't need to find and hire musicians but simply need an efficient way to manage files across partners.

TULLY

Web: tullyapp.com
Services: Recording artists and songwriters can play, write, and record song ideas all within one application. Artists can share their projects with their engineer before studio sessions, allowing instant access to the audio file, lyric sheet, and recording ideas. When using Tully, all your files are organized and stored to the cloud, keeping all your creative work safe in one location.

VAMPR

Email: support@vampr.me
Web: vampr.me
Services: App that helps you discover, connect and collaborate with fellow musicians, the music industry and music lovers alike.

VOCALIZR

Web: vocalizr.com
Services: Created to connect professional singers and producers world-wide. Community of producers looking for talent.
Fee: Free or Pro Membership (\$9/mo).

MUSIC SALES TRACKING

CHARTMETRIC

Web: chartmetric.io
Services: Music data analytics company. They combine hundreds of thousands of real-time data points across iTunes, Spotify, Youtube, Google, Facebook, Twitter, and Instagram in order to make sense of the increasingly complex landscape of the music industry.

CRYPTO.COM

Web: crypto.com
Services: Crypto.com is a cryptocurrency tracking app, and has recently expanded

to covering and paying NFTs for artists and audiences.

NEXT BIG SOUND

Web: nextbigsound.com
Services: Provides online music analytics and insights, tracking hundreds of thousands of artists around the world. As part of Pandora, they deliver powerful analytics tools used by music makers, labels and marketers looking for data and insights about artists and their fans.

SONGTRUST

Web: songtrust.com
Services: World's largest global royalty collection service, Songtrust streamlines the music publishing administration of 1,000,000+ songs.

SOUNDCHARTS

Web: soundcharts.com
Services: A full-stack solution (database, desktop, mobile apps & API) that brings together real-time and historical music consumption data, (social, charts, playlist, airplay monitoring) to improve project management, reporting and artist scouting.

ONLINE INSTRUCTION

ARI'S TAKE ACADEMY

Web: aristakeacademy.com
Services: Multiple individual courses available, created by indie musician and music business author Ari Herstand. Courses range from topics such as managing tours to streaming and social media growth.

BERKLEE COLLEGE OF MUSIC

Web: bit.ly/3c2FMPw
Services: Multiple online degree and certificate programs. Interactive 12-week courses. World-renowned faculty and collaboration with classmates.

FILM MUSIC INSTITUTE

Web: filmmusicinstitute.com
Services: Offers state of the art professional education courses designed specifically for film and television music professionals that deliver practical skills and focus on improving your musical and music business skills. Training is detailed and comprehensive, and our instructors are some of the best in the business. Online courses can be accessed from anywhere 24/7 so you can get the training you need and the skills you want in a setting that's right for you—on your terms, and including full access to your instructors for any questions.

LESSONS.COM

Web: lessons.com

MELOPHY

Web: melophy.com

Services: Melophy is a teaching site by artists for artists to organize calendars, live lesson streams to individual and groups of students, and schedule virtual performances, all while promoting artists' music.

MUSICIANS INSTITUTE

Web: mi.edu/programs/mi-online

Services: Access to acclaimed curriculum and supportive interactive course content. Certificates in guitar performance and artist/entrepreneur/production and Associate degrees in guitar performance and music business.

MUSIC CREDITS DATABASES

DISCOGS

Web: discogs.com

Services: Discover new music. Track your collection and wantlist. Contribute to the database.

GENIUS

Web: genius.com

Services: Wide collection of song lyrics and musical knowledge.

MUSICBRAINZ

Web: musicbrainz.org

Services: Open music encyclopedia that collects music metadata and makes it available to the public. MusicBrainz captures information about artists, their recorded works, and the relationships between them.

TOUR DATES CALENDAR

BANDSINTOWN

Email: support@bandsintown.com

Web: bandsintown.com

Services: Music website billed as a "platform where artists and fans connect." The site allows users to receive notifications about tours and bands playing in the user's area. It also has tools for artists to manage tour dates.

SONGKICK

Web: songkick.com

Services: Provides concert discovery services and ticket sales for live music events.

LIVE STREAMING

PAARTI

Web: paarti.live

Services: Provides a venue-like experience for users, merging livestreaming and social networking.

