# Digital Resources Guide

THE DIY MUSICIAN AND POP STAR ALIKE have had to learn to navigate their careers during the pandemic, which largely meant pivoting to being as online as possible. Between livestreaming concerts from home studios and interacting with fans directly on social media platforms, artists are renegotiating their roles by becoming their own marketing team. Every entry in this Guide to Digital Resources & Social Media was nominated by your fellow music-makers, *Music Connection* readers like yourself. Be sure to check out the newly added categories, such as Beat Selling Websites, Music Sales Tracking, Online Instruction, Film/TV Licensing and Monetized Video Posting.

# SOCIAL MEDIA & DIGITAL MARKETING TOOLS

# BITLY

Web: bitly.com Services: URL Shortener, Custom Branded URLs, API & Link Management.

# **CANVA**

#### Web: canva.com

Services: Graphic-design tool website. Design presentations, social media graphics, and more with thousands of beautiful layouts.

# CINDERBLOCK

Web: Cinderblock.TV Services: Video streaming app that is built for music videos, concerts, interviews, etc.

#### **CROWDMOUTH**

Web: crowdmouth.com Services: Crowdmouth is a direct-to-fan platform empowering creators to engage, monetize and grow their audiences.

# **FORTUNES**

# Web: fortunes.io

Services: Cross-platform music data analytics, career recommendations to increase revenues.

# **FLYTEVU**

#### Web: flvtevu.com Services: Full-Service entertainment marketing company based in Nashville, TN.

# HOOTSUITE

Web: hootsuite.com

Services: Social media marketing and management platform. Helps you keep track and manage your many social network channels. It can enable you to monitor what people are saying about your brand and help you respond instantly. Fee: Professional - \$49/mo.

# LINKMY.PHOTOS

#### Web: linkmy.photos

Services: Instagram photos and captions are currently not linkable. The only place where you can add a link to your website is through the URL in your Instagram bio. Link My Photos has created the destination for your Instagram bio. Your personalized Link My Photos page displays all of your clickable photos to help your followers get to the content and products that you post. Fee: Free, Shutterbug - \$4.99/mo., paparazzi -\$9.99/mo

#### MAILCHIMP

Web: mailchimp.com

Services: Email marketing tool that allows you to send emails to hundreds or thousands of recipients all at once. It is essentially a tool you can use to create and manage mailing lists and newsletters, as well as automate your email campaigns and collect leads.

Fee: Free, Grow \$11, \$17/mo, Pro -\$299/mo.

# MAGROOVE

# Web: artists.magroove.com

Services: Magroove was founded by musicians for musicians, offering a radically simple, transparent, and affordable method for independent artists to seamlessly distribute their music to more than 40 streaming services, engage in direct-to-fan commerce, and access tools for website development.

# NUMBER ONE MUSIC

Web: N1m.com Services: A music portal dedicated solely to the development and exposure of indie artists/bands

# VENTURE MUSIC

Web: venturemusic.com Email: info@venturemusic.com Clients: Universal Music Group, BMG, Red Light Management, Quartz Hill Records, Flobots

# **VERTIGO**

Web: vertigomusic.com Services: Fans can access artist content on Vertigo from anywhere, no app download required. Artists can further boost streams and sync any content to subscribers' accounts. Independent Artists/Bands.

# SIMPLY GIGANTIC

Web: SimplyGigantic.com Services: PR Agency

# **SPROUT SOCIAL**

866-878-3231 Web: sproutsocial.com Services: Social media management and optimization platform for brands and agencies of all sizes. Gives you a single hub for social media publishing, analytics and engagement across all of your social profiles.

Fee: Standard - \$89/mo, professional \$149/mo, Advance \$249/mo.

# **UNSPLASH**

Web: unsplash.com Services: Database of high-resolution, watermark-free images that are free for use.

# WEB DESIGN

# BANDZOOGLE

Email: support@bandzoogle.com Web: bandzoogle.com Features: Unlimited support, free domain name, premium hosting, unlimited bandwidth, mobileready themes, music player, SEO tools, tour calendar, EPK's, more,

Fee: Lite - 8.29/mo, Standard - \$12.46/mo, Pro -\$16.63/mo.

# NING

855-233-6436 Web: ning.com

Services: Social integration, custom design, 24/7 support, basic features toolkit, monetization options

Fee: Basic - \$25/mo, Performance - \$49/mo, Ultimate - \$99/mo.

#### **SQUARESPACE**

Email: support.squarespace.com Web: squarespace.com Features: Modern templates, adobe image editor, audio collections, social sharing, email campaigns, product merchandising Fee: Personal - \$12/mo., Business - \$18/mo., Commerce, \$26/\$40

# **WIX**

#### Web: wix.com

Features: Design freedom, SEO, mobile optimization, unlimited fonts, media galleries, custom domain name, social tools, customizable music player, music selling options, stats. Fee: Free version available, Combo - \$14/ mo, Unlimited - \$18/mo., Pro - \$23/mo., VIP - \$39/mo.

# **WORDPRESS**

Web: wordpress.com Features: Custom domains, mobile friendly, built-in social sharing, in-depth stats, search engine optimized Fee: Free, Personal - \$4/mo, Premium - \$8/mo, Business - \$25/mo.

# LEGAL SERVICES/ADVICE

# **ArrangeMe**

Web: ArrangeMe.com Services: Copyright services

# **AUDOO**

Web: Audoo.com

# Δ\/\/Ο

Web: avvo.com

Services: Ratings, reviews and disciplinary records for lawyers in every state. Get free legal advice, find the right lawyer, and make informed legal decisions.

