

## SOCIAL MEDIA GUIDE-2022

**The DIY musician and pop star** alike have had to learn to navigate their careers during the pandemic, which largely meant pivoting to being as online as possible. Between livestreaming concerts from home studios and interacting with fans directly on social media platforms, artists are renegotiating their roles by becoming their own marketing team.

Every entry in this Guide to Digital Resources & Social Media was nominated by your fellow music-makers, Music Connection readers like yourself. Be sure to check out the newly added categories such as Beat Selling Websites, Music Sales Tracking, Online Instruction, Film/TV Licensing and Monetized Video Posting.

## SOCIAL MEDIA & DIGITAL MARKETING TOOLS

### BITLY

Web: [bitly.com](http://bitly.com)

Services: URL Shortener, Custom Branded URLs, API & Link Management.

### CANVA

Web: [canva.com](http://canva.com)

Services: Graphic-design tool website. Design presentations, social media graphics, and more with thousands of beautiful layouts.

### CROWDMOUTH

Web: [crowdmouth.com](http://crowdmouth.com)

Services: Crowdmouth is a direct-to-fan platform empowering creators to engage, monetize and grow their audiences.

### FORTUNES

Web: [fortunes.io](http://fortunes.io)

Services: Cross-platform music data analytics, career recommendations to increase revenues.

### FLYTEVU

Web: [flytevu.com](http://flytevu.com)

Services: Full-Service entertainment marketing company based in Nashville, TN.

### HOOTSUITE

Web: [hootsuite.com](http://hootsuite.com)

Services: Social media marketing and management platform. Helps you keep track and manage your many social network channels. It can enable you to monitor what people are saying about your brand and help you respond instantly. Fee: Professional - \$49/mo.

### LINKMY.PHOTOS

Web: [linkmy.photos](http://linkmy.photos)

Services: Instagram photos and captions are currently not linkable. The only place where you can add a link to your website is through the URL in your Instagram bio. Link My Photos has created the destination for your Instagram bio. Your personalized Link My Photos page displays all of your clickable photos to help your followers get to the content and products that you post. Fee: Free, Shutterbug - \$4.99/mo., paparazzi - \$9.99/mo

### MAILCHIMP

Web: [mailchimp.com](http://mailchimp.com)

Services: Email marketing tool that allows you to send emails to hundreds or thousands of recipients all at once. It is essentially a tool you can use to create and manage mailing lists and newsletters, as well as automate your email campaigns and collect leads. Fee: Free, Grow \$11, \$17/mo, Pro -\$299/mo.

### NUMBER ONE MUSIC

Web: [N1m.com](http://N1m.com)

Services: A music portal dedicated solely to the development and exposure of indie artists/bands

### VENTURE MUSIC

Web: [venturemusic.com](http://venturemusic.com)

Email: [info@venturemusic.com](mailto:info@venturemusic.com)

Clients: Universal Music Group, BMG, Red Light Management, Quartz Hill Records, Flobots

### VERTIGO

Web: [vertigomusic.com](http://vertigomusic.com)

Services: Fans can access artist content on Vertigo from anywhere, no app download required. Artists can further boost streams and sync any content to subscribers' accounts. Independent Artists/Bands.

### SPROUT SOCIAL

866-878-3231

Web: [sproutsocial.com](http://sproutsocial.com)

Services: Social media management and optimization platform for brands and agencies of all sizes. Gives you a single hub for social media publishing, analytics and engagement across all of your social profiles.

Fee: Standard - \$89/mo, professional \$149/mo, Advance \$249/mo.

### UNSPLASH

Web: [unsplash.com](http://unsplash.com)

Services: Database of high-resolution, watermark-free images that are free for use.

## WEB DESIGN

### BANDZOOGLE

Email: [support@bandzoogle.com](mailto:support@bandzoogle.com)

Web: [bandzoogle.com](http://bandzoogle.com)

Features: Unlimited support, free domain name, premium hosting, unlimited bandwidth, mobile-ready themes, music player, SEO tools, tour calendar, EPK's, more.

Fee: Lite - \$8.29/mo, Standard - \$12.46/mo, Pro - \$16.63/mo.

### NING

855-233-6436

Web: [ning.com](http://ning.com)

Services: Social integration, custom design, 24/7 support, basic features toolkit, monetization options

Fee: Basic - \$25/mo, Performance - \$49/mo, Ultimate - \$99/mo.

### SQUARESPACE

Email: [support.squarespace.com](mailto:support.squarespace.com)

Web: [squarespace.com](http://squarespace.com)

Features: Modern templates, adobe image editor, audio collections, social sharing, email campaigns, product merchandising

Fee: Personal - \$12/mo., Business - \$18/mo., Commerce, \$26/\$40

### WIX

Web: [wix.com](http://wix.com)

Features: Design freedom, SEO, mobile optimization, unlimited fonts, media galleries, custom domain name, social tools, customizable music player, music selling options, stats.

Fee: Free version available, Combo - \$14/mo, Unlimited - \$18/mo., Pro - \$23/mo., VIP - \$39/mo.

### WORDPRESS

Web: [wordpress.com](http://wordpress.com)

Features: Custom domains, mobile friendly, built-in social sharing, in-depth stats, search engine optimized

Fee: Free, Personal - \$4/mo, Premium - \$8/mo, Business - \$25/mo.