PERISCOPE

Web: psc.pv

Services: Offers live broadcasts with a twist—the ability to replay them at any time. Every video comes to life with a league of integrated social features: while

watching streams, you'll also see people join, leave hearts, comment in real time, and more.

STAGEIT

Web: stageit.com

Services: Artists perform live, online shows from their laptop that are never recorded or archived. Fans are encouraged to ask the artist questions, request songs, and even chat with other fans during the show. Virtual tip jar available on every show.

TWITCH

Web: twitch.tv

Services: Site primarily focuses on video game live streaming, including broadcasts of eSports competitions, in addition to music broadcasts, creative content, and more recently, "in real life" streams. Content on the site can be viewed either live or via video on demand.

YOUKNOW

Web: younow.com

Services: Discover talented broadcasters, watch live streams and video chat live with people from around the world.

T-SHIRTS & MORE: MERCH & MANUFACTURING

9 CAFEPRESS

877-809-1659

Web: cafepress.com

Services: Create and sell your personalized designs on t-shirts, bags, mugs, posters and many more unique gifts.

BANDS ON A BUDGET

Web: BandsonABudget.com

866-471-3868

Services: Prints custom merchandise for all types of businesses and brands, with a large majority of its customers being up-and-coming musicians. With products varying from shirts to stickers, banners to tour posters, BandsonABudget.com can help you cover all of your bases in one shot, eliminating the need to deal with a different company for each item you want.

BIG CARTEL

Web: bigcartel.com

Services: Build a unique online store, sell your work, and run a creative business. Perfect for clothing designers, bands, jewelry makers, crafters, and other artists.

CUSTOM INK

800-293-4232

Web: customink.com

Services: American-based online retail company that makes custom apparel such as T-shirts and sweatshirts.

DISC MAKERS

Email: info@discmakers.com

Web: discmakers.com

Services: Disc Makers is the world's

largest CD, DVD, and Blu-ray manufacturer for independent musicians, filmmakers, and businesses. They offer duplication, replication, printing, graphic design, audio mastering, DVD authoring, worldwide distribution and more.

FIVERR

Web: fiverr.com

Services: Online marketplace for freelance services including digital marketing, graphic design, music, audio and more.

KILLERMERCH.COM

Web: killermerch.com

Services: Full-service branding agency, global merchandising, product development

MERCHCAT

Email: info@merchcat.com

Web: merchcat.com

Services: Merch sales, inventory management, track payments and get real-time reports.

MERCH.LY

866-522-4012

Web: merch.ly

Services: Custom t-shirts, hoodies, bags and more customized with your band logo or design, all at affordable prices.

PRINTFUL

818-351-7181

Email: support@printful.com

Web: printful.com

Services: On-Demand order fulfillment and warehousing service that fulfills and ships products including clothing, accessories, and home & living items for online businesses. It's free to set up, with no monthly fees or minimum order.

REDBUBBLE

Web: redbubble.com

Services: Global online marketplace for print-on-demand products based on user-submitted artwork.

RUSHORDERTEES

2727 Commerce Way

Philadelphia, PA 19154

800-620-1233

Web: rushordertees.com

Email: sales@rushordertees.com

Services: Screen printing, embroidery, rush t-shirt delivery

SHOPIFY

Web: shopify.com

Services: Shopify is a commerce platform that allows anyone to easily sell online, at a retail location and everywhere in between. Shopify offers a professional online storefront, a payment solution to accept credit cards, and the Shopify POS application to power retail sales.

Fee: Basic Shopify - \$29/mo., Shopify - \$79 /mo., Advanced Shopify - \$299/mo.

SPREADSHOP

800-381-0815

Email: help@spreadshop.com

Web: spreadshop.com

Services: Create and sell custom merchandise on your own online shop for free.

SQUARE

Web: squareup.com/us/en

Services: Financial services, merchant services aggregator, and mobile payment company

Fee: Charges 2.75% per swipe.

STICKER MULE

Web: stickermule.com

Services: Custom stickers, labels, magnets & more. Get free proofs, free shipping, 4-day turnaround & 24/7 customer support

TEEPUBLIC

Web: teepublic.com

Email: help@teepublic.com

Services: The world's largest marketplace for independent creators to sell their work on the highest-quality merchandise

VISTAPRINT

866-614-8002

Web: vistaprint.com

Services: Design and order custom printed marketing materials, signage, t-shirts, hats, pens

YETI PRINTSHOP + DESIGN

Web: yetiprintshop.com

Services: Full-service printshop offering everything from screen-printed merchandise to gig posters.