#### **FREE LEGAL ADVICE**

Web: freeadvice.com Services: Comprehensive legal and insurance advice, articles, answers, videos and news.

# LAWCHAMPS

866-653-3017

Web: lawchamps.com Services: Instantly matches consumers with solo attorneys based on budget. Clients and attorneys can instant message, call & video chat with members only app.

# LAWHELP.ORG

Web: lawhelp.org Services: Created for people living on low incomes and the legal organizations that serve them. LawHelp.org provides referrals to local legal aid and public interest law offices, basic information about legal rights, court forms, self-help information, court information, links to social service agencies, and more in your state.

# LEGALZOOM

800-773-0888 Email: support@legalzoom.com Web: legalzoom.com Services: Online legal help on business, intellectual property, contracts & agreements, legal advice.

#### LEGAL SERVICES LINK 844-529-3279

Web: legalserviceslink.com Services: Anonymously post your legal needs quickly and for free. Lawyers interested in helping you contact you via email. Review the emails and select the best lawyer for you.

# **MUSIC CONNECTION**

Web: musicconnection.com/directories

# **NOLO**

800-631S-5158 Web: nolo.com Services: Answers to everyday legal and business questions, lawyer directory

**UCLA SCHOOL OF LAW'S MUSIC INDUSTRY CLINIC** Email: mic@law.ucla.edu

Web: law.ucla.edu/academics/clinicaleducation/clinics/music-industry-clinic Services: Free 30-minute consultations to individuals who need legal advice relating to their careers in the music industry

# **VOLUNTEER LAWYERS FOR THE ARTS**

212- 319-2787 ext. 1 Email: vlany@vlany.org Web: vlany.org Services: VLA provides legal services to low-income artists and all non-profit arts organization in every artistic discipline.

# FUNDRAISING/FINANCIAL MATTERS

#### ARTISTSHARE

Email: support@artistshare.com Web: artistshare.com

Services: Operates as a record label and business model for artists which enables them to fund their projects by allowing the general public to directly finance, watch the creative process, and in most cases gain access to extra material from an artist.

Fees: 5% fee on contributions raised in addition to third party credit card processing fees (3-5%).

# **BEATBREAD**

Web: beatbread.com

Services: The pioneering music funding platform that enables artists to access growth capital while maintaining control of their careers and ownership of their music.

# CENTTRIP

#### Web: centtrip.com

Services: global fintech providing expense management and card payment technology, has launched its platform, app, and card in the United States, to change the way music and entertainment industry manages tour and team expenses

# **FUNDLY**

#### Web: fundly.com

Services: Crowdfunding site for online fundraising. Raise money online from friends, family, colleagues, donors, and other supporters via email, Facebook, Twitter, LinkedIn, Google, and social media networks.

**Fees:** Platform fee of 4.9% per transaction in addition to payment processing fee of 3% + 30 cents per transaction.

#### GOFUNDME

#### Web: gofundme.com

Services: For-profit crowdfunding platform that allows people to raise money. 0% platform fee. Fees: Fees vary based on country. United States is 2.9% + 30 cents per donation.

#### **INDIEGOGO**

#### Web: indiegogo.com

Services: International crowdfunding website. Indiegogo allows people to solicit funds for an idea, charity, or start-up business. Indiegogo charges a 5% fee on contributions. Fees: 5% of funds raised in addition to processing fee of 3% + 30 cents per transaction. Bank may charge additional fees depending on currency and bank account location.

#### **JACKTRIP FOUNDATION**

Web: jacktrip.org

Services: The JackTrip Foundation Equipment

Grant supports nonprofit arts, education, and technology organizations, as well as individuals applying through organizations. The funds are for purchase of equipment for network arts projects to further innovation and access in this cultural work.

# **KICKSTARTER**

#### Web: kickstarter.com

Services: Crowdfunding platform for creative projects. A home for film, music, art, theater, games, comics, design, photography, and more. Fees: Kickstarter fee of 5% of total funds raised in addition to payment processing fees of 3% + 20 cents per pledge. (Pledges under \$10 have a discounted micropledge fee of 5% + 5 cents per pledge)

# **MUSIC BENEFACTORS**

Web: musicbenefactors.com Services: We work with recording artists, indie labels, publishers, venues, and other music businesses to sell debt and equity securities to investors. The capital raised is used to help fund their businesses.

# PATREON

#### Web: patreon.com

Services: Membership platform that provides business tools for creators to run a subscription content service, with ways for artists to build relationships and provide exclusive experiences to their subscribers, or "patrons."

**Fees:** 5% of successfully processed fees in addition to an effective payment processing fees that may vary based on transaction amount and method of payment and a fixed fee. These average around 5% and 30 cents per transaction. There are also Payout fees for moving your funds from your Patreon account to your bank account.

# PLUMFUND

#### Web: plumfund.com

Services: Free to fundraisers and donors. There are no transaction fees for organizers or contributors, and no setup fees. Fees: Third party fee of 2.8% + 30 cents deducted from each transaction.

# **ROYALTY EXCHANGE**

# 1-800-718-2269

Web: royaltyexchange.com Services: Online marketplace/auction platform where investors & owners of royalty streams can buy royalties and sell all types of royalties. Fees: Commission is collected after auction at rate determined prior to listing from sellers. Third party fees for transfers depend on bank account, location, and method of payment for buyers.

# **SOUND ROYALTIES**

Email: info@soundroyalties.com Web: soundroyalties.com Services: Offers music professionals non-credit based financing and funding without having to deal with banks or traditional lenders.

# MUSIC REVIEW/OPINION /FEEDBACK

# **FLUENCE**

Email: contact@fluenceapp.com Web: Fluence.io Services: Makes curators directly accessible to artists/promoters through their platform.