## LEGAL SERVICES/ADVICE

### AVVO

Web: [avvo.com](http://avvo.com)

Services: Ratings, reviews and disciplinary records for lawyers in every state. Get free legal advice, find the right lawyer, and make informed legal decisions.

### FREE LEGAL ADVICE

Web: [freeadvice.com](http://freeadvice.com)

Services: Comprehensive legal and insurance advice, articles, answers, videos and news.

### LAWCHAMPS

866-653-3017

Web: [lawchamps.com](http://lawchamps.com)

Services: Instantly matches consumers with solo attorneys based on budget. Clients and attorneys can instant message, call & video chat with members only app.

### LAWHELP.ORG

Web: [lawhelp.org](http://lawhelp.org)

Services: Created for people living on low incomes and the legal organizations that serve them.

LawHelp.org provides referrals to local legal aid and public interest law offices, basic information about legal rights, court forms, self-help information, court information, links to social service agencies, and more in your state.

### LEGALZOOM

800-773-0888

Email: [support@legalzoom.com](mailto:support@legalzoom.com)

Web: [legalzoom.com](http://legalzoom.com)

Services: Online legal help on business, intellectual property, contracts & agreements, legal advice.

### LEGAL SERVICES LINK

844-529-3279

Web: [legalserviceslink.com](http://legalserviceslink.com)

Services: Anonymously post your legal needs quickly and for free. Lawyers interested in helping you contact you via email. Review the emails and select the best lawyer for you.

### MUSIC CONNECTION

Web: [musicconnection.com/directories](http://musicconnection.com/directories)

### NOLO

800-631S-5158

Web: [nolo.com](http://nolo.com)

Services: Answers to everyday legal and business questions, lawyer directory

### UCLA SCHOOL OF LAW'S MUSIC INDUSTRY CLINIC

Email: [mic@law.ucla.edu](mailto:mic@law.ucla.edu)

Web: [law.ucla.edu/academics/clinical-education/clinics/music-industry-clinic](http://law.ucla.edu/academics/clinical-education/clinics/music-industry-clinic)

Services: Free 30-minute consultations to individuals who need legal advice relating to their careers in the music industry on selected dates.

### VOLUNTEER LAWYERS FOR THE ARTS

212-319-2787 ext. 1

Email: [vlany@vlany.org](mailto:vlany@vlany.org)

Web: [vlany.org](http://vlany.org)

Services: VLA provides legal services to low-income artists and all non-profit arts organization in every artistic discipline.

## FUNDRAISING/FINANCIAL MATTERS

### ARTISTSHARE

Email: [support@artistsshare.com](mailto:support@artistsshare.com)

Web: [artistsshare.com](http://artistsshare.com)

Services: Operates as a record label and business model for artists which enables them to fund their projects by allowing the general public to directly finance, watch the creative process, and in most cases gain access to extra material from an artist.

Fees: 5% fee on contributions raised in addition to third party credit card processing fees (3-5%).

## BEATBREAD

Web: [beatbread.com](http://beatbread.com)

Services: The pioneering music funding platform that enables artists to access growth capital while maintaining control of their careers and ownership of their music

## CENTTRIP

Web: [centtrip.com](http://centtrip.com)

Services: global fintech providing expense management and card payment technology, has launched its platform, app, and card in the United States, to change the way music and entertainment industry manages tour and team expenses

## FUNDLY

Web: [fundly.com](http://fundly.com)

Services: Crowdfunding site for online fundraising. Raise money online from friends, family, colleagues, donors, and other supporters via email, Facebook, Twitter, LinkedIn, Google, and social media networks.

Fees: Platform fee of 4.9% per transaction in addition to payment processing fee of 3% + 30 cents per transaction.

## GOFUNDME

Web: [gofundme.com](http://gofundme.com)

Services: For-profit crowdfunding platform that allows people to raise money for events. 0% platform fee.

Fees: Fees vary based on country. United States is 2.9% + 30 cents per donation.

## INDIEGOGO

Web: [indiegogo.com](http://indiegogo.com)

Services: International crowdfunding website. Indiegogo allows people to solicit funds for an idea, charity, or start-up business. Indiegogo charges a 5% fee on contributions.

Fees: 5% of funds raised in addition to processing fee of 3% + 30 cents per transaction. Bank may charge additional fees depending on currency and bank account location.

## JACKTRIP FOUNDATION

Web: [jacktrip.org](http://jacktrip.org)

Services: The JackTrip Foundation Equipment Grant supports nonprofit arts, education, and technology organizations, as well as individuals applying through organizations. The funds are for purchase of equipment for network arts projects to further innovation and access in this cultural work.

## KICKSTARTER

Web: [kickstarter.com](http://kickstarter.com)

Services: Crowdfunding platform for creative projects. A home for film, music, art, theater, games, comics, design, photography, and more.

Fees: Kickstarter fee of 5% of total funds raised in addition to payment processing fees of 3% + 20 cents per pledge. (Pledges under \$10 have a discounted micropledge fee of 5% + 5 cents per pledge)

## MUSIC BENEFACTORS

Web: [musicbenefactors.com](http://musicbenefactors.com)

Services: We work with recording artists, indie labels, publishers, venues, and other music businesses to sell debt and equity securities to investors. The capital raised is used to help fund their businesses.