ZAZZLE

Web: zazzle.com

Services: Allows designers and customers to create their own products with independent manufacturers, as well as use images from participating companies.

MUSIC DISTRIBUTION & FILM/TV LICENSING

AMUSE

Email: support@amuse.io

Web: amuse.io

Services: Strategic planning, marketing, financing, branding and PR, 50/50 profit.

AWAL

Email: info@awal.com

Web: awal.com

Services: Global distribution, marketing and release management, A&R, funding, playlist promotion, radio & PR, YouTube monetization, and music data and insights through the AWAL App.

BEATCHAIN

Email: enquiries@beachain.com

Web: beachain.com

Fee: Free sign-up, \$14.99/mo., \$19.00/mo.

Services: distribution, insights, marketing

CD BABY

800-289-6923

Web: cdbaby.com

Services: Digital distribution, YouTube monetization, sync licensing, publishing administration, CD & vinyl sales

DISTROKID

Email: support@distrokid.com

Web: distrokid.com

Services: Distribute cover songs legally, get paid when other people use your music on YouTube, unlimited backups, instant Spotify verified checkmark, manage your Apple Music page, get your credits & lyrics into stores, Spotify pre-save.

DITTO MUSIC

Web: dittomusic.com

Services: Distribution service offers unlimited releases to all major online stores on an annual subscription basis. Non-exclusive deals with artists keeping 100% of their royalty earnings. Record label services including PR, social media and playlist pitching to independent artists.

LANDR

Email: contact@landr.com

Web: landr.com

Services: AL mastering, collaboration workflows, artist-friendly distribution, promotion tools, free samples, stats.
Fee: \$48/yr/\$108/yr\$299yr

OCTIIVE

Email: support@mondotunes.com

Web: octiive.com

Services: Distribution, marketing, mastering, licensing opportunities.

ONERPM

Email: support@onerpm.com

Web: onerpm.com

Services: Music distribution, marketing, business intelligence, rights mgmt. & publishing, video network.

QOBUZ

Web: qobuz.com

Services: Offers high-quality sound and unlimited listening, anytime, everywhere, on all devices.

REPOST NETWORK

Web: repostnetwork.com

Services: Offers SoundCloud monetization, content protection, and upgraded profile features to musicians and podcasters on the platform.

REVERBNATION

Email: support@reverbNation.com

Web: reverbNation.com

Services: Opportunities, digital distribution, site builder, fan reach, crowd review, gig finder, sell direct, electronic press kits.

RIGHTSHOLDER.IO

Web: rightsholder.io

Services: A simple music rights search engine designed with music licensing & synchronization professionals in mind.

SONGTRADR

424-744-8190

Email: support@songtradr.com

Web: songtradr.com

Services: Free sign-up, online music licensing, free submission to music licensing opportunities, unlimited music storage, non-exclusive licensing.

SPINNUP

Contact: support.spinnup.com

Web: spinnup.com

Services: Keep 100% royalties, streaming statistics and sales reports.

SYMPHONIC DISTRIBUTION

813-907-3128

Web: symphonicdistribution.com

Services: Video distribution, publishing administration, neighboring rights, marketing, video marketing, sync licensing, web and graphic design, YouTube "website monetization" and SoundCloud monetization.

SYNC SONGWRITER

Web: syncsongwriter.com

Services: Selectively licenses music with licensing agent. The goal of the site is to teach you how to get your songs into TV & film.

THE ORCHARD

Email: communications@theorchard.com

Web: theorchard.com

Services: distribution, marketing, data analytics, performance rights, accounting

TUNECORE

Web: tunecore.com

Services: Vinyl pressing and distribution, physical copies of your music, guaranteed plays on services like Deezer and 8track, engagement stats, custom artist website using designs tailored for musicians

UNITEDMASTERS

Email: info@unitedmasters.com

Web: unitedmasters.com

Services: Distribution, marketing, data analytics
Fee: \$100 monthly payment made through paypal, UnitedMasters keeps 50% of royalties.

MONETIZED VIDEO POSTING

DROPP TV

Web: dropp.tv

Email: support@dropp.tv

Services: Dropp Tv unleashes the power of the creator through an innovative blend of art, technology and e-commerce creating a new mode of digital interaction.