#### **MUSIC CONNECTION**

#### (Live Reviews, New Music Critiques) Email: contactmc@musicconnection.com Web: musicconnection.com/reviews/ aetreviewed

Services: 12 recorded artists and 7 live performances are selected to be reviewed by *Music Connection* staff from artist submissions every month. Unsigned Artists only.

# REVERBNATION

# (CROWD REVIEW)

Email: support@reverbnation.com Web: reverbnation.com/band-promotion/ crowd\_review Services: Artist feedback from targeted sample, data analytics.

#### SONGCHECKS

Web: Songchecks.com

Services: Songchecks is a curated platform for Producers, Mixers, Bands, and Songwriters of all levels and locations to get affordable written feedback on your songs from the world's best music talent.

#### SONGU.COM

#### Web: songu.com

Services: Provides multi-level song writing courses developed by award winning songwriters, song feedback, mentoring, oneon-one song coaching, cowriting, unscreeened pitching opportunities and more.

#### TUNECORE

#### (FAN REVIEWS) 646-651-1060 Web: tunecore.com/artist-services Services: Artist feedback, data analytics

# **GIG FINDER**

#### **AIRGIGS**

Email: help@airgigs.com Web: airgigs.com

Services: platform for hiring professional session musicians, vocalists and audio engineers online. Songwriters, music producers, bands and creatives can hire talent to enhance their existing productions, or they can produce an entire song from composition to mastering completely online.

#### **GIGMASTERS**

#### 866-342-9794

Web: gigmasters.com

Services: Event services booking platform. Hire local musicians, DJs, bands, photographers and speakers for special event.

#### GIGSALAD

Web: gigsalad.com Services: Find and book everything from bands,

musicians, and DJs to entertainers, speakers and event services.

#### **REVERBNATION**

Email: support@reverbnation.com Web: reverbnation.com Services: Online platform that provides marketing tools and opportunities for musicians, artists, and bands to manage their careers. Fee: Free, Basic- \$12.95/mo., Premium - \$19.95/ mo.

# SONICBIDS

Email: support@sonicbids.com

#### Web: sonicbids.com

Services: Connects bands, music promoters and major brands through an online platform. Engage new fans, discover new music and find gigs.

Fee: Sonicbids Basic – Free, EPK Pro - \$5.00, Gig-Seeker Pro - \$19.99

#### SOUNDBETTER

888-734-4358

Email: info@SoundBetter.com Web: soundbetter.com

# SONG SUBMISSIONS/PLACEMENTS

#### ADAPTR

Web: adaptr.com Services: An all in one platform to easily add hit music to your apps and digital experiences

#### **MUSIC CONNECTION**

Web: musicconnection.com

#### **MUSIC GATEWAY**

Email: support@musicgateway.com Web: musicgateway.com Fee: Influencer - \$22/mo., Adventurer - \$7.50/ year, Game Changer - \$37/mo. Services: Music industry marketplace where you find music industry jobs, receive daily job postings worldwide, start collaborations, send

postings worldwide, start collaborations, send your demo submissions and more.

# MUSIC GORILLA

201-796-8742

Email: info@musicgorilla.com Web: musicgorilla.com Services: Submit your music to film, TV, songwriting and major label showcase opportunities. Get heard by a wide range of industry pros from music supervisors to internet radio hosts to major label A&R. Fee: Free to sign up.

#### **MUSIC OPPS**

Web: musicopps.com Services: Music opportunities for independent & unsigned artists

#### **MUSIC XRAY**

Email: support@musicxray.com Web: musicxray.com

Fee: Submission fee set by the Industry Professional, and an additional \$10.00 just for the first submission of that song.

Services: Submit your songs to music producers, publishers, supervisors and managers for marketing, music licensing, label roster, publishing, distribution and more. Your track goes directly to the decision makers: no middlemen, no prescreeners, just a direct link between artist and Industry Professional.

#### **SUBMITHUB**

Email: jason@submithub.com Web: submithub.com Services: Share songs with music bloggers, record labels, radio stations, Spotify playlisters and YouTube or SoundCloud channels.

#### TAXI

818-222-2464

Web: taxi.com

Services: Helps songwriters, artists, and film/ TV composers get their music to record labels, music publishers, music supervisors and music libraries THAT PITCH Web: thatpitch.com

Fee: Monthly/\$0-\$39, Annual/\$390 Service: Pitch unlimited music to ads and major motion film.

# BEAT SELLING WEBSITES

#### AIRBIT

Web: airbit.com

Services: Buy, sell and license tracks. Collaborate with other producers. Sell sound kits. Customize your own beat store with the Infinity Store feature. Fee: Basic Free, Gold-\$8.33/mo., Premium-16.66/mo

#### **AUTO-BOUNCE**

Web: auto-bounce.com

#### **BEATSTARS**

Web: beatstars.com Fee: Free, Marketplace Plan - \$9.99/mo., Pro Page Plan - \$19.99/mo.

Services: Post, sell and buy beats online. Create your own custom beat selling website with themes and domain with the Pro Page plan. Earn ad revenue when people stream your music on SoundCloud and Audiomack.

#### BOPPER

Web: boppermusic.com

Services: Ad music licensing platform, Bopper, has come to an agreement with all of the rights holders it represents to pre-clear tracks for use in brand content productions on Tik Tok, YouTube, Instagram and Twitch. A safe and easy way for brands to license music from independent recording artists for immediate use in digital advertising.

#### BRIDGER

Web: bridgemusic.io

Services: Bring independent songwriters towards copyright by offering them an innovative and easy solution to collect their royalties generated on digital platforms.