## PATREON

Web: [patreon.com](http://patreon.com)

Services: Membership platform that provides business tools for creators to run a subscription content service, with ways for artists to build relationships and provide exclusive experiences to their subscribers, or "patrons."

Fees: 5% of successfully processed fees in addition to an effective payment processing fees that may vary based on transaction amount and method of payment and a fixed fee. These average around 5% and 30 cents per transaction. There are also Payout fees for moving your funds from your Patreon account to your bank account.

## PLUMFUND

Web: [plumfund.com](http://plumfund.com)

Services: Free to fundraisers and donors. There are no transaction fees for organizers or contributors, and no setup fees.

Fees: Third party fee of 2.8% + 30 cents deducted from each transaction.

## ROYALTY EXCHANGE

1-800-718-2269

Web: [royaltyexchange.com](http://royaltyexchange.com)

Services: Online marketplace/auction platform where investors & owners of royalty streams can buy royalties and sell all types of royalties.

Fees: Commission is collected after auction at rate determined prior to listing from sellers. Third party fees for transfers depending on bank account, location, and method of payment for buyers.

## SOUND ROYALTIES

Email: [info@soundroyalties.com](mailto:info@soundroyalties.com)

Web: [soundroyalties.com](http://soundroyalties.com)

Services: Offers music professionals non-credit based financing and funding without having to deal with banks or traditional lenders.

## MUSIC REVIEW/OPINION/FEEDBACK

## FLUENCE

Email: [contact@fluenceapp.com](mailto:contact@fluenceapp.com)

Web: [fluence.io](http://fluence.io)

Services: Promotion, makes curators directly accessible to artists, promoters through their platform.

## MUSIC CONNECTION

(Live Reviews, New Music Critiques)

Email: [contactmc@musicconnection.com](mailto:contactmc@musicconnection.com)

Web: [musicconnection.com/reviews/getreviewed](http://musicconnection.com/reviews/getreviewed)

Services: 12 recorded artists and 7 live performances are selected to be reviewed by Music Connection staff from artist submissions every month. Unsigned Artists only.

## REVERBNATION (CROWD REVIEW)

Email: [support@reverbnation.com](mailto:support@reverbnation.com)

Web: [reverbnation.com/brand-promotion/crowd\\_review](http://reverbnation.com/brand-promotion/crowd_review)

Services: Artist feedback from targeted sample, data analytics.

## SONGCHECKS

Web: [songchecks.com](http://songchecks.com)

Services: Songchecks is a curated platform for Producers, Mixers, Bands, and Songwriters of all levels and locations to get affordable written feedback on your songs from the world's best music talent.

## SONGU.COM

Web: [songu.com](http://songu.com)

Services: Provides multi-level song writing courses developed by award winning songwriters, song feedback, mentoring, one-on-one song coaching, cowriting, unscreened pitching opportunities and more.

## TUNECORE (FAN REVIEWS)

646-651-1060

Web: [tunecore.com/artist-services](http://tunecore.com/artist-services)

Services: Artist feedback, data analytics

## GIG FINDER

## AIRGIGS

Email: [help@airgigs.com](mailto:help@airgigs.com)

Web: [airgigs.com](http://airgigs.com)

Services: platform for hiring professional session musicians, vocalists and audio engineers online. Songwriters, music producers, bands and creatives can hire talent to enhance their existing productions, or they can produce an entire song from composition to mastering completely online.

## GIGMASTERS

866-342-9794

Web: [gigmasters.com](http://gigmasters.com)

Services: Event services booking platform. Hire local musicians, DJs, bands, photographers and speakers for special event.

## GIGSALAD

Web: [gigsalad.com](http://gigsalad.com)

Services: Find and book everything from bands, musicians, and DJs to entertainers, speakers and event services.

## REVERBNATION

Email: [support@reverbnation.com](mailto:support@reverbnation.com)

Web: [reverbnation.com](http://reverbnation.com)

Services: Online platform that provides marketing tools and industry opportunities for musicians, artists, and bands to manage their careers.

Fee: Free, Basic- \$12.95/mo., Premium - \$19.95/mo.

## SONICBIDS

Email: [support@sonicbids.com](mailto:support@sonicbids.com)

Web: [sonicbids.com](http://sonicbids.com)

Services: Connects bands, music promoters and major brands through an online platform. Engage new fans, discover new music and find gigs.

Fee: Sonicbids Basic - Free, EPK Pro - \$5.00, Gig-Seeker Pro - \$19.99

## SOUNDBETTER

888-734-4358

Email: [info@SoundBetter.com](mailto:info@SoundBetter.com)

Web: [soundbetter.com](http://soundbetter.com)

## SONG SUBMISSIONS/PLACEMENTS

## ADAPTR

Web: [adaptr.com](http://adaptr.com)

Services: An all in one platform to easily add hit music to your apps and digital experiences

## MUSIC CONNECTION

Web: [musicconnection.com](http://musicconnection.com)

## MUSIC GATEWAY

Email: [support@musicgateway.com](mailto:support@musicgateway.com)

Web: [musicgateway.com](http://musicgateway.com)



Hip-Hop, Jazz, Instrumental, etc.  
Fee: \$35.00 per song

## ON THE ROAD: LODGING

### AIRBNB

415-800-5959, 855-424-7262  
Web: [airbnb.com](http://airbnb.com)

Services: Find hosts with extra rooms, entire homes and unique accommodations.