#### **PROD. BY FOUR**

Web: Proudbyfour.com Services: Royalty-free beat library

#### SOUNDCLICK

Email: support@soundclick.com Web: soundclick.com Services: Stream, download, buy and sell beats on a social media platform that includes photo albums, video uploads, blogs and message boards.

# TRAKTRAIN

Web: traktrain.com

Services: Invitation only platform to sell, buy and listen to instrumentals. Paid creative assistance and track mixing available.

# SONG COMPETITIONS

#### **GREAT AMERICAN SONG CONTEST**

#### Email: info@greatamericansong.com

Web: greatamericansong.com Summary: Open to songwriters, lyricists & music composers worldwide. This annual event is designed for amateur and semi-pro songwriters only. Individuals who earn over \$10,000 annually from song publishing royalties are not eligible. Prizes: Grand Prize Winner receives \$1,000 cash in addition to a free membership to TAXI Independent A&R, free one-year Platinum Membership to SongU.com and more. Fee: \$35 per song

#### INTERNATIONAL SONGWRITING COMPETITION 615-251-4441

Web: songwritingcompetition.com Summary: Annual song contest that provides opportunity for both aspiring and established songwriters to have their songs heard in a professional, international arena. 71 winners will share in the cash and prizes.

Categories: AAA (Adult Album Alternative), AC (Adult Contemporary), Americana, Blues, Children's Music, Christian, Comedy/Novelty, Country, EDM (Electronic Dance Music), Folk/ Singer-Songwriter, Instrumental, Jazz, Latin Music, Lyrics Only, Music Video, Performance, Pop/Top 40, R&B/Hip-Hop, Rock, Teen, Unpublished, Unsigned Only, and World Music. Fee: \$25.00 per song or category

#### JOHN LENNON SONGWRITING CONTEST 888-884-5572

Email: info@jlsc.com Web: jlsc.com/about.php Summary: The JLSC is open year-round and features two Sessions – with 72 Finalists, 24 Grand Prize Winners, 12 Lennon Award Winners and 1 "Song of the Year." The Contest is open to amateur and professional songwriters who submit entries in any one of 12 categories. Fee: \$30.00 per song

# LEE RITENOUR'S SIX STRING COMPETITION

Email: ritsguitar@aol.com Web: sixstringtheory.com Summary: The Six String Theory Competition, hosted by Grammy - winning guitarist and producer, Lee Ritenour, is a biennial competition that accepts performer applications for guitar, bass, piano/keyboards and drums, and offers winners performance opportunities and scholarships, as well as prizes from sponsors.

#### MUSIC CITY SONGSTAR

Email: mcss@musiccitysongstar.com Web: musiccitysongstar.com Summary: A songwriting competition for upand-coming writers and musicians in all genres. Prizes: The Grand Prize winner receives money, an invitation to perform their song at an exclusive event and instruments.

# **MUSIC CONNECTION**

Web: musicconnection.com

# NASHVILLE SONGWRITERS

1710 Roy Acuff Pl Nashville, TN 37203 800-321-6008 Email: reception@nashvillesongwriters.com Web: nashvillesongwriters.com

#### **SKIO MUSIC**

Web: skiomusic.com Summary: Download free stems and win official releases, collabs, plugins and more

# SPLICE

Web: splice.com Fee: Must sign up to Splice Sound for \$7.99/mo. Summary: Remix contests. Win official releases, collabs, plugins and more.

# UNSIGNED ONLY MUSIC COMPETITION 615-251-4441

Email: info@unsignedonly.com Web: unsignedonly.com

**Summary:** Unsigned Only is designed for solo artists, bands, and singers all over the world who are looking for exposure, recognition, and a chance to be noticed by industry professionals. Open to all artists who are unsigned to a major record label.

Prizes: Grand Prizes \$20,000, mastering services, music distribution and more. Fee: \$35 per song

#### USA SONGWRITING COMPETITION Web: songwriting.net

Summary: Open to all amateur and professional songwriters and anyone regardless of nationality or origin.

Prizes: Winning songs receive radio airplay. Overall Grand Prize winner will receive \$50,000 worth of cash, merchandise and services. Overall 2nd Prize winner will receive \$9,000 worth of merchandise. Overall 3rd Prize winner will receive \$6,500 worth of merchandise. Categories: Songwriters can enter in 15 different song categories such as: Pop, Rock/Alt, Folk, R&B, Hip-Hop, Jazz, Instrumental, etc.

Fee: \$35.00 per song

# ON THE ROAD: LODGING

# AIRBNB

415-800-5959, 855-424-7262 Web: airbnb.com Services: Find hosts with extra rooms, entire homes and unique accommodations.

# **COUCH SURFING**

Email: support@couchsurfing.com Web: couchsurfing.com Services: Arrange homestays, offer lodging and hospitality

# **HOTEL TONIGHT**

Email: help@hoteltonight.com Web: hoteltonight.com Services: Last minute hotel deals, discounted room rates

# **INDIE ON THE MOVE**

Email: info@indieonthemove.com Web: indieonthemove.com Services: Show & tour booking, Music Venues Database, QuickPitch Emailing, College & University Show Booking Database, Bands Directory, Show Availabilities, Classifieds Fee: Free, Premium - \$9.99/mo.

# PRICELINE

877-477-5807 Web: priceline.com Services: Discount rates for travel-related purchases including airline tickets, hotel stays, cars, cruises

# ARTIST COLLABORATIONS

# AIRTABLE

Web: airtable.com Services: Shared database/spreadsheet Fee: Free or paid membership (\$10/mo, \$24/mo.).

# AUDDLY

Email: info@auddly.com Web: auddly.com Services: Allows music creators to collect their song data and make it accessible for the business side, in order to secure transparent and correct credits and payments for everyone involved.

# AUDIOBRIDGE

Web: audiobridgeapp.com

Services: Mobile recording studio, tool for mobile music collaboration. Communicate directly with your collaborators with dedicated chat-rooms for every session. Keep track of your entire history of edits in one place with both realtime and delayed collaboration.

# AVID

Web: avid.com

Services: Provides information on alldigital solutions for capturing, creating, editing and distributing digital media.

# BANDHUG

Web: bandhug.com Services: Bandhug is an international music platform that fosters collaboration between musicians and the globe.

# BANDLAB

Email: hello@bandlab.com Web: bandlab.com Services: Social media network for musicians and fans with unlimited cloud based storage.

#### BANDMIX 877-569-6118

Web: Bandmix.com Services: Online classified network for connecting local musicians and bands. Fee: Free or premier membership \$12.95/\$17.90mo

# BEATSTARS

Web: beatstars.com Services: Digital production marketplace that allows music producers to license and sell beats and give away free beats. Fee: Free or Unlimited for \$9.99/\$19.99mo

# BLEND

Web: blend.io Services: Makes the process of producing music interactive. The social platform helps music producers share music projects in source format, perfect for remixing, collaborating, learning from, and gathering feedback from others in the global community.

# DOWNWRITE

#### Web: downwrite.com

Services: Downwrite is a platform for the co-creation of music for fans and artists. It allows fans to bring a personal experience, idea, or occasion into the creative realm of an artist, who through their unique talent, transforms the shared experience into music.

# DROOBLE

Email: team@drooble.com Web: drooble.com Services: Social media network for musicians with promotional features, also allows users to submit reviews of other users music for payment.

# FRETTIE

Web: frettie.com Services: Connect with other songwriters from around the globe. Frettie is avaluable songwriting community made up of students, professionals and hit songwriters who are all eager to learn, discover, give feedback and connect with each other.

# **INTROBOT**

Web: introbot.co

Services: App for musicians, filmmakers, actors, models, photographers, writers, dancers, artists, designers, and people with ideas, to collaborate with people from around the world who have the skills to realize their creative idea

# **KOMPOZ**

Web: kompoz.com/music Services: Social network platform for musicians, to share, collaborate, distribute music and crowdsource production/ performers Fee: Free or premier membership (\$5/ mo., \$10/ mo., \$20/mo.).

# **LEDO**

Web: ledomusic.is Services: A 'Collab-House' platform for music makers and content creators to connect and reach new audiences.

# ΜΕΤΑΡΟΡ

Email: support@metapop.com Web: metapop.com Services: Upload and share tracks, join communities, and enter competitions.

# **MUSIVERSAL**

Web: musiversal.com Fee: \$49/mo, \$490/yearly Services: Access to world-class session musicians, vocalists, producers, and audio engineers.

#### MUSICIAN'S CONTACT 818-888-7879

Email: info@musicianscontact.com Web: musicianscontact.com Services: Connecting musicians and bands together for over 45 years, from club and casual groups, to traveling bands, to concert and recording acts.

# **MUSIC LAUNCH HUB**

Web: musiclaunchhub.com Services: Global music network where working musicians and the next wave of music professionals, come together to better navigate their future in music.

# OFFTOP

Web: offtop.co

Services: Mobile recording studio to rap and sing over beats. Explore library of fresh instrumentals, record freestyle or written verses, and share your rap or song with the world.

# **PROCOLLABS**

Web: procollabs.com

Services: online music collaboration service that gives you access to experienced and talented songwriters, musicians, audio engineers, and music producers from all around the world. Fee: Free or premier membership (\$20/mo., \$50/ mo., \$95/mo.).

# SHOWX

Web: showx.io Services: Mission-driven platform that creates a forum through which artists can network, collaborate, co-promote and create with the goal of empowering careers.

# SLACK

Web: slack.com Services: Collaborative hub for work colleagues with features such as messaging, file sharing, screen sharing, searchable history, and integration with other filesharing/messenger apps. Organizes conversations between work colleagues into streamlined layout. Fee: Paid membership (\$6.67/mo., \$12.50/mo.)

# SONGSALIVE!

Web: songsalive.org

Services: Largest global songwriters squad. A non-profit organization supporting, promoting and educating songwriters and composers worldwide.

#### SONGSPACE

#### Web: songspace.com

Services: Helps music creators and publishers collaborate, pitch, track and share song projects and playlists.

Fee: Creator - \$8/mo., Business - \$15/ mo.- Plus - \$28/mo

#### SONGTOWN

Web: songtown.com

Services: A virtual music "town" where creative people gather to be encouraged, educated and inspired. Writers of all genres, from all over the world come to SongTown to find other creative cowriters, to learn how to improve their craft from #1 hit songwriters and publishers, and to be mentored by successful music industry pros.

Fee: Platinum Annual Plan \$197 per year, Diamond Fast Track \$649 per year, monthly membership for \$24.99/mo.

#### SONGWRITER LINK

Web: songwriterlink.com

Services: Songwriting collaboration website that makes finding the perfect co-writer faster than before. It's the only website that uses matching engine technology—the same kind that dating websites use—to help find you exactly the type of songwriters you're looking.

#### **SOUNDATION**

Web: Soundation.com

Services: This feature unlocks many unique opportunities for Plugin manufacturers and sample pack and beat marketplaces to have a slick way of showcasing their products and allow site visitors to try them out. Producers and other creators to engage their audience in a new way by letting them actively listen to or remix their creations.