### COUCH SURFING

Email: [support@couchsurfing.com](mailto:support@couchsurfing.com)  
Web: [couchsurfing.com](http://couchsurfing.com)

Services: Arrange homestays, offer lodging and hospitality, and join events such as "Couch Crashes."

### HOTEL TONIGHT

Email: [help@hoteltonight.com](mailto:help@hoteltonight.com)  
Web: [hoteltonight.com](http://hoteltonight.com)

Services: Last minute hotel deals, discounted room rates

### INDIE ON THE MOVE

Email: [info@indieonthemove.com](mailto:info@indieonthemove.com)  
Web: [indieonthemove.com](http://indieonthemove.com)

Services: Show & tour booking, Music Venues Database, QuickPitch Emailing, College & University Show Booking Database, Bands Directory, Show Availabilities, Classifieds  
Fee: Free, Premium - \$9.99/mo.

### PRICELINE

877-477-5807  
Web: [priceline.com](http://priceline.com)

Services: Discount rates for travel-related purchases including airline tickets, hotel stays, cars, cruises

## ARTIST COLLABORATIONS

### AIRTABLE

Web: [airtable.com](http://airtable.com)

Services: Shared database/spreadsheet

Fee: Free or paid membership (\$10/mo, \$24/mo.).

### AUDDLY

Email: [info@auddly.com](mailto:info@auddly.com)  
Web: [auddly.com](http://auddly.com)

Services: Allows music creators to collect their song data and make it accessible for the business side, in order to secure transparent and correct credits and payments for everyone involved.

### AUDIOBRIDGE

Web: [audiobridgeapp.com](http://audiobridgeapp.com)

Services: Mobile recording studio, tool for mobile music collaboration. Communicate directly with your collaborators with dedicated chat-rooms for every session. Keep track of your entire history of edits in one place with both real-time and delayed collaboration.

### AVID

Web: [avid.com](http://avid.com)

Services: Provides information on alldigital solutions for capturing, creating, editing and distributing digital media.

### BANDHUG

Web: [bandhug.com](http://bandhug.com)

Services: Bandhug is an international music platform that fosters collaboration between musicians and the globe.

### BANDLAB

Email: [hello@bandlab.com](mailto:hello@bandlab.com)  
Web: [bandlab.com](http://bandlab.com)

Services: Social media network for musicians and fans with unlimited cloud based storage.

Fee: Free

### BANDMIX

877-569-6118

Web: [Bandmix.com](http://Bandmix.com)

Services: Online classified network for connecting local musicians and bands.

Fee: Free or premier membership (\$12.95/\$17.99mo)

### BEATSTARS

Web: [beatstars.com](http://beatstars.com)

Services: Digital production marketplace that allows music producers to license and sell beats and give away free beats.

Fee: Free or Unlimited for \$9.99/\$19.99mo

### BLEND

Web: [blend.io](http://blend.io)

Services: Makes the process of producing music interactive. The social platform helps music producers share music projects in source format, perfect for remixing, collaborating, learning from, and gathering feedback from others in the global community.

### DOWNWRITE

Web: [downwrite.com](http://downwrite.com)

Services: Downwrite is the premiere platform for the co-creation of music between fans and artists. It allows fans to bring a personal experience, idea, or occasion into the creative realm of an artist, who through their unique talent, transforms the shared experience into music.

### DROOBLE

Email: [team@drooble.com](mailto:team@drooble.com)

Web: [drooble.com](http://drooble.com)

Services: Social media network for musicians with promotional features, also allows users to submit reviews of other users music for payment.

Fee: Free

### FRETTIE

Web: [frettie.com](http://frettie.com)

Services: Connect with other songwriters from around the globe. Frettie is a valuable songwriting community made up of students, professionals and hit songwriters who are all eager to learn, discover, give feedback and connect with each other.

### INTROBOT

Web: [introbot.com](http://introbot.com)

Services: App for musicians, filmmakers, actors, models, photographers, writers, dancers, artists, designers, and people with ideas, to collaborate with people from around the world who have the skills to realize their creative idea

### KOMPOZ

Web: [kompoz.com/music](http://kompoz.com/music)

Services: Social network platform for musicians, to share, collaborate, distribute music and crowdsourcing production/ performers

Fee: Free or premier membership (\$5/ mo., \$10/ mo., \$20/mo.).

### LEDO

Web: [ledomusic.is](http://ledomusic.is)

Services: A 'Collab-House' platform for music makers and content creators to connect and reach new audiences.

### METAPOPOP

Email: [support@metapop.com](mailto:support@metapop.com)  
Web: [metapop.com](http://metapop.com)

Services: Upload and share tracks, join communities, and enter competitions.

### MUSIVERSAL

Web: [musiversal.com](http://musiversal.com)

Fee: \$49/mo, \$490/yearly

Services: Access to world-class session musicians, vocalists, producers, and audio engineers

### MUSICIAN'S CONTACT

818-888-7879

Email: [info@musicianscontact.com](mailto:info@musicianscontact.com)

Web: [musicianscontact.com](http://musicianscontact.com)

Services: Connecting musicians and bands together for over 45 years, from club and casual groups, to traveling bands, to concert and recording acts.