#### SOUNDSTORMING

Web: soundstorming.com

Services: Helps musicians to connect, collaborate and promote themselves using their musical ideas, riffs and fragments.

#### SOUNDTRAP

Web: soundtrap.com

Services: Online recording studio/DAW with collaborative features, plugins/ drumtracks, autotune, other audio engineering features. Also educational features

Fee: (Free, \$7.99/mo., \$11.99/mo., \$13.99).

#### SPLICE

Web: splice.com Services: Musicians use Splice to find sounds, get gear, enter contests, discover projects and connect with one another.

# **STUDIOTRAXX**

#### Web: studiotraxx.com

Services: Provides instant access to a vast global network of musicians-for-hire who are ready to work and collaborate via the web. Private collaboration areas are also available to those who don't need to find and hire musicians but simply need an efficient way to manage files across partners.

#### TUNEBLADES

#### Web: tuneblades.com

Services: Empowers both professional and non-professionals to quickly resize and remix songs To match any duration, remove vocals from songs, and stream indefinitely for live presentations or programs.

#### TULLY

Web: tullyapp.com

Services: Recording artists and songwriters can play, write, and record song ideas all within one application. Artists can share their projects with their engineer before studio sessions, allowing instant access to the audio file, lyric sheet, and recording ideas. All your files are organized and stored to the cloud, keeping all your creative work safe in one location.

#### VAMPR

Email: support@vampr.me

Web: vampr.me Services: App that helps you discover, connect and collaborate with fellow musicians, the music industry and music lovers alike.

#### VOCALIZR Web: vocalizr.com

Services: Created to connect professional singers and producers world-wide. Community of producers looking for talent. Fee: Free or Pro Membership (\$9/mo).

# MUSIC SALES TRACKING

# CHARTMETRIC

Web: chartmetric.io

Services: Music data analytics company. They combine hundreds of thousands of real-time data points across iTunes, Spotify, Youtube, Google, Facebook, Twitter, and Instagram in order to make sense of the increasingly complex landscape of the music industry.

# **CRYPTO.COM**

Web: crypto.com

Services: Cryptocurrency tracking app, and has recently expanded to covering and paying NFTs for artists and audiences.

# **NEXT BIG SOUND**

Web: nextbigsound.com Services: Provides online music analytics and insights, tracking hundreds of thousands of artists around the world. As part of Pandora, they deliver powerful analytics tools used by music makers, labels and marketers looking for data and insights about artists and their fans.

# MAYKI

Web: mayk.it/songs Virtual studio where you can create music on demand with our team of producers.

# **RCRDSHP STUDIO**

Web: app.rcrdshp.com Email: newsletter@rcrdshp.com Services: a curated digital collectibles platform, built by and for the electronic music industry, and validated by technologies like the blockchain and non-fungible tokens.

#### SONGTRUST

#### Web: songtrust.com

Services: World's largest global royalty collection service, Songtrust streamlines the music publishing administration of 1,000,000+ songs.

#### **SOUNDCHARTS**

Web: soundcharts.com

Services: A full-stack solution (database, desktop, mobile apps & API) that brings together real-time and historical music consumption data, (social, charts, playlist, airplay monitoring) to improve project management, reporting and artist scouting.

# WIO PRO

Web: wiopro.com

Services: empowers entertainment stakeholders to track the airing of movies and television episodes, vital information that drives the payment of guild residuals, composer royalties and profit participations.

# **ONLINE INSTRUCTION**

# **ARI'S TAKE ACADEMY**

Web: aristakeacademy.com Services: Multiple individual courses available, created by indie musician and music business author Ari Herstand. Courses range from topics such as managing tours to streaming and social media growth.

# **BERKLEE COLLEGE OF MUSIC**

Web: berklee.edu

Services: Multiple online degree and certificate programs. Interactive 12-week courses. World-renowned faculty and classmates.

# **FILM MUSIC INSTITUTE**

Web: filmmusicinstitute.com

Services: Offers professional education courses designed specifically for film and television music professionals that deliver practical skills and focus on improving your musical and music business skills. Training is detailed and comprehensive, and our instructors are some of the best in the business. Online courses can be accessed from anywhere 24/7 so you can get the training you need and the skills you want in a setting on your terms, and including full access to your instructors for any questions.

# **HIFI LABS**

Web: HifiLabs.co

Services: HIFI Labs' Web3 Artist Cohort is a free virtual three-week immersive program that helps connect emerging musicians with the resources they need to further develop and launch their next music project using Web3 tools.

#### **LESSONS.COM**

Web: lessons.com

# MELOPHY

Web: melophy.com Services: Melophy is a teaching site by artists for artists to organize calendars, live lesson streams to individual and groups of students, and schedule virtual performances, all while promoting artists' music.

# **MUSICIANS INSTITUTE**

Web: mi.edu/programs/mi-online Services: Access to acclaimed curriculum and supportive interactive course content. Certificates in guitar performance and artist/ entrepreneur/production and Associate degrees in guitar performance and music business.

# MUSIC CREDITS DATABASES

# DISCOGS

Web: discogs.com

Services: Discover new music. Track your collection. Contribute to the database.

#### **GENIUS**

Web: genius.com Services: Wide collection of song lyrics and musical knowledge.

#### MUSICBRAINZ

#### Web: musicbrainz.org

Services: Open music encyclopedia that collects music metadata and makes it available to the public. MusicBrainz captures information about artists, their recorded works, and the relationships between them.

# TOUR DATES CALENDAR

#### **BANDSINTOWN**

Email: support@bandsintown.com Web: bandsintown.com

Services: Music website billed as a "platform where artists and fans connect." The site allows users to receive notifications about tours and bands playing in the user's area. It also has tools for artists to manage tour dates.

#### FANPASSLIVE

Web: fanpasslive.com

Services: A platform and true artist partner that allows artists and their fans (both old and new) to interact in authentic ways, right from their smartphone or other connected devices

#### LYTE

#### Web: lyte.com/events

Services: Lyte is a platform that enables event organizers, venues and artists to enhance their ticketing, ensure shows are full and keep fans happy. Lyte provides a safe, official reservation system and allows fans to return their tickets to the official point of purchase for a fair price.

#### **MANDOLIN**

Web: Mandolin.com

Services: Keeps fans up to date with artists, and tours, merch, etc.

#### SONGKICK

Web: songkick.com Services: Provides concert discovery services and ticket sales for live music events.

# LIVE STREAMING

#### DREAMSTAGE

Email: support@dreamstage.live Web: dreamstage.live Services: A streaming platform where musicians of all genres perform and interact with fans worldwide.

# PAARTI

Web: paarti.live

Services: Provides a venue-like experience for users, for livestreaming and social networking.

# PERISCOPE

# Web: pscp.tv

Services: Offers live broadcasts with a twistthe ability to replay them at any time. Every video comes to life with a league of integrated social features: while watching streams, you'll also see people join, leave hearts, comment in real time, and more.

# STAGEIT

Web: stageit.com Services: Artists perform live, online shows from their laptop that are never recorded or archived. Fans are encouraged to ask the artist questions, request songs, and even chat with other fans during the show. Virtual tip jar available on every show.

#### **TWITCH**

Web: twitch.tv

Services: Site primarily focuses on video game live streaming, including broadcasts of eSports competitions, in addition to music broadcasts, creative content, and more recently, "in real life" streams. Content on the site can be viewed either live or via video on demand.

# YOUKNOW

Web: younow.com Services: Discover talented broadcasters, watch live streams and video chat live with people from around the world.

# T-SHIRTS & MORE: MERCH & MANUFACTURING

#### **9 CAFEPRESS**

877-809-1659

Web: cafepress.com Services: Create and sell your personalized designs on t-shirts, bags, mugs, posters and many more unique gifts.

#### AKA

Web: galleryakacom Services: AKA is an independently owned & operated retail boutique and custom printing company based in San Diego, California.

#### **BANDS ON A BUDGET**

866-471-3868 Web: BandsonaBudget.com Services: Prints custom merchandise for all types of businesses and brands, with a large majority of its customers being up-andcoming musicians. With products varying from shirts to stickers, banners to tour posters, BandsonaBudget.com can help you cover all of your bases in one shot, eliminating the need to deal with different companies.

# **BIG CARTEL**

Web: bigcartel.com Services: Build a unique online store, sell your work, and run a creative business. Perfect for clothing designers, bands, jewelry makers, crafters, and other artists.

# **CUSTOM INK**

800-293-4232 Web: customink.com Services: American-based online retail company that makes custom apparel.

# **DISC MAKERS**

Email: info@discmakers.com Web: discmakers.com

Services: Disc Makers is the world's largest CD, DVD, and Blu-ray manufacturer for independent musicians, filmmakers, and businesses. They offer duplication, replication, printing, graphic design, audio mastering, DVD authoring, worldwide distribution and more.

#### FIVERR

#### Web: fiverr.com

Services: Online marketplace for freelance services including digital marketing, graphic design, music, audio and more.

# **KILLERMERCH.COM**

Web: killermerch.com Services: Full-service branding agency, global merchandising, product development

#### **MERCHCAT**

Email: info@merchcat.com Web: merchcat.com Services: Merch sales, inventory management, track payments and get real-time reports.

# MERCH.LY

866-522-4012 Web: merch.ly

Services: Custom t-shirts, hoodies, bags and more, customized with your band logo or design.

# PRINTFUL

818-351-7181 Email: support@printful.com Web: printful.com Services: On-Demand order fulfillment and warehousing service. Products include: clothing, accessories, and home & living items for online businesses. It's free to set up, with no monthly fees or minimum order.

# REDBUBBLE

Web: redbubble.com Services: Online marketplace to print on-demand products based on user submitted artwork.

#### **RUSHORDERTEES**

2727 Commerce Way Philadelphia, PA 19154 Web: rushordertees.com Email: sales@rushordertees.com Services: Screen printing, embroidery, delivery

#### **SONGLORIOUS**

Services: Employs a stable of hundreds of musicians who create customized songs for anniversaries, birthdays, and yes marriage proposals. Customers simply fill in details for their song, choose a genre song length and in four days-time a certified musician will send back a customized song ready to share. Cost for song starts at \$90.

# **SHOPIFY**

Web: shopify.com

Services: Shopify is a commerce platform that allows anyone to easily sell products. Shopify offers a professional online storefront, a payment solution to accept credit cards, and the Shopify POS application to power retail sales. Fee: Basic Shopify - \$29/mo., Shopify - \$79 /mo., Advanced Shopify - \$299/mo.

# SPREADSHOP

800-381-0815 Email: help@spreadshop.com Web: spreadshop.com Services: Create and sell custom merchandise on your own online shop for free.

#### **SQUARE**

Web: squareup.com/us/en Services: Financial services, merchant services aggregator, and mobile payment company Fee: Charges 2.75% per swipe.