### MUSIC LAUNCH HUB

Web: [musiclaunchhub.com](http://musiclaunchhub.com)

Services: Global music network where working musicians and the next wave of music professionals, come together to better navigate their future in music.

### OFFTOP

Web: [offtop.co](http://offtop.co)

Services: Mobile recording studio to rap and sing over beats. Explore library of fresh instrumentals, record freestyle or written verses, and share your rap or song with the world.

### PROCOLLABS

Web: [procollabs.com](http://procollabs.com)

Services: online music collaboration service that gives you access to experienced and talented songwriters, musicians, audio engineers, and music producers from all around the world.  
Fee: Free or premier membership (\$20/ mo., \$50/ mo., \$95/mo.).

### SHOWX

Web: [showx.io](http://showx.io)

Services: Mission-driven platform that creates a forum through which artists can network, collaborate, co-promote and create with the goal of empowering careers.

### SLACK

Web: [slack.com](http://slack.com)

Services: Collaborative hub for work colleagues with features such as messaging, file sharing, screen sharing, searchable history, and integration with other filesharing/messenger apps. Organizes conversations between work colleagues into streamlined layout.  
Fee: Free or paid membership (\$6.67/mo., \$12.50/ mo.).

### SONGSALIVE!

Web: [songsalive.org](http://songsalive.org)

Services: Largest global songwriters squad. A non-profit organization supporting, promoting and educating songwriters and composers worldwide.

### SONGSPACE

Web: [songspace.com](http://songspace.com)

Services: Helps music creators and publishers collaborate, pitch, track and share song projects and playlists.

Fee: Creator - \$8/mo., Business - \$15/ mo.- Plus - \$28/mo

## SONGTOWN

Web: [songtown.com](http://songtown.com)

Services: A virtual music "town" where creative people gather to be encouraged, educated and inspired. Writers of all genres, from all over the world come to SongTown to find other creative cowriters, to learn how to improve their craft from #1 hit songwriters and publishers, and to be mentored by successful music industry pros. Fee: Platinum Annual Plan \$197 per year, Diamond Fast Track \$649 per year, monthly membership for \$24.99/mo.

## SONGWRITER LINK

Web: [songwriterlink.com](http://songwriterlink.com)

Services: Songwriting collaboration website that makes finding the perfect co-writer faster than before. It's the only website that uses matching engine technology—the same kind that dating websites use—to help find you exactly the type of songwriters you're looking.

## SOUNDSTORMING

Web: [soundstorming.com](http://soundstorming.com)

Services: Helps musicians to connect, collaborate and promote themselves using their musical ideas, riffs and fragments.

## SOUNDTRAP

Web: [soundtrap.com](http://soundtrap.com)

Services: Online recording studio/DAW with collaborative features, plugins/ drumtracks, autotune, other audio engineering features. Also educational features  
Fee: (Free, \$7.99/mo., \$11.99/mo., \$13.99).

## SPLICE

Web: [splice.com](http://splice.com)

Services: Musicians use Splice to find sounds, get gear, enter contests, discover projects and connect with one another.

## STUDIOTRAXX

Web: [studiotraxx.com](http://studiotraxx.com)

Services: Provides instant access to a vast global network of musicians-for-hire who are ready to work and collaborate via the web. Private collaboration areas are also available to those who don't need to find and hire musicians but simply need an efficient way to manage files across partners.

## TUNEBLADES

Web: [tuneblades.com](http://tuneblades.com)

Services: Empowers both professional and non-professionals to quickly resize and remix songs To match any duration, remove vocals from songs, and stream indefinitely for live presentations or programs.

## TULLY

Web: [tullyapp.com](http://tullyapp.com)

Services: Recording artists and songwriters can play, write, and record song ideas all within one application. Artists can share their projects with their engineer before studio sessions, allowing instant access to the audio file, lyric sheet, and recording ideas. When using Tully, all your files are organized and stored to the cloud, keeping all your creative work safe in one location.

## VAMPR

Email: [support@vampr.me](mailto:support@vampr.me)

Web: [vampr.me](http://vampr.me)

Services: App that helps you discover, connect and collaborate with fellow musicians, the music industry and music lovers alike.

## VOCALIZR

Web: [vocalizr.com](http://vocalizr.com)

Services: Created to connect professional singers and producers world-wide. Community of producers looking for talent.  
Fee: Free or Pro Membership (\$9/mo).

# MUSIC SALES TRACKING

## CHARTMETRIC

Web: [chartmetric.io](http://chartmetric.io)

Services: Music data analytics company. They combine hundreds of thousands of real-time data points across iTunes, Spotify, Youtube, Google, Facebook, Twitter, and Instagram in order to make sense of the increasingly complex landscape of the music industry.

## CRYPTO.COM

Web: [crypto.com](http://crypto.com)

Services: Crypto.com is a cryptocurrency tracking app, and has recently expanded to covering and paying NFTs for artists and audiences.

## NEXT BIG SOUND

Web: [nextbigsound.com](http://nextbigsound.com)

Services: Provides online music analytics and insights, tracking hundreds of thousands of artists around the world. As part of Pandora, they deliver powerful analytics tools used by music makers, labels and marketers looking for data and insights about artists and their fans.