#### **STICKER MULE**

Web: stickermule.com

Services: Custom stickers, labels, magnets & more. Get free proofs, free shipping, 4-day turnaround & 24/7 customer support

#### **TEEPUBLIC**

Web: teepublic.com Email: help@teepublic.com Services: Largest marketplace for independent creators to sell their work on high-quality merch

#### VISTAPRINT

866-614-8002 Web: vistaprint.com Services: Design and order custom printed marketing materials, signage, t-shirts, hats, pens

# ZAZZLE

Web: zazzle.com

Services: Allows designers and customers to create their own products with independent manufacturers, as well as use images from participating companies.

# MUSIC DISTRIBUTION & FILM/TV LICENSING

#### AIMI

Web: aimi.fm/about

Services: World-class artists have collaborated with the platform to present original compositions and Experiences, oftentimes they provide an album's length of material. Aimi's unique AI proactively chooses the right pieces of audio to play at the right moments, constantly rearranging and repurposing segments, to generate brand new presentations of these artists' material.

#### AMUSE

Email: support@amuse.io Web: amuse.io Services: Strategic planning, marketing, financing, branding and PR, 50/50 profit.

#### AWAL

Email: info@awal.com Web: awal.com Services: Global distribution, marketing and release management, A&R, funding, playlist promotion, radio & PR, YouTube monetization, and music data and insights through the AWAL App.

#### BEATBREAD

Web: beatbread.com

#### **BEATCHAIN**

Email: enquiries@beatchain.com Web: beatchain.com Fee: Free sign-up, \$14.99/mo., \$19.00/mo. Services: distribution, insights, marketing

#### CD BABY 800-289-6923

Web: cdbaby.com Services: Digital distribution, sync licensing, publishing administration, CD/vinyl sales

# DISTROKID

Email: support@distrokid.com Web: distrokid.com

Services: Distribute cover songs legally, get paid when other people use your music on YouTube, unlimited backups, instant Spotify verified checkmark, manage your Apple Music page, get your credits & lyrics into stores, Spotify pre-save.

# **DITTO MUSIC**

Web: dittomusic.com

Services: Distribution service offers unlimited releases to all major online stores on an annual subscription basis. Non-exclusive deals with artists keeping 100% of their royalty earnings. Record label services including PR, social media and playlist pitching to independent artists.

# **FWAYGO**

Web: fwaygo.com

Services: Built by music artists and powered by fans, the platform provides a first-of-its-kind music discovery experience for consumers as well as a disruptive business model enabling undiscovered artists to increase both their exposure and their earnings by avoiding the exploitative music ownership, royalty and streaming revenue policies of traditional labels and streaming services.

# LANDR

Email: contact@landr.com Web: landr.com Services: AL mastering, collaboration workflows, artist-friendly distribution, promotion tools, free samples, stats. Fee: \$24.99/mo/\$207yr/\$149.99yr (billed upfront)

# OCTIIVE

Email: support@mondotunes.com Web: octiive.com Services: Distribution, marketing, mastering, licensing opportunities.

# **ONERPM**

Email: support@onerpm.com Web: onerpm.com Services: Music distribution, marketing, business intelligence, rights mgmt. & publishing, etc.

# QOBUZ

Web: qobuz.com Services: Offers high-quality sound and unlimited listening, anytime, everywhere

# REPOSTEXCHANGE

Web: repostexchange.com Services: Offers SoundCloud monetization, content protection, and upgraded profile features to musicians and podcasters on the platform.

# REVELATOR

Web: revelator.com Services: State of the art full-stack copyright management platform for independent artists, labels, and distributors to distribute to music digital platforms, manage revenue reporting and royalty settlement to all rights holders

# REVERBNATION

Email: support@reverbnation.com

#### Web: reverbnation.com

Services: Opportunities, digital distribution, site builder, fan reach, crowd review, gig finder, sell direct, electronic press kits.

#### **RIGHTSHOLDER.IO**

Web: rightsholder.io

Services: A simple music rights search engine designed with music licensing & synchronization professionals in mind.

#### SONGTRADR

424-744-8190 Email: support@songtradr.com Web: songtradr.com Services: Free sign-up, online music licensing, free submission to music licensing opportunities, unlimited music storage, non-exclusive licensing.

#### **SPINNUP**

Contact: support.spinnup.com Web: spinnup.com Services: Keep 100% royalties, streaming statistics and sales reports.

# SYMPHONIC DISTRIBUTION

813-907-3128

Web: symphonic.com Services: Video distribution, publishing administration, neighboring rights, marketing, video marketing, sync licensing, web and graphic design, YouTube "website monetization" and SoundCloud monetization.

#### SYNC SONGWRITER

Web: syncsongwriter.com Services: Selectively licenses music with licensing agent. The goal of the site is to teach you how to get your songs into TV & film.

#### **THE ORCHARD**

Email: communications@theorchard.com Web: theorchard.com Services: distribution, marketing, data analytics, performance rights, accounting

# TUNECORE

Web: tunecore.com Services: Vinyl pressing and distribution, physical copies of your music, guaranteed plays on services like Deezer and 8track, engagement stats, custom artist website using designs tailored for musicians

#### **UNITEDMASTERS**

Email: info@unitedmasters.com Web: unitedmasters.com Services: Distribution, marketing, analytics Fee: \$100 monthly payment made through paypal, UnitedMasters keeps 50% of royalties.

# MONETIZED VIDEO POSTING

# **DROPP TV**

Web: dropp.tv Email: support@dropp.tv Services: Dropp Tv unleashes the power of the creator through an innovative blend of art, technology and e-commerce creating a new mode of digital interaction.

# SONGFLUENCER

Web: songfluencer.com Email: info@songfluencer.com Services: Strategically pairs songs, artist, and brands with key tastemaker influencers on music-forward social media platforms.