## MAYKI

Web: [mayk.it/songs](http://mayk.it/songs)

We are mayki, a virtual studio where you can create music on demand with our team of producers. Make your first song today!

## RCROSH STUDIO

Web: [app.rcrdshp.com](http://app.rcrdshp.com)

Email: [newsletter@rcrdshp.com](mailto:newsletter@rcrdshp.com)

Services: a curated digital collectibles platform, built by and for the electronic music industry, and validated by technologies like the blockchain and non-fungible tokens.

## SONGTRUST

Web: [songtrust.com](http://songtrust.com)

Services: World's largest global royalty collection service, Songtrust streamlines the music publishing administration of 1,000,000+ songs.

## SOUNDCHARTS

Web: [soundcharts.com](http://soundcharts.com)

Services: A full-stack solution (database, desktop, mobile apps & API) that brings together real-time and historical music consumption data, (social, charts, playlist, airplay monitoring) to improve project management, reporting and artist scouting.

## WIO PRO

Web: [wiopro.com](http://wiopro.com)

Services: empowers entertainment stakeholders to track the airing of movies and television episodes, vital information that drives the payment of guild residuals, composer royalties and profit participations.

# ONLINE INSTRUCTION

## ARI'S TAKE ACADEMY

Web: [aristakeacademy.com](http://aristakeacademy.com)

Services: Multiple individual courses available,

created by indie musician and music business author Ari Herstand. Courses range from topics such as managing tours to streaming and social media growth.

## BERKLEE COLLEGE OF MUSIC

Web: [berklee.edu](http://berklee.edu)

Services: Multiple online degree and certificate programs. Interactive 12-week courses. World-renowned faculty and collaboration with classmates.

## FILM MUSIC INSTITUTE

Web: [filmmusicinstitute.com](http://filmmusicinstitute.com)

Services: Offers state of the art professional education courses designed specifically for film and television music professionals that deliver practical skills and focus on improving your musical and music business skills. Training is detailed and comprehensive, and our instructors are some of the best in the business. Online courses can be accessed from anywhere 24/7 so you can get the training you need and the skills you want in a setting that's right for you—on your terms, and including full access to your instructors for any questions.

## LESSONS.COM

Web: [lessons.com](http://lessons.com)

## MELOPHY

Web: [melophy.com](http://melophy.com)

Services: Melophy is a teaching site by artists for artists to organize calendars, live lesson streams to individual and groups of students, and schedule virtual performances, all while promoting artists' music.

## MUSICIANS INSTITUTE

Web: [mi.edu/programs/mi-online](http://mi.edu/programs/mi-online)

Services: Access to acclaimed curriculum and supportive interactive course content. Certificates in guitar performance and artist/entrepreneur/production and Associate degrees in guitar performance and music business.

# MUSIC CREDITS DATABASES

## DISCOGS

Web: [discogs.com](http://discogs.com)

Services: Discover new music. Track your collection and want list. Contribute to the database.

## GENIUS

Web: [genius.com](http://genius.com)

Services: Wide collection of song lyrics and musical knowledge.

## MUSICBRAINZ

Web: [musicbrainz.org](http://musicbrainz.org)

Services: Open music encyclopedia that collects music metadata and makes it available to the public. MusicBrainz captures information about artists, their recorded works, and the relationships between them.

# TOUR DATES CALENDAR

## BANDSINTOWN

Email: [support@bandsintown.com](mailto:support@bandsintown.com)

Web: bandsintown.com

Services: Music website billed as a "platform where artists and fans connect." The site allows users to receive notifications about tours and bands playing in the user's area. It also has tools for artists to manage tour dates.

## FANPASSLIVE

Web: fanpasslive.com

Services: A platform and true artist partner that allows artists and their fans (both old and new) to interact in authentic ways, right from their smartphone or other connected devices

## LYTE

Web: lyte.com/events

Services: Lyte is a platform that enables event organizers, venues and artists to enhance their ticketing, ensure shows are full and keep fans happy. Lyte provides a safe, official reservation system and allows fans to return their tickets to the official point of purchase for a fair price.

## SONGKICK

Web: songkick.com

Services: Provides concert discovery services and ticket sales for live music events.

## LIVE STREAMING

### DREAMSTAGE

Email: support@dreamstage.live

Web: dreamstage.live

Services: A streaming platform where musicians of all genres perform and interact with fans worldwide.

### PAARTI

Web: paarti.live

Services: Provides a venue-like experience for users, merging livestreaming and social networking.

### PERISCOPE

Web: pscp.tv

Services: Offers live broadcasts with a twist—the ability to replay them at any time. Every video comes to life with a league of integrated social features: while watching streams, you'll also see people join, leave hearts, comment in real time, and more.

### STAGEIT

Web: stageit.com

Services: Artists perform live, online shows from their laptop that are never recorded or archived. Fans are encouraged to ask the artist questions, request songs, and even chat with other fans during the show. Virtual tip jar available on every show.

### TWITCH

Web: twitch.tv

Services: Site primarily focuses on video game live streaming, including broadcasts of eSports competitions, in addition to music broadcasts, creative content, and more recently, "in real life" streams. Content on the site can be viewed either live or via video on demand.

### YOUKNOW

Web: younow.com

Services: Discover talented broadcasters, watch

live streams and video chat live with people from around the world.

## T-SHIRTS & MORE: MERCH & MANUFACTURING

### 9 CAFEPRESS

877-809-1659

Web: cafepress.com

Services: Create and sell your personalized designs on t-shirts, bags, mugs, posters and many more unique gifts.

### BANDS ON A BUDGET

866-471-3868

Web: BandsonaBudget.com

Services: Prints custom merchandise for all types of businesses and brands, with a large majority of its customers being up-and-coming musicians. With products varying from shirts to stickers, banners to tour posters, BandsonaBudget.com can help you cover all of your bases in one shot, eliminating the need to deal with a different company for each item you want.

### BIG CARTEL

Web: bigcartel.com

Services: Build a unique online store, sell your work, and run a creative business. Perfect for clothing designers, bands, jewelry makers, crafters, and other artists.

### CUSTOM INK

800-293-4232

Web: customink.com

Services: American-based online retail company that makes custom apparel such as T-shirts and sweatshirts.

### DISC MAKERS

Email: info@discmakers.com

Web: discmakers.com

Services: Disc Makers is the world's largest CD, DVD, and Blu-ray manufacturer for independent musicians, filmmakers, and businesses. They offer duplication, replication, printing, graphic design, audio mastering, DVD authoring, worldwide distribution and more.

### FIVERR

Web: fiverr.com

Services: Online marketplace for freelance services including digital marketing, graphic design, music, audio and more.

### KILLERMERCH.COM

Web: killermerch.com

Services: Full-service branding agency, global merchandising, product development

### MERCHCAT

Email: info@merchcat.com

Web: merchcat.com

Services: Merch sales, inventory management, track payments and get real-time reports.

### MERCH.LY

866-522-4012

Web: merch.ly

Services: Custom t-shirts, hoodies, bags and more customized with your band logo or design, all at affordable prices.

### PRINTFUL

818-351-7181

Email: support@printful.com

Web: printful.com

Services: On-Demand order fulfillment and warehousing service that fulfills and ships products including clothing, accessories, and home & living items for online businesses. It's free to set up, with no monthly fees or minimum order.

### REDBUBBLE

Web: redbubble.com

Services: Global online marketplace for print-on-demand products based on usersubmitted artwork.

### RUSHORDERTEES

2727 Commerce Way

Philadelphia, PA 19154

800-620-1233

Web: rushordertees.com

Email: sales@rushordertees.com

Services: Screen printing, embroidery, rush t-shirt delivery

### SONGLORIOUS

Services: Employs a stable of hundreds of musicians who create customized songs for anniversaries, birthdays, and yes marriage proposals. Customers simply fill in details for their song, choose a genre song length and in four days-time a certified musician will send back a customized song ready to share. Cost for song starts at \$90.

### SHOPIFY

Web: shopify.com

Services: Shopify is a commerce platform that allows anyone to easily sell online, at a retail location and everywhere in between. Shopify offers a professional online storefront, a payment solution to accept credit cards, and the Shopify POS application to power retail sales. Fee: Basic Shopify - \$29/mo., Shopify - \$79 /mo., Advanced Shopify - \$299/mo.

### SPREADSHOP

800-381-0815

Email: help@spreadshop.com

Web: spreadshop.com

Services: Create and sell custom merchandise on your own online shop for free.

### SQUARE

Web: squareup.com/us/en

Services: Financial services, merchant services aggregator, and mobile payment company  
Fee: Charges 2.75% per swipe.

### STICKER MULE

Web: stickermule.com

Services: Custom stickers, labels, magnets & more. Get free proofs, free shipping, 4-day turnaround & 24/7 customer support

### TEEPUBLIC

Web: teepublic.com

Email: help@teepublic.com

Services: The world's largest marketplace for independent creators to sell their work on the highest-quality merchandise



## VISTAPRINT

866-614-8002

Web: [vistaprint.com](http://vistaprint.com)

Services: Design and order custom printed marketing materials, signage, t-shirts, hats, pens

## ZAZZLE

Web: [zazzle.com](http://zazzle.com)

Services: Allows designers and customers to create their own products with independent manufacturers, as well as use images from participating companies.

# MUSIC DISTRIBUTION & FILM/TV LICENSING

## AIMI

Web: [aimi.fm/about](http://aimi.fm/about)

Services: World-class artists have collaborated with the platform to present original compositions and Experiences, oftentimes they provide an album's length of material. Aimi's unique AI proactively chooses the right pieces of audio to play at the right moments, constantly rearranging and repurposing segments, to generate brand new presentations of these artists' material.

## AMUSE

Email: [support@amuse.io](mailto:support@amuse.io)

Web: [amuse.io](http://amuse.io)

Services: Strategic planning, marketing, financing, branding and PR, 50/50 profit.

## AWAL

Email: [info@awal.com](mailto:info@awal.com)

Web: [awal.com](http://awal.com)

Services: Global distribution, marketing and release management, A&R, funding, playlist promotion, radio & PR, YouTube monetization, and music data and insights through the AWAL App.

## BEATBREAD

Web: [beatbread.com](http://beatbread.com)

## BEATCHAIN

Email: [enquiries@beatchain.com](mailto:enquiries@beatchain.com)

Web: [beatchain.com](http://beatchain.com)

Fee: Free sign-up, \$14.99/mo., \$19.00/mo.

Services: distribution, insights, marketing

## CD BABY

800-289-6923

Web: [cdbaby.com](http://cdbaby.com)

Services: Digital distribution, YouTube monetization, sync licensing, publishing administration, CD & vinyl sales

## DISTROKID

Email: [support@distrokid.com](mailto:support@distrokid.com)

Web: [distrokid.com](http://distrokid.com)

Services: Distribute cover songs legally, get paid when other people use your music on YouTube, unlimited backups, instant Spotify verified checkmark, manage your Apple Music page, get your credits & lyrics into stores, Spotify pre-save.

## DITTO MUSIC

Web: [ditto.com](http://ditto.com)

Services: Distribution service offers unlimited releases to all major online stores on an annual subscription basis. Non-exclusive deals with artists

keeping 100% of their royalty earnings. Record label services including PR, social media and playlist pitching to independent artists.

## FWAYGO

Web: [fwaygo.com](http://fwaygo.com)

Services: Built by music artists and powered by fans, the platform provides a first-of-its-kind music discovery experience for consumers as well as a disruptive business model enabling undiscovered artists to increase both their exposure and their earnings by avoiding the exploitative music ownership, royalty and streaming revenue policies of traditional labels and streaming services.

## LANDR

Email: [contact@landr.com](mailto:contact@landr.com)

Web: [landr.com](http://landr.com)

Services: AL mastering, collaboration workflows, artist-friendly distribution, promotion tools, free samples, stats.

Fee: \$24.99/mo/\$207yr/\$149.99yr (billed upfront)

## OCTIVE

Email: [support@mondotunes.com](mailto:support@mondotunes.com)

Web: [octive.com](http://octive.com)

Services: Distribution, marketing, mastering, licensing opportunities.

## ONERPM

Email: [support@onerpm.com](mailto:support@onerpm.com)

Web: [onerpm.com](http://onerpm.com)

Services: Music distribution, marketing, business intelligence, rights mgmt. & publishing, video network.

## QOBUZ

Web: [qobuz.com](http://qobuz.com)

Services: Offers high-quality sound and unlimited listening, anytime, everywhere, on all devices.

## REPOST NETWORK

Web: [repostnetwork.com](http://repostnetwork.com)

Services: Offers SoundCloud monetization, content protection, and upgraded profile features to musicians and podcasters on the platform.

## REVELATOR

Web: [revelator.com](http://revelator.com)

Services: State of the art full-stack copyright management platform for independent artists, labels, and distributors to distribute to music digital platforms, manage revenue reporting and royalty settlement to all rights holders

## REVERBNATION

Email: [support@reverbnation.com](mailto:support@reverbnation.com)

Web: [reverbnation.com](http://reverbnation.com)

Services: Opportunities, digital distribution, site builder, fan reach, crowd review, gig finder, sell direct, electronic press kits.

## RIGHTSHOLDER.IO

Web: [rightsholder.io](http://rightsholder.io)

Services: A simple music rights search engine designed with music licensing & synchronization professionals in mind.

## SONGRADR

424-744-8190

Email: [support@songtradr.com](mailto:support@songtradr.com)

Web: [songtradr.com](http://songtradr.com)

Services: Free sign-up, online music licensing, free submission to music licensing opportunities, unlimited music storage, non-exclusive licensing.

## SPINNUP

Contact: [support.spinnup.com](mailto:support.spinnup.com)

Web: [spinnup.com](http://spinnup.com)

Services: Keep 100% royalties, streaming statistics and sales reports.

## SYMPHONIC DISTRIBUTION

813-907-3128

Web: [symphonicdistribution.com](http://symphonicdistribution.com)

Services: Video distribution, publishing administration, neighboring rights, marketing, video marketing, sync licensing, web and graphic design, YouTube "website monetization" and SoundCloud monetization.

## SYNC SONGWRITER

Web: [syncsongwriter.com](http://syncsongwriter.com)

Services: Selectively licenses music with licensing agent. The goal of the site is to teach you how to get your songs into TV & film.

## THE ORCHARD

Email: [communications@theorchard.com](mailto:communications@theorchard.com)

Web: [theorchard.com](http://theorchard.com)

Services: distribution, marketing, data analytics, performance rights, accounting

## TUNECORE

Web: [tunecore.com](http://tunecore.com)

Services: Vinyl pressing and distribution, physical copies of your music, guaranteed plays on services like Deezer and 8track, engagement stats, custom artist website using designs tailored for musicians

## UNITEDMASTERS

Email: [info@unitedmasters.com](mailto:info@unitedmasters.com)

Web: [unitedmasters.com](http://unitedmasters.com)

Services: Distribution, marketing, data analytics

Fee: \$100 monthly payment made through paypal, UnitedMasters keeps 50% of royalties.

# MONETIZED VIDEO POSTING

## DROPP TV

Web: [dropp.tv](http://dropp.tv)

Email: [support@dropp.tv](mailto:support@dropp.tv)

Services: Dropp Tv unleashes the power of the creator through an innovative blend of art, technology and e-commerce creating a new mode of digital interaction.

## SONGFLUENCER

Web: [songfluencer.com](http://songfluencer.com)

Email: [info@songfluencer.com](mailto:info@songfluencer.com)

Services: Strategically pairing songs, artist, and brands with key tastemaker influencers on music-forward social media platforms including TikTok, Instagram, and YouTube